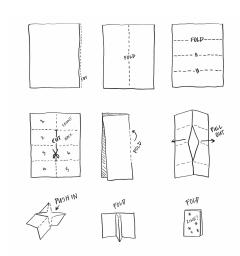
side 1

## Intro to Graphic Design

back 16	front 1	15	2
14	3	13	4
12	5	11	6
10	7	9	8

side 2



AAD Lehigh University Graphic Design

DES 53 - Section 60 Mon + Wed 8:25am - 11:05 DES 53 – Section 61 Tues + Thurs 11:15am – 1:55pm

Robin Cameron roc621@lehigh.edu

### Assignment 4

## Part 1 Generating Content

Using Paul Thek's "Teaching Notes: 4-Dimensional Design" as a starting point begin to generate content for your zine. The zine could be your own writing, images or collages. What it shouldn't be is images downloaded from google. You should be making something new with this project and it's your chance to show your personality. Write down your interpretation of one or more of his questions and conceptualize how to turn your answers into a zine.

#### Task

Generate content, have enough text and images to fill your desired format for your zine. Begin to collect these at the beginning of the semester, and give yourself enough time to generate your content. Know that it always takes longer than you think and that you don't have to spend a lot of money on this assignment but you should spend time. The tone should be light, zines are fun and sharable.

#### Part 2 Zine

You can use a photocopier for this project, collage or draw by and as well as utilize all the Adobe Creative Suite programs. There are scanners and copiers at your disposal. Think about your front and back cover and make sure to include your name.

You have an option for size: Your zines could be 8.5 x 5.5in (example left half a letter sheet, and 16pages) or you can do an 11.5 x 17in one shot zine (see example left, 6 pages) consider colored or interesting paper stock and you should make enough copies to trade with everyone in the class. There will be a long armed stapler available for binding if you choose the half sheet. I will bring in some zines as samples for us to look at later in the semester.

We will check in with your progress in class mid way through the semester Week 8 to see if you have enough content and this assignment's completion will account for 20% of your grade.

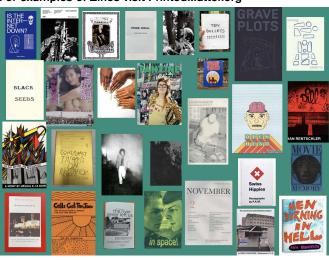
## Task

Choose either or zine to make:

8.5 x 5.5 – One shot Zine 11.5 x 17 – Folded Zine

Your zine should have text, images and original content.

## For examples of Zines visit PrintedMatter.org



Fall 2021

Intro to Graphic Design AAD Lehigh University Graphic Design

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# Student Name

Please print this sheet out & hand in with your work in order to track your assignment process

Week	Assignment 4	Completed	Comprehension
Generat	Part 1 Generating Content a question from Paul Thek ted Text original content ted Imagery original content		
Complete	Part 2 Zine Original Content from Part 1 ted One shot Zine / Folded Zine opies to share with the class skills we developed with type and image	0	