# Robin L. Weis

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#### **EDUCATION**

#### Northwestern University Class of 2014, Evanston, IL

• B.A. in Economics and Psychology; 3.6/4.0 GPA; 2.5 years of coursework in advanced statistics

#### **WORK EXPERIENCE**

# McMaster-Carr Supply Company, Systems Department, Elmhurst, IL

#### Visual and User Experience Designer

Feb. 2016 - Mar. 2017

- Design interaction workflows for new B2B Preferences page using Illustrator and InDesign, allowing customers to change their delivery, payment, notification, and web settings via self-service
- Developed a curriculum and led design sprints for two cohorts during their orientation training, producing complete wireframes for a delivery estimate dashboard and a website interaction explorer
- Facilitated the design process for five 5x8 ft. infographics, coordinating with team members across the U.S. to consolidate and convey months' worth of research to the rest of the company
- Published guidelines for using data visualization, hierarchy, images, and icons in internal documents
- Created visualizations for annual budget meetings, handling sensitive data under a tight deadline

# **Network Security Engineer**

Jun. 2015 - Feb. 2016

- Consolidated data of different structures and origins into an anomaly dashboard and alerting system in Splunk, helping the Security team detect, diagnose, monitor, and resolve threats in real-time
- Discerned, dictated, and managed the process for enabling over 7,000 IPS/IDS rules for seven firewalls

#### **Applications Developer**

Sep. 2014 - Jun. 2015

- Rewrote Punchout infrastructure in .NET to upgrade website security, phasing out legacy ASP code
- Debugged customer-facing issues with replacement orders, leading to a more graceful recovery when customers did not receive the material they expected

#### Chicago Innovation Awards, Chicago, IL

# **Program Coordinator**

Jun. - Aug. 2013

- Managed outreach effort to over 1,000 organizations, contributing to a 44% growth in nominations
- Summarized, analyzed, interpreted, and ranked 562 applications to aid in judging process

#### PROJECTS & LEADERSHIP

#### www.robinwe.is

# Owner, Author, Developer, and Designer

Mar. 2015 – present

- Operationalize, record, bucket, analyze, beautify, and share 4+ years of personal data
- Custom-build website, blog, and interactive data visualizations with HTML, CSS3, and jQuery
- Presented at the <u>2017 Quantified Self Conference</u> and at the <u>2016 Information Architecture Summit</u>
- Published articles on <u>Vox</u> and <u>Data Driven Journalism</u>
- Featured on CBC Radio's Spark, NHPR's Word of Mouth, and New Heads for New People podcast

#### **Quantified Self Chicago**

Organizer

Jun. 2015 - Mar. 2017

Recruited speakers, secured venues, and scheduled bi-monthly meetings for 700+ member group

# **TECHNICAL SKILLS**

• HTML5, CSS3, jQuery, .NET, CheckPoint, Splunk, MongoDB, SQL, Neo4j, InDesign, Illustrator, Microsoft Office, Google Analytics, Google Charts, MailChimp, Blogspot, 1&1

#### OTHER EXPERIENCE

• Statistics tutor, psychological research assistant, actuary club founder, marching band section leader, music fraternity treasurer, intramural captain and referee, shelter volunteer, rideshare driver, farmhand