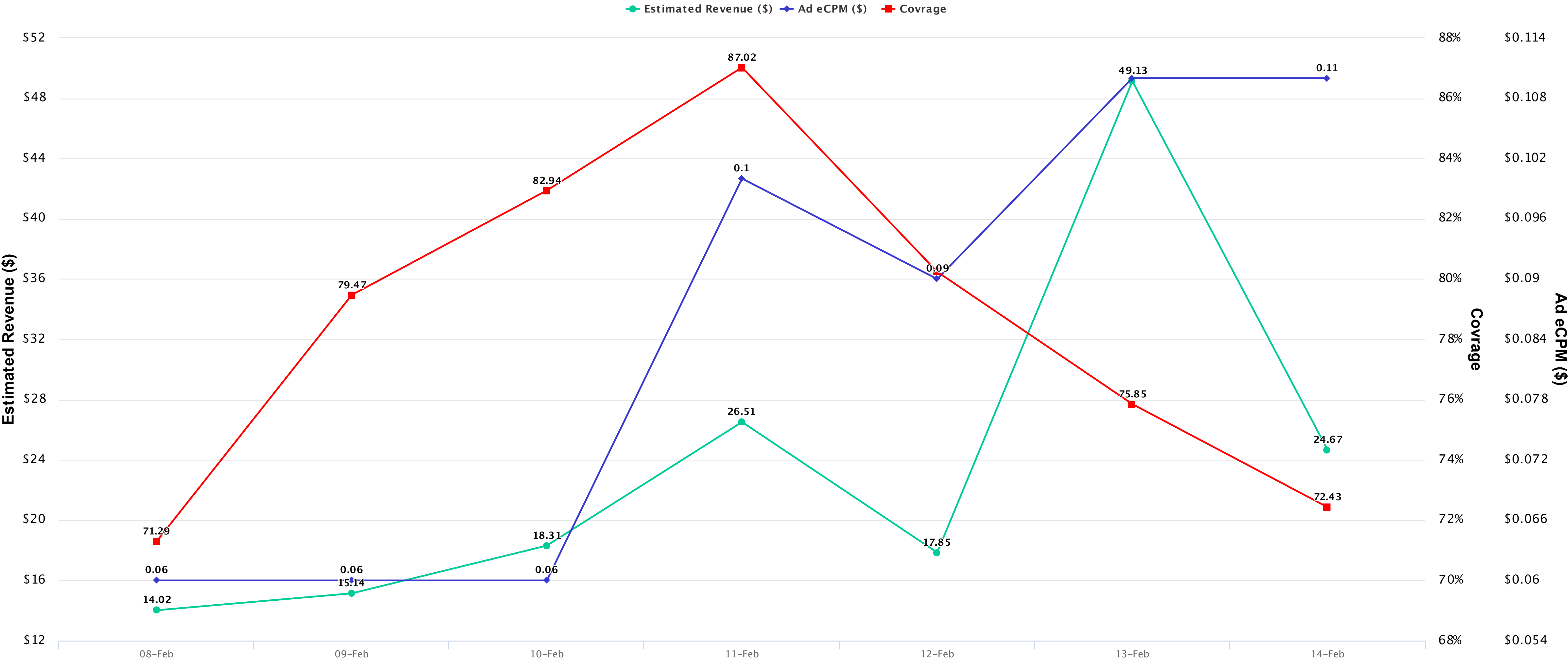


WEEKLY TRENDS – REVENUE , COVERAGE , ADCPM

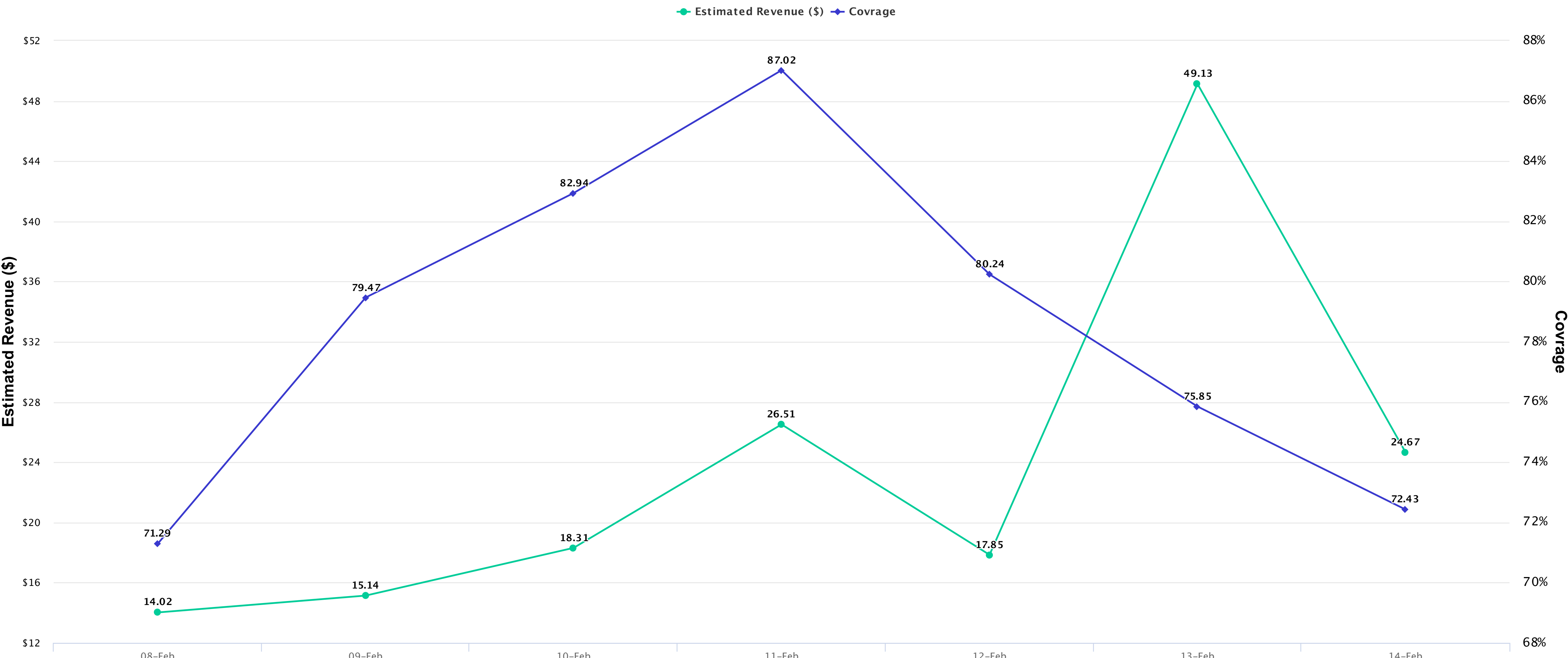


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COVERAGE VS REVENUE

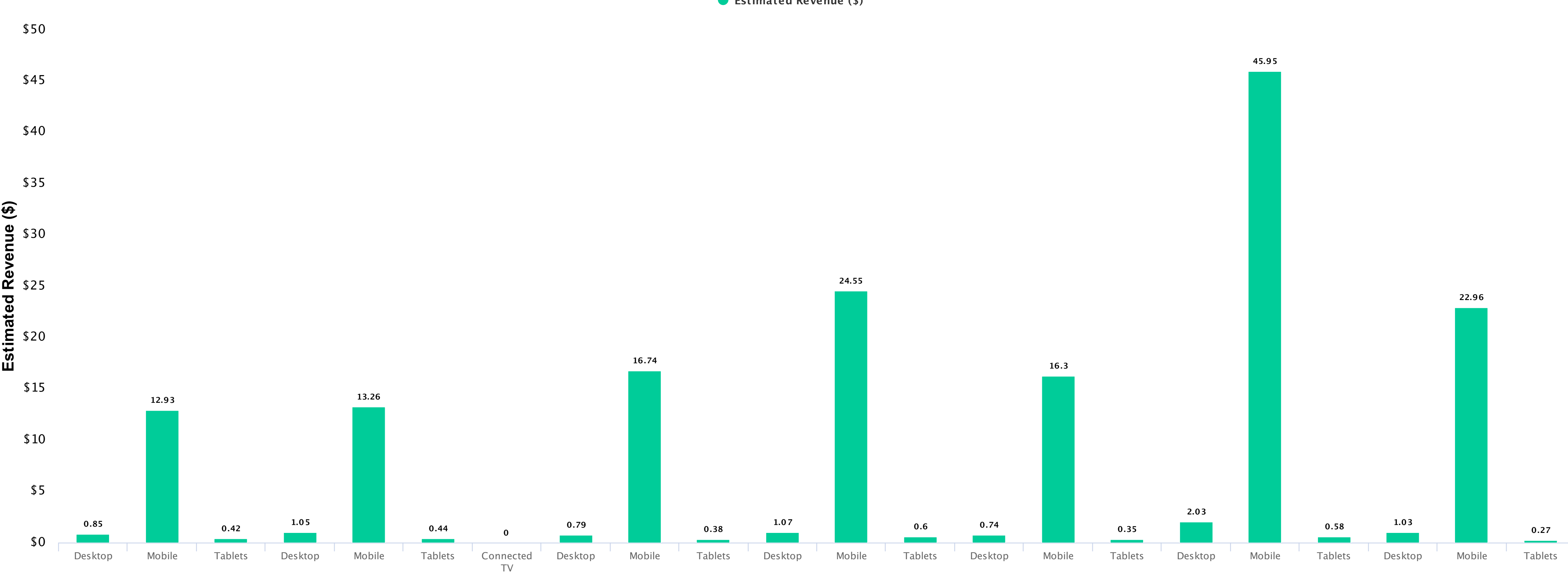


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Device wise weekly revenue

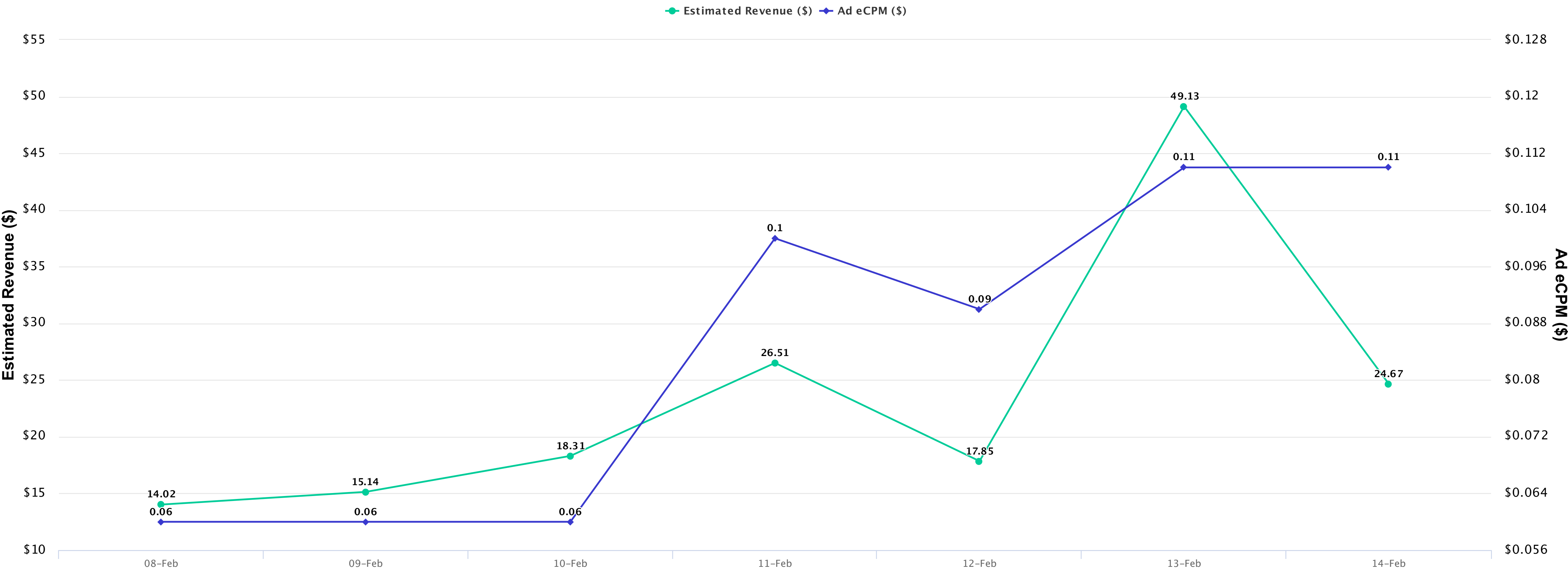


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ECPM TREND's ANALYSIS

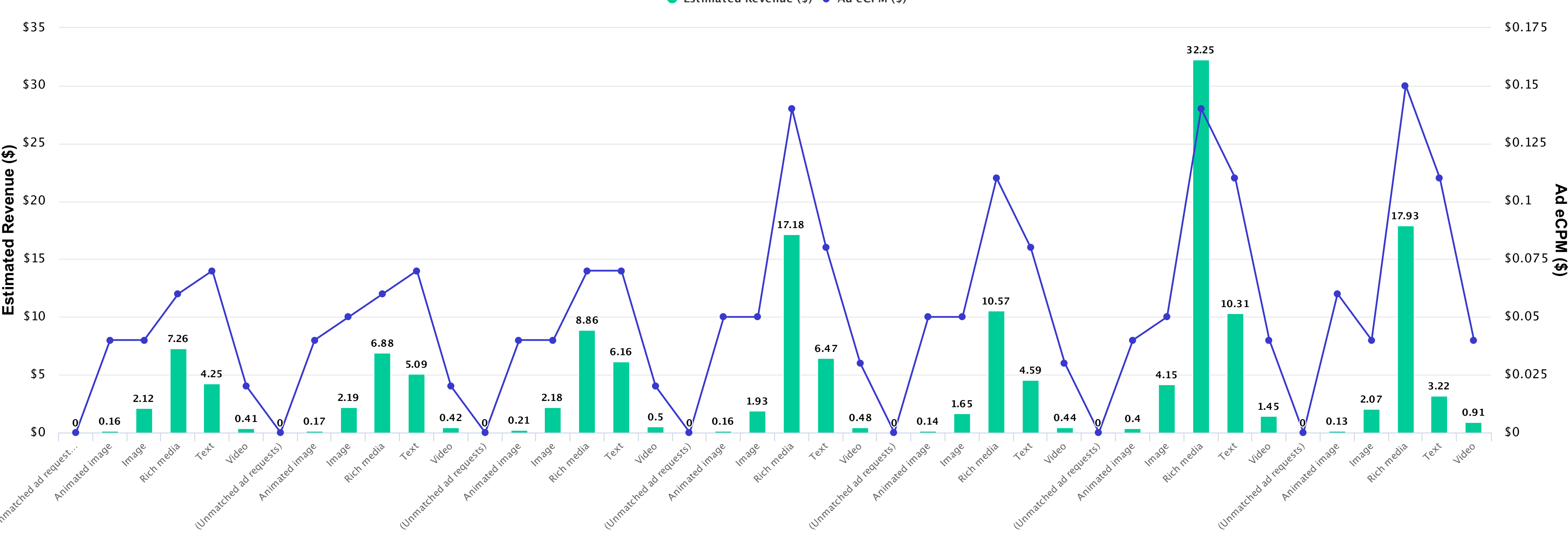


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Ad types – Rev

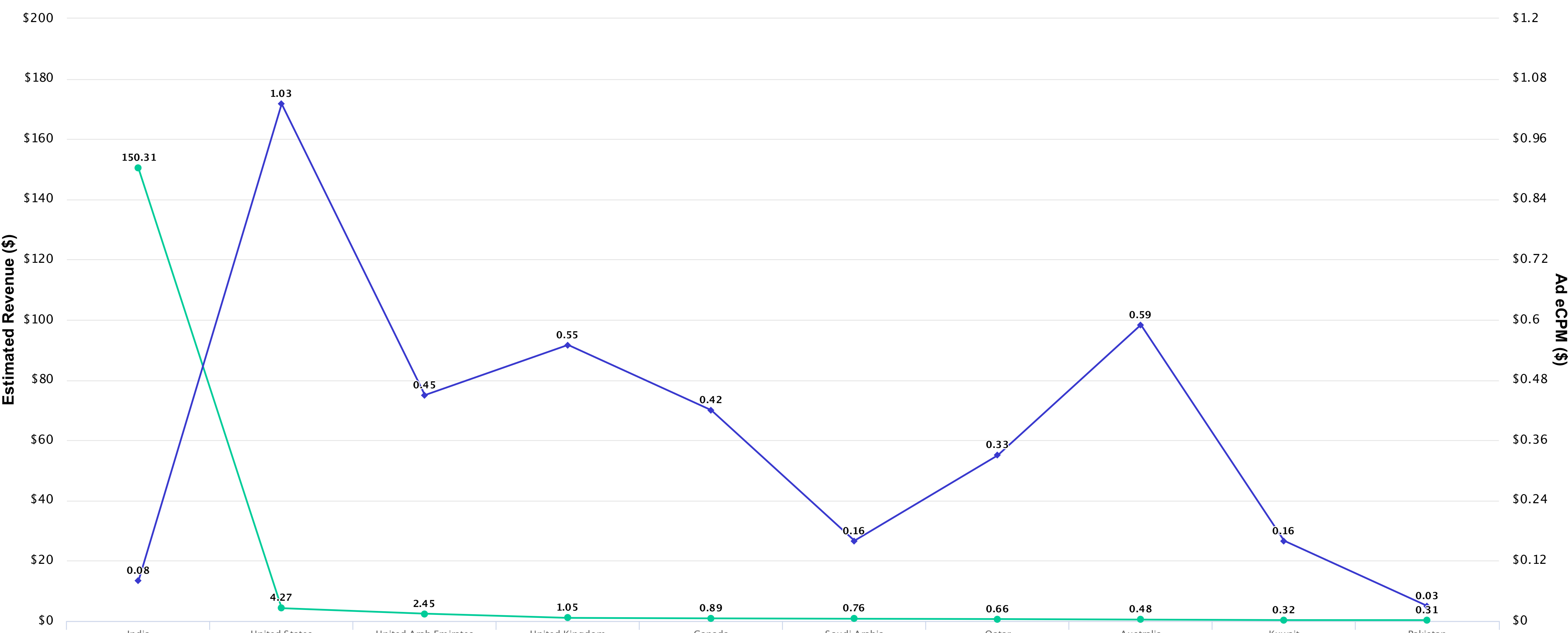


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Geo wise – Weekly Revenue , ecpm



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