

Robin Lu

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SKILLS

PROGRAMMING

• HTML5 • CSS3 • JQuery • JavaScript
• AJAX • Bootstrap • Less/SASS • Git
• Angular • Vue.JS • Node.js • ExpressJS
• MongoDB • MySQL • Grunt/Gulp
• Mocha/Karma/Jasmine • SEO • Google Analytics • Cross Browser Support
• Responsive Design

TOOLS

MAC/Windows • Adobe Creative Suite
Sublime/Bracket • Prototyping
Git • SourceTree

EDUCATION

SMARTLY

CANDIDATE OF MASTER OF BUSINESS ADMINISTRATION

Expected Feb 2017 | Washington

Relevant Courses: Operation Management, Project Management, Leadership, Data Analysis, Organizational structure, Microeconomics, Business Strategy, Accounting, Marketing and more.

UNIVERSITY OF CALIFORNIA AT BERKELEY

BACHELOR OF ARTS: PSYCHOLOGY,
GPA: 3.78, DEAN'S LIST

Aug 2014 | Berkeley, CA

Relevant Courses: C, C++, Java, Data structures, Algorithm, Harvard CS50, User experience seminar, Human emotion, Human Memory, and more.

CERTIFICATION

Free Code Camp Front-end Development Certification

Google Analytics Certification

Google DoubleClick Campaign Manager Certification

EXPERIENCE

FRONT END ENGINEER LEAD | GOMAY GROUP

Feb 2016 – Present | Monterey Park, California

- Lead the front-end development in team that design and build online OA and CRM system with integration of various social media API.
- Responsible for the front-end architecture of large-scale responsive CRM system builds in Angular, Bootstrap, Less, and Gulp.
- Updated the company website with new features and UI elements.
- Develop custom WordPress website for various clients and provide solutions for various business requirement.
- Develop front-end code in a timely and high quality manner while ensuring a consistent look and feel.
- Work closely with IT director in all stages of the product life cycle.

FULL-STACK WEB DEVELOPER | TECHBOW LLC

May 2015 – Feb 2016 | Monterey Park, California

- Working in an agile team to create a used-car shopping Platform using MEAN Stack.
- Set up Karma/Jasmine for unit and functional testing.
- Manage web projects using GitHub repositories and SourceTree with 7 developers.
- Wrote responsive (bootstrap) browser app with Sign-up/login functionality, integrate with Zopim chat services
- Technologies used: JavaScript, Node.js, ExpressJS, MongoDB, AngularJS, HTML5, CSS3, Bootstrap, JQuery, Sass/Less.
- Work closely with senior developer and learned advanced MEAN stack skills.

ACCOUNT EXECUTIVE | H&Y PLANNING

Sept 2014 – Mar 2015 | Torrance, California

- Support Mazda USA in development of Mazda 3 in-language landing page.
- Lead and execute marketing campaign and media (traditional and digital) buy for Mazda USA.
- Execute and analyze performance of Mazda online advertising campaign using Google DoubleClicks reports.
- Develop LA auto show press release that reach to more than 30 media coverage with high media value return.
- Develop and execute campaign for Morinaga Tofu and achieved more than 4,000 followers on social media.

FREELANCE WEB DEVELOPER | SELF-EMPLOYED

Jan 2013 – Sept 2014 | Arcadia, California

- Designed Website for clients on contract basis.
- Developed e-commerce websites based on WordPress

PROJECTS

My personal website: robinswaylu.com

Gemin - travel agency: [link](#)

GMS- develop user interface for customize CRM system: [link](#)

Eddie Labs - Pharmaceutical website: [link](#)

Hot Star US - fast food chain: [link](#)

Simon Game: [link](#)