

Output, learn how to work as a team, communicate and build a site together, practice code, learn prototyping, learn more about type on the web + how to make a cohesive design system

Prototype + Code to build a 1 page website in groups with a design system

Design Lead, Code Lead + Project Manager

Task

Your task is as a team, prototype design, code + build a 3 page event website with a cohesive design system.

Three roles in your team

Design Lead, Code Lead
+ Project Manager

<https://www.invisionapp.com/inside-design/guide-to-design-systems/>

Examples:

<https://www.coachella.com/>

<https://www.lollapalooza.com/>

<https://www.bonnaroo.com/>

<https://burningman.org/>

<https://www.glastonburyfestivals.co.uk/>

Content Required, Choose a Festival with your group:
https://en.wikipedia.org/wiki/Rock_festival#Historic_rock_festivals

Context

This event site should be for a fictitious event that you create.

Come up with this information based on past events that you research:

Fun name of the event

Dates + Music Line Up

Packages: VIP or Special Event, General Admission

How to buy Tickets?

Location + How to get there?

Anything else special about the event

Stock Images of the event

Graphic Elements + Mood

A Tagline

Come up with this information based on past events:

Dates

Music Line Up

Packages: VIP or Special Event, General Admission

Ticket Button

Location + How to get there?

Anything else special about the Event

Images of the Event

Graphic Elements + Mood

Tagline

The question you should strive to answer is
How can we work as team effectively?

For your event website we are going to create a style guide

Typography:

h1, h2, h3, h4, h5 and h6
body copy, bold and italic

Grid:

Rows in pixels, Margins, Padding

Colors:

Primary + Secondary

Additionally:

Buttons, Forms, Hero or Feature Block, Imagery or
Photography, Special Icons, Mood, Tone, Copy

This project is worth 20% of your grade

Demonstrates an ability to work effectively in a group
setting, team roles

Creates a unique event concept + world building answers
all relevant asks

Style Guide is apparent

Prototyping is completed

Able to create and deliver on time