

Title: Senor Froggy's website (Final Project)

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Business Statement

Senor Froggy is a Kamloops's locally owned Americanized Mexican restaurant. For more than 45 years, Senor Froggy has been a locally owned and run Mexican restaurant in Kamloops. Serving the community with a strong heritage and family values, the restaurant is more than just a casual enterprise. I have been working at this restaurant for about two years, and I can attest to its enduring reputation and devoted clientele. In terms of its procedures and services, the company is extremely specific and standardized. Senor Froggy, a small company with strong ties to the community, gains from upholding a friendly, recognizable, and historical brand identity that appeals to contemporary consumers.

Project Objectives and Description

Objectives

- I wanted to create a modern and responsive website for the business to showcase it's 45 year's legacy and brand identity.

- My website has 6 key pages,
 - Index.html
 - Menu.html
 - Evaluation.html
 - Contact.html
 - Story.html
 - Cross-reference.html
- To fully satisfy the minimum requirement features include HTML5, CSS3, web form, multimedia, JavaScript, and responsive design.
- To improve better application and accessibility for customers to find menu items easily and precisely via all the proposed features.

Project Description

This website has 6 web pages, designed for senior froggy, including: Index.html, Menu.html, Evaluation.html, Contact.html, Story.html, Cross-reference.html. The website uses modern layout practices some of which are listed as Grid, Flex, Float, Positioning. I used JavaScript for dynamic behavior like real-time date and form validation, and mobile-first responsive design. Mexican colors and textures serve as inspiration for the visual design while maintaining user-friendly navigation.

How the business benefits

Senior Froggy gains from the redesigned website because it offers a polished, user-friendly online presence that reflects the restaurant's heritage and quality. Customers can easily locate menu items, daily specials, and catering information from any device with the aid of responsive layouts and clear navigation, which can boost online engagement and in-store visits. The contact and evaluation forms allow the business to collect feedback, catering inquiries, and potential donation requests in an organized way. Emphasizing the 45-year history and community ties enhances brand loyalty and sets Senior Froggy apart from national chains and rivals, promoting customer growth and retention.

Flow of Web Pages and Navigation

- Every page has a main navigation bar at the top with the same links: Home, Our Story, Menu, Contact, Cross-Reference, and (optionally) Evaluation. From the index.html home page, users can:
To go straight to Menu or Contact, use the hero call-to-action buttons.
To navigate to particular menu parts or the contact page's catering area, click feature cards.
- The 45-year history, images, and a movie are shown on the Our Story page (story.html); readers can use the top navigation to get back to any other page.
- Burritos, bowls, tacos, and specials are displayed on the Menu page (menu.html), along with an audio clip.
- Users can then proceed to Contact to make general or catering-related inquiries.
- A comprehensive form for general inquiries, catering, comments, and donations can be found on the Contact page (contact.html). JavaScript verifies submission and verifies input.
- Business or non-profit staff can access the Evaluation page (evaluation.html) directly (by URL/menu link) or through the Cross-Reference page to review the website's usefulness and design.
- All of the key pages are linked from the Cross-Reference page (cross-reference.html), which also clearly indicates which minimal requirements are satisfied.