# Portfolio\_code

### December 13, 2021

```
[1]: import pandas as pd
     #pd.set_option('display.max_columns', None)#, 'display.max_rows', None)
     from pandas.api.types import CategoricalDtype
     import numpy as np
     import matplotlib.pyplot as plt
     import sklearn
     from sklearn import preprocessing
     from sklearn.svm import SVC
     from sklearn.model_selection import KFold
     from sklearn.model_selection import RandomizedSearchCV
     from sklearn.model_selection import train_test_split
     from scipy.stats import uniform, randint
     from sklearn.impute import SimpleImputer
     from sklearn.ensemble import AdaBoostClassifier
     from sklearn.tree import DecisionTreeClassifier
     from sklearn.ensemble import RandomForestClassifier
     import xgboost as xgb
     from sklearn.metrics import log_loss
     from sklearn.metrics import hinge_loss
     from sklearn.calibration import CalibratedClassifierCV
     import random
     random.seed(1995)
     import datetime
     import time
     import pickle
     import warnings
     warnings.filterwarnings('ignore') # Used for a deprecation warning on XGBoost
     import json
```

## 1 Loading and processing data

```
[2]: # Read in data, and display first 5 rows
     coupon = pd.read_csv('Coupon_data/train.csv')
     coupon.head()
[2]:
        id Decision
                            Driving_to Passanger Weather
                                                           Temperature Time
                                                                        6PM
     0
         1
                      No Urgent Place
                                         Partner
                                                    Sunny
                                                                    80
     1
         2
                   0
                                                                        7AM
                                  Work
                                           Alone
                                                    Sunny
                                                                    80
     2
         3
                                                                    80 6PM
                   1
                      No Urgent Place
                                         Partner
                                                    Sunny
     3
         4
                   1
                                  Work
                                           Alone
                                                    Sunny
                                                                    55 7AM
                   1
                                  Home
                                           Alone
                                                    Sunny
                                                                    30 6PM
                       Coupon Coupon_validity
                                                Gender
     0
                                            1d
                                                  Male
     1
            Restaurant (20-50)
                                            1d Female ...
     2
              Restaurant(<20)
                                            1d
                                                  Male ...
     3
                                            1d
              Restaurant(<20)
                                                  Male ...
        Carry out & Take away
                                            2h
                                                  Male ...
                       Education
                                                                  Occupation \
        Some college - no degree
                                                  Construction & Extraction
     0
        Some college - no degree
                                                                  Unemployed
     1
     2
               Associates degree
                                                                  Unemployed
                                                  Construction & Extraction
     3 Some college - no degree
        Some college - no degree Arts Design Entertainment Sports & Media
                 Income Bar Coffeehouse Carryaway
                                                     Restaurantlessthan20
        $100000 or More
                         2.0
                                      0.0
                                                 3.0
                                                                        2.0
     1 $62500 - $74999
                         0.0
                                      1.0
                                                 4.0
                                                                        3.0
     2 $37500 - $49999
                                      1.0
                                                                        3.0
                        1.0
                                                 1.0
     3 $100000 or More
                         2.0
                                      0.0
                                                 3.0
                                                                       2.0
     4 $12500 - $24999 0.0
                                      0.0
                                                 2.0
                                                                        2.0
        Restaurant20to50
                          Direction_same
                                           Distance
     0
                     2.0
                                        0
                                                  2
     1
                     0.0
                                        0
                                                  2
     2
                     1.0
                                        0
                                                  1
     3
                     2.0
                                        0
                                                   1
                                                   2
     4
                     0.0
     [5 rows x 23 columns]
[3]: # View original data types
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10184 entries, 0 to 10183

coupon.info()

Data columns (total 23 columns):

| #  | Column               | Non-Null Count | Dtype   |  |
|--|----------------------|----------------|---------|--|
| 0  | id                   | 10184 non-null | int64   |  |
| 1  | Decision             | 10184 non-null | int64   |  |
| 2  | Driving_to           | 10184 non-null | object  |  |
| 3  | Passanger            | 10184 non-null | object  |  |
| 4  | Weather              | 10184 non-null | object  |  |
| 5  | Temperature          | 10184 non-null | int64   |  |
| 6  | Time                 | 10184 non-null | object  |  |
| 7  | Coupon               | 10184 non-null | object  |  |
| 8  | Coupon_validity      | 10184 non-null | object  |  |
| 9  | Gender               | 10184 non-null | object  |  |
| 10                                       | Age                  | 10184 non-null | object  |  |
| 11                                       | Maritalstatus        | 10184 non-null | object  |  |
| 12                                       | Children             | 10184 non-null | int64   |  |
| 13                                       | Education            | 10184 non-null | object  |  |
| 14                                       | Occupation           | 10184 non-null | object  |  |
| 15                                       | Income               | 10184 non-null | object  |  |
| 16                                       | Bar                  | 10091 non-null | float64 |  |
| 17                                       | Coffeehouse          | 10002 non-null | float64 |  |
| 18                                       | Carryaway            | 10059 non-null | float64 |  |
| 19                                       | Restaurantlessthan20 | 10079 non-null | float64 |  |
| 20                                       | Restaurant20to50     | 10033 non-null | float64 |  |
| 21                                       | Direction_same       | 10184 non-null | int64   |  |
| 22                                       | Distance             | 10184 non-null | int64   |  |
| dtypes: float64(5), int64(6), object(12) |                      |                |         |  |
| memory usage: 1.8+ MB                    |                      |                |         |  |

memory usage: 1.8+ MB

The following function produces the dataset that was ultimately used for analysis and modeling. As discussed in the "Exploratory Analysis" portion of the report, variants of this process were also attempted. For brevity and the sake of providing clean code, only the final version is shown here.

```
[4]: def process_data(df):
        \hookrightarrow format used for modeling.
        Modifications include (1) changing data types, (2) dropping the 'id' _{\sqcup}
     \hookrightarrow column, and (3) performing
        minimal feature engineering"""
        \# Fill NA values with text 'NA', which will create a new category. There
     →were previously 495 observations
        # with at least one NA value
        df = df.fillna('NA')
        # Convert all columns to category type
        df = df.astype('category')
```

```
# Apply ordering to select columns
  temp_type = CategoricalDtype(categories=[30, 55, 80], ordered=True)
   coupon_val_type = CategoricalDtype(categories=["2h", "1d"], ordered=True)
  age_type = CategoricalDtype(categories=["below21", "21", "26", "31", "36", "
ordered=True)
   education_type = CategoricalDtype(categories=["Some High School", "Highu
⇔School Graduate", \
                                               "Some college - no degree",

¬"Associates degree", \
                                               "Bachelors degree", "Graduate⊔
→degree (Masters or Doctorate)"], \
                                    ordered=True)
   income_type = CategoricalDtype(categories=["Less than $12500", "$12500 -__
→$24999", "$25000 - $37499", \
                                           "$37500 - $49999", "$50000 -<sub>LI</sub>
$62499", \
                                           "$62500 - $74999", "$75000 -<sub>\(\)</sub>
$87499", \
                                           "$87500 - $99999", "$100000 or.,
→More"], ordered=True)
  freq_type = CategoricalDtype(categories=['NA', 0.0, 1.0, 2.0, 3.0, 4.0],
→ordered=True)
  distance_type = CategoricalDtype(categories=[1, 2, 3], ordered=True)
  df = df.astype({'Temperature': temp_type, 'Coupon_validity':
'Education': education_type, 'Income': income_type, __
→ 'Bar': freq_type, \
                          'Coffeehouse': freq_type, 'Carryaway': freq_type, __
→'Restaurantlessthan20': freq_type, \
                          'Restaurant20to50': freq_type, 'Distance':
→distance_type})
   # Remove id column
  df = df.drop(columns = 'id')
  # Add Coupon category rating feature
   conditions = [df['Coupon'] == 'Bar', \
               df['Coupon'] == 'Carry out & Take away', \
               df['Coupon'] == 'Coffee House', \
               df['Coupon'] == 'Restaurant(20-50)', \
               df['Coupon'] == 'Restaurant(<20)']</pre>
  outputs = [df['Bar'], df['Carryaway'], df['Coffeehouse'], u
df['Restaurantlessthan20']]
```

```
df['Coupon_category_rating'] = np.select(conditions, outputs, 'Other')
         # Return processed df
        return df
[5]: # Pre-process the training data
    coupon1 = process_data(coupon)
    coupon1.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 10184 entries, 0 to 10183
    Data columns (total 23 columns):
     #
         Column
                                Non-Null Count
                                                Dtype
         ----
                                _____
         Decision
     0
                                10184 non-null category
     1
         Driving_to
                                10184 non-null category
                                10184 non-null category
     2
        Passanger
     3
         Weather
                                10184 non-null category
     4
         Temperature
                                10184 non-null category
     5
         Time
                                10184 non-null category
                                10184 non-null category
     6
         Coupon
     7
         Coupon_validity
                                10184 non-null category
     8
         Gender
                                10184 non-null category
                                10184 non-null category
     9
         Age
        Maritalstatus
                                10184 non-null category
     10
     11 Children
                                10184 non-null category
                                10184 non-null category
     12 Education
                                10184 non-null category
        Occupation
                                10184 non-null category
        Income
                                10184 non-null category
     15 Bar
     16 Coffeehouse
                                10184 non-null category
                                10184 non-null category
     17 Carryaway
     18 Restaurantlessthan20
                                10184 non-null category
     19 Restaurant20to50
                                10184 non-null category
                                10184 non-null category
     20 Direction same
                                10184 non-null category
     21 Distance
     22 Coupon_category_rating 10184 non-null object
    dtypes: category(22), object(1)
    memory usage: 303.2+ KB
[6]: # Show counts and observed incidence of Decision = 1 for each category within
     →each variable
    for col in coupon1.columns[1:]:
        print(coupon1[[col, 'Decision']].groupby(col).agg(['count', np.average]))
        print('')
```

5

Decision count

average

Driving\_to

Home 2595 0.502890 No Urgent Place 5085 0.635988 Work 2504 0.505192

Decision

count average
Passanger
Alone 5834 0.525540
Friend(s) 2678 0.677745
Kid(s) 802 0.508728
Partner 870 0.591954

Decision

count average Weather Rainy 988 0.461538

Snowy 1125 0.451556 Sunny 8071 0.599678

Decision

count average
Temperature
30 1850 0.522162

55 3078 0.538661 80 5256 0.605023

Decision

count average
Time
10AM 1851 0.601297
10PM 1609 0.502797
2PM 1595 0.672727
6PM 2625 0.588190
7AM 2504 0.505192

Decision

count average
Coupon
Bar 1628 0.404177
Carry out & Take away 1897 0.738007
Coffee House 3220 0.506832
Restaurant(20-50) 1198 0.445743
Restaurant(<20) 2241 0.705042

Decision

count average

Coupon\_validity

| 2h<br>1d       |         | 4525<br>5659 | 0.500110<br>0.625729 |
|----------------|---------|--------------|----------------------|
| De             | cision  |              |                      |
|                | count   | average      |                      |
| Gender         |         | O .          |                      |
| Female         | 5200    | 0.549808     |                      |
| Male           | 4984    | 0.590891     |                      |
|                |         |              |                      |
| D <sub>1</sub> | ecision |              |                      |
|                | count   | average      | 9                    |
| Age            |         |              |                      |
| below21        | 442     |              |                      |
| 21             | 2136    |              |                      |
| 26             |         | 0.599801     |                      |
| 31             | 1609    | 0.549410     | )                    |
| 36             | 1104    | 0.545290     | )                    |
| 41             | 865     | 0.565318     | 3                    |
| 46             | 563     | 0.580817     | 7                    |
| 50plus         | 1451    | 0.506547     | 7                    |
|                |         | Decision     |                      |
|                |         | count        | =                    |
| Maritalst      | 2+110   | Count        | average              |
| Divorced       | atus    | 420          | 0.528571             |
| 22.0200        |         |              |                      |
| Married p      | artner  | 4130         |                      |
| Single         |         | 3794         |                      |
| Unmarried      | partne  |              |                      |
| Widowed        |         | 104          | 1 0.451923           |
|                |         |              |                      |

|          | count | average  |
|----------|-------|----------|
| Children |       |          |
| 0        | 5965  | 0.591282 |
| 1        | 4219  | 0.539701 |

Decision

|  | Decision count | average  |
|--|----------------|----------|
| Education                              |                |          |
| Some High School                       | 70             | 0.714286 |
| High School Graduate                   | 715            | 0.604196 |
| Some college - no degree               | 3509           | 0.597036 |
| Associates degree                      | 934            | 0.555675 |
| Bachelors degree                       | 3465           | 0.557864 |
| Graduate degree (Masters or Doctorate) | 1491           | 0.519785 |

Decision

count average

| Occupation                                |      |          |
|---|------|----------|
| Architecture & Engineering                | 141  | 0.624113 |
| Arts Design Entertainment Sports & Media  | 516  | 0.525194 |
| Building & Grounds Cleaning & Maintenance | 39   | 0.589744 |
| Business & Financial                      | 436  | 0.555046 |
| Community & Social Services               | 193  | 0.497409 |
| Computer & Mathematical                   | 1148 | 0.567944 |
| Construction & Extraction                 | 115  | 0.730435 |
| Education&Training&Library                | 770  | 0.524675 |
| Farming Fishing & Forestry                | 34   | 0.558824 |
| Food Preparation & Serving Related        | 242  | 0.570248 |
| Healthcare Practitioners & Technical      | 202  | 0.673267 |
| Healthcare Support                        | 195  | 0.676923 |
| Installation Maintenance & Repair         | 110  | 0.563636 |
| Legal                                     | 169  | 0.461538 |
| Life Physical Social Science              | 133  | 0.578947 |
| Management                                | 646  | 0.589783 |
| Office & Administrative Support           | 514  | 0.607004 |
| Personal Care & Service                   | 145  | 0.551724 |
| Production Occupations                    | 87   | 0.620690 |
| Protective Service                        | 136  | 0.647059 |
| Retired                                   | 408  | 0.458333 |
| Sales & Related                           | 879  | 0.569966 |
| Student                                   | 1272 | 0.610063 |
| Transportation & Material Moving          | 172  | 0.610465 |
| Unemployed                                | 1482 | 0.551957 |

|                   | Decision |          |
|-------------------|----------|----------|
|                   | count    | average  |
| Income            |          |          |
| Less than \$12500 | 833      | 0.588235 |
| \$12500 - \$24999 | 1503     | 0.577512 |
| \$25000 - \$37499 | 1603     | 0.598253 |
| \$37500 - \$49999 | 1406     | 0.567568 |
| \$50000 - \$62499 | 1349     | 0.595997 |
| \$62500 - \$74999 | 678      | 0.541298 |
| \$75000 - \$87499 | 692      | 0.484104 |
| \$87500 - \$99999 | 719      | 0.531293 |
| \$100000 or More  | 1401     | 0.571734 |

### Decision

|     | count | average  |
|-----|-------|----------|
| Bar |       |          |
| NA  | 93    | 0.537634 |
| 0.0 | 4161  | 0.530161 |
| 1.0 | 2802  | 0.568879 |
| 2.0 | 1983  | 0.622794 |
| 3.0 | 865   | 0.641618 |

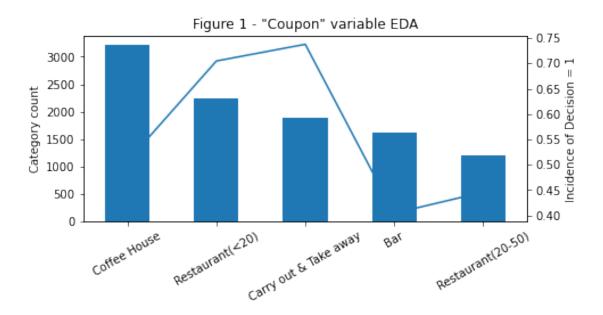
### 4.0 280 0.585714

| 4.0      | 280   | 0.585  | 714    |      |          |
|----------|-------|--------|--------|------|----------|
| Decision |       |        |        |      |          |
|          |       | coun   | t ave  | rage |          |
| Coffeeho | use   |        |        | J    |          |
| NA       |       | 18     | 2 0.52 | 1978 |          |
| 0.0      |       | 236    | 3 0.46 | 8472 |          |
| 1.0      |       | 272    | 9 0.54 | 4155 |          |
| 2.0      |       | 259    | 6 0.65 | 3698 |          |
| 3.0      |       | 143    | 1 0.63 | 5220 |          |
| 4.0      |       | 88     | 3 0.57 | 8709 |          |
|          | Dec   | ision  |        |      |          |
|          |       | count  | avera  | ge   |          |
| Carryawa | .у    |        |        | •    |          |
| NA       | •     | 125    | 0.6720 | 00   |          |
| 0.0      |       | 113    | 0.5309 | 73   |          |
| 1.0      |       | 1521   | 0.5023 | 01   |          |
| 2.0      |       | 3753   | 0.5838 | 00   |          |
| 3.0      |       | 3405   | 0.5823 | 79   |          |
| 4.0      |       | 1267   | 0.5698 | 50   |          |
|          |       |        | Decis  | ion  |          |
|          |       |        | СО     | unt  | average  |
| Restaura | ntles | sthan2 | 0      |      |          |
| NA       |       |        |        | 105  | 0.695238 |
| 0.0      |       |        |        | 181  | 0.563536 |
| 1.0      |       |        |        | 694  |          |
| 2.0      |       |        |        | 300  | 0.564419 |
| 3.0      |       |        |        | 899  |          |
| 4.0      |       |        | 1      | 005  | 0.596020 |
|          |       | De     | cision |      |          |
|          |       |        | count  | av   | erage    |
| Restaura | nt20t | o50    |        |      |          |
| NA       |       |        | 151    | 0.5  | 56291    |
| 0.0      |       |        | 1720   | 0.5  | 17442    |
| 1.0      |       |        | 4879   | 0.5  | 57696    |
| 2.0      |       |        | 2643   |      | 00832    |
| 3.0      |       |        | 588    |      | 59864    |
| 4.0      |       |        |        |      |          |
| 4.0      |       |        | 203    | 0.6  | 55172    |

# Decision count average Direction\_same 0 8034 0.565596 1 2150 0.586047

```
Decision
                count
                        average
    Distance
    1
                 4437 0.617534
    2
                 4525 0.563757
    3
                 1222 0.419804
                           Decision
                              count
                                      average
    Coupon_category_rating
    0.0
                               1652 0.214286
    1.0
                               2602 0.508455
    2.0
                               3102 0.679239
    3.0
                               1894 0.724921
    4.0
                                802 0.709476
    NΑ
                                132 0.590909
[7]: # Find overall incidence of Decision = 1 to assess class balance / imbalance
     np.average(coupon1.Decision)
[7]: 0.5699135899450117
[8]: ### Produce plot used in report
     # Create plotting dataframe
     plot_df = coupon1[['Coupon', \
                        'Decision']].groupby('Coupon').agg(['count', \
                                                            np.average])['Decision'].
     →sort_values('count', ascending = False)
     # Generate plot
     figure = plt.gcf()
     ax = plot_df['count'].plot(kind = 'bar')
     ax2 = plot_df['average'].plot(secondary_y=True, ax=ax)
     ax.set_ylabel('Category count')
     ax2.set_ylabel('Incidence of Decision = 1')
     x_axis = ax.axes.get_xaxis()
     x axis.set label text('')
     plt.title('Figure 1 - "Coupon" variable EDA')
     for tick in ax.get_xticklabels():
         tick.set_rotation(30)
     # Save plot
     figure.set_size_inches(7, 3)
```

plt.savefig('Images/coupon\_EDA.png', bbox\_inches = 'tight')



# 2 Fitting models / results

```
Data preparation, cross-validation function definition
```

```
[10]: def cross_val(X, y, model):
    """"Perform cross-validation using given data and model

INPUTS:
    X - Data to be used for training and validation
    y - Labels to be used for training and validation
    model - Model object to be trained on data

OUTPUTS:
    accuracy - List of prediction accuracy values from each fold

NOTE: CV folds should be created outside of this function and called kf
```

```
accuracy = []
for train_index, test_index in kf.split(X):
    X_train, X_test = X.iloc[train_index, :], X.iloc[test_index, :]
    y_train, y_test = y[train_index], y[test_index]
    model.fit(X_train, y_train)
    preds = model.predict(X_test)
    accuracy.append(np.average(preds == y_test))
return accuracy
```

```
SVM
```

```
[12]: # Define sigma_squared values to test
sigma_sq = np.array([1, 2, 4, 8, 16, 32, 64, 128])
gamma = 1 / sigma_sq

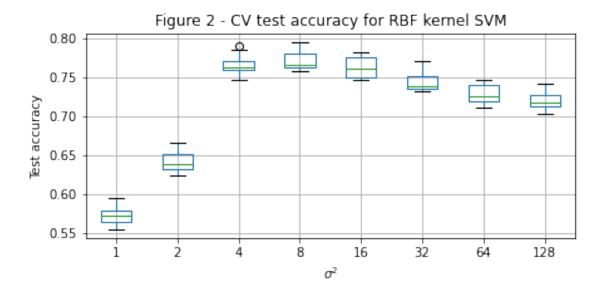
# Initialize matrix of accuracy values
accuracy_svm = np.zeros((kf.get_n_splits(X_dummy_new), len(gamma)))

# Loop through different sigma_sq values and perform CV for each
for idx, val in enumerate(gamma):
    print('Gamma =', val)
    start = time.time()
    model = SVC(kernel = 'rbf', gamma = val)
    accuracy_svm[:, idx] = cross_val(X_dummy_new, y, model)
    stop = time.time()
    print("Iteration duration:", (stop - start))
```

Gamma = 1.0
Iteration duration: 156.42913007736206
Gamma = 0.5
Iteration duration: 153.482581615448

```
Gamma = 0.25
     Iteration duration: 135.5385718345642
     Gamma = 0.125
     Iteration duration: 75.63980293273926
     Gamma = 0.0625
     Iteration duration: 68.22620272636414
     Gamma = 0.03125
     Iteration duration: 68.90236115455627
     Gamma = 0.015625
     Iteration duration: 69.41631293296814
     Gamma = 0.0078125
     Iteration duration: 72.44565510749817
[13]: # Plot cross-validation results
      pd.DataFrame(accuracy_svm, columns = sigma_sq).boxplot(figsize = (7, 3));
      plt.xlabel('$\sigma^2$');
      plt.ylabel('Test accuracy');
      plt.title('Figure 2 - CV test accuracy for RBF kernel SVM');
      # Save plot
```

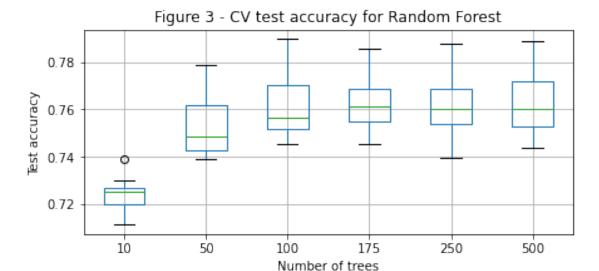
plt.savefig('Images/SVM\_cv.png', bbox\_inches = 'tight');



```
[62]: # Fit best model
model_svm = SVC(kernel = 'rbf', gamma = 1/8, probability = True)
model_svm.fit(X_dummy_new, y);
```

### Random Forest

```
[19]: # Define n_trees values to test
      n_trees = [10, 50, 100, 175, 250, 500]
      # Initialize matrix of accuracy values
      accuracy_rf = np.zeros((kf.get_n_splits(X_dummy_new), len(n_trees)))
      # Loop through different sigma_sq values and perform CV for each
      for idx, val in enumerate(n_trees):
          print('Number of trees =', val)
          start = time.time()
          model = RandomForestClassifier(n estimators = val)
          accuracy_rf[:, idx] = cross_val(X_dummy_new, y, model)
          stop = time.time()
          print("Iteration duration:", (stop - start))
     Number of trees = 10
     Iteration duration: 0.9421980381011963
     Number of trees = 50
     Iteration duration: 4.342059135437012
     Number of trees = 100
     Iteration duration: 8.579497814178467
     Number of trees = 175
     Iteration duration: 14.89770793914795
     Number of trees = 250
     Iteration duration: 21.138985872268677
     Number of trees = 500
     Iteration duration: 42.814404010772705
[20]: # Plot cross-validation results
      pd.DataFrame(accuracy_rf, columns = n_trees).boxplot(figsize = (7, 3));
      plt.xlabel('Number of trees');
      plt.ylabel('Test accuracy');
      plt.title('Figure 3 - CV test accuracy for Random Forest');
      # Save plot
      plt.savefig('Images/RF_cv.png', bbox_inches = 'tight');
```



```
[21]: # Fit best model
model_rf = RandomForestClassifier(n_estimators = 175)
model_rf.fit(X_dummy_new, y);
```

### AdaBoost

```
[22]: # Set grid of n_trees and depth values to search
      n trees = [10, 50, 100, 175, 250, 500]
      depth = range(1, 9)
      # Initialize DataFrame of accuracy values
      folds = kf.get_n_splits(X_dummy_new)
      accuracy_ada = pd.DataFrame({'n_trees' : np.repeat(n_trees, folds *_
       →len(depth)), \
                                  'depth' : np.tile(np.repeat(depth, folds),__
       →len(n_trees)),
                                  'accuracy' : np.zeros(10 * len(depth) *__
      →len(n_trees))})
      # Loop through different n trees, depth values and perform CV for each
      for idx, val in enumerate(n_trees):
          for idx2, val2 in enumerate(depth):
              print('Number of trees =', val, "... Max depth =", val2)
              start = time.time()
              model = AdaBoostClassifier(n_estimators = val, \
                                         base_estimator =
       →DecisionTreeClassifier(max_depth = val2))
              start_index = idx * folds * len(depth) + idx2 * folds
```

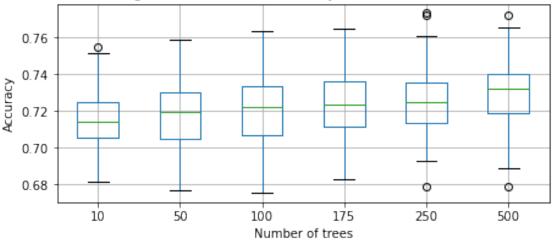
```
Number of trees = 10 ... Max depth = 1
Iteration duration: 0.8513829708099365
Number of trees = 10 ... Max depth = 2
Iteration duration: 1.3323688507080078
Number of trees = 10 ... Max depth = 3
Iteration duration: 1.8363170623779297
Number of trees = 10 ... Max depth = 4
Iteration duration: 2.30936598777771
Number of trees = 10 ... Max depth = 5
Iteration duration: 2.776823043823242
Number of trees = 10 ... Max depth = 6
Iteration duration: 3.2513551712036133
Number of trees = 10 ... Max depth = 7
Iteration duration: 3.7509829998016357
Number of trees = 10 ... Max depth = 8
Iteration duration: 4.259921073913574
Number of trees = 50 ... Max depth = 1
Iteration duration: 3.897386312484741
Number of trees = 50 ... Max depth = 2
Iteration duration: 6.484836101531982
Number of trees = 50 ... Max depth = 3
Iteration duration: 8.798183917999268
Number of trees = 50 ... Max depth = 4
Iteration duration: 11.240533113479614
Number of trees = 50 ... Max depth = 5
Iteration duration: 13.717737913131714
Number of trees = 50 ... Max depth = 6
Iteration duration: 16.033516883850098
Number of trees = 50 ... Max depth = 7
Iteration duration: 19.29244899749756
Number of trees = 50 ... Max depth = 8
Iteration duration: 21.241236925125122
Number of trees = 100 ... Max depth = 1
Iteration duration: 7.764058828353882
Number of trees = 100 ... Max depth = 2
Iteration duration: 12.759939193725586
Number of trees = 100 ... Max depth = 3
Iteration duration: 17.455379962921143
Number of trees = 100 ... Max depth = 4
Iteration duration: 22.313122987747192
```

```
Number of trees = 100 ... Max depth = 5
Iteration duration: 27.224900007247925
Number of trees = 100 ... Max depth = 6
Iteration duration: 32.17254900932312
Number of trees = 100 ... Max depth = 7
Iteration duration: 37.60603404045105
Number of trees = 100 ... Max depth = 8
Iteration duration: 41.079185009002686
Number of trees = 175 ... Max depth = 1
Iteration duration: 13.67704701423645
Number of trees = 175 ... Max depth = 2
Iteration duration: 22.684147119522095
Number of trees = 175 ... Max depth = 3
Iteration duration: 31.243494987487793
Number of trees = 175 \dots Max depth = 4
Iteration duration: 39.03135800361633
Number of trees = 175 ... Max depth = 5
Iteration duration: 48.431777000427246
Number of trees = 175 ... Max depth = 6
Iteration duration: 56.524218797683716
Number of trees = 175 ... Max depth = 7
Iteration duration: 64.21632528305054
Number of trees = 175 ... Max depth = 8
Iteration duration: 62.58631896972656
Number of trees = 250 ... Max depth = 1
Iteration duration: 19.093611001968384
Number of trees = 250 ... Max depth = 2
Iteration duration: 31.761607885360718
Number of trees = 250 ... Max depth = 3
Iteration duration: 44.81095910072327
Number of trees = 250 ... Max depth = 4
Iteration duration: 56.95619583129883
Number of trees = 250 ... Max depth = 5
Iteration duration: 72.90487504005432
Number of trees = 250 ... Max depth = 6
Iteration duration: 83.16201496124268
Number of trees = 250 ... Max depth = 7
Iteration duration: 82.23913502693176
Number of trees = 250 ... Max depth = 8
Iteration duration: 87.45231986045837
Number of trees = 500 ... Max depth = 1
Iteration duration: 38.94234800338745
Number of trees = 500 ... Max depth = 2
Iteration duration: 62.87963104248047
Number of trees = 500 ... Max depth = 3
Iteration duration: 87.16763496398926
Number of trees = 500 \dots Max depth = 4
Iteration duration: 113.2155978679657
```

```
Number of trees = 500 ... Max depth = 5
     Iteration duration: 140.2541778087616
     Number of trees = 500 ... Max depth = 6
     Iteration duration: 145.0643880367279
     Number of trees = 500 ... Max depth = 7
     Iteration duration: 150.91491198539734
     Number of trees = 500 ... Max depth = 8
     Iteration duration: 177.58576107025146
[23]: # Summarize results, and find hyperparameters that yield best results
      avg_df = accuracy_ada.groupby(['n_trees', 'depth']).agg(np.average).
       →reset index()
      avg_df.nlargest(5, 'accuracy').reset_index(drop = True)
[23]:
         n_trees depth accuracy
                      2 0.748133
      0
             250
             500
                      8 0.746858
      1
      2
             100
                      3 0.745972
      3
             500
                      2 0.743323
      4
             175
                      2 0.742244
[24]: # Plot univariate relationships - Number of trees
      accuracy_ada[['n_trees', 'accuracy']].boxplot(by = 'n_trees', figsize = (7, 3));
      plt.suptitle('');
      plt.xlabel('Number of trees');
      plt.ylabel('Accuracy');
      plt.title('Figure 4 - AdaBoost accuracy vs. number of trees');
      # Save plot
```

plt.savefig('Images/Ada\_accuracy\_vs\_trees.png', bbox\_inches = 'tight');

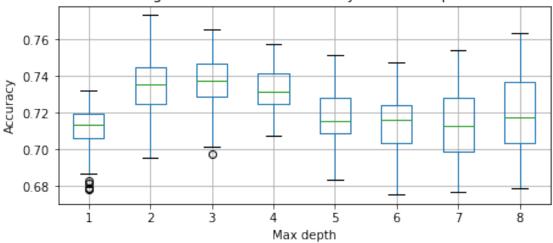




```
[25]: # Plot univariate relationships - Max depth
    accuracy_ada[['depth', 'accuracy']].boxplot(by = 'depth', figsize = (7, 3));
    plt.suptitle('');
    plt.xlabel('Max depth');
    plt.ylabel('Accuracy');
    plt.title('Figure 5 - AdaBoost accuracy vs. max depth');

# Save plot
    plt.savefig('Images/Ada_accuracy_vs_depth.png', bbox_inches = 'tight')
```





### XGBoost

```
\rightarrow 0, n_iter = 500, \
                                  scoring = 'accuracy', cv = 5, n_jobs = 1)
      search.fit(X dummy new, y)
[27]: RandomizedSearchCV(cv=5,
                         estimator=XGBClassifier(base_score=None, booster=None,
                                                  colsample_bylevel=None,
                                                  colsample_bynode=None,
                                                  colsample_bytree=None,
                                                  enable categorical=False,
                                                  eval_metric='logloss', gamma=None,
                                                  gpu_id=None, importance_type=None,
                                                  interaction_constraints=None,
                                                  learning rate=None,
                                                  max_delta_step=None, max_depth=None,
                                                  min_child_weight=None, missing=na...
                                                  validate_parameters=None,
                                                  verbosity=None),
                         n_iter=500, n_jobs=1,
                         param_distributions={'learning_rate':
      <scipy.stats._distn_infrastructure.rv_frozen object at 0x7fdb49775dc0>,
                                               'max_depth':
      <scipy.stats._distn_infrastructure.rv_frozen object at 0x7fdb48f9f730>,
                                               'n_estimators':
      <scipy.stats. distn infrastructure.rv frozen object at 0x7fdb48b71940>},
                         random_state=0, scoring='accuracy')
[28]: # Visualize results
      xgb_cv = pd.DataFrame(search.cv_results_).sort_values('rank_test_score').
       →reset_index(drop = True)
      xgb_cv[['param_learning_rate', 'param_max_depth', 'param_n_estimators',
       → 'mean test score']].head()
[28]:
       param learning rate param max_depth param n estimators mean_test_score
      0
                   0.238814
                                                                         0.765711
                                                             189
                                           7
      1
                   0.266982
                                                             188
                                                                         0.764827
                                           7
      2
                   0.115118
                                                             216
                                                                         0.764239
      3
                   0.274391
                                           5
                                                             284
                                                                         0.763846
                   0.200182
                                           7
                                                                         0.763747
                                                             298
[29]: # Fit best model
      model_xgb = search.best_estimator_
      model_xgb.fit(X_dummy_new, y);
```

search = RandomizedSearchCV(model, param\_distributions = params, random\_state = \_\_

Prediction aggregation

```
[32]: # Notice that all AdaBoost probabilities are approximately 50%, rendering these
       \rightarrowpredictions useless
      # for an ensemble model. We need to calibrate these probabilities
      model ada.predict proba(X dummy new)[:,0][0:10]
[32]: array([0.49700957, 0.50270805, 0.49710198, 0.49821534, 0.49834462,
             0.49398802, 0.49811995, 0.49836173, 0.49892323, 0.49948693])
[33]: # Create separate training and validation sets
      X_train2, X_val, y_train2, y_val = train_test_split(X_dummy_new, y, test_size =_
      \rightarrow 0.2, random_state = 5)
[34]: # Calibrate AdaBoost
      calibrated ada = CalibratedClassifierCV(base_estimator = model_ada, cv = kf);
      calibrated_ada.fit(X_train2, y_train2);
      # Calibrate SVM
      calibrated_svm = CalibratedClassifierCV(base_estimator = model_svm, cv = kf);
      calibrated_svm.fit(X_train2, y_train2);
      # Calibrate RF
      calibrated_rf = CalibratedClassifierCV(base_estimator = model_rf, cv = kf);
      calibrated_rf.fit(X_train2, y_train2);
      # Calibrate XGBoost
      calibrated_xgb = CalibratedClassifierCV(base_estimator = model_xgb, cv = kf);
      calibrated_xgb.fit(X_train2, y_train2);
[35]: # Initialize results dataframe
      result_df = pd.DataFrame(columns = ['Fold', 'AdaBoost', 'SVM', 'RF', 'XGB', _
      # Store predicted probabilities and labels
      for fold, (train_index, test_index) in enumerate(kf.split(X_val)):
          # Test / train split
          X_train, X_test = X_val.iloc[train_index, :], X_val.iloc[test_index, :]
          y_train, y_test = y_val.iloc[train_index], y_val.iloc[test_index]
          # Predict probabilities for each model
          ada_proba = calibrated_ada.predict_proba(X_test)[:,0]
          svm_proba = calibrated_svm.predict_proba(X_test)[:,0]
          rf_proba = calibrated_rf.predict_proba(X_test)[:,0]
          xgb_proba = calibrated_xgb.predict_proba(X_test)[:,0]
          # Create intermediate dataframe
          iter_df = pd.DataFrame({'Fold': np.repeat(fold, len(test_index)), \
```

```
'AdaBoost': ada_proba, 'SVM': svm_proba, 'RF':⊔

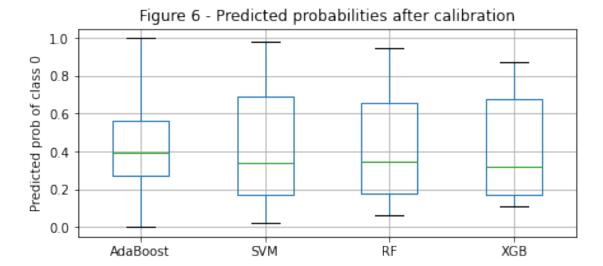
→rf_proba, \

'XGB': xgb_proba, 'Label': y_test})

# Concatenate df

result_df = result_df.append(iter_df, ignore_index = True)
```

```
[36]: # Plot calibrated probabilities to visualize result of calibration
  result_df[['AdaBoost', 'SVM', 'RF', 'XGB']].boxplot(figsize = (7, 3));
  plt.ylabel('Predicted prob of class 0');
  plt.title('Figure 6 - Predicted probabilities after calibration');
  plt.savefig('Images/Calibration.png', bbox_inches = 'tight');
```



```
[60]: # Show dramatic effect of calibration on AdaBoost predicted probabilities
fig, (ax1, ax2) = plt.subplots(1, 2, figsize = (7.5, 3))

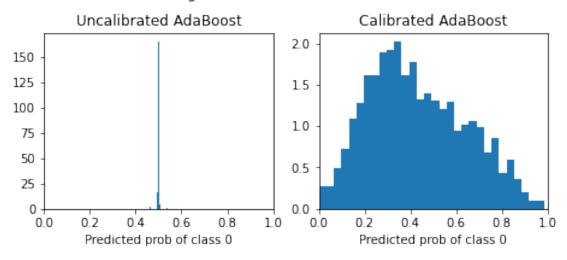
# Subplot 1
test = model_ada.predict_proba(coupon_test_dummy_new)[:, 0]
ax1.hist(test, density = True, bins = 30);
ax1.set(xlabel = 'Predicted prob of class 0');
ax1.set_title('Uncalibrated AdaBoost');
ax1.set_xlim(0, 1);

# Subplot 2
test2 = calibrated_ada.predict_proba(coupon_test_dummy_new)[:, 0]
ax2.hist(test2, density = True, bins = 30);
ax2.set(xlabel = 'Predicted prob of class 0');
ax2.set_title('Calibrated AdaBoost');
ax2.set_xlim(0, 1);
```

```
# Overall title
plt.suptitle('Figure 7 - AdaBoost calibration')
plt.subplots_adjust(top = 0.8)

# Save plot
plt.savefig('Images/AdaBoost_calibration.png', bbox_inches = 'tight')
```

Figure 7 - AdaBoost calibration



```
[38]: # Create df to track results of using different coefficients
      ensemble_df = pd.DataFrame(columns = ['AdaBoost', 'SVM', 'RF', 'XGB', 'Avg'])
      # Try out many different combinations of models
      for i in range(1000):
          # Random draw of contributions
          ada_coef = random.uniform(0, 1)
          svm_coef = random.uniform(0, 1)
          rf_coef = random.uniform(0, 1)
          xgb_coef = random.uniform(0, 1)
          total = ada_coef + svm_coef + rf_coef + xgb_coef
          accuracy = np.zeros(10)
          for fold in range(10):
              filter_df = result_df[result_df.Fold == fold]
              combined_probs = (ada_coef * filter_df.iloc[:, 1] + svm_coef *_
       →filter_df.iloc[:, 2] + \
              rf_coef * filter_df.iloc[:, 3] + xgb_coef * filter_df.iloc[:, 4]) /__
       →total
```

```
preds = [0 if prob >= 0.5 else 1 for prob in combined_probs]
              accuracy[fold] = np.average(preds == filter_df.iloc[:, 5])
          ensemble_df.loc[len(ensemble_df.index)] = [ada_coef / total, svm_coef /_{\sqcup}
       →total, rf_coef / total, \
                                                      xgb_coef / total, np.
       →average(accuracy)]
      # Display results
      ensemble_df.sort_values('Avg', ascending = False).reset_index(drop = True).
       \rightarrowhead(5)
[38]:
         AdaBoost
                                   RF
                                            XGB
                        SVM
                                                      Avg
      0 0.170078 0.467426 0.280440 0.082055 0.784966
      1 \quad 0.030555 \quad 0.569299 \quad 0.233043 \quad 0.167103 \quad 0.784483
      2 0.197595 0.472985 0.287395 0.042024 0.783983
      3 0.144471 0.483611 0.303343 0.068575 0.783500
      4 0.206534 0.457703 0.239741 0.096023 0.783490
[39]: # Recalibrate with full training data
      # Calibrate AdaBoost
      calibrated_ada = CalibratedClassifierCV(base_estimator = model_ada, cv = kf);
      calibrated_ada.fit(X_dummy, y);
      # Calibrate SVM
      calibrated svm = CalibratedClassifierCV(base_estimator = model_svm, cv = kf);
      calibrated_svm.fit(X_dummy, y);
      # Calibrate RF
      calibrated rf = CalibratedClassifierCV(base_estimator = model_rf, cv = kf);
      calibrated_rf.fit(X_dummy, y);
      # Calibrate XGBoost
      calibrated_xgb = CalibratedClassifierCV(base_estimator = model_xgb, cv = kf);
      calibrated_xgb.fit(X_dummy, y);
[40]: # Try out best result on test data
      ada_proba_test = ensemble_df.iloc[0, 0] * calibrated_ada.
      →predict_proba(coupon_test_dummy_new)[:,0]
      svm_proba_test = ensemble_df.iloc[0, 1] * calibrated_svm.
      →predict_proba(coupon_test_dummy_new)[:,0]
      rf proba test = ensemble df.iloc[0, 2] * calibrated rf.
       →predict_proba(coupon_test_dummy_new)[:,0]
      xgb_proba_test = ensemble_df.iloc[0, 3] * calibrated_xgb.
      →predict_proba(coupon_test_dummy_new)[:,0]
      combined_probs_test = (ada_proba_test + svm_proba_test + rf_proba_test + __
      →xgb_proba_test)
      test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
```

```
np.average(test_preds == test_labels.iloc[:, 1])
```

### [40]: 0.7724

We'll ultimately compare this test error value with some simpler ensembles later.

Last thing we can try is simple majority vote.

```
[41]: # Predictions
labels_svm = model_svm.predict(coupon_test_dummy_new)
labels_rf = model_rf.predict(coupon_test_dummy_new)
labels_xgb = model_xgb.predict(coupon_test_dummy_new)
labels_ada = model_ada.predict(coupon_test_dummy_new)

# Create predictions
avg = (labels_svm + labels_rf + labels_xgb + labels_ada) / 4
preds = [1 if pred >= 0.5 else 0 for pred in avg]

# Compute accuracy
np.average(preds == test_labels.iloc[:, 1])
```

### [41]: 0.7724

Show training accuracy for all final models (based on 10-fold CV).

```
[42]: # AdaBoost
print('AdaBoost:', np.average(cross_val(X_dummy_new, y, model_ada)))
print('')

# SVM
print('SVM:', np.average(cross_val(X_dummy_new, y, model_svm)))
print('')

# RF
print('Random Forest:', np.average(cross_val(X_dummy_new, y, model_rf)))
print('')

# XGBoost
print('XGBoost:', np.average(cross_val(X_dummy_new, y, model_xgb)))
```

AdaBoost: 0.7481326312826435

SVM: 0.7713069556616815

Random Forest: 0.7634513978996319

XGBoost: 0.7653201162201088

Show test accuracy for all of our final models (including ensembles)

```
[63]: # Ensemble: RF + XGB (calibrated)
      combined_probs_test = (calibrated_rf.predict_proba(coupon_test_dummy_new)[:, 0]_u
       + \
                             calibrated xgb.predict proba(coupon test dummy new)[:,,,
      →0]) / 2
      test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
      print('Calibrated ensemble (XGB, RF):', np.average(test_preds == test_labels.
      →iloc[:, 1]))
      print('')
      # Ensemble: SVM + XGB (calibrated)
      combined_probs_test = (calibrated_svm.predict_proba(coupon_test_dummy_new)[:,_
      →0] + \
                             calibrated_xgb.predict_proba(coupon_test_dummy_new)[:,__
      →0]) / 2
      test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
      print('Calibrated ensemble (XGB, SVM):', np.average(test_preds == test_labels.
       →iloc[:, 1]))
      print('')
      # Ensemble: RF + XGB + SVM (calibrated)
      combined_probs_test = (calibrated_rf.predict_proba(coupon_test_dummy_new)[:, 0]_u
      + \
                             calibrated xgb.predict proba(coupon test dummy new)[:,,,
      →0] + \
                            calibrated_svm.predict_proba(coupon_test_dummy_new)[:,__
      →0]) / 3
      test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
      print('Calibrated ensemble (XGB, RF, SVM):', np.average(test preds ==___
      →test_labels.iloc[:, 1]))
      print('')
      # Ensemble: RF + XGB
      combined_probs_test = (model_rf.predict_proba(coupon_test_dummy_new)[:, 0] + \
                             model xgb.predict proba(coupon test dummy new)[:, 0]) / 2
      test preds = [0 if prob >= 0.5 else 1 for prob in combined probs test]
      print('Ensemble (XGB, RF):', np.average(test_preds == test_labels.iloc[:, 1]))
      print('')
      # Ensemble: SVM + XGB
      combined_probs_test = (model_svm.predict_proba(coupon_test_dummy_new)[:, 0] + \
                             model_xgb.predict_proba(coupon_test_dummy_new)[:, 0]) / 2
      test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
      print('Ensemble (XGB, SVM):', np.average(test_preds == test_labels.iloc[:, 1]))
      print('')
```

```
# Ensemble: RF + XGB + SVM
combined_probs_test = (model_rf.predict_proba(coupon_test_dummy_new)[:, 0] + \
                       model_xgb.predict_proba(coupon_test_dummy_new)[:, 0] + \
                      model_svm.predict_proba(coupon_test_dummy_new)[:, 0]) / 3
test_preds = [0 if prob >= 0.5 else 1 for prob in combined_probs_test]
print('Ensemble (XGB, RF, SVM):', np.average(test_preds == test_labels.iloc[:,__
 →1]))
print('')
# AdaBoost
print('AdaBoost:', np.average(model_ada.predict(coupon_test_dummy_new) ==__
 →test_labels.iloc[:, 1]))
print('')
# SVM
print('SVM:', np.average(model_svm.predict(coupon_test_dummy_new) ==__
 →test_labels.iloc[:, 1]))
print('')
# RF
print('Random Forest:', np.average(model_rf.predict(coupon_test_dummy_new) ==__
 →test_labels.iloc[:, 1]))
print('')
# XGBoost
print('XGBoost:', np.average(model_xgb.predict(coupon_test_dummy_new) ==__
 →test_labels.iloc[:, 1]))
Calibrated ensemble (XGB, RF): 0.7776
Calibrated ensemble (XGB, SVM): 0.7792
Calibrated ensemble (XGB, RF, SVM): 0.7772
Ensemble (XGB, RF): 0.774
Ensemble (XGB, SVM): 0.7744
Ensemble (XGB, RF, SVM): 0.7784
AdaBoost: 0.7424
SVM: 0.7668
Random Forest: 0.7556
XGBoost: 0.7628
```

### 3 Model reliance

```
[64]: def model_reliance_dummy(X_train, y_train, X_test, y_test, X_orig, model, loss):
          """Compute model reliance for dummy variable formulation of original data._{\sqcup}
       \hookrightarrow Rather than treating
          each column of binary variables as independent, we create groupings that \sqcup
       ⇔resemble the original 22
          covariates before they were one-hot encoded. The chosen loss function
          is (1 - Accuracy) to allow for easy use with other algorithms.
          INPUTS:
          X_{train}, X_{test} - Covariate matrix, which is output of pd.get_dummies()_{\sqcup}
       \hookrightarrow function on original data
          y_train, y_test - Accompanying labels for covariate matrices
          X_{o}rig - Original data before transformation with pd.get_dummies() function
          model - A model object to use for fitting and predicting
          loss - Loss function to be used in calculation
          OUTPUTS:
          imp\_df - Data frame with variable grouping identifiers, error, and model<sub>\perp</sub>
       \hookrightarrow reliance ratio
          11 11 11
          # Initialize dataframe to store results
          imp_df = pd.DataFrame({'Variable' : X_orig.columns, 'Error': np.
       →zeros(len(X_orig.columns))})
          imp_df.loc[-1] = ['All variables', 0.0]
          imp_df = imp_df.sort_index().reset_index(drop = True)
          # Define column groupings
          column_groups = [X_train.columns[0:3].values, X_train.columns[3:7].values,_
       →X_train.columns[7:10].values, \
                       X_train.columns[10:13].values, X_train.columns[13:18].values,
       →X_train.columns[18:23].values, \
                       X_train.columns[23:25].values, X_train.columns[25:27].values, \
                       X_train.columns[27:35].values, X_train.columns[35:40].values, \
                       X_train.columns[40:42].values, X_train.columns[42:48].values, \
                       X_train.columns[48:73].values, X_train.columns[73:82].values, \
                       X_train.columns[82:88].values, X_train.columns[88:94].values, \
                       X_train.columns[94:100].values, X_train.columns[100:106].
       →values, \
                       X_train.columns[106:112].values, X_train.columns[112:114].
       →values, \
                       X_train.columns[114:117].values, X_train.columns[117:123].
       -values]
```

```
# Fit full model
          model.fit(X_train, y_train)
          preds = model.predict(X_test)
          if loss == hinge_loss:
              preds[np.where(preds == 0)] = -1
          imp_df.iloc[0, 1] = loss(y_test, preds)
          # Compute model reliance values
          for idx, group in enumerate(column groups):
              X_test_new = X_test.copy()
             for col in group:
                  X_test_new.loc[:, col] = np.random.permutation(X_test.loc[:, col])
             preds = model.predict(X_test_new)
              if loss == hinge_loss:
                  preds[np.where(preds == 0)] = -1
              imp_df.iloc[idx + 1, 1] = loss(y_test, preds)
          # Create column for model reliance ratio
          imp_df['Importance'] = imp_df['Error'] / imp_df.iloc[0, 1]
          return imp_df
[65]: # SVM model reliance
      svm_mi = model_reliance_dummy(X_dummy_new, y, coupon_test_dummy_new,_
      →test_labels.iloc[:, 1], \
                                    X, model_svm, hinge_loss)
      svm_mi.sort_values('Error', ascending = False).reset_index(drop = True)
[65]:
                       Variable
                                 Error Importance
          Coupon_category_rating 0.5792
                                           1.241852
      0
                Coupon_validity 0.5264
                                            1.128645
      1
      2
                          Coupon 0.5184
                                            1.111492
      3
                          Income 0.4976
                                           1.066895
      4
                      Occupation 0.4920
                                            1.054889
      5
           Restaurantlessthan20 0.4872
                                            1.044597
      6
                             Age 0.4856
                                            1.041166
      7
                       Passanger 0.4824
                                            1.034305
                          Gender 0.4808
                                            1.030875
      8
      9
                     Driving_to 0.4800
                                            1.029160
      10
                       Education 0.4800
                                            1.029160
      11
                       Distance 0.4784
                                            1.025729
      12
                  Maritalstatus 0.4776
                                            1.024014
      13
                            Time 0.4768
                                            1.022298
      14
                             Bar 0.4768
                                           1.022298
      15
                     Coffeehouse 0.4768
                                            1.022298
      16
                 Direction_same 0.4752
                                            1.018868
      17
                       Carryaway 0.4744
                                            1.017153
```

```
1.012007
      18
                        Children 0.4720
      19
                Restaurant20to50 0.4704
                                             1.008576
      20
                   All variables 0.4664
                                             1.000000
      21
                     Temperature 0.4624
                                             0.991424
      22
                         Weather
                                   0.4552
                                             0.975986
[66]: # Random Forest model reliance
      rf_mi = model_reliance_dummy(X_dummy_new, y, coupon_test_dummy_new, test_labels.
       →iloc[:, 1], \
                                     X, model_rf, log_loss)
      rf_mi.sort_values('Error', ascending = False).reset_index(drop = True)
[66]:
                        Variable
                                              Importance
                                       Error
          Coupon_category_rating
      0
                                   10.845347
                                                1.362848
      1
                           Coupon
                                    9.436145
                                                1.185765
      2
                 Coupon_validity
                                    9.146007
                                                1.149305
      3
                      Occupation
                                    8.676269
                                                1.090277
      4
            Restaurantlessthan20
                                    8.662455
                                                1.088541
      5
                       Education
                                    8.634826
                                                1.085069
      6
                           Income
                                    8.579563
                                                1.078125
      7
                              Age
                                    8.579562
                                                1.078125
      8
                     Coffeehouse
                                    8.538114
                                                1.072916
      9
                              Bar
                                    8.469037
                                                1.064236
      10
                      Driving_to
                                    8.358512
                                                1.050347
      11
                       Carryaway
                                    8.344695
                                                1.048611
      12
                           Gender
                                    8.330879
                                                1.046875
      13
                   Maritalstatus
                                    8.317063
                                                1.045139
      14
                Restaurant20to50
                                    8.261800
                                                1.038194
      15
                       Passanger
                                    8.247988
                                                1.036459
      16
                        Children
                                    8.220350
                                                1.032986
      17
                         Weather
                                    8.192724
                                                1.029514
      18
                            Time
                                    8.178908
                                                1.027778
                        Distance
      19
                                    8.123644
                                                1.020833
      20
                  Direction_same
                                    8.026929
                                                1.008680
      21
                     Temperature
                                    7.957858
                                                1.000000
      22
                   All variables
                                    7.957856
                                                1.000000
[67]: # AdaBoost model reliance
      ada_mi = model_reliance_dummy(X_dummy_new, y, coupon_test_dummy_new,_
       →test_labels.iloc[:, 1], \
                                     X, model_ada, log_loss)
      ada_mi.sort_values('Error', ascending = False).reset_index(drop = True)
[67]:
                        Variable
                                       Error
                                             Importance
      0
          Coupon_category_rating
                                   12.102557
                                                1.394905
                           Coupon
                                   10.085463
      1
                                                1.162421
      2
                      Occupation
                                   10.002562
                                                1.152866
```

```
3
                           Income
                                     9.947303
                                                 1.146497
      4
                       Driving_to
                                     9.560458
                                                 1.101910
      5
                  Coupon_validity
                                     9.505202
                                                 1.095541
      6
                             Time
                                     9.367043
                                                 1.079618
      7
                  Direction_same
                                     9.242696
                                                 1.065286
      8
                      Coffeehouse
                                     9.104547
                                                 1.049363
      9
                      Temperature
                                     9.076914
                                                 1.046178
      10
                           Gender
                                     9.021651
                                                 1.039809
      11
                                     9.007841
                                                 1.038217
                              Age
      12
                                     8.994022
                                                 1.036624
                        Passanger
      13
                Restaurant20to50
                                     8.980209
                                                 1.035032
      14
            Restaurantlessthan20
                                     8.966389
                                                 1.033439
      15
                        Carryaway
                                     8.924942
                                                 1.028662
      16
                              Bar
                                     8.924940
                                                 1.028662
      17
                         Children
                                     8.897314
                                                 1.025478
                   Maritalstatus
      18
                                     8.869676
                                                 1.022293
      19
                          Weather
                                     8.814417
                                                 1.015924
      20
                        Education
                                     8.800599
                                                 1.014331
      21
                         Distance
                                     8.731523
                                                 1.006370
      22
                    All variables
                                     8.676260
                                                 1.000000
[68]: # XGBoost model reliance
      xgb_mi = model_reliance_dummy(X_dummy_new, y, coupon_test_dummy_new,_
       →test_labels.iloc[:, 1], \
                                      X, model_xgb, log_loss)
      xgb_mi.sort_values('Error', ascending = False).reset_index(drop = True)
                         Variable
                                        Error
                                               Importance
      0
          Coupon_category_rating
                                   10.983482
                                                 1.407080
```

```
[68]:
      1
                            Coupon
                                     9.546650
                                                  1.223009
      2
                  Coupon_validity
                                     9.297961
                                                  1.191150
      3
                       Occupation
                                     8.745335
                                                  1.120354
      4
                    Maritalstatus
                                     8.496647
                                                  1.088495
      5
                                     8.482840
                                                  1.086726
                               Age
      6
                 Restaurant20to50
                                     8.455208
                                                  1.083186
      7
                        Education
                                     8.455205
                                                  1.083185
      8
                       Driving to
                                     8.427575
                                                  1.079646
      9
                            Income
                                     8.413762
                                                  1.077876
      10
                              Time
                                     8.261789
                                                  1.058407
                         Distance
      11
                                     8.261786
                                                  1.058407
      12
                      Coffeehouse
                                     8.178895
                                                  1.047788
      13
                      Temperature
                                     8.165080
                                                  1.046018
      14
                        Passanger
                                     8.151263
                                                  1.044248
      15
                               Bar
                                     8.082184
                                                  1.035398
      16
                            Gender
                                     8.082184
                                                  1.035398
      17
                   Direction_same
                                     7.985470
                                                  1.023008
      18
                         Children
                                     7.971660
                                                  1.021239
```

| 19 | Restaurantlessthan20 | 7.971658 | 1.021239 |
|----|----------------------|----------|----------|
| 20 | Carryaway            | 7.930214 | 1.015930 |
| 21 | Weather              | 7.861133 | 1.007080 |
| 22 | All variables        | 7.805870 | 1.000000 |