

WORK EXPERIENCE

Multimedia Designer

Ubimo, a Quotient brand, SaaS adtech startup
April 2019 – Present (New York City)

Create print and digital materials for the entire marketing lifecycle to support Sales team • Manage web content, email campaigns, landing pages • Help grow the company's brand identity

UI Designer

Winston Benefits, digital HR benefits
Oct 2017 – Dec 2018 (Manasquan NJ)

Part of small Product team working to establish design standards for enterprise software • Sit with internal users to understand needs & goals • Interpret technical requirements • Wireframes and mockups to communicate ideas • Create high-fidelity mockups and specifications • Write custom CSS and participate in code review / version control process with developers

Freelance

Feb – Sept 2017, Feb – Mar 2019 (Remote)

Various projects such as designing a custom WordPress site ([LearningScience.org](#)) and copywriting / editing for a Romanian Drupal agency ([softescu.com](#))

UX Design Intern

Frontline Education, education technology software
May – Aug 2015 (Malvern PA)

Exposure to entire UX process, from user research to development handoff • Research and pitch travel mobile app concept for internal employees • Participate in Agile workshops and sprints with the in-house team • Practice instructional writing and video production

Design Intern

Paradigm, creative agency
May – Aug 2014 (Tokyo Japan)

Graphic Design Intern

JuiceTank Innovation Lab, co-working space
June – Aug 2013 (Somerset NJ)

SKILLSET

Branding, visual design, web & interface design, user testing

Adobe CC (Photoshop, Illustrator, InDesign), Sketch, Figma, HTML5 + CSS3, WordPress, InVision, Visual Studio IDE, Microsoft Office

Working knowledge of HubSpot, After Effects, UXPin, Google Data Studio, GitHub, + Chinese (Mandarin)

EDUCATION

Temple University

BFA Graphic & Interactive Design
2013 – 2017 (Philadelphia PA)

President's Scholar • *cum laude*

Temple Japan – study abroad

May – Aug 2014 (Tokyo)

VOLUNTEERING + ORGS

Temple University Libraries

Mar – May 2017

Help staff facilitate usability testing sessions with students to improve library website/ILS

Institute for Survey Research

Feb – May 2016

PhillyCHI, ACM special interest group

Sept 2014 – May 2017

Participated in talks and workshops for usability and design professionals