



Tidy forecasting in R



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Outline

- 1 Tidy time series data
- 2 Benchmark forecasting methods
- 3 Exponential smoothing
- 4 ARIMA models
- 5 Forecast accuracy measures

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Tidyverts packages

tidyverts.org



Time series data

- Four-yearly Olympic winning times
- Annual Google profits
- Quarterly Australian beer production
- Monthly rainfall
- Weekly retail sales
- Daily IBM stock prices
- Hourly electricity demand
- 5-minute freeway traffic counts
- Time-stamped stock transaction data

```
A tsibble: 15,150 \times 6 [1Y]
##
  # Kev:
                Country [263]
##
      Year Country
                                GDP Imports Exports Population
##
      <dbl> <fct>
                              <dbl>
                                      <dbl>
                                              <dbl>
                                                         <dbl>
       1960 Afghanistan 537777811.
                                       7.02
                                               4.13
                                                       8996351
##
       1961 Afghanistan
                                       8.10
                                               4.45
                                                       9166764
##
                         548888896.
##
    3
       1962 Afghanistan
                         546666678.
                                       9.35
                                               4.88
                                                       9345868
       1963 Afghanistan
                                      16.9
                                               9.17
                                                       9533954
##
                         751111191.
                                               8.89
                                                       9731361
##
    5
       1964 Afghanistan
                         800000044.
                                      18.1
       1965 Afghanistan 1006666638.
##
    6
                                      21.4
                                              11.3
                                                       9938414
##
       1966 Afghanistan 1399999967.
                                      18.6
                                               8.57
                                                      10152331
##
       1967 Afghanistan 1673333418.
                                      14.2
                                               6.77
                                                      10372630
##
    9
       1968 Afghanistan 1373333367.
                                      15.2
                                               8.90
                                                      10604346
##
       1969 Afghanistan 1408888922.
                                      15.0
                                              10.1
                                                      10854428
  # ... with 15,140 more rows
```

```
A tsibble: 15,150 x 6 [1Y]
##
    Key:
                Country [263]
##
       Year Country
                                GDP Imports Exports Population
##
      Index <fct>
                              <dbl>
                                      <dbl>
                                              <dbl>
                                                         <dbl>
       1960 Afghanistan 537777811.
                                       7.02
                                               4.13
                                                       8996351
##
       1961 Afghanistan
                                       8.10
                                               4.45
                                                       9166764
##
                         548888896.
##
    3
       1962 Afghanistan
                         546666678.
                                       9.35
                                               4.88
                                                       9345868
       1963 Afghanistan
                                      16.9
                                               9.17
                                                       9533954
##
    4
                         751111191.
                                               8.89
                                                       9731361
##
    5
       1964 Afghanistan
                         800000044.
                                      18.1
       1965 Afghanistan 1006666638.
##
    6
                                      21.4
                                              11.3
                                                       9938414
##
       1966 Afghanistan 1399999967.
                                      18.6
                                               8.57
                                                      10152331
##
       1967 Afghanistan 1673333418.
                                      14.2
                                               6.77
                                                      10372630
##
    9
       1968 Afghanistan 1373333367.
                                      15.2
                                               8.90
                                                      10604346
##
       1969 Afghanistan 1408888922.
                                      15.0
                                              10.1
                                                      10854428
  # ... with 15,140 more rows
```

```
A tsibble: 15,150 x 6 [1Y]
##
    Key:
                Country [263]
##
       Year Country
                                GDP Imports Exports Population
##
      Index
             Kev
                              <dbl>
                                       <dbl>
                                               <dbl>
                                                          <dbl>
       1960 Afghanistan
                         537777811.
                                       7.02
                                                4.13
                                                        8996351
##
       1961 Afghanistan
                                       8.10
                                                4.45
                                                        9166764
##
    2
                         548888896.
##
    3
       1962 Afghanistan
                         546666678.
                                       9.35
                                                4.88
                                                        9345868
       1963 Afghanistan
                                      16.9
                                                9.17
                                                        9533954
##
    4
                         751111191.
                                                8.89
                                                        9731361
##
    5
       1964 Afghanistan
                         800000044.
                                      18.1
       1965 Afghanistan 1006666638.
##
    6
                                      21.4
                                               11.3
                                                        9938414
##
       1966 Afghanistan 1399999967.
                                      18.6
                                                8.57
                                                       10152331
##
       1967 Afghanistan 1673333418.
                                      14.2
                                                6.77
                                                       10372630
##
    9
       1968 Afghanistan 1373333367.
                                      15.2
                                                8.90
                                                       10604346
##
       1969 Afghanistan 1408888922.
                                      15.0
                                               10.1
                                                       10854428
   # ... with 15,140 more rows
```

```
A tsibble: 15,150 x 6 [1Y]
##
     Key:
                Country [263]
##
       Year Country
                                GDP Imports Exports Population
                         Measured variables
##
      Index
             Kev
       1960 Afghanistan
                         537777811.
                                        7.02
                                                4.13
                                                        8996351
##
       1961 Afghanistan
                                       8.10
                                                4.45
                                                        9166764
##
                         548888896.
##
    3
       1962 Afghanistan
                         546666678.
                                       9.35
                                                4.88
                                                        9345868
       1963 Afghanistan
                                       16.9
                                                9.17
                                                        9533954
##
                         751111191.
                         800000044.
                                                        9731361
##
    5
       1964 Afghanistan
                                       18.1
                                                8.89
##
    6
       1965 Afghanistan 1006666638.
                                       21.4
                                               11.3
                                                        9938414
##
       1966 Afghanistan 139999967.
                                       18.6
                                                8.57
                                                       10152331
##
       1967 Afghanistan 1673333418.
                                       14.2
                                                6.77
                                                       10372630
##
    9
       1968 Afghanistan 1373333367.
                                       15.2
                                                8.90
                                                       10604346
##
       1969 Afghanistan 1408888922.
                                       15.0
                                               10.1
                                                       10854428
   # ... with 15,140 more rows
```

```
## # A tsibble: 24,320 x 5 [10]
##
  # Kev:
               Region, State, Purpose [304]
##
     Quarter Region State Purpose
                                    Trips
##
       <qtr> <chr> <chr> <chr>
                                    <dbl>
                           Business 135.
##
   1 1998 Q1 Adelaide SA
##
   2 1998 Q2 Adelaide SA
                           Business 110.
   3 1998 Q3 Adelaide SA
                           Business 166.
##
##
   4 1998 Q4 Adelaide SA
                           Business 127.
   5 1999 Q1 Adelaide SA
                           Business 137.
##
##
   6 1999 O2 Adelaide SA
                           Business
                                     200.
                           Business 169.
##
   7 1999 Q3 Adelaide SA
##
   8 1999 Q4 Adelaide SA
                           Business 134.
##
   9 2000 Q1 Adelaide SA
                           Business 154.
  10 2000 Q2 Adelaide SA
                           Business
                                    169.
## # ... with 24,310 more rows
```

```
## # A tsibble: 24,320 x 5 [10]
##
  # Kev:
               Region, State, Purpose [304]
##
     Quarter Region State Purpose
                                    Trips
             <chr> <chr> <chr>
##
     Index
                                    <dbl>
                           Business 135.
##
   1 1998 Q1 Adelaide SA
##
   2 1998 Q2 Adelaide SA
                           Business 110.
   3 1998 Q3 Adelaide SA
                           Business 166.
##
##
   4 1998 Q4 Adelaide SA
                           Business 127.
   5 1999 Q1 Adelaide SA
                           Business
##
                                    137.
##
   6 1999 O2 Adelaide SA
                           Business
                                     200.
                           Business
##
   7 1999 Q3 Adelaide SA
                                     169.
##
   8 1999 Q4 Adelaide SA
                           Business 134.
##
   9 2000 Q1 Adelaide SA
                           Business 154.
  10 2000 Q2 Adelaide SA
                           Business
                                     169.
## # ... with 24,310 more rows
```

```
## # A tsibble: 24,320 x 5 [10]
##
  # Kev:
               Region, State, Purpose [304]
##
     Quarter Region State Purpose
                                     Trips
                                     <fdb>
##
      Index
              Kevs
                            Business
##
   1 1998 Q1 Adelaide SA
                                      135.
##
   2 1998 O2 Adelaide SA
                            Business
                                     110.
   3 1998 Q3 Adelaide SA
                            Business 166.
##
##
   4 1998 Q4 Adelaide SA
                            Business 127.
   5 1999 Q1 Adelaide SA
##
                            Business
                                     137.
##
   6 1999 O2 Adelaide SA
                            Business
                                      200.
                            Business
##
   7 1999 Q3 Adelaide SA
                                      169.
##
   8 1999 Q4 Adelaide SA
                            Business 134.
##
   9 2000 Q1 Adelaide SA
                            Business
                                     154.
  10 2000 Q2 Adelaide SA
                            Business
                                      169.
  # ... with 24,310 more rows
```

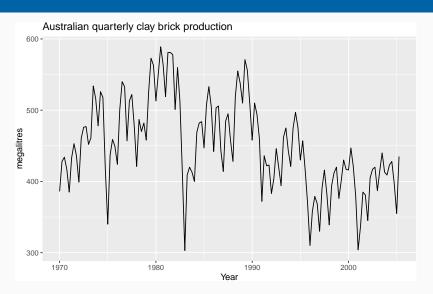
```
## # A tsibble: 24,320 x 5 [10]
##
  # Kev:
               Region, State, Purpose [304]
##
     Quarter Region State Purpose
                                     Trips
##
      Index
              Kevs
                                      Measure
                            Business
##
   1 1998 Q1 Adelaide SA
                                      135.
##
   2 1998 O2 Adelaide SA
                            Business
                                     110.
   3 1998 Q3 Adelaide SA
                            Business 166.
##
##
   4 1998 Q4 Adelaide SA
                            Business 127.
   5 1999 Q1 Adelaide SA
##
                            Business
                                     137.
##
   6 1999 O2 Adelaide SA
                            Business
                                      200.
                            Business
##
   7 1999 Q3 Adelaide SA
                                      169.
##
   8 1999 Q4 Adelaide SA
                            Business 134.
##
   9 2000 Q1 Adelaide SA
                            Business
                                     154.
  10 2000 Q2 Adelaide SA
                            Business
                                      169.
  # ... with 24,310 more rows
```

```
## # A tsibble: 24,320 x 5 [10]
##
   # Kev:
                Region, State, Purpose [304]
##
      Quarter Region State Purpose
                                       Trips
##
      Index
               Kevs
                                        Measure
                              Business
##
    1 1998 Q1 Adelaide SA
                                        135.
##
    2 1998 02 Adelaide SA
                              Business
                                        110.
                                               Domestic visitor
    3 1998 Q3 Adelaide SA
                              Business
                                        166.
##
                                               nights in thousands
                              Business
                                        127.
##
    4 1998 Q4 Adelaide SA
                                               by state/region and
    5 1999 Q1 Adelaide SA
##
                              Business
                                        137.
                                               purpose.
##
    6 1999 Q2 Adelaide SA
                              Business
                                        200.
                              Business
                                        169.
##
    7 1999 Q3 Adelaide SA
##
    8 1999 Q4 Adelaide SA
                              Business
                                        134.
##
    9 2000 Q1 Adelaide SA
                              Business
                                        154.
   10 2000 Q2 Adelaide SA
                              Business
                                        169.
   # ... with 24,310 more rows
```

- A tsibble allows storage and manipulation of multiple time series in R.
- It contains:
 - An index: time information about the observation
 - Measured variable(s): numbers of interest
 - Key variable(s): optional unique identifiers for each series
- It works with tidyverse functions.

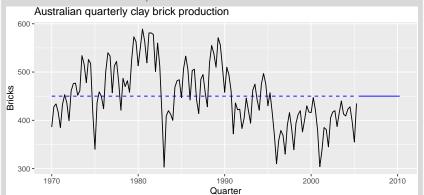
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- 2 Benchmark forecasting methods
- 3 Exponential smoothing
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- 5 Forecast accuracy measures



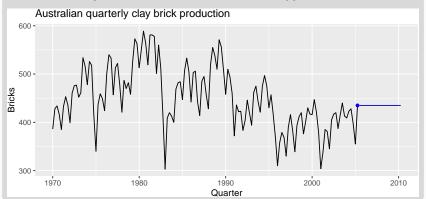
Mean method

- Forecast of all future values is equal to mean of historical data $\{y_1, \dots, y_T\}$.
- Forecasts: $\hat{y}_{T+h|T} = \bar{y} = (y_1 + \cdots + y_T)/T$



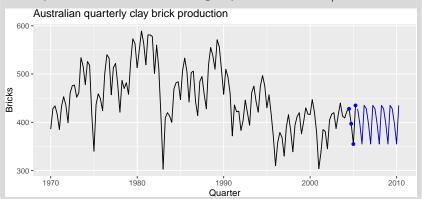
Naïve method

- Forecasts equal to last observed value.
- Forecasts: $\hat{y}_{T+h|T} = y_T$.
- Consequence of efficient market hypothesis.



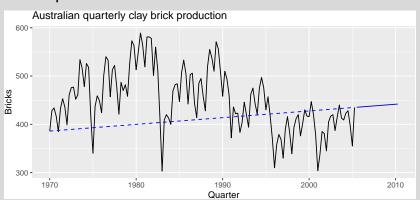
Seasonal naïve method

- Forecasts equal to last value from same season.
- Forecasts: $\hat{y}_{T+h|T} = y_{T+h-m(k+1)}$, where m = seasonal period and k is the integer part of (h-1)/m.



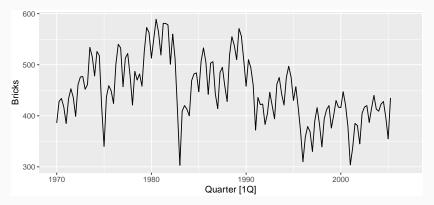
Drift method

- Forecasts equal to last value plus average change.
- Forecasts: $\hat{y}_{T+h|T} = y_T + \frac{h}{T-1}(y_T y_1)$.
- Equivalent to line between first and last observations.



Data preparation and visualisation

```
# Set training data from 1970 to 2006
train <- aus_production %>%
   filter(between(year(Quarter), 1970, 2006))
train %>% autoplot(Bricks)
```



Model estimation

The model() function trains models to data.

```
# Fit the models
fit <- train %>%
  model(
    Mean = MEAN(Bricks),
    Naïve = NAIVE(Bricks),
    SeasonalNaïve = SNAIVE(Bricks),
    Drift = RW(Bricks ~ drift())
)
```

```
## # A mable: 1 x 4
## Mean Naïve SeasonalNaïve Drift
## <model> <model> <model>
## 1 <MEAN> <NAIVE> <SNAIVE> <RW w/ drift>
```

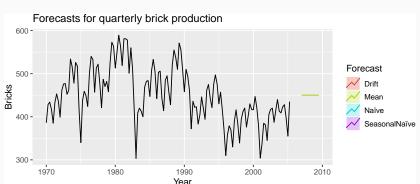
Producing forecasts

```
fc <- fit %>%
 forecast(h = 11)
## # A fable: 44 x 4 [10]
## # Key: .model [4]
## .model Ouarter Bricks .distribution
## <chr> <qtr> <dbl> <dist>
## 1 Mean 2007 01 450. N(450, 4030)
## 2 Mean 2007 02 450. N(450, 4030)
## 3 Mean 2007 Q3 450. N(450, 4030)
## 4 Mean 2007 Q4 450. N(450, 4030)
## # ... with 40 more rows
```

A fable is a forecast table with point forecasts and distributions.

Visualising forecasts

```
fc %>%
  autoplot(train, level = NULL) +
  ggtitle("Forecasts for quarterly brick production") +
  xlab("Year") +
  guides(colour=guide_legend(title="Forecast"))
```



Forecasting many series

```
# A tsibble: 24,320 x 5 [1Q]
               Region, State, Purpose [304]
##
  # Key:
##
     Quarter Region State Purpose
                                    Trips
       <gtr> <chr> <chr> <chr>
                                     <dbl>
##
##
   1 1998 Q1 Adelaide SA
                            Business 135.
                            Business 110.
##
   2 1998 Q2 Adelaide SA
##
   3 1998 Q3 Adelaide SA
                            Business
                                     166.
   4 1998 Q4 Adelaide SA
                            Business
                                     127.
##
                            Business
##
   5 1999 Q1 Adelaide SA
                                     137.
##
   6 1999 Q2 Adelaide SA
                            Business
                                     200.
   7 1999 Q3 Adelaide SA
                            Business
                                     169.
##
   8 1999 Q4 Adelaide SA
                            Business
                                     134.
##
   9 2000 Q1 Adelaide SA
                            Business 154.
##
   10 2000 Q2 Adelaide SA
                            Business
                                     169.
```

Forecasting many series

```
tourism %>%
model(
  mean = MEAN(Trips),
  snaive = SNAIVE(Trips)
)
```

```
## # A mable: 304 x 5
##
  # Key:
             Region, State, Purpose [304]
##
     Region
                   State Purpose mean
                                         snaive
##
     <chr>
                   <chr> <chr> <model>
                                         <model>
   1 Adelaide
                   SA
##
                         Business <MFAN>
                                         <SNATVF>
                   SA
   2 Adelaide
##
                         Holiday <MEAN>
                                         <SNATVF>
##
   3 Adelaide
                   SA
                         Other
                                  <MEAN>
                                         <SNAIVE>
   4 Adelaide SA
##
                         Visiting <MEAN>
                                         <SNATVF>
   5 Adelaide Hills SA
                         Business <MEAN>
                                         <SNATVF>
##
##
   6 Adelaide Hills SA
                         Holiday <MEAN>
                                         <SNAIVE>
```

Forecasting many series

```
tourism %>%
model(
   mean = MEAN(Trips),
   snaive = SNAIVE(Trips)
) %>%
forecast(h= "2 years")
```

```
## # A fable: 4,864 x 7 [10]
## # Key: Region, State, Purpose, .model [608]
##
     Region State Purpose .model Quarter Trips
     <chr> <chr> <chr> <chr> <chr> <chr> <qtr> <dbl>
##
##
   1 Adela~ SA Busine~ mean
                                  2018 01 156.
   2 Adela~ SA Busine~ mean
##
                                  2018 02 156.
   3 Adela~ SA Busine~ mean
##
                                  2018 Q3 156.
##
   4 Adela~ SA Busine~ mean
                                  2018 04 156.
   5 Adela~ SA
                 Busine~ mean
                                  2019 Q1 156.
##
```

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Historical perspective

- Developed in the 1950s and 1960s as methods (algorithms) to produce point forecasts.
- Combine a "level", "trend" (slope) and "seasonal" component to describe a time series.
- The rate of change of the components are controlled by "smoothing parameters": α , β and γ respectively.
- Need to choose best values for the smoothing parameters (and initial states).
- Equivalent ETS state space models developed in the 1990s and 2000s.

ETS models

General notation ETS: ExponenTial Smoothing

✓ ↑ ✓

Error Trend Season

Error: Additive ("A") or multiplicative ("M")

ETS models

```
General notation ETS: ExponenTial Smoothing

∠ ↑ △

Error Trend Season
```

Error: Additive ("A") or multiplicative ("M")

Trend: None ("N"), additive ("A"), multiplicative ("M"), or damped ("Ad" or "Md").

ETS models

Error: Additive ("A") or multiplicative ("M")

Trend: None ("N"), additive ("A"), multiplicative ("M"), or damped ("Ad" or "Md").

Seasonality: None ("N"), additive ("A") or multiplicative ("M")

Exponential smoothing models

Additive Error		Seasonal Component			
Trend		N	Α	М	
	Component	(None)	(Additive)	(Multiplicative)	
N	(None)	A,N,N	A,N,A	<u> </u>	
Α	(Additive)	A,A,N	A,A,A	Δ,Δ,Δ	
A_d	(Additive damped)	A,A_d,N	A,A_d,A	<u> </u>	

Multiplicative Error		Seasonal Component			
	Trend	N	Α	М	
	Component	(None)	(Additive)	(Multiplicative)	
N	(None)	M,N,N	M,N,A	M,N,M	
Α	(Additive)	M,A,N	M,A,A	M,A,M	
A_d	(Additive damped)	M,A _d ,N	M,A_d,A	M,A_d,M	

Automatic forecasting

From Hyndman et al. (IJF, 2002):

- Apply each model that is appropriate to the data. Optimize parameters and initial values using MLE.
- 2 Select best method using AICc.
- Produce forecasts using best method.
- Obtain forecast intervals using underlying state space model.
 - Method performed very well in M3 competition.
 - Used as a benchmark in the M4 competition.

Example: Australian population

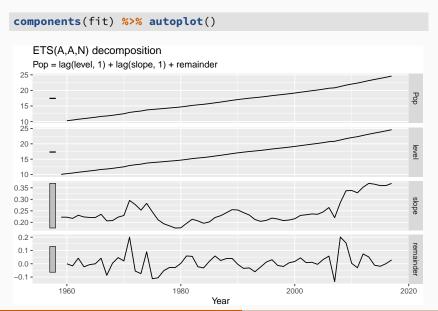
```
aus_economy <- global_economy %>% filter(Country == "Australia") %>%
 mutate(Pop = Population/1e6)
fit <- aus_economy %>% model(best = ETS(Pop))
report(fit)
## Series: Pop
## Model: ETS(A,A,N)
##
    Smoothing parameters:
##
      alpha = 1
##
      beta = 0.327
##
##
    Initial states:
##
    1 h
##
   10.1 0.222
##
##
    sigma^2: 0.0041
##
    AIC AICC BIC
##
## -77.0 -75.8 -66.7
```

Example: Australian population

components(fit)

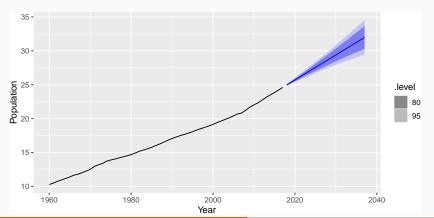
```
## # A dable:
                             59 x 7 [1Y]
## # Key:
                             Country, .model [1]
## # ETS(A,A,N) Decomposition: Pop = lag(level, 1) +
## # lag(slope, 1) + remainder
     Country .model Year Pop level slope remainder
##
##
     <fct> <chr> <dbl> <dbl> <dbl> <dbl> <dbl>
                                               <fdb>>
##
   1 Australia best 1959 NA 10.1 0.222 NA
   2 Australia best 1960 10.3 10.3 0.222 -0.000145
##
##
   3 Australia best 1961 10.5 10.5 0.217 -0.0159
##
   4 Australia best 1962 10.7 10.7 0.231 0.0418
##
   5 Australia best 1963 11.0 11.0 0.223 -0.0229
   6 Australia best
##
                      1964 11.2 11.2 0.221 -0.00641
   7 Australia best
                      1965 11.4 11.4 0.221 -0.000314
##
##
   8 Australia best
                      1966 11.7 11.7 0.235 0.0418
   9 Australia best
                      1967 11.8 11.8 0.206 -0.0869
##
## 10 Auctralia bact
                      1060 12 0 12 0 0 200 0 00250
```

Example: Australian population



Example: Australian population

```
fit %>%
  forecast(h = 20) %>%
  autoplot(aus_economy) +
  ylab("Population") + xlab("Year")
```



Example: National populations

```
fit <- global_economy %>%
 mutate(Pop = Population/1e6) %>%
 model(ets = ETS(Pop))
fit
## # A mable: 263 x 2
## # Key: Country [263]
## Country
                        ets
## <fct>
                       <model>
## 1 Afghanistan
                       <ETS(A,A,N)>
## 2 Albania
                        <ETS(M,A,N)>
## 3 Algeria
                        <ETS(M,A,N)>
## 4 American Samoa
                        <ETS(M,A,N)>
## 5 Andorra
                        <ETS(M,A,N)>
## 6 Angola
                        <ETS(M,A,N)>
## 7 Antigua and Barbuda <ETS(M,A,N)>
## 8 Arab World
                        <ETS(M,A,N)>
## 9 Argentina
                        <ETS(A,A,N)>
## 10 Armenia
                        <ETS(M,A,N)>
## # ... with 253 more rows
```

Example: National populations

fit %>%

##

```
forecast(h = 5)
## # A fable: 1,315 x 5 [1Y]
  # Key: Country, .model [263]
##
## Country .model Year Pop .distribution
## <fct> <chr> <dbl> <dbl> <dbl> <dist>
##
   1 Afghanistan ets 2018 36.4 N(36, 0.012)
##
   2 Afghanistan ets
                       2019 37.3 N(37, 0.059)
   3 Afghanistan ets
                       2020 38.2 N(38, 0.164)
##
                       2021 39.0 N(39, 0.351)
##
   4 Afghanistan ets
##
   5 Afghanistan ets
                       2022 39.9
                                 N(40, 0.644)
                       2018 2.87 N(2.9, 0.00012)
##
   6 Albania
               ets
##
   7 Albania
               ets
                       2019 2.87 N(2.9, 0.00060)
##
   8 Albania
               ets
                       2020 2.87 N(2.9, 0.00169)
                       2021 2.86 N(2.9, 0.00362)
   9 Albania
```

ets

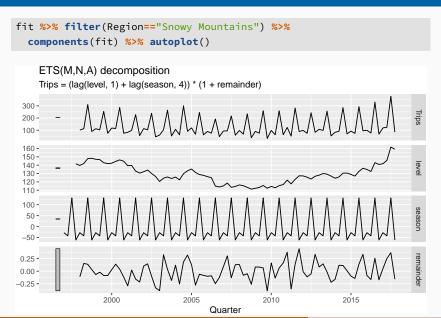
```
holidays <- tourism %>%
  filter(Purpose == "Holiday")
fit <- holidays %>% model(ets = ETS(Trips))
fit
## # A mable: 76 x 4
## # Key: Region, State, Purpose [76]
##
      Region
                                 State Purpose ets
      <chr>>
                                  <chr> <chr> <model>
##
    1 Adelaide
##
                                 SA
                                        Holiday <ETS(A,N,A)>
    2 Adelaide Hills
##
                                 SA
                                        Holiday <ETS(A,A,N)>
##
    3 Alice Springs
                                 NT
                                        Holiday <ETS(M,N,A)>
##
    4 Australia's Coral Coast
                                        Holiday <ETS(M,N,A)>
                                 WA
##
    5 Australia's Golden Outback
                                 WA
                                        Holiday <ETS(M,N,M)>
    6 Australia's North West
##
                                 WA
                                        Holiday <ETS(A,N,A)>
##
    7 Australia's South West
                                 WA
                                        Holiday <ETS(M,N,M)>
##
   8 Ballarat
                                 VIC
                                        Holiday <ETS(M,N,A)>
##
    9 Barkly
                                 NT
                                        Holiday <ETS(A,N,A)>
## 10 Barossa
                                 SA
                                        Holiday <ETS(A,N,N)>
```

```
fit %>% filter(Region=="Snowy Mountains") %>% report()
```

```
## Series: Trips
## Model: ETS(M,N,A)
##
    Smoothing parameters:
##
       alpha = 0.157
##
      gamma = 1e-04
##
##
    Initial states:
##
     l s1 s2 s3 s4
##
   142 -61 131 -42.2 -27.7
##
##
    sigma^2: 0.0388
##
##
   AIC AICC BIC
##
   852 854 869
```

fit %>% filter(Region=="Snowy Mountains") %>% components(fit)

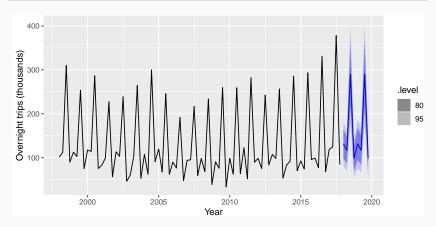
```
## # A dable:
                             84 x 9 [10]
## # Kev:
                             Region, State, Purpose, .model
## #
      Γ17
## # ETS(M,N,A) Decomposition: Trips = (lag(level, 1) +
## #
      lag(season, 4)) * (1 + remainder)
##
     Region State Purpose .model Quarter Trips level season
##
     <chr> <chr> <chr> <chr> <chr>
                                    <qtr> <dbl> <dbl>
                                                      <dbl>
##
   1 Snowy~ NSW Holiday ets
                                  1997 Q1 NA
                                                 NA
                                                     -27.7
   2 Snowy~ NSW Holiday ets
                                                     -42.2
##
                                  1997 02 NA
                                                 NA
   3 Snowy~ NSW Holiday ets
##
                                  1997 Q3 NA
                                                 NA
                                                      131.
##
   4 Snowy~ NSW
                 Holiday ets
                                  1997 Q4 NA 142.
                                                     -61.0
##
   5 Snowv~ NSW
                 Holiday ets
                                  1998 Q1 101.
                                               140. -27.7
##
   6 Snowy~ NSW
                 Holiday ets
                                  1998 Q2 112. 142. -42.2
                 Holiday ets
##
   7 Snowy~ NSW
                                  1998 Q3 310. 148. 131.
##
   8 Snowy~ NSW
                 Holiday ets
                                  1998 04 89.8 148. -61.0
##
   9 Snowy~ NSW
                 Holiday ets
                                  1999 Q1 112.
                                                147. -27.7
## 10 Snowv~ NSW
                 Holiday ets
                                  1999 Q2 103.
                                                147.
                                                      -42.2
```



fit %>% forecast()

```
## # A fable: 608 x 7 [1Q]
## # Key: Region, State, Purpose, .model [76]
##
     Region State Purpose .model
                                Quarter Trips
##
     <chr> <chr> <chr> <chr> <chr>
                                <qtr> <dbl>
## 1 Adela~ SA Holiday ets
                                2018 01 210.
## 2 Adela~ SA Holiday ets
                                2018 02 173.
## 3 Adela~ SA Holiday ets
                                2018 Q3 169.
##
  4 Adela~ SA Holiday ets
                                2018 04 186.
##
  5 Adela~ SA Holiday ets
                                2019 Q1 210.
## 6 Adela~ SA
                Holiday ets
                                2019 02 173.
## 7 Adela~ SA
                Holidav ets
                                2019 03 169.
## 8 Adela~ SA
                Holidav ets
                                2019 04 186.
## 9 Adela~ SA Holiday ets
                                2018 01 19.4
## 10 Adela~ SA Holiday ets
                                2018 02 19.6
## # ... with 598 more rows, and 1 more variable:
## # .distribution <dist>
```

```
fit %>% forecast() %>%
  filter(Region=="Snowy Mountains") %>%
  autoplot(holidays) +
    xlab("Year") + ylab("Overnight trips (thousands)")
```



Outline

- 1 Tidy time series data
- 2 Benchmark forecasting methods
- 3 Exponential smoothing
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AR: autoregressive (lagged observations as inputs)

I: integrated (differencing to make series stationary)

MA: moving average (lagged errors as inputs)

AR: autoregressive (lagged observations as inputs)

I: integrated (differencing to make series stationary)

MA: moving average (lagged errors as inputs)

An ARIMA model is rarely interpretable in terms of visible data structures like trend and seasonality. But it can capture a huge range of time series patterns.

Autoregressive Moving Average models:

$$y_{t} = c + \phi_{1}y_{t-1} + \dots + \phi_{p}y_{t-p}$$
$$+ \theta_{1}\varepsilon_{t-1} + \dots + \theta_{q}\varepsilon_{t-q} + \varepsilon_{t}.$$

Autoregressive Moving Average models:

$$y_{t} = c + \phi_{1}y_{t-1} + \dots + \phi_{p}y_{t-p}$$
$$+ \theta_{1}\varepsilon_{t-1} + \dots + \theta_{q}\varepsilon_{t-q} + \varepsilon_{t}.$$

Predictors include both lagged values of y_t and lagged errors.

Autoregressive Moving Average models:

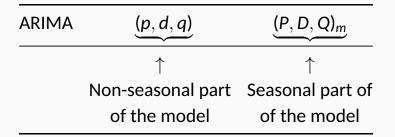
$$y_{t} = c + \phi_{1}y_{t-1} + \dots + \phi_{p}y_{t-p}$$
$$+ \theta_{1}\varepsilon_{t-1} + \dots + \theta_{q}\varepsilon_{t-q} + \varepsilon_{t}.$$

Predictors include both lagged values of y_t and lagged errors.

Autoregressive Integrated Moving Average models

- Combine ARMA model with differencing.
- d-differenced series follows an ARMA model.
- Need to choose *p*, *d*, *q* and whether or not to include *c*.

Seasonal ARIMA models



- \blacksquare *m* = number of observations per year.
- d first differences, D seasonal differences
- p AR lags, q MA lags
- P seasonal AR lags, Q seasonal MA lags

Seasonal and non-seasonal terms combine multiplicatively

Hyndman and Khandakar (JSS, 2008) algorithm:

- Select no. differences d via KPSS test.
- Select *p*, *q* and inclusion of *c* by minimising AICc.
- Use stepwise search to traverse model space.

Hyndman and Khandakar (JSS, 2008) algorithm:

- Select no. differences d via KPSS test.
- Select p, q and inclusion of c by minimising AICc.
- Use stepwise search to traverse model space.

AICc =
$$-2 \log(L) + 2(p+q+k+1) \left[1 + \frac{(p+q+k+2)}{T-p-q-k-2} \right]$$
. where L is the maximised likelihood fitted to the differenced data, $k = 1$ if $c \neq 0$ and $k = 0$ otherwise.

Hyndman and Khandakar (JSS, 2008) algorithm:

- Select no. differences d via KPSS test.
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AICc =
$$-2 \log(L) + 2(p+q+k+1) \left[1 + \frac{(p+q+k+2)}{T-p-q-k-2} \right]$$
. where *L* is the maximised likelihood fitted to the differenced data, $k = 1$ if $c \neq 0$ and $k = 0$ otherwise.

Note: Can't compare AICc for different values of *d*.

Step1: Select current model (with smallest AICc) from:

ARIMA(2, d, 2)

ARIMA(0, d, 0)

ARIMA(1, d, 0)

ARIMA(0, d, 1)

```
Step1: Select current model (with smallest AICc) from:

ARIMA(2, d, 2)

ARIMA(0, d, 0)

ARIMA(1, d, 0)

ARIMA(0, d, 1)
```

- **Step 2:** Consider variations of current model:
 - vary one of p, q, from current model by ± 1 ;
 - p, q both vary from current model by ± 1 ;
 - Include/exclude *c* from current model.

Model with lowest AICc becomes current model.

```
Step1: Select current model (with smallest AICc) from: ARIMA(2, d, 2) ARIMA(0, d, 0) ARIMA(1, d, 0)
```

Step 2: Consider variations of current model:

ARIMA(0, d, 1)

- vary one of p, q, from current model by ± 1 ;
- p, q both vary from current model by ± 1 ;
- Include/exclude *c* from current model.

Model with lowest AICc becomes current model.

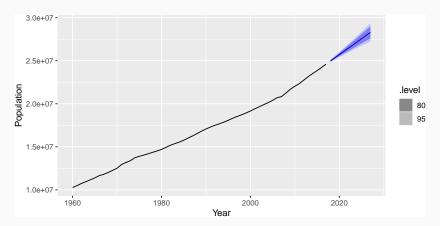
Repeat Step 2 until no lower AICc can be found.

Example: National populations

```
fit <- global_economy %>%
  model(arima = ARIMA(Population))
fit
## # A mable: 263 x 2
## # Key: Country [263]
      Country
                             arima
##
## <fct>
                             <model>
##
    1 Afghanistan
                             \langle ARIMA(4,2,1) \rangle
    2 Albania
                             <ARIMA(0,2,2)>
##
## 3 Algeria
                             \langle ARIMA(2,2,2) \rangle
##
    4 American Samoa
                             \langle ARIMA(2,2,2) \rangle
    5 Andorra
                             <ARIMA(2,1,2) w/ drift>
##
##
    6 Angola
                             \langle ARIMA(4,2,1) \rangle
##
    7 Antigua and Barbuda <ARIMA(2,1,2) w/ drift>
    8 Arab World
                             <ARIMA(0,2,1)>
##
```

Example: National populations

```
fit %>% forecast(h=10) %>%
  filter(Country=="Australia") %>%
  autoplot(global_economy)
```



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Training and test sets



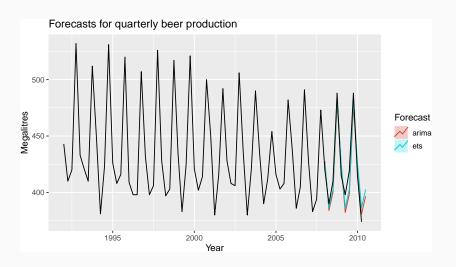
- A model which fits the training data well will not necessarily forecast well.
- Forecast accuracy is based only on the test set.

Forecast errors

Forecast "error": the difference between an observed value and its forecast.

$$e_{T+h} = y_{T+h} - \hat{y}_{T+h|T},$$

where the training data is given by $\{y_1, \ldots, y_T\}$



```
y_{T+h} = (T+h)th observation, h = 1, ..., H
\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.
e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}

MAE = mean(|e_{T+h}|)

MSE = mean(e_{T+h}^2)

RMSE = \sqrt{\text{mean}(e_{T+h}^2)}

MAPE = 100mean(|e_{T+h}|/|y_{T+h}|)
```

```
y_{T+h} = (T+h)th observation, h = 1, ..., H
\hat{y}_{T+h|T} = \text{its forecast based on data up to time } T.
e_{T+h} = y_{T+h} - \hat{y}_{T+h|T}

MAE = mean(|e_{T+h}|)

MSE = mean(e_{T+h}^2)

RMSE = \sqrt{\text{mean}(e_{T+h}^2)}

MAPE = 100mean(|e_{T+h}|/|y_{T+h}|)
```

- MAE, MSE, RMSE are all scale dependent.
- MAPE is scale independent but is only sensible if $y_t \gg 0$ for all t, and y has a natural zero.

Mean Absolute Scaled Error

MASE = mean(
$$|e_{T+h}|/Q$$
)

where Q is a stable measure of the scale of the time series $\{y_t\}$.

Proposed by Hyndman and Koehler (IJF, 2006).

For non-seasonal time series,

$$Q = (T-1)^{-1} \sum_{t=2}^{T} |y_t - y_{t-1}|$$

works well. Then MASE is equivalent to MAE relative to a naïve method.

Mean Absolute Scaled Error

MASE = mean(
$$|e_{T+h}|/Q$$
)

where Q is a stable measure of the scale of the time series $\{y_t\}$.

Proposed by Hyndman and Koehler (IJF, 2006).

For seasonal time series,

$$Q = (T - m)^{-1} \sum_{t=m+1}^{T} |y_t - y_{t-m}|$$

works well. Then MASE is equivalent to MAE relative to a seasonal naïve method.

```
recent_production <- aus_production %>%
  filter(year(Quarter) >= 1992)
train <- recent_production %>% filter(year(Quarter) <= 2007)
beer fit <- train %>%
 model(
   ets = ETS(Beer),
   arima = ARIMA(Beer)
beer_fc <- forecast(beer_fit, h="4 years")</pre>
accuracy(beer_fc, aus_production)
## # A tibble: 2 x 9
## .model .type ME RMSE MAE MPE MAPE MASE ACF1
## <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
## 1 arima Test 4.18 11.2 10.4 0.940 2.47 0.657 0.145
## 2 ets Test 0.854 9.80 8.99 0.151 2.18 0.568 0.207
```