

Topic Modeling



3D → 2D Reduction with text data (bag of words model)

“I love my pet rabbit.”

“That dish yesterday was amazing.”

“She cooked the best rabbit dish ever.”

“I gave leftovers of that dish to my pet, mr. rabbit”

“Rabbits make messy pets.”

“My rabbit growls when I pet her.”

“He has five rabbits.”

“I had this weird dish with fried rabbit.”

“That’s my pet rabbit’s favorite dish.”

...

3D → 2D Reduction with text data (bag of words model)

“I love my pet rabbit.”

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Remove stop words, only keep nouns, end up with
3 features: “rabbit”, “pet”, “dish”

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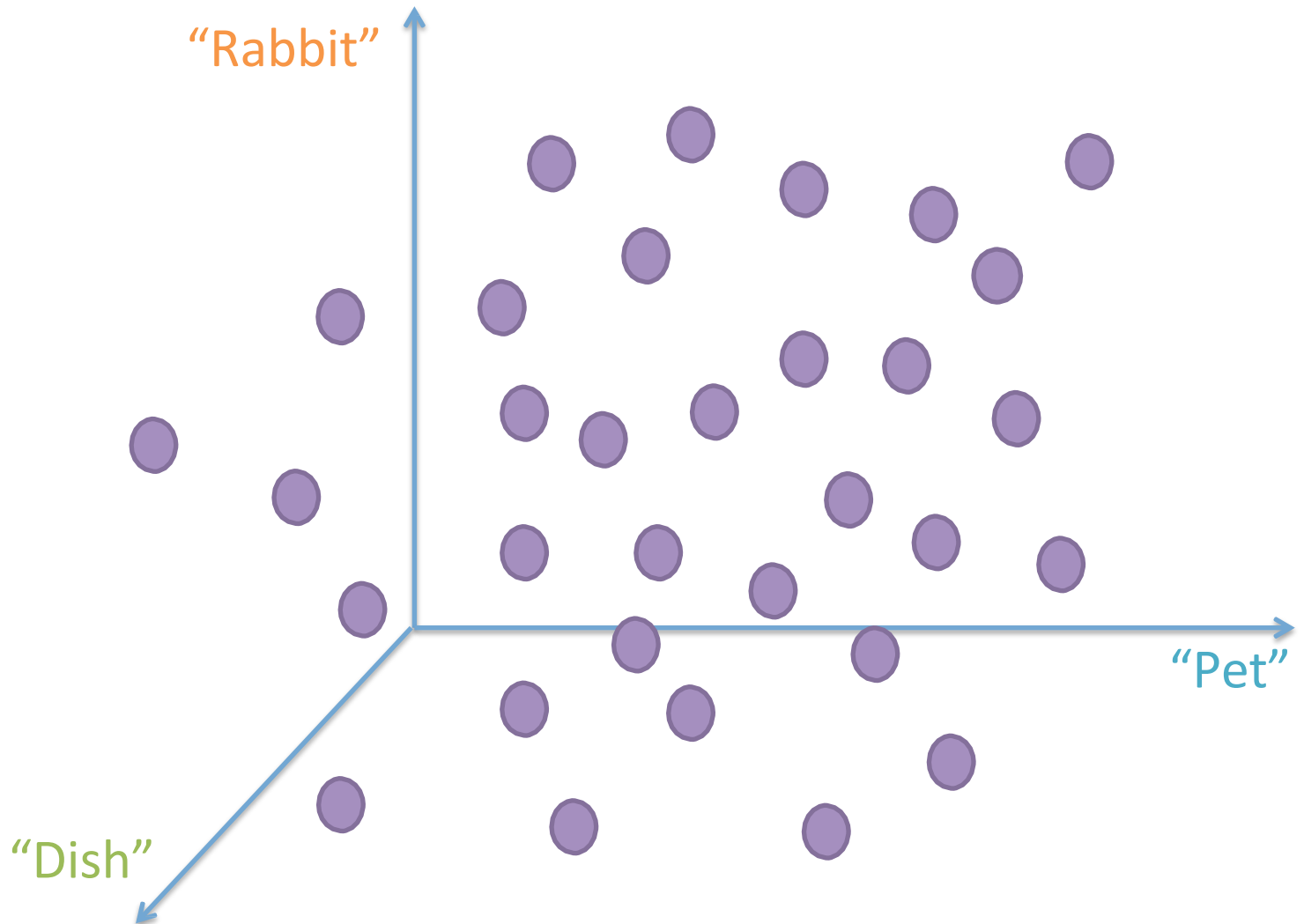
“I had this weird dish with fried rabbit.”

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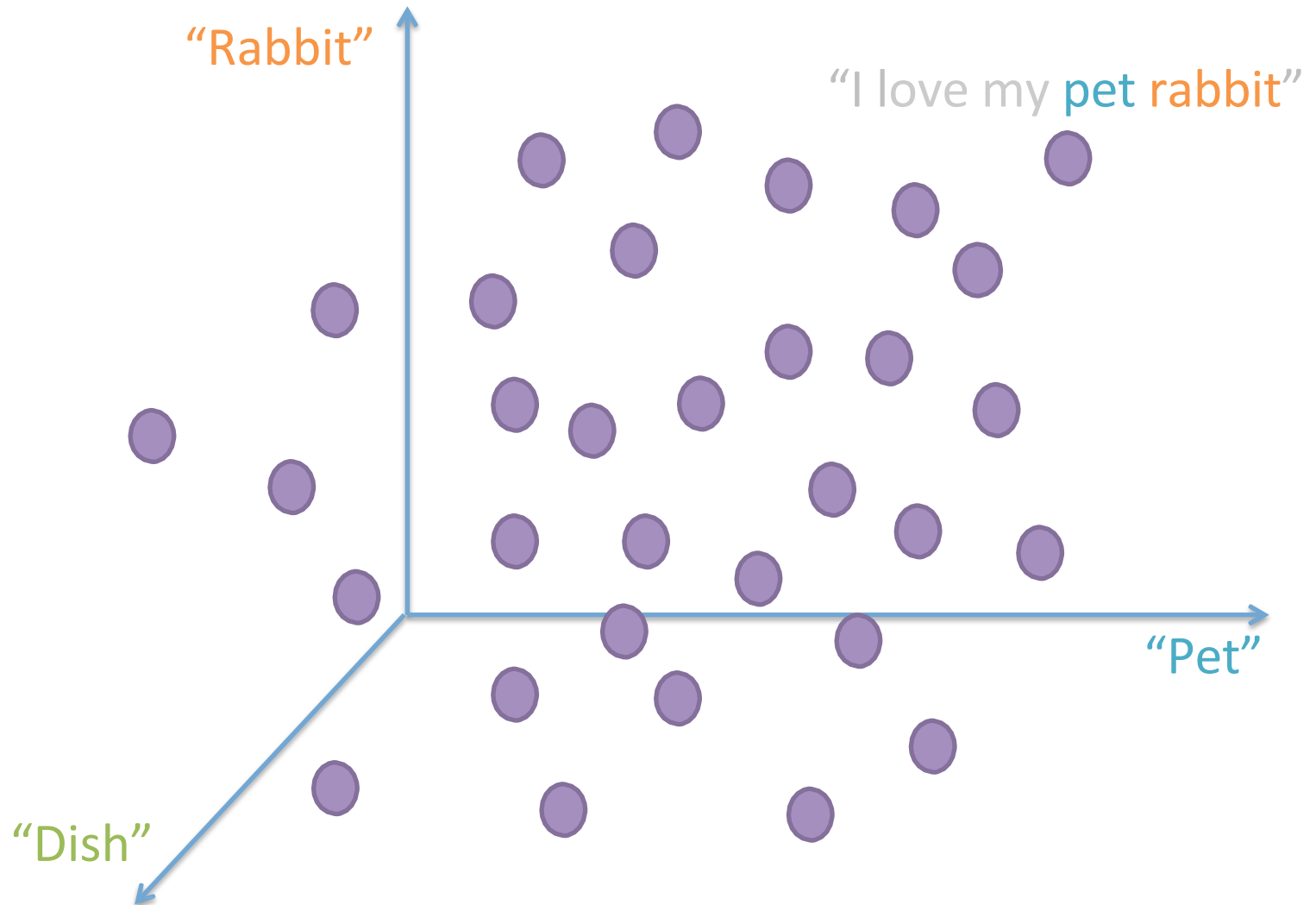
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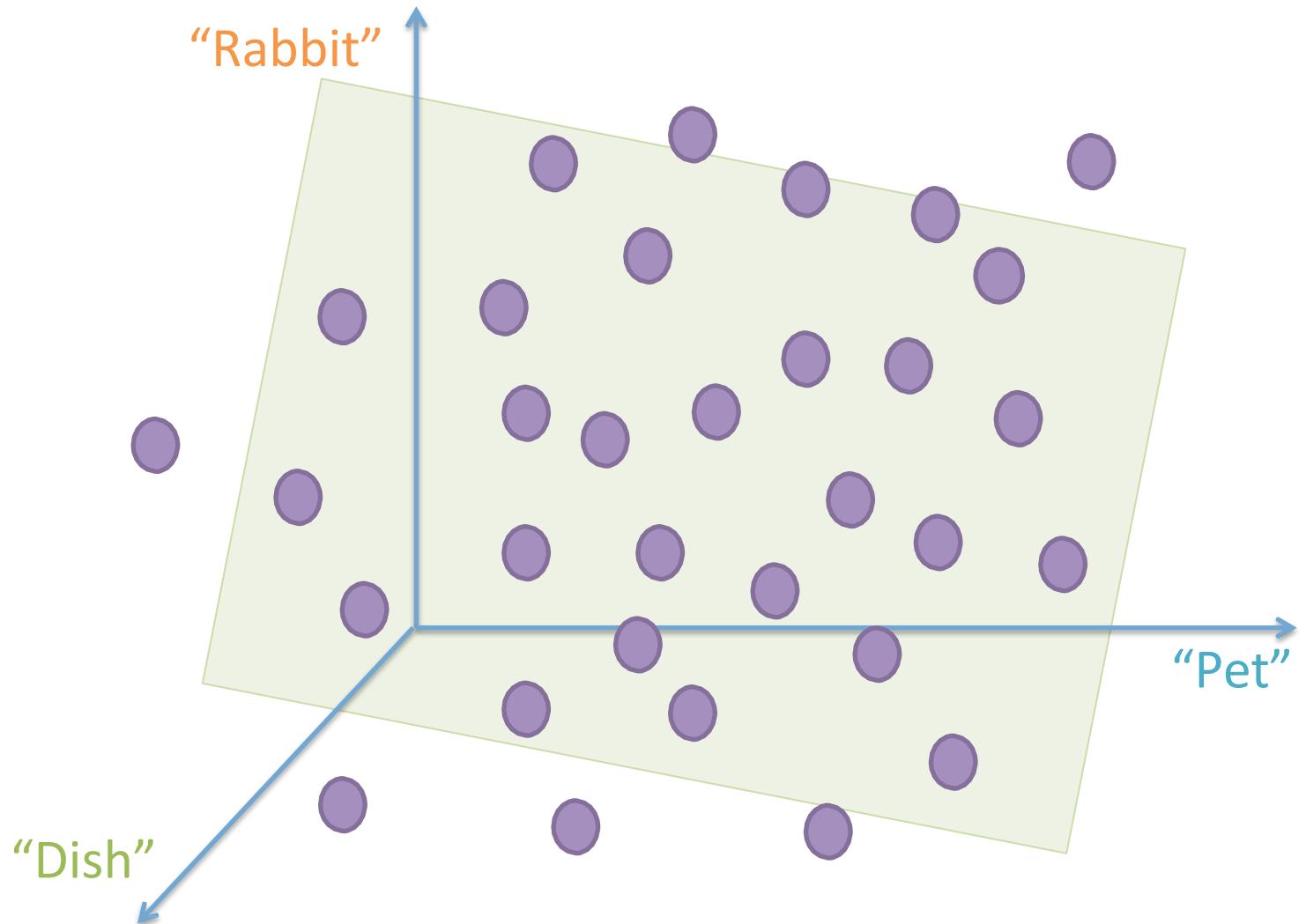
3D \rightarrow 2D Reduction with text data (bag of words model)



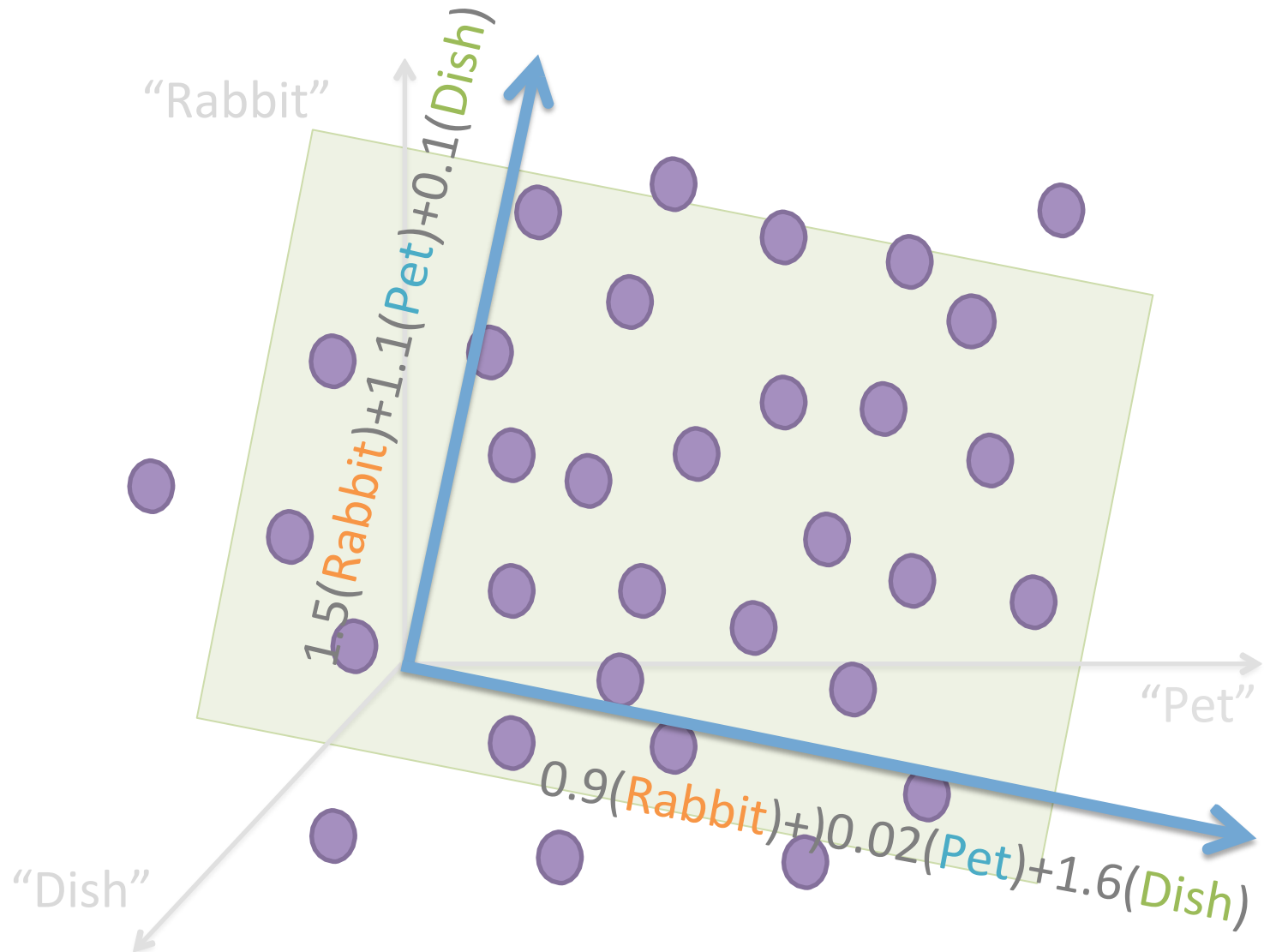
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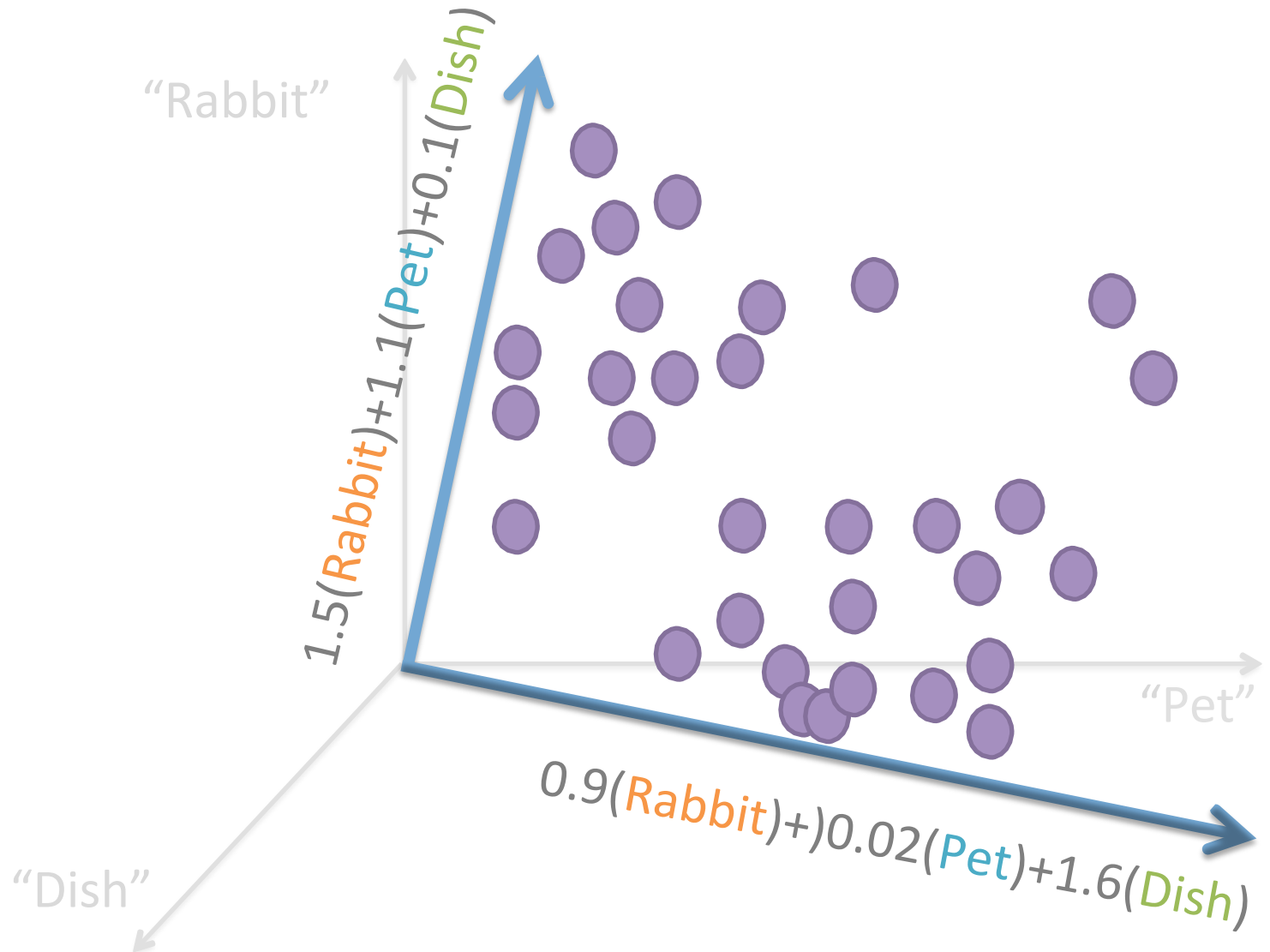
3D \rightarrow 2D Feature Extraction



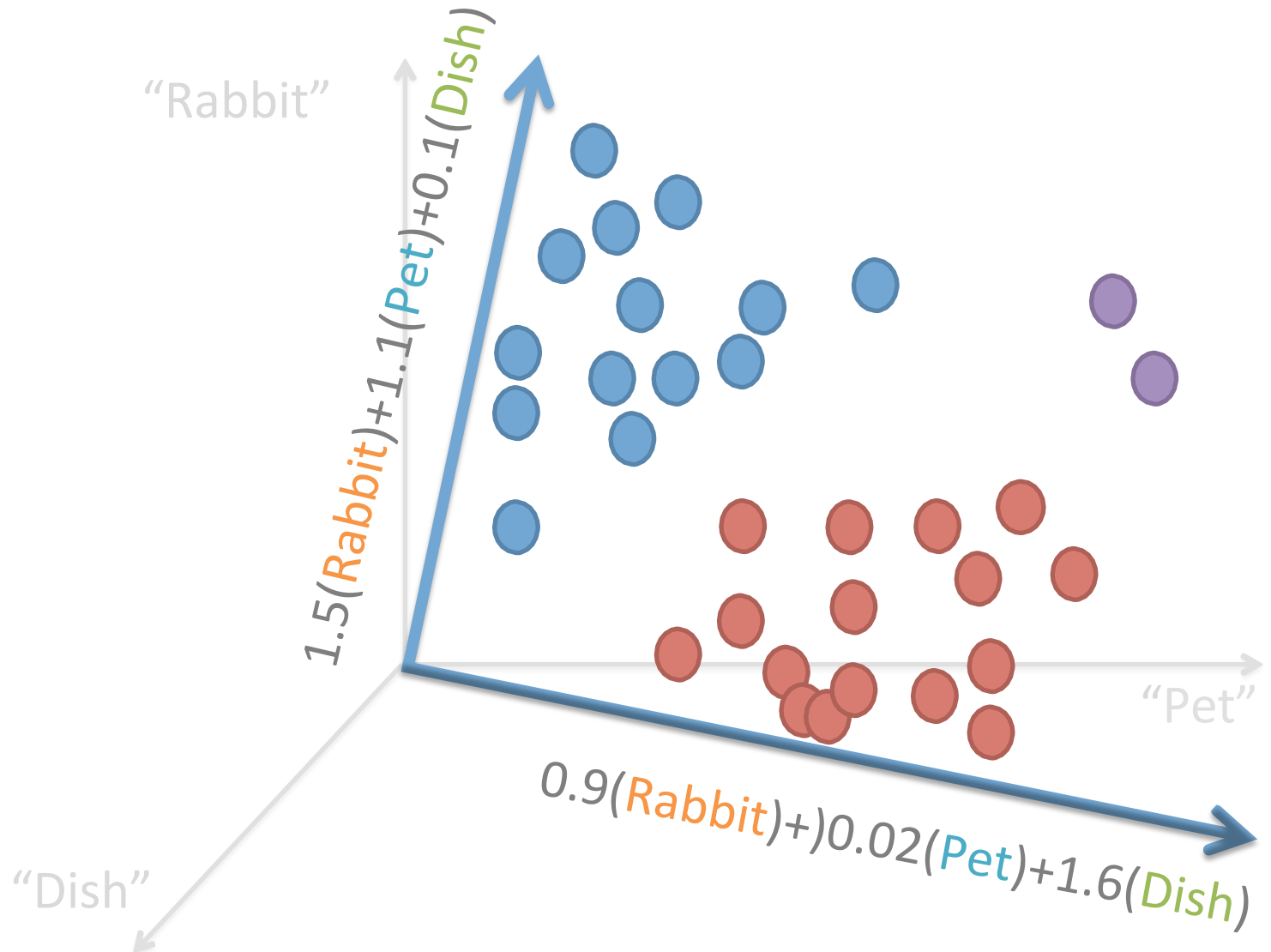
3D → 2D Feature Extraction



3D → 2D Feature Extraction



Clustering is easier on this space



What are the clusters?

“I love my pet rabbit.”

“Rabbits make messy pets.”

“My rabbit growls when I pet her.”

“He has five rabbits.”

“That dish yesterday was amazing.”

“She cooked the best rabbit dish ever.”

“I had this weird dish with fried rabbit.”

“I gave leftovers of that dish to my pet, Mr. Rabbit”

“That’s my pet rabbit’s favorite dish.”

Axis 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish)

Axis 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish)

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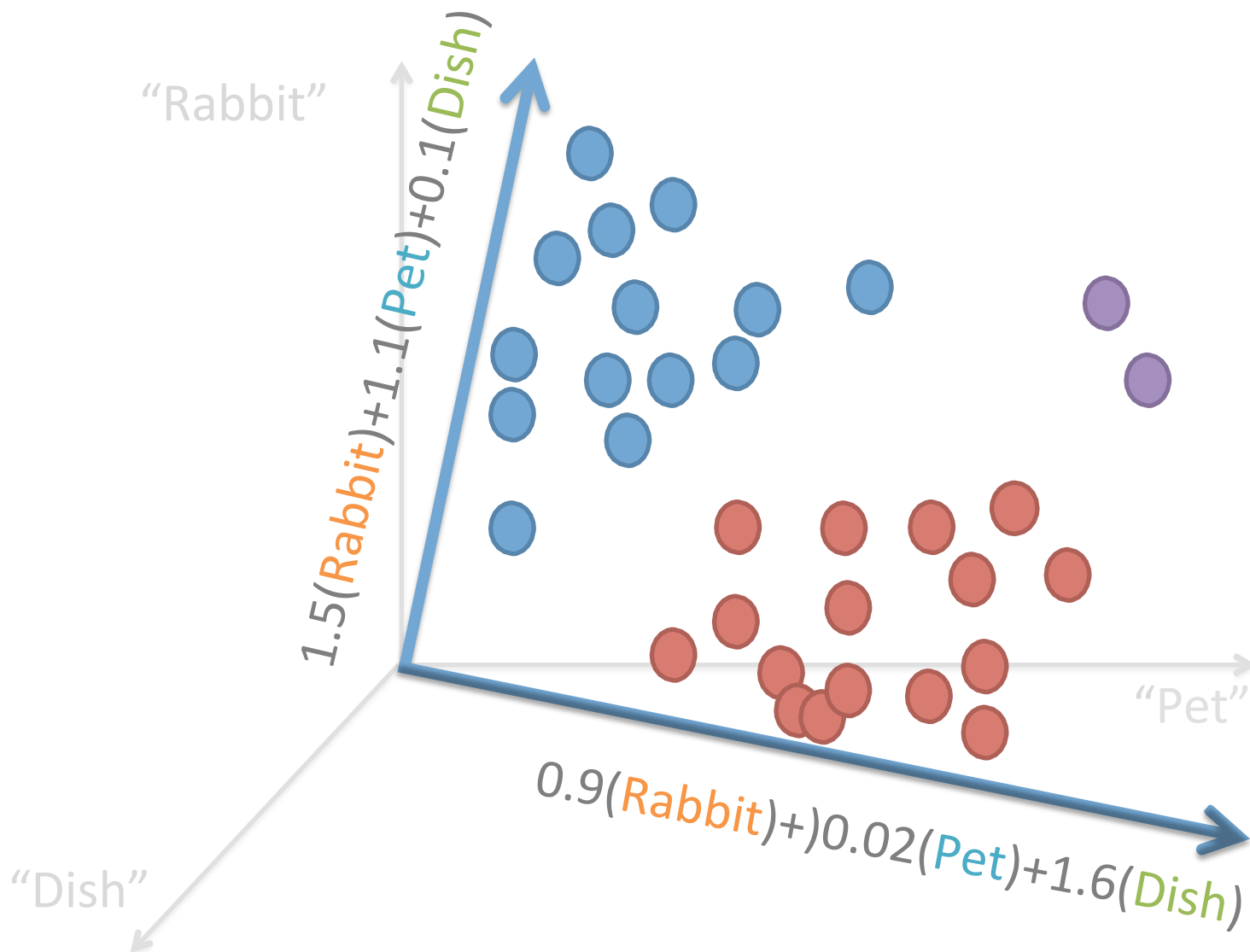
“That dish yesterday was amazing.”

“She cooked the best rabbit dish ever.”

“I had this weird dish with fried rabbit.”

“I gave leftovers of that dish to my pet, Mr. Rabbit”

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Axis 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish)

Axis 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish)

“I love my **pet rabbit**.”

“**Rabbits** make messy **pets**.”

“My **rabbit** growls when I **pet** her.”

“He has five **rabbits**.”

“That **dish** yesterday was amazing.”

“She cooked the best **rabbit dish** ever.”

“I had this weird **dish** with fried **rabbit**.”

“I gave leftovers of that **dish** to my **pet**, mr. **rabbit**”

“That’s my **pet rabbit**’s favorite **dish**.”

Axis 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish)

Axis 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish)

Axis1: High

“I love my **pet rabbit**.”

Axis2: Low

“**Rabbits** make messy **pets**.”

“My **rabbit** growls when I **pet** her.”

“He has five **rabbits**.”

“That **dish** yesterday was amazing.”

“She cooked the best **rabbit dish** ever.”

“I had this weird **dish** with fried **rabbit**.”

“I gave leftovers of that **dish** to my **pet**, mr. **rabbit**”

“That’s my **pet rabbit**’s favorite **dish**.”

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Axis 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish)

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“I love my **pet rabbit**.”

“**Rabbits** make messy **pets**.”

Axis2: Low

“My **rabbit** growls when I **pet** her.”

“He has five **rabbits**.”

Axis1: Low

“That **dish** yesterday was amazing.”

Axis2: High

“She cooked the best **rabbit dish** ever.”

“I had this weird **dish** with fried **rabbit**.”

“I gave leftovers of that **dish** to my **pet**, mr. **rabbit**”

“That’s my **pet rabbit**’s favorite **dish**.”

Axis 1: $1.5(\text{Rabbit}) + 1.1(\text{Pet}) + 0.1(\text{Dish})$

Axis 2: $0.9(\text{Rabbit}) + 0.02(\text{Pet}) + 1.6(\text{Dish})$

Axis1: High
Axis2: Low

“I love my **pet rabbit**.”
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Axis1: Low
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“That **dish** yesterday was amazing.”
“She cooked the best **rabbit dish** ever.”
“I had this weird **dish** with fried **rabbit**.”

Axis1: High
Axis2: High

“I gave leftovers of that **dish** to my **pet**, mr. **rabbit**”
“That’s my **pet rabbit**’s favorite **dish**.”

TOPIC 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish) ← Pet rabbits, pets
TOPIC 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish) ← Food, rabbit dishes

Topic1: High	“I love my pet rabbit .”
Topic2: Low	“ Rabbits make messy pets .”
	“My rabbit growls when I pet her.”
	“He has five rabbits .”
Topic1: Low	“That dish yesterday was amazing.”
Topic2: High	“She cooked the best rabbit dish ever.”
	“I had this weird dish with fried rabbit .”
Topic1: High	“I gave leftovers of that dish to my pet , mr. rabbit ”
Topic2: High	“That’s my pet rabbit ’s favorite dish .”

TOPIC 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish) ← Pet rabbits, pets
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T1 T2

87%	13%	"I love my pet rabbit ."
88%	12%	" Rabbits make messy pets ."
80%	20%	"My rabbit growls when I pet her."
66%	34%	"He has five rabbits ."
2%	98%	"That dish yesterday was amazing."
16%	84%	"She cooked the best rabbit dish ever."
15%	85%	"I had this weird dish with fried rabbit ."
47%	53%	"I gave leftovers of that dish to my pet , mr. rabbit "
42%	58%	"That's my pet rabbit 's favorite dish ."

Topics are not (hard) clusters. A document does not belong to a single topic. Each topic is present in the document up to a certain degree. For each doc, we have a distribution over topics.

T1 T2

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What is a topic?

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What is a topic?

When writing about a specific topic (like pet rabbits), we use some words more often than others.

Words like “pet”, “rabbit”, “lettuce”, “cage”, “fluffy”, etc. are more likely to appear, words like “dish”, “transmission”, “opaque”, “affair” are less likely to appear.

A topic can be thought as a
Probability distribution over all possible words

TOPIC 1: 1.5(Rabbit) + 1.1 (Pet) + 0.1(Dish) ← Pet rabbits, pets

TOPIC 2: 0.9(Rabbit) + 0.02(Pet) + 1.6(Dish) ← Food, rabbit dishes

What is a topic?

Probability distribution over all possible words

Word	Prob in [Pet Rabbits]	Prob in [Food]
pet	2.3×10^{-7}	1.2×10^{-10}
rabbit	7.9×10^{-7}	3.4×10^{-8}
dish	6.8×10^{-11}	4.5×10^{-7}
car	3.1×10^{-12}	1.8×10^{-12}
hello	8.3×10^{-9}	1.4×10^{-9}
the	7.4×10^{-4}	7.3×10^{-4}
love	5.4×10^{-8}	3.9×10^{-8}
affair	3.0×10^{-13}	2.1×10^{-13}
delicious	9.1×10^{-9}	9.8×10^{-8}

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Topic Modeling

Let's use an algorithm specifically developed to find topics.

Topic Modeling: LDA

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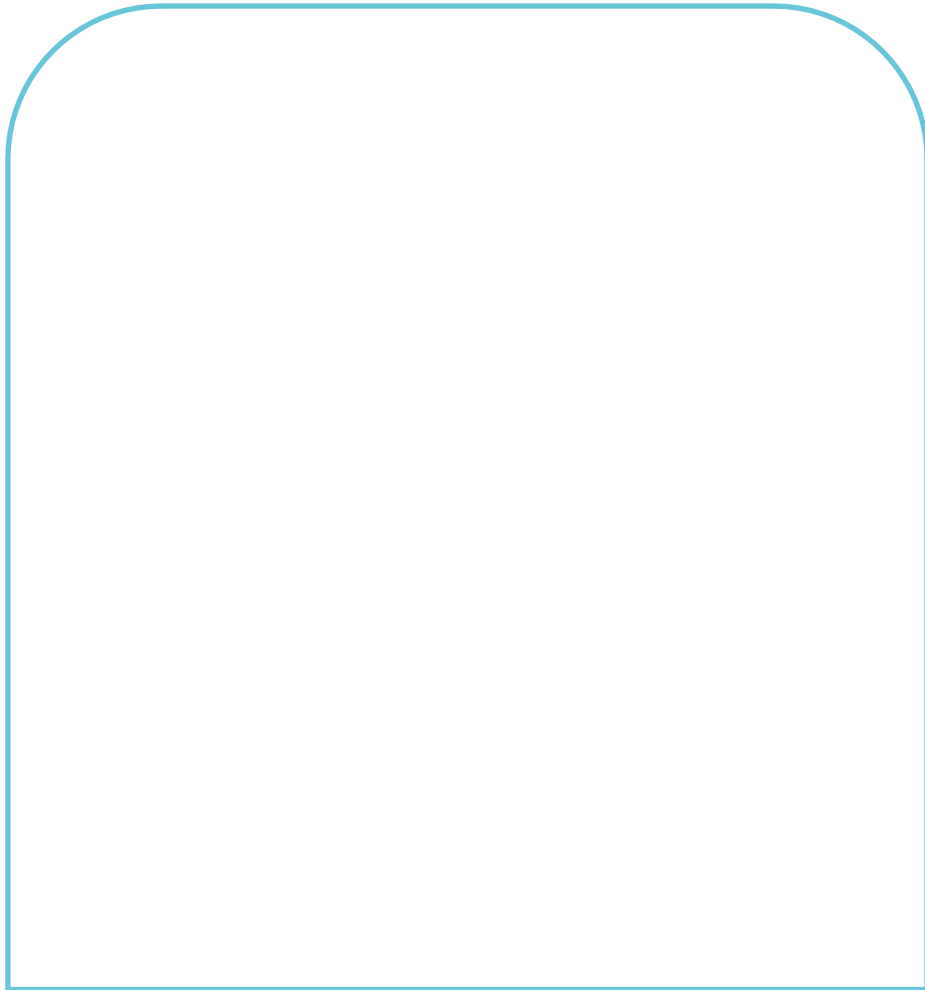
Model the process of writing

Topic Modeling: LDA

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Model the process of writing

Empty page: I'll write a document.



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First, I'll decide what topics to write on. Choose the topic distribution.

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First, I'll decide what topics to write on. Choose the topic distribution.

Sex:2%, Drugs:33%, Rock'n Roll:65%

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Ok. I'll write the document word by word (bag of words). First word!

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Choose which topic this word will be about. Roll the dice, pick randomly from the topic distribution for the doc.

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Sex:2%, Drugs:33%, Rock'n Roll:65%

Ok. I'll write the document word by word (bag of words). First word!

Choose which topic this word will be about. Roll the dice, pick randomly from the topic distribution for the doc.

A Rock'n Roll word. Randomly pick a word according to the prob. distribution of the Rock'n Roll topic.

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Model the process of writing



Guitar

Empty page: I'll write a document.

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Model the process of writing



Guitar

The diagram shows a large light blue rounded rectangle representing a document. Inside the top-left corner, there are two orange rectangular boxes. The first box contains the word "Guitar". The second box is empty.

Empty page: I'll write a document.

First, I'll decide what topics to write on. Choose the topic distribution.

Sex:2%, Drugs:33%, Rock'n Roll:65%

Choose next word's topic.

Roll the dice.

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Guitar

riff

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Choose next word's topic.

Roll the dice.

Choose the word according to this topic. Roll the dice.

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Guitar

riff

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Guitar

riff

cocaine

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Choose next word's topic.

Roll the dice.

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Guitar

riff

cocaine

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Model the process of writing

Guitar

riff

cocaine

chord

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Choose next word's topic.

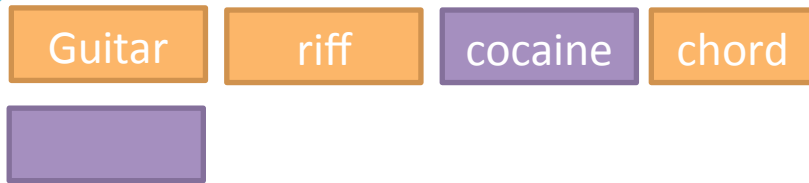
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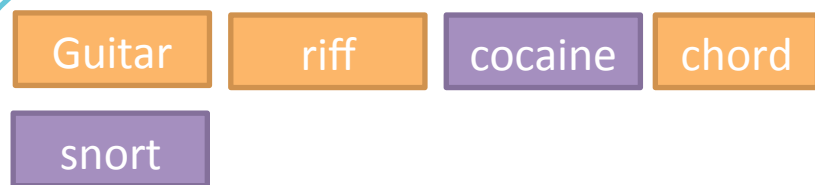
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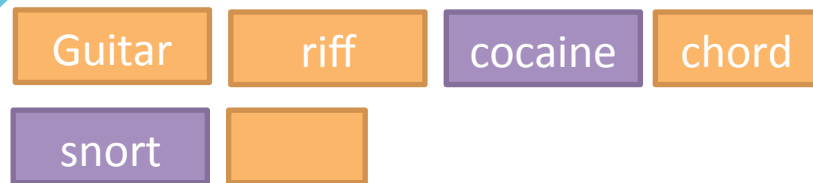
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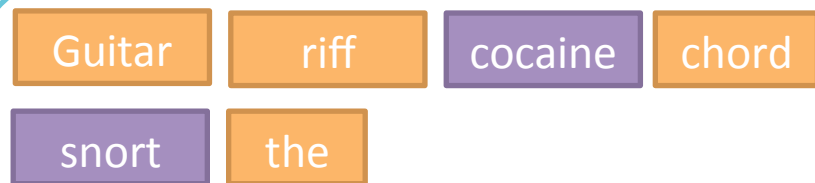
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Model the process of writing



Guitar riff cocaine chord
snort the nice stage.

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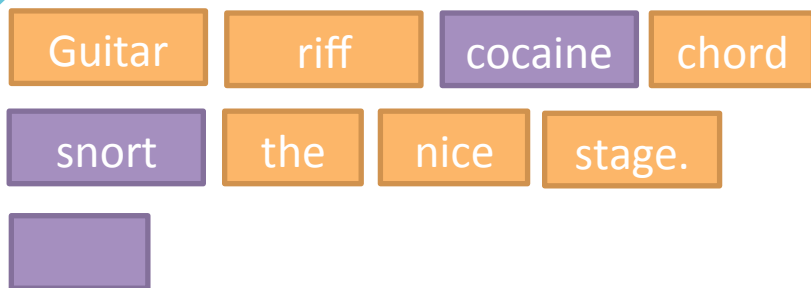
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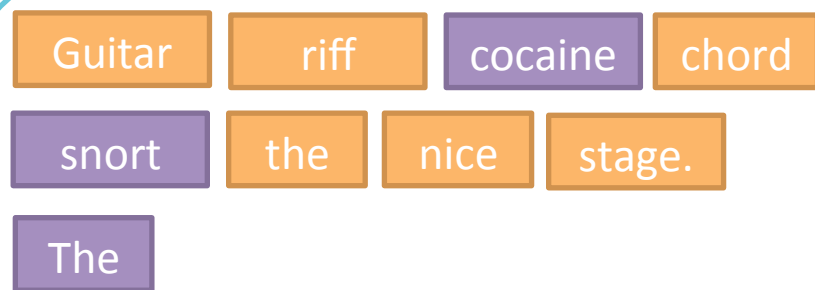
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Guitar riff cocaine chord
snort the nice stage.
The pleasure

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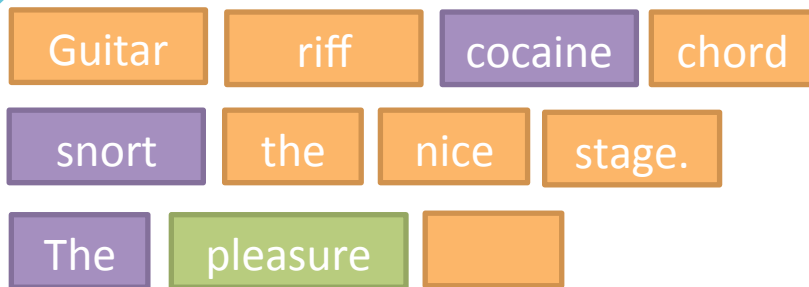
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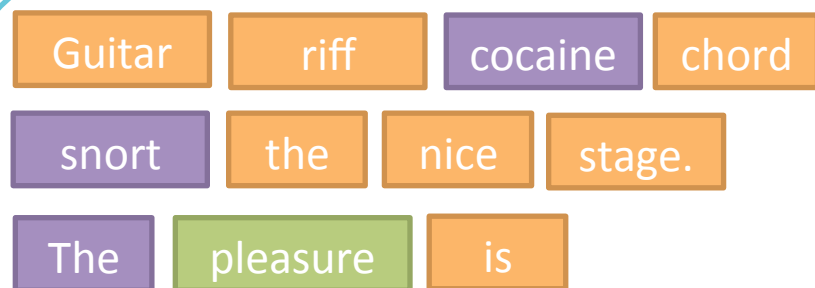
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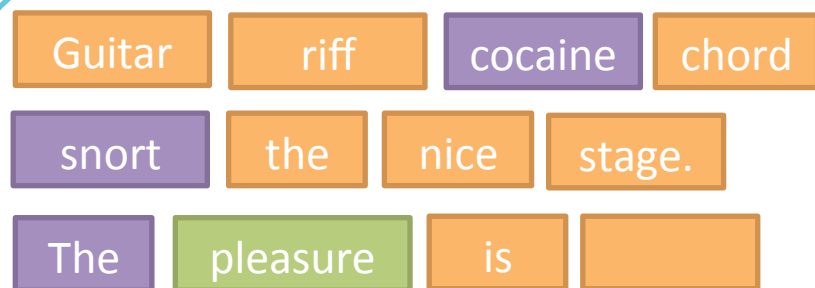
Roll the dice.

Choose the word according to this topic. Roll the dice.

Topic Modeling: LDA

Let's use an algorithm specifically developed to find topics.

Model the process of writing



Guitar riff cocaine chord
snort the nice stage.
The pleasure is

Empty page: I'll write a document.

First, I'll decide what topics to write on. Choose the topic distribution.

Sex:2%, Drugs:33%, Rock'n Roll:65%

Choose next word's topic.

Roll the dice.

Topic Modeling: LDA

Let's use an algorithm specifically developed to find topics.

Model the process of writing

Guitar riff cocaine chord
snort the nice stage.
The pleasure is music.

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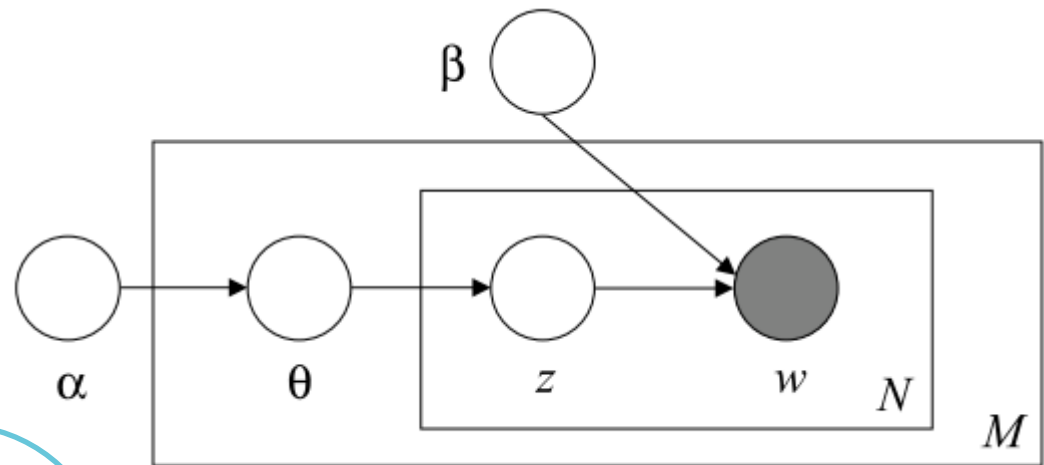
Choose next word's topic.

Roll the dice.

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Topic Modeling: LDA

Guitar riff cocaine chord
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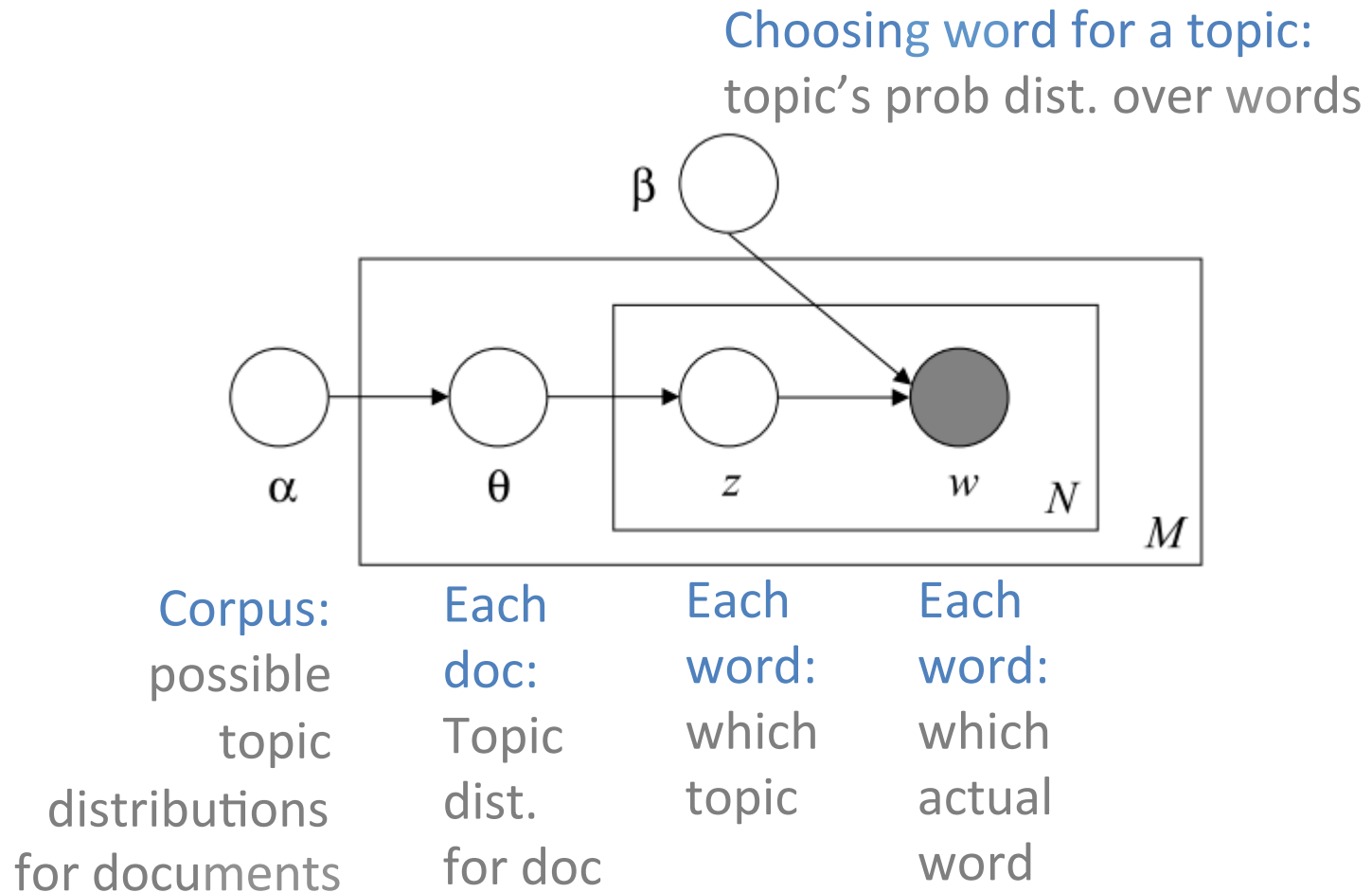


First, I'll decide what topics to write on. **Choose the topic distribution.**
Sex:2%, **Drugs:**33%, **Rock'n Roll:**65%

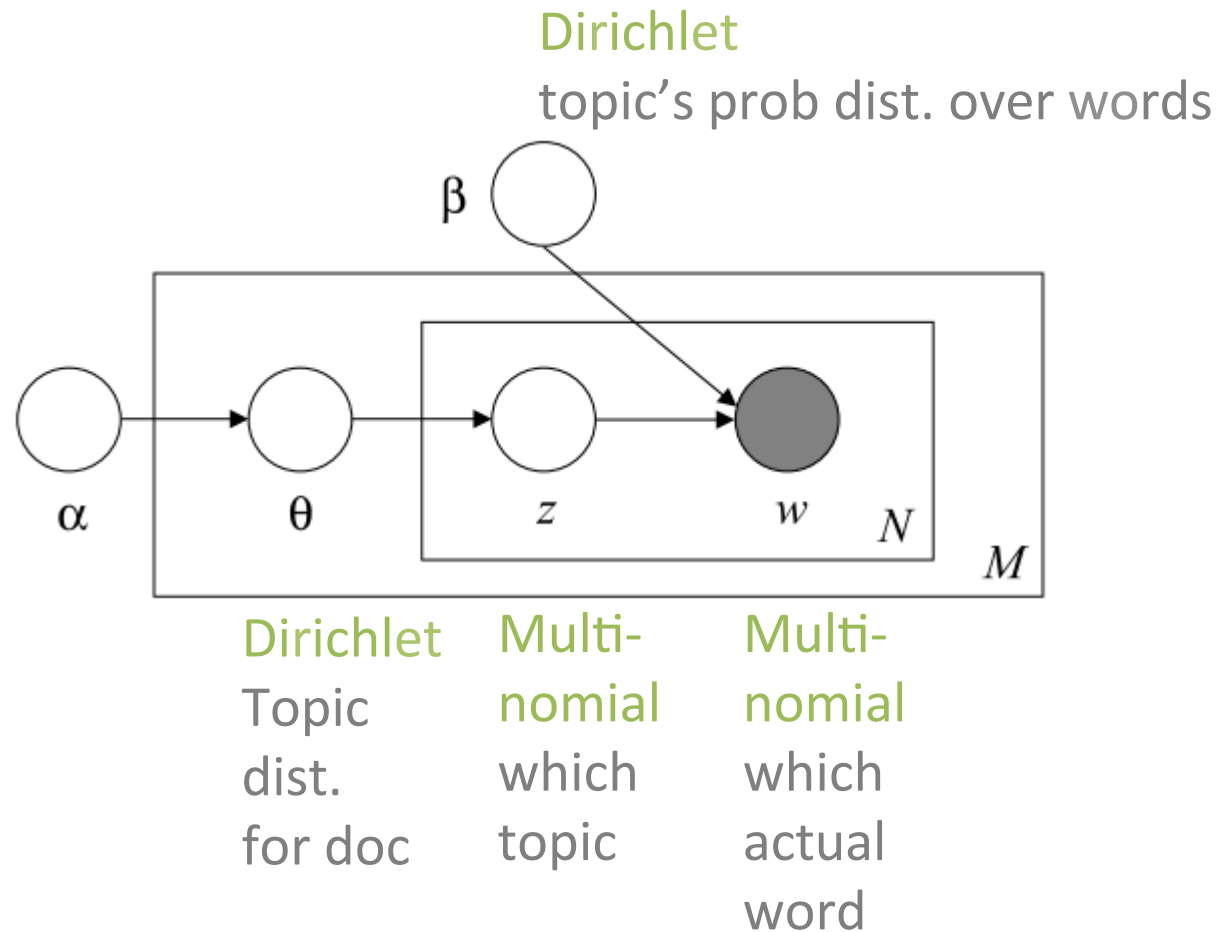
Choose next word's topic.
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Topic Modeling: LDA



Topic Modeling: LDA



Topic Modeling: LDA

$$p(\beta_{1:K}, \theta_{1:D}, z_{1:D} | w_{1:D}) = \frac{p(\beta_{1:K}, \theta_{1:D}, z_{1:D}, w_{1:D})}{p(w_{1:D})}$$

Topic Modeling

What and why

Rotating the coordinate space

We regard documents as made of different portions of topics Instead of different proportions of words.

Word space → Topic space

Similarity of docs

Searching for similar documents may be more meaningful in topic space

Dimensionality reduction

Clustering/classifying in topic space can be easier/meaningful

Intuition, Understanding

Look at prob. Dist. For topics, and how they are distributed over docs.