**Event Website Content Guideline**

The goal of this project is to learn how to work as a team, communicate and build a site together, practice code, try out prototyping, learn more about type on the web + how to make a cohesive design system.

**Task**
Your task is as a team, prototype design, code + build a 3 page event website with a cohesive design system.

**Roles**
Design Lead
Code Lead
Project Manager

As a group choose between the roles,

*The question you should strive to answer is*
*How can we work as team effectively?*

**Design Systems**

Here's some information on design systems
https://www.invisionapp.com/inside-design/guide-to-design-systems/

Here's some examples of an Event Site:
https://www.coachella.com/
https://www.lollapalooza.com/
https://www.bonnaroo.com/
https://burningman.org/
https://www.glastonburyfestivals.co.uk/

*There are plenty more!*
https://en.wikipedia.org/wiki/Rock_festival#Historic_rock_festivals

**Content Required**
Make up a Ficticious Festival with your group:

**Context**
You've been tasked to create an event site for the next hottest concert after the pandemic. This event site should be for a fictitious event that you create. You can choose real musical artists that you like, but the tagline and name should be original. (You can base it on past events that you research)

**Come up with this information**
Fun name of the event
Dates + Music Line Up
Packages: VIP or Special Event, General Admission
How to buy Tickets?
Location + How to get there?
Anything else special about the event
Stock Images of the event
Graphic Elements + Mood
A Tagline


——————————

For your event website you will create a style guide that includes the following:

Typography:
h1,h2, h3, h4, h5 and h6 body copy, bold and italic

Grid:
Rows in pixels, Margins, Padding

Colors:
Primary + Secondary

Additionally:
Buttons, Forms, Hero or Feature Block, Imagery or Photography, Special Icons, Mood, Tone, Copy

**This project is worth 20% of your grade**

**Here are the things I'm looking for in your project**

Demonstrates an ability to work effectively in a group setting, negotiates team roles, Creates a unique event concept + world building answers all relevant asks, Style Guide is apparent Protoyping is completed, Able to create and deliver on time