

Outline

- 1 Exponential smoothing
- 2 Trend methods
- 3 Lab Session 14
- 4 Seasonal methods
- 5 ETS taxonomy
- 6 Lab Session 15
- 7 Non-Gaussian forecast distributions

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The Pharmaceutical Benefits Scheme (PBS) is the Australian government drugs subsidy scheme.

- Many drugs bought from pharmacies are subsidised to allow more equitable access to modern drugs.
- The cost to government is determined by the number and types of drugs purchased. Currently nearly 1% of GDP.
- The total cost is budgeted based on forecasts of drug usage.

PRS

Federal Election



6

- In 2001: \$4.5 billion budget, under-forecasted by \$800 million.
- Thousands of products. Seasonal demand.
- Subject to covert marketing, volatile products, uncontrollable expenditure.
- Although monthly data available for 10 years, data are aggregated to annual values, and only the first three years are used in estimating the forecasts.
- All forecasts being done with the FORECAST function in MS-Excel!

Historical perspective

- Developed in the 1950s and 1960s as methods (algorithms) to produce point forecasts.
- Combine a "level", "trend" (slope) and "seasonal" component to describe a time series.
- The rate of change of the components are controlled by "smoothing parameters": α , β and γ respectively.
- Need to choose best values for the smoothing parameters (and initial states).
- Equivalent ETS state space models developed in the 1990s and 2000s.

We want a model that captures the level (ℓ_t) , trend (b_t) and seasonality (s_t) .

How do we combine these elements?

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How do we combine these elements?

Additively?

$$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$$

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How do we combine these elements?

Additively?

$$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$$

Multiplicatively?

$$y_t = \ell_{t-1}b_{t-1}s_{t-m}(1+\varepsilon_t)$$

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Perhaps a mix of both?

$$y_t = (\ell_{t-1} + b_{t-1})s_{t-m} + \varepsilon_t$$

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$$y_t = (\ell_{t-1} + b_{t-1})s_{t-m} + \varepsilon_t$$

ETS models

```
General notation ETS: ExponenTial Smoothing

→ ↑ 

Error Trend Season
```

Error: Additive ("A") or multiplicative ("M")

ETS models

Error: Additive ("A") or multiplicative ("M")

Trend: None ("N"), additive ("A"), multiplicative ("M"), or damped ("Ad" or "Md").

ETS models

Error: Additive ("A") or multiplicative ("M")

Trend: None ("N"), additive ("A"), multiplicative ("M"), or damped ("Ad" or "Md").

Seasonality: None ("N"), additive ("A") or multiplicative ("M")

ETS(A,N,N): SES with additive errors

Forecast equation
Measurement equation
State equation

$$\begin{aligned} \hat{y}_{T+h|T} &= \ell_T \\ y_t &= \ell_{t-1} + \varepsilon_t \\ \ell_t &= \ell_{t-1} + \alpha \varepsilon_t \end{aligned}$$

where $\varepsilon_t \sim \text{NID}(0, \sigma^2)$.

ETS(A,N,N): SES with additive errors

where $\varepsilon_t \sim \text{NID}(0, \sigma^2)$.

- "innovations" or "single source of error" because equations have the same error process, ε_t .
- Measurement equation: relationship between observations and states.
- Transition/state equation(s): evalution of state(s) ever

ETS(M,N,N): SES with multiplicative errors

Forecast equation

Measurement equation

State equation

$$\hat{y}_{T+h|T} = \ell_T$$

$$y_t = \ell_{t-1}(1 + \varepsilon_t)$$

$$\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$$

where $\varepsilon_t \sim \text{NID}(0, \sigma^2)$.

ETS(M,N,N): SES with multiplicative errors

Forecast equation
$$\hat{y}_{T+h|T} = \ell_T$$

Measurement equation $y_t = \ell_{t-1}(1 + \varepsilon_t)$

State equation $\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$

where $\varepsilon_t \sim \text{NID}(0, \sigma^2)$.

Models with additive and multiplicative errors with the same parameters generate the same point forecasts but different prediction intervals.

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Holt's linear trend

Additive errors: ETS(A,A,N)

Forecast equation

Measurement equation

State equations

$$\hat{y}_{T+h|T} = \ell_T + hb_T$$

$$y_t = \ell_{t-1} + b_{t-1} + \varepsilon_t$$

$$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$$

$$b_t = b_{t-1} + \beta \varepsilon_t$$

Holt's linear trend

Additive errors: ETS(A,A,N)

$$\hat{y}_{T+h|T} = \ell_T + hb_T$$

$$y_t = \ell_{t-1} + b_{t-1} + \varepsilon_t$$

$$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$$

$$b_t = b_{t-1} + \beta \varepsilon_t$$

Multiplicative errors: ETS(M,A,N)

$$\hat{y}_{T+h|T} = \ell_T + hb_T$$

$$y_t = (\ell_{t-1} + b_{t-1})(1 + \varepsilon_t)$$

$$\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha\varepsilon_t)$$

```
aus_economy <- global_economy |>
  filter(Code == "AUS") |>
  mutate(Pop = Population / 1e6)
fit <- aus_economy |> model(AAN = ETS(Pop))
report(fit)
Series: Pop
Model: ETS(A,A,N)
  Smoothing parameters:
   alpha = 1
   beta = 0.327
 Initial states:
1[0] b[0]
10.1 0.222
 sigma^2: 0.0041
 AIC AICC BIC
```

-77.0 -75.8 -66.7

components(fit)

```
# A dable: 59 x 7 [1Y]
# Kev:
          Country, .model [1]
          Pop = lag(level, 1) + lag(slope, 1) + remainder
  Country .model Year Pop level slope remainder
  <fct> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                          <dbl>
                   1959 NA
1 Australia AAN
                               10.1 0.222 NA
2 Australia AAN
                   1960 10.3 10.3 0.222 -0.000145
3 Australia AAN
                   1961 10.5 10.5 0.217 -0.0159
4 Australia AAN
                   1962
                         10.7
                              10.7 0.231 0.0418
5 Australia AAN
                   1963 11.0
                              11.0 0.223 -0.0229
6 Australia AAN
                    1964
                         11.2
                              11.2 0.221 -0.00641
7 Australia AAN
                    1965
                         11.4
                              11.4 0.221 -0.000314
8 Australia AAN
                    1966
                         11.7
                              11.7 0.235 0.0418
9 Australia AAN
                    1967
                         11.8
                              11.8 0.206 -0.0869
10 Australia AAN
                    1968
                         12.0
                              12.0 0.208 0.00350
```

0.1 -

components(fit) |> autoplot() ETS(A,A,N) decomposition Pop = lag(level, 1) + lag(slope, 1) + remainder 25 -20 -15 -10 **-**25 **-**20 -15 -10 -0.35 -0.30 -0.25 -0.20 -0.2

```
fit |>
  forecast(h = 20) |>
  autoplot(aus_economy) +
  labs(y = "Population", x = "Year")
  35 -
  30 -
Population
                                                                                            level
  25 -
                                                                                               80
                                                                                               95
  15-
  10-
                                              2000
                           1980
                                                                  2020
                                                                                      2040
       1960
                                             Year
```

ETS(A,Ad,N): Damped trend method

Additive errors

Forecast equation

Measurement equation

State equations

$$\hat{y}_{T+h|T} = \ell_T + (\phi + \dots + \phi^{h-1})b_T$$

$$y_t = (\ell_{t-1} + \phi b_{t-1}) + \varepsilon_t$$

$$\ell_t = (\ell_{t-1} + \phi b_{t-1}) + \alpha \varepsilon_t$$

$$b_t = \phi b_{t-1} + \beta \varepsilon_t$$

ETS(A,Ad,N): Damped trend method

Additive errors

Forecast equation

Measurement equation

State equations

$$\hat{y}_{T+h|T} = \ell_T + (\phi + \dots + \phi^{h-1})b_T$$

$$y_t = (\ell_{t-1} + \phi b_{t-1}) + \varepsilon_t$$

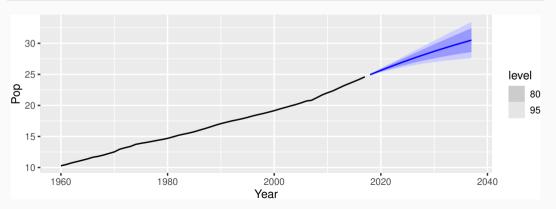
$$\ell_t = (\ell_{t-1} + \phi b_{t-1}) + \alpha \varepsilon_t$$

$$b_t = \phi b_{t-1} + \beta \varepsilon_t$$

- Damping parameter $0 < \phi < 1$.
- If ϕ = 1, identical to Holt's linear trend.
- As $h \to \infty$, $\hat{y}_{T+h|T} \to \ell_T + \phi b_T/(1-\phi)$.
- Short-run forecasts trended, long-run forecasts constant.



```
aus_economy |>
model(holt = ETS(Pop ~ trend("Ad"))) |>
forecast(h = 20) |>
autoplot(aus_economy)
```



Example: National populations

```
fit <- global_economy |>
  mutate(Pop = Population / 1e6) |>
  model(ets = ETS(Pop))
fit
# A mable: 263 x 2
# Key:
          Country [263]
  Country
                                ets
  <fct>
                            <model>
1 Afghanistan
                       <ETS(A,A,N)>
2 Albania
                       <ETS(M,A,N)>
3 Algeria
                       <ETS(M,A,N)>
4 American Samoa
                       <ETS(M,A,N)>
5 Andorra
                       <ETS(M,A,N)>
6 Angola
                       <ETS(M,A,N)>
7 Antigua and Barbuda <ETS(M,A,N)>
8 Arab World
                       <ETS(M,A,N)>
9 Argentina
                       <ETS(A,A,N)>
10 Armenia
                       <ETS(M,A,N)>
# i 253 more rows
```

Example: National populations

```
fit |>
 forecast(h = 5)
# A fable: 1,315 x 5 [1Y]
# Kev: Country, .model [263]
  Country
             .model Year
                                    Pop .mean
  <fct> <chr>
                   <dbl>
                                 <dist> <dbl>
1 Afghanistan ets 2018
                            N(36, 0.012) 36.4
2 Afghanistan ets
                    2019
                            N(37, 0.059) 37.3
3 Afghanistan ets
                    2020 N(38, 0.16) 38.2
4 Afghanistan ets
                    2021 N(39, 0.35) 39.0
 5 Afghanistan ets
                    2022 N(40, 0.64) 39.9
6 Albania
         ets
                    2018 N(2.9, 0.00012) 2.87
 7 Albania ets
                    2019 N(2.9, 6e-04) 2.87
8 Albania ets
                    2020
                          N(2.9, 0.0017) 2.87
9 Albania
            ets
                     2021
                          N(2.9, 0.0036)
                                        2.86
```

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Lab Session 14

Try forecasting the Chinese GDP from the global_economy data set using an ETS model.

Experiment with the various options in the ETS() function to see how much the forecasts change with damped trend, or with a Box-Cox transformation. Try to develop an intuition of what each is doing to the forecasts.

[Hint: use h=20 when forecasting, so you can clearly see the differences between the various options when plotting the forecasts.]



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ETS(A,A,A): Holt-Winters additive method

Forecast equation
Observation equation
State equations

$$\hat{y}_{t+h|t} = \ell_t + hb_t + s_{t+h-m(k+1)}$$

$$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$$

$$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$$

$$b_t = b_{t-1} + \beta \varepsilon_t$$

$$s_t = s_{t-m} + \gamma \varepsilon_t$$

- \blacksquare k = integer part of (h-1)/m.
- $\sum_i s_i \approx 0.$
- Parameters: $0 \le \alpha \le 1$, $0 \le \beta^* \le 1$, $0 \le \gamma \le 1 \alpha$ and m = period of seasonality (e.g. m = 4 for quarterly data).

ETS(M,A,M): Holt-Winters multiplicative method

Forecast equation
$$\hat{y}_{t+h|t} = (\ell_t + hb_t)s_{t+h-m(k+1)}$$
 Observation equation
$$y_t = (\ell_{t-1} + b_{t-1})s_{t-m}(1 + \varepsilon_t)$$
 State equations
$$\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha \varepsilon_t)$$

$$b_t = b_{t-1}(1 + \beta \varepsilon_t)$$

$$s_t = s_{t-m}(1 + \gamma \varepsilon_t)$$

- \blacksquare k is integer part of (h-1)/m.
- $\sum_{i} s_{i} \approx m$.
- Parameters: $0 \le \alpha \le 1$, $0 \le \beta^* \le 1$, $0 \le \gamma \le 1 \alpha$ and m = period of seasonality (e.g. m = 4 for quarterly data)



```
holidays <- tourism |>
  filter(Purpose == "Holiday")
fit <- holidays |> model(ets = ETS(Trips))
fit
# A mable: 76 x 4
# Key: Region, State, Purpose [76]
  Region
                             State
                                                Purpose
                                                                ets
  <chr>
                             <chr>
                                                <chr>
                                                            <model>
                             South Australia
 1 Adelaide
                                               Holiday <ETS(A,N,A)>
2 Adelaide Hills
                             South Australia
                                               Holiday <ETS(A,A,N)>
3 Alice Springs
                             Northern Territory Holiday <ETS(M,N,A)>
4 Australia's Coral Coast
                             Western Australia
                                               Holiday <ETS(M.N.A)>
5 Australia's Golden Outback Western Australia
                                               Holiday <ETS(M,N,M)>
6 Australia's North West
                             Western Australia Holiday <ETS(A,N,A)>
7 Australia's South West
                                               Holiday <ETS(M,N,M)>
                             Western Australia
8 Ballarat
                             Victoria
                                                Holiday <ETS(M,N,A)>
9 Barkly
                             Northern Territory Holiday <ETS(A,N,A)>
                             South Australia
                                              Holiday <FTS(A N N)>
10 Barossa
```

```
fit |>
  filter(Region == "Snowy Mountains") |>
  report()
Series: Trips
Model: ETS(M,N,A)
  Smoothing parameters:
    alpha = 0.157
    gamma = 1e-04
 Initial states:
l[0] s[0] s[-1] s[-2] s[-3]
 142 -61 131 -42.2 -27.7
 sigma^2: 0.0388
AIC AICC BIC
852 854 869
```

filter(Region == "Snowy Mountains") |>

fit |>

```
components(fit)
# A dable: 84 x 9 [10]
          Region, State, Purpose, .model [1]
# Kev:
          Trips = (lag(level, 1) + lag(season, 4)) * (1 + remainder)
                 State Purpose .model Ouarter Trips level season remainder
  Region
  <chr>
                 <chr> <chr> <chr> <chr> <atr> <dbl> <dbl> <dbl> <br/>
                                                                    <dbl>
1 Snowy Mountai~ New ~ Holiday ets
                                     1997 01
                                              NA
                                                     NA
                                                          -27.7
                                                                  NA
2 Snowy Mountai~ New ~ Holiday ets
                                     1997 02 NA
                                                     NA
                                                          -42.2
                                                                  NA
3 Snowv Mountai~ New ~ Holidav ets
                                     1997 03 NA
                                                     NA
                                                          131.
                                                                  NA
4 Snowy Mountai~ New ~ Holiday ets
                                     1997 O4 NA
                                                    142.
                                                          -61.0
                                                                  NA
5 Snowy Mountai~ New ~ Holiday ets
                                                    140. -27.7
                                                                  -0.113
                                      1998 Q1 101.
6 Snowy Mountai~ New ~ Holiday ets
                                                    142. -42.2
                                      1998 Q2 112.
                                                                   0.154
7 Snowy Mountai~ New ~ Holiday ets
                                      1998 Q3 310.
                                                    148.
                                                          131.
                                                                   0.137
8 Snowy Mountai~ New ~ Holiday ets
                                      1998 Q4 89.8
                                                    148. -61.0
                                                                  0.0335
9 Snowy Mountai~ New ~ Holiday ets
                                      1999 01 112.
                                                    147. -27.7
                                                                  -0.0687
10 Chause Manustain Name - Haliday ata
                                      1000 02 102
                                                    1 4 7 4 2 2
                                                                  0 0100
```

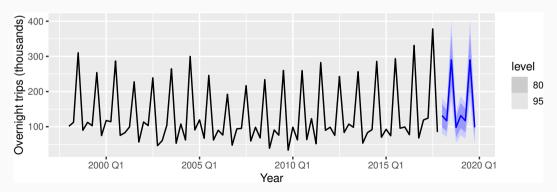
```
fit |>
  filter(Region == "Snowy Mountains") |>
  components(fit) |>
  autoplot()
     ETS(M,N,A) decomposition
     Trips = (lag(level, 1) + lag(season, 4)) * (1 + remainder)
 300 -
 200 -
0.25 - 0.00 - -0.25 -
                    2000 O1
                                        2005 O1
                                                            2010 O1
                                                                                2015 Q1
```

Quarter

fit |> forecast()

```
# A fable: 608 x 7 [10]
         Region, State, Purpose, .model [76]
# Kev:
  Region
                State
                               Purpose .model Ouarter Trips .mean
                              <chr> <chr>
  <chr>
                <chr>
                                            <qtr>
                                                         <dist> <dbl>
1 Adelaide
                South Australia Holiday ets 2018 01 N(210, 457) 210.
2 Adelaide
                South Australia Holiday ets 2018 Q2 N(173, 473) 173.
3 Adelaide
                South Australia Holiday ets
                                             2018 Q3 N(169, 489) 169.
4 Adelaide
                South Australia Holidav ets
                                             2018 04 N(186, 505) 186.
5 Adelaide
                South Australia Holiday ets
                                             2019 01 N(210, 521) 210.
                                             2019 02 N(173, 537) 173.
6 Adelaide
                South Australia Holiday ets
7 Adelaide
                South Australia Holiday ets
                                             2019 Q3 N(169, 553) 169.
8 Adelaide
                South Australia Holiday ets
                                             2019 Q4 N(186, 569) 186.
9 Adelaide Hills South Australia Holiday ets
                                             2018 Q1 N(19, 36) 19.4
10 Adelaide Hills South Australia Holiday ets
                                             2018 02 N(20, 36) 19.6
# i 598 more rows
```

```
fit |>
  forecast() |>
  filter(Region == "Snowy Mountains") |>
  autoplot(holidays) +
  labs(x = "Year", y = "Overnight trips (thousands)")
```



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Exponential smoothing models

Additive Error		Seasonal Component			
Trend		N	Α	M	
	Component	(None)	(Additive)	(Multiplicative)	
N	(None)	A,N,N	A,N,A	<u> </u>	
Α	(Additive)	A,A,N	A,A,A	<u>^,^,M</u>	
A_{d}	(Additive damped)	A,A _d ,N	A,A_d,A	<u>^,^,</u> M	

Multiplicative Error		Seasonal Component			
Trend		N	Α	M	
	Component	(None)	(Additive)	(Multiplicative)	
N	(None)	M,N,N	M,N,A	M,N,M	
Α	(Additive)	M,A,N	M,A,A	M,A,M	
A_d	(Additive damped)	M,A _d ,N	M,A_d,A	M,A _d ,M	

Estimating ETS models

- Smoothing parameters α , β , γ and ϕ , and the initial states ℓ_0 , b_0 , s_0 , s_{-1} , ..., s_{-m+1} are estimated by maximising the "likelihood" = the probability of the data arising from the specified model.
- For models with additive errors equivalent to minimising SSE.
- For models with multiplicative errors, **not** equivalent to minimising SSE.

Model selection

Akaike's Information Criterion

$$AIC = -2\log(L) + 2k$$

where L is the likelihood and k is the number of parameters & initial states estimated in the model.

Model selection

Akaike's Information Criterion

$$AIC = -2\log(L) + 2k$$

where L is the likelihood and k is the number of parameters & initial states estimated in the model.

Corrected AIC

$$AIC_c = AIC + \frac{2k(k+1)}{T - k - 1}$$

which is the AIC corrected (for small sample bias).

Model selection

Akaike's Information Criterion

$$AIC = -2\log(L) + 2k$$

where L is the likelihood and k is the number of parameters & initial states estimated in the model.

Corrected AIC

$$AIC_c = AIC + \frac{2k(k+1)}{T-k-1}$$

which is the AIC corrected (for small sample bias).

Bayesian Information Criterion

$$BIC = AIC + k(\log(T) - 2).$$



AIC and cross-validation

Minimizing the AIC assuming Gaussian residuals is asymptotically equivalent to minimizing one-step time series cross validation MSE.

Automatic forecasting

From Hyndman et al. (IJF, 2002):

- Apply each model that is appropriate to the data.
 Optimize parameters and initial values using MLE.
- Select best method using AICc.
- Produce forecasts using best method.
- Obtain forecast intervals using underlying state space model.
 - Method performed very well in M3 competition.
 - Used as a benchmark in the M4 competition.

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Lab Session 15

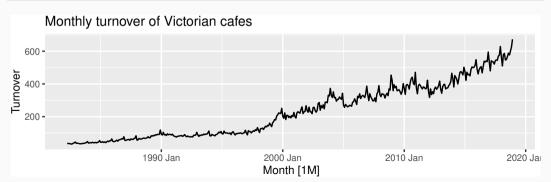
Find an ETS model for the Gas data from aus_production.

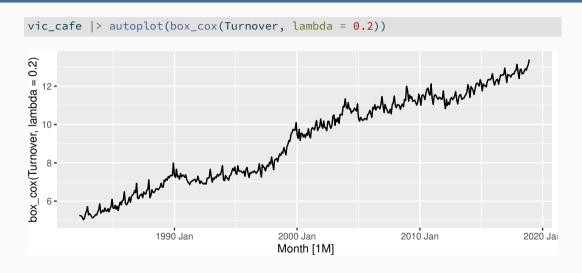
- Why is multiplicative seasonality necessary here?
- Experiment with making the trend damped. Does it improve the forecasts?

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Non-Gaussian forecast distributions

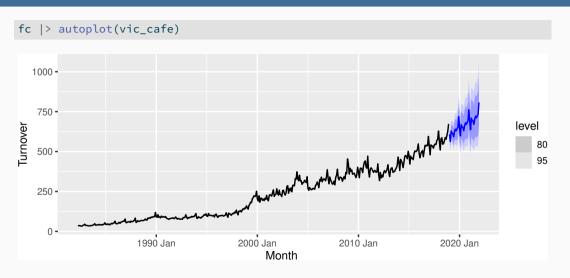




```
fit <- vic_cafe |>
 model(ets = ETS(box cox(Turnover, 0.2)))
fit
# A mable: 1 x 1
         ets
     <model>
1 <ETS(A,A,A)>
(fc <- fit |> forecast(h = "3 years"))
# A fable: 36 x 4 [1M]
# Kev: .model [1]
  .model Month
                    Turnover .mean
  <chr> <mth>
                     <dist> <dbl>
1 ets
        2019 Jan t(N(13, 0.02)) 608.
        2019 Feb t(N(13, 0.028)) 563.
2 ets
3 ets
        2019 Mar t(N(13, 0.036)) 629.
        2019 Apr t(N(13, 0.044)) 615.
4 ets
5 ets
        2019 May t(N(13, 0.052)) 613.
```

```
fit <- vic_cafe |>
 model(ets = ETS(box cox(Turnover, 0.2)))
fit
# A mable: 1 x 1
         ets
      <model>
1 <ETS(A,A,A)>
(fc <- fit |> forecast(h = "3 years"))
# A fable: 36 x 4 [1M]
# Kev:
        .model [1]
  model
          Month
                      Turnover mean
  <chr>>
        <mth>
                       <dist> <dbl>
1 ets
        2019 Jan t(N(13, 0.02))
                               608.
        2019 Feb t(N(13, 0.028))
2 ets
                               563.
3 ets
        2019 Mar t(N(13, 0.036)) 629.
        2019 Apr t(N(13, 0.044)) 615.
4 ets
5 ets
        2019 May t(N(13, 0.052)) 613.
```

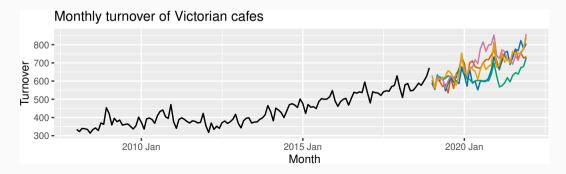
- t(N) denotes a transformed normal distribution.
- back-transformation and bias adjustment is done automatically.



```
sim
# A tsibble: 180 x 5 [1M]
# Key: .model, .rep [5]
  .model .rep Month .innov .sim
  <chr> <chr> <chr> <mth> <dhl> <dhl>
1 ets 1 2019 Jan -0.0193 604.
2 ets 1 2019 Feb -0.0497 552.
3 ets
        1 2019 Mar -0.0313 615.
4 ets
             2019 Apr -0.0467
                             595.
5 ets
              2019 May -0.160
                             570.
6 ets
             2019 Jun 0.141
                             583.
7 ets
             2019 Jul -0.434
                             535.
8 ets
             2019 Aug 0.264
                             618.
9 ets
              2019 Sep -0.203
                             560.
10 ets
              2019 Oct 0.342
                             640.
# i 170 more rows
```

sim <- fit |> generate(h = "3 years", times = 5, bootstrap = TRUE)

```
vic_cafe |>
  filter(year(Month) >= 2008) |>
  ggplot(aes(x = Month)) +
  geom_line(aes(y = Turnover)) +
  geom_line(aes(y = .sim, colour = as.factor(.rep)), data = sim) +
  labs(title = "Monthly turnover of Victorian cafes") +
  guides(col = FALSE)
```



fc <- fit |> forecast(h = "3 years", bootstrap = TRUE)

```
fc
# A fable: 36 x 4 [1M]
# Key: .model [1]
   .model Month Turnover .mean
  <chr> <chr> <mth> <dist> <dhl>
1 ets
         2019 Jan sample[5000] 608.
2 ets 2019 Feb sample[5000] 564.
3 ets
         2019 Mar sample[5000]
                              629.
4 ets
         2019 Apr sample[5000]
                               615.
         2019 May sample[5000]
5 ets
                               613.
         2019 Jun sample[5000]
6 ets
                               593.
7 ets
         2019 Jul sample[5000]
                               624.
8 ets
         2019 Aug sample[5000]
                               640.
9 ets
         2019 Sep sample[5000]
                               631.
10 ets
         2019 Oct sample[5000]
                               643.
# i 26 more rows
```

```
fc |> autoplot(vic_cafe) +
  labs(title = "Monthly turnover of Victorian cafes")
```

