

KELLEY ROBINSON

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EXPERIENCE

SHARETHROUGH

July 2015 - Present

Engineering Team Lead, Optimization

- Lead a team of engineers and data scientists, building a new function to optimize publisher revenue
- Team delivered floor price optimizations within the first 6 months, increasing publisher revenue by over 20%
- Owned the integration of data science into the engineering workflow and production products, working closely with stakeholders to deliver value while managing expectations of a new and unfamiliar function
- Managing product lifecycle, gathering requirements, scoping deliverables, and shipping features by collaborating with other product owners in the organization to understand publisher needs
- Building tooling for metrics and communication of results between teams

Senior Software Engineer

- Built data pipelines and distributed systems with Spark, Scala, and AWS to power the advertising exchange
- Frequent technical conference speaker, spoke at Scala Days 2016 and gave the most popular non-keynote talk

RUNSCOPE

Dec. 2014 - Jul. 2015

Software Engineer

- Full-stack engineer working in Go, Python, and Javascript to build API testing tools for developers
- Wrote and implemented spec for public facing RESTful API, allowing customers to manage their test metadata, steps, and settings completely via code, our most requested feature
- Architected and built audit logging service, adopted by multiple internal services, improving technical support
- Implemented cookie handling, automating RFC 6265 compliant cookie management between HTTP requests for API integration tests with the click of a button

VERSAL GROUP

Jul. 2013 - Dec. 2014

Software Engineer

- Programmed Scala backend services and RESTful APIs for online education platform
- Designed and implemented features including metrics, course revisioning, gadget versioning, and more
- Migrated problematic legacy data store to fast, relational model with no downtime
- Refactored test suite setup, cutting runtime by 40% without sacrificing coverage

GOLDMAN SACHS & CO

Jul. 2012 - Mar. 2013

Analyst, Listed Derivatives

BANK OF AMERICA MERRILL LYNCH

Jan. 2010 - Jun. 2012

Client Associate, Private Wealth Management

EDUCATION

University of Michigan Ross School of Business, Bachelor of Business Administration

- GPA: 3.6/4.0
- Business Manager, Michiganansian Yearbook