

Executive Summary

Our analysis, based on Airbnb data, revealed the top ten most sought-after Manhattan neighborhoods for vacation rentals and the preferred property size for that neighborhood. Investing in the right property type (1-bedroom or studio) in either the Lower East Side, Hell’s Kitchen, Harlem, Midtown, Upper West Side, Chelsea, East Village, East Harlem, West Village, or Upper East Side neighborhood has the potential to exceed \$20,000 in monthly revenue.

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