

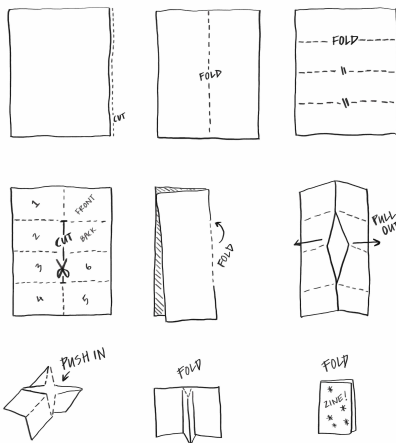
# Intro to Graphic Design

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back 16	front 1	15	2
14	3	13	4
12	5	11	6
10	7	9	8

side 1

side 2



## Assignment 4

### Part 1 Generating Content

Using the resources provided as a starting point begin to generate content for your zine. The zine could be your own writing, images or collages. What it shouldn't be is images downloaded from google. You should be making something new with this project and it's your chance to show your personality. Write down your interpretation of one or more of his questions and conceptualize how to turn your answers into a zine.

### Task

Generate content, have enough text and images to fill your desired format for your zine. Begin to collect these at the beginning of the semester, and give yourself enough time to generate your content. Know that it always takes longer than you think and that you don't have to spend a lot of money on this assignment but you should spend time. The tone of your content should be sharable as we will trade with the class.

### Part 2 Zine

You can use a photocopier for this project, collage or draw by hand and as well as utilize all the Adobe Creative Suite programs. There are scanners and copiers at your disposal. Think about your front and back cover and make sure to include your name and a title.

You have an option for size: Your zines could be 8.5 x 5.5in (example left half a letter sheet, and 16pages) or you can do an 11.5 x 17in one shot zine (see example left, 6 pages) consider colored or interesting paper stock and you should make enough copies to trade with everyone in the class. There will be a long armed stapler available for binding if you choose the half sheet. I will bring in some zines as samples for us to look at later in the semester and we will potentially check out the zines in the library's collection.

We will check in with your progress in class mid way through the semester Week 8 to see if you have enough content and this assignment's completion will account for 20% of your grade.

### Task

Choose either or zine to make  
8.5 x 5.5 – One shot Zine  
11.5 x 17 – Folded Zine

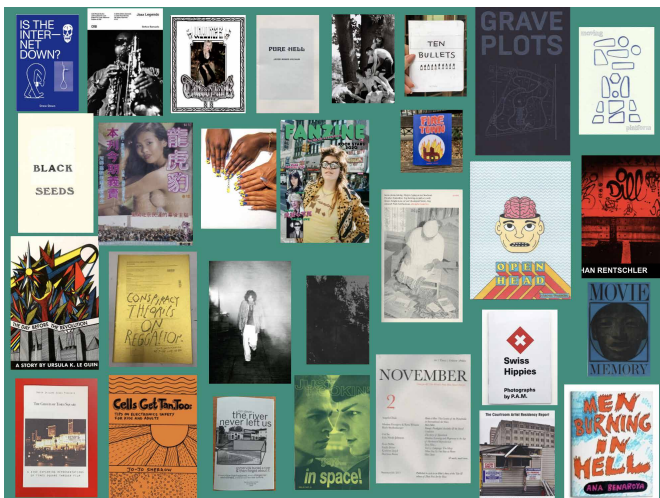
Your zine should have text, images and original content.

**This assignment is due completed Week 15**

**You should make enough copies to trade with the entire class**

Wednesday, December 1st or Thursday, December 2nd

For examples of Zines visit [PrintedMatter.org](http://PrintedMatter.org)



Fall 2021

AAD Lehigh University  
Graphic Design

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DES 53 – Section 60  
Mon + Wed  
8:25am – 11:05

DES 53 – Section 61  
Tues + Thurs  
11:15am – 1:55pm

# Intro to Graphic Design

## Self Assessment

Student Name \_\_\_\_\_

Please print this sheet out & hand in  
with your work in order to track your  
assignment process

20%

Week	Assignment 4	Completed	Comprehension
8	<b>Part 1 Generating Content</b> Chose a question from Resources Generated Text original content Generated Imagery original content	<input type="radio"/> <input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/> <input type="radio"/>
15	<b>Part 2 Zine</b> Utilized Original Content from Part 1 Completed One shot Zine / Folded Zine Made copies to share with the class Utilized skills we developed with type and image	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>

### Reflection write out your response

What went well with this assignment?

What did not go well?

What would you do differently if you could do  
this assignment over again?

Where did your ideas come from? How did they  
evolve?