

WORK EXPERIENCE

Multimedia Designer

Ubimo, location intelligence startup
April 2019 - Present (New York City)

Create print and digital materials for the entire marketing lifecycle to support Sales & Product teams • Manage web content such as emails and analytics • Help grow the company's brand identity

UI Designer

Winston Benefits, benefits insurance firm
Oct 2017 - Dec 2018 (Manasquan NJ)

Part of small Product team working to establish design standards for enterprise software • Sit with internal users to understand needs & goals • Interpret technical requirements • Wireframes and mockups to communicate ideas • Create high-fidelity mockups and specifications • Write custom CSS and participate in code review / version control process with developers

Freelance

Feb - Sept 2017, Feb - Mar 2019 (Remote)

Various projects such as designing a custom WordPress site ([LearningScience.org](#)) and copywriting / editing for a Romanian Drupal agency ([softescu.com](#))

UX Design Intern

Frontline Education, SaaS software company
May - Aug 2015 (Malvern PA)

Exposure to entire UX process, from user research to development handoff • Research and pitch travel mobile app concept for internal employees • Participate in Agile workshops and sprints with the in-house team • Practice instructional writing and video production

Design Intern

Paradigm, creative agency
May - Aug 2014 (Tokyo Japan)

Graphic Design Intern

JuiceTank Innovation Lab, co-working space
June - Aug 2013 (Somerset NJ)

SKILLSET

Branding, visual design, web & interface design, user research & testing

Adobe CC (Photoshop, Illustrator, InDesign), WordPress, HTML5 + CSS3, Sketch, Figma, InVision, Visual Studio IDE, Microsoft Office

Working knowledge of HubSpot, After Effects, UXPin, Git, + Chinese (Mandarin)

EDUCATION

Temple University

BFA Graphic & Interactive Design
2013 - 2017 (Philadelphia PA)

President's Scholar • *cum laude*

Temple Japan - study abroad

May - Aug 2014 (Tokyo)

VOLUNTEERING + ORGS

Temple University Libraries

Mar - May 2017

Help staff facilitate usability testing sessions with students to improve library website/ILS

Institute for Survey Research

Feb - May 2016

PhillyCHI, ACM special interest group

Sept 2014 - May 2017

Participated in talks and workshops for usability and design professionals