

The Team



Luca Pankratz

Fabric Superpower < Gen AI/>

luca.pankratz@accenture.com



Daniel Obermann

Fabric Superpower < Power Platform />

daniel.obermann@accenture.com



Robin Hübner

Fabric Superpower < Data Engineering />

robin.huebner@accenture.com

FOOD IS both an essential aspect of life and a considerable source of greenhouse gas emissions. The agriculture sector is responsible for ...

2/3

of nitrous oxide (N2O) emissions

3%

carbon dioxide (CO2) emissions



50%

methane (CH4) emissions



We have a simple solution for it ...

How it works...



Use the CO2
Tracker App to scan your food



2



Get your Co2 emission analysed in the Power BI Dashboard



Get incentives and vouchers from stores and city cooperations

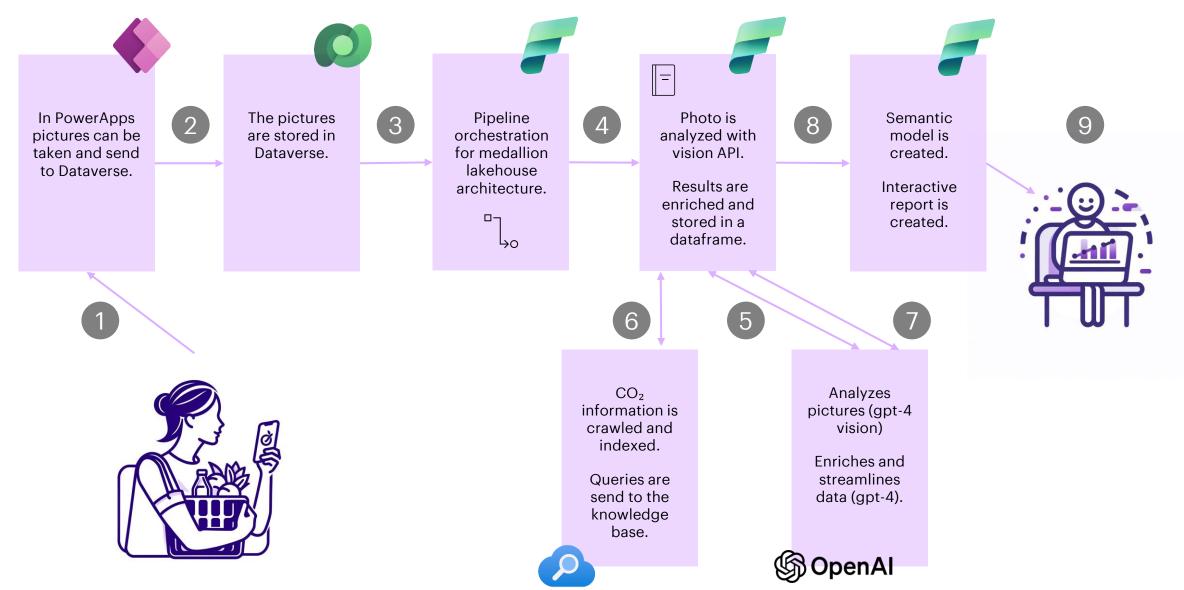
4



Connect with a community of like-minded individuals



Architecture



CO₂SNAP supports global sustainability & economic goals





VALUE PROPOSITION

CO2 Snap - Technology, Innovation, and Sustainability

Value Proposition



- Tackling climate change is the currently most relevant mission of humanity
- Creating awareness of each individual behavior's impact is critical to improve as humanity

Positive and Educational Approach

- The reward system for a low carbon footprint is a positive approach to motivate people
- The transparency of data and the interactive report design makes the app highly educational

Market Insights Generation

- Data of purchasing behavior is stored and collected
- Markets will be highly interested to access these data
- An API to access these data for businesses will be available soon

State of the Art Tech Stack

- Fast time to market development due to usage of allin-one solution data platform **Microsoft Fabric**
- Integration of latest LLM technology from Azure OpenAI

Extendable by Modular Design

- End-to-end low-code & Pro development
- For citizen and pro developers



Thank You

Getting started with this template

How are you using this PPT?

Live presentation vs. document

Avoid longform content on a Presentation deck; include headlines and key points, NOT your presentation script. Add extra information in the Notes section if needed.

Brand Guidelines and Asset Library

Our expansive asset library including fonts, photography, iconography and custom slides are available on Accenture Brand Space.

Contact brandsupport@accenture.com for more info.

Use of photography

Select background photographs from the approved photos in the image library. Choose photos based on relevance to the content being presented.

PPT tips

Guides and grids

Make use of Guides set within this template. View > checkmark 'Guides'.

Use indent

Use the indent buttons to increase or decrease text formatting levels.

Shortcut: Alt + Shift + (Arrow Right to increase or Arrow Left to decrease).

Try the Quick Presentation Toolkit

It's designed to <u>help you create powerful PPT</u> <u>presentations</u> while saving you time and frustration.



How to make your story impactful

1.

Get to the point

Put benefits front and center with a minimum of distraction.

2.

Speak human

People are what matter most to us. Emotions are powerful things. Use them.

3.

Make it visual

Try to replace text with large images or numbers when possible. The majority of your slides' content (at least 60%) should be visual. Your audience can read.

4

Kill your darlings

You may have a personal favorite that you spent hours refining. But if that slide doesn't advance the narrative or offer important new information, lose it.

5.

Don't bury the lede

It's a golden rule of journalism, and it holds true here, too.

6.

Be provocative

Don't be afraid to explore emotions and thoughts in the service of your idea. 7

Use visual chapters

Doing the same thing page after page is a recipe for boredom. Mix it up. Give eyes and attention spans a break by sprinkling in bold thematic imagery. 8.

Be concise

Use 20 words or less. Ruthlessly edit yourself. Minimum text; maximum impact. 9

Go easy on the eyes

Make your text 16-point or larger. Your audience (and their optometrists) will thank you. Text won't fit? Refer back to rule #8.



How to structure a great story

1.

The hook

Tell a personal story, make a startling assertion, or introduce a "what if" scenario that sparks imagination.

2.

Characters and context

Set the stage by introducing the people, places, things, and events that have led to this moment. Your audience is always the hero.

3.

A mission and destination

Paint a picture of what your audience wants to achieve and what they're setting out to do.

4

A "monster" or big challenge

Describe what's in their way – what makes this journey difficult and what they will need to overcome to be successful.

5.

New "super powers"

Share the 3-4 capabilities or solutions that will help your audience defeat the monster and reach their destination.

6

A climax or outcome

Reveal the ultimate outcome when the monster is defeated and the destination is reached.

7.

A new life with new action

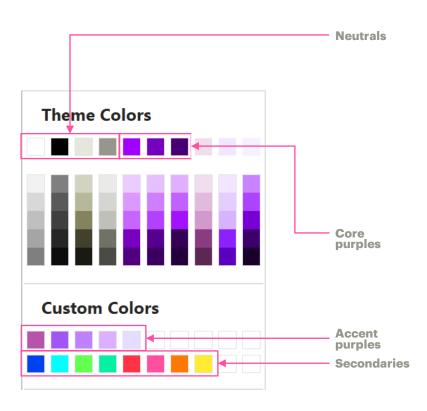
Tell your audience about the first step on their journey – the action you want them to take.



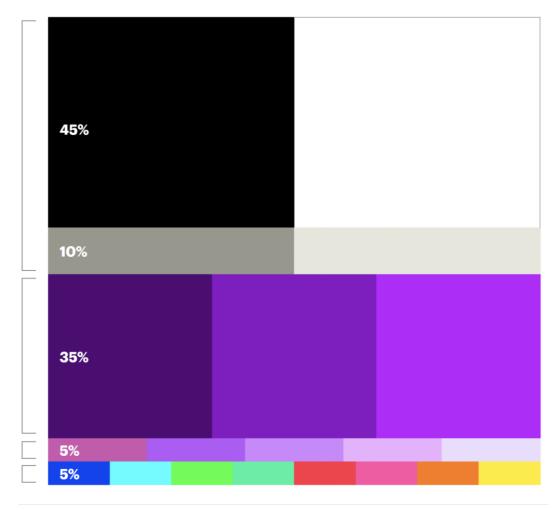
Colors and gradients

This template's color theme and custom colors palette include our neutrals, core purples, accent purples and secondary colors. Accent purples and secondary colors should be used with care, according to the proportions shown to the right.

For printing, choose slide layouts with white backgrounds.



Color relationship for everyday use



Fonts

This is a headline set in Graphik with Bold formatting.

This is a sub-headline set in GT Sectra Fine.

This is your body copy text in Graphik.

We use **Graphik** as our core brand typography. For optimum text accessibility on PowerPoint, we use Graphik Regular.

On some slide layouts (Covers and Dividers), we have added **GT Sectra Fine** to add a bit of humanity and visual interest.

Download and install Graphik and GT Sectra Fine fonts <u>here</u>.

If these fonts are not available or you can only use system fonts, please use the **Arial** template available here.



Slide Layouts

The following snapshots show some of the slide layouts included within this template. Access them through Home (Ribbon) > Slides > Layout or View (Ribbon) > Slide Master.





















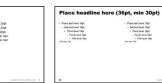


Place headline here (36pt, min 30pt)

























Place headline here (36pt, min 30pt)











Insert Salutation

Insert Salutation

accenture

Insert Salutation 72pt