

# Robin L. Weis

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## EDUCATION

### Northwestern University Class of 2014, Evanston, IL

- B.A. in Economics and Psychology; 3.6/4.0 GPA; 2.5 years of coursework in advanced statistics

## WORK EXPERIENCE

### McMaster-Carr Supply Company, Systems Department, Elmhurst, IL

#### Visual and User Experience Designer

Feb. 2016 – Mar. 2017

- Design interaction workflows for new B2B Preferences page using Illustrator and InDesign, allowing customers to change their delivery, payment, notification, and web settings via self-service
- Developed a curriculum and led design sprints for two cohorts during their orientation training, producing complete wireframes for a delivery estimate dashboard and a website interaction explorer
- Facilitated the design process for five 5x8 ft. infographics, coordinating with team members across the U.S. to consolidate and convey months' worth of research to the rest of the company
- Published guidelines for using data visualization, hierarchy, images, and icons in internal documents
- Created visualizations for annual budget meetings, handling sensitive data under a tight deadline

#### Network Security Engineer

Jun. 2015 – Feb. 2016

- Consolidated data of different structures and origins into an anomaly dashboard and alerting system in Splunk, helping the Security team detect, diagnose, monitor, and resolve threats in real-time
- Discerned, dictated, and managed the process for enabling over 7,000 IPS/IDS rules for seven firewalls

#### Applications Developer

Sep. 2014 – Jun. 2015

- Rewrote Punchout infrastructure in .NET to upgrade website security, phasing out legacy ASP code
- Debugged customer-facing issues with replacement orders, leading to a more graceful recovery when customers did not receive the material they expected

### Chicago Innovation Awards, Chicago, IL

#### Program Coordinator

Jun. – Aug. 2013

- Managed outreach effort to over 1,000 organizations, contributing to a 44% growth in nominations
- Summarized, analyzed, interpreted, and ranked 562 applications to aid in judging process

## PROJECTS & LEADERSHIP

### www.robinwe.is

#### Owner, Author, Developer, and Designer

Mar. 2015 – present

- Operationalize, record, bucket, analyze, beautify, and share 4+ years of personal data
- Custom-build website, blog, and interactive data visualizations with HTML, CSS3, and jQuery
- Presented at the 2017 Quantified Self Conference and at the 2016 Information Architecture Summit
- Published articles on Vox and Data Driven Journalism; featured on CBC Radio and NHPR Word of Mouth

### Quantified Self Chicago

#### Organizer

Jun. 2015 – Mar. 2017

- Recruited speakers, secured venues, and scheduled bi-monthly meetings for 700+ member group

## TECHNICAL SKILLS

- HTML5, CSS3, jQuery, .NET, CheckPoint, Splunk, MongoDB, SQL, Neo4j, InDesign, Illustrator, Microsoft Office, Google Analytics, Google Charts, MailChimp, Blogspot, 1&1

## OTHER EXPERIENCE

- Statistics tutor, psychological research assistant, actuary club founder, marching band section leader, music fraternity treasurer, intramural captain and referee, shelter volunteer, rideshare driver, farmhand