

# Rob Keimig

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- **GitHub:** <https://github.com/robkeimig>
- **LinkedIn:** <https://www.linkedin.com/in/rob-keimig-b11a54310/>

## Summary

Customer-obsessed software engineer seeking challenging opportunities in any domain. Prefers work that requires significant autonomy and leadership aspects. Capable of producing bespoke solutions for clients and transitioning them into a stable production ecosystem. Aims to work closely with customers to minimize misunderstandings and provide the highest quality experiences possible.

## Technical Skills

- **Languages:** HTML/CSS/JS, C#/.NET, SQL (SQLite & SQL Server)
- **Tools:** GitHub, AWS, Azure, Enterprise Search (Lucene), AI/ML (Traditional methods & LLMs)
- **Domains:** Banking, Semiconductor manufacturing, Gaming, Low-latency / high-performance applications

## Professional Experience

### Zelus Automation Platform, LLC

*Formerly Pinnacle Financial Strategies*

- **Houston, TX**
- **Director, Development / Software Architecture**
- **09/2014 - 06/2024**

Chief architect of SNAP, a B2B SaaS product for banks designed to handle complex front-office activities, such as opening or maintaining IRAs. Led the development and deployment of SNAP, now in production for several banks. Grew a small technical team along the way.

### Discover

*Formerly Pulse*

- **Houston, TX**
- **Associate**
- **01/2014 - 08/2014**

Worked in the command center, responsible for monitoring payment network issues. Communicated real-time incidents to acquirers and issuers.

### Edge of Reality

*Defunct*

- **Austin, TX**
- **Developer**
- **06/2013 - 01/2014**

Owned the main product page for Loadout ([archived](#)). Developed tools and reports to improve studio operations.

### Samsung Austin Semiconductor

- **Austin, TX**
- **Systems Engineer II**
- **12/2009 - 06/2013**

US owner of the primary factory user interface used at the ATX lines. Collaborated with manufacturing and Korean counterparts to resolve issues and deploy standardized system enhancements.

## Education

### University of Houston, Clear Lake

Bachelor of Science - Computer Systems Engineering  
Graduation December 2009

## References

Available upon request.