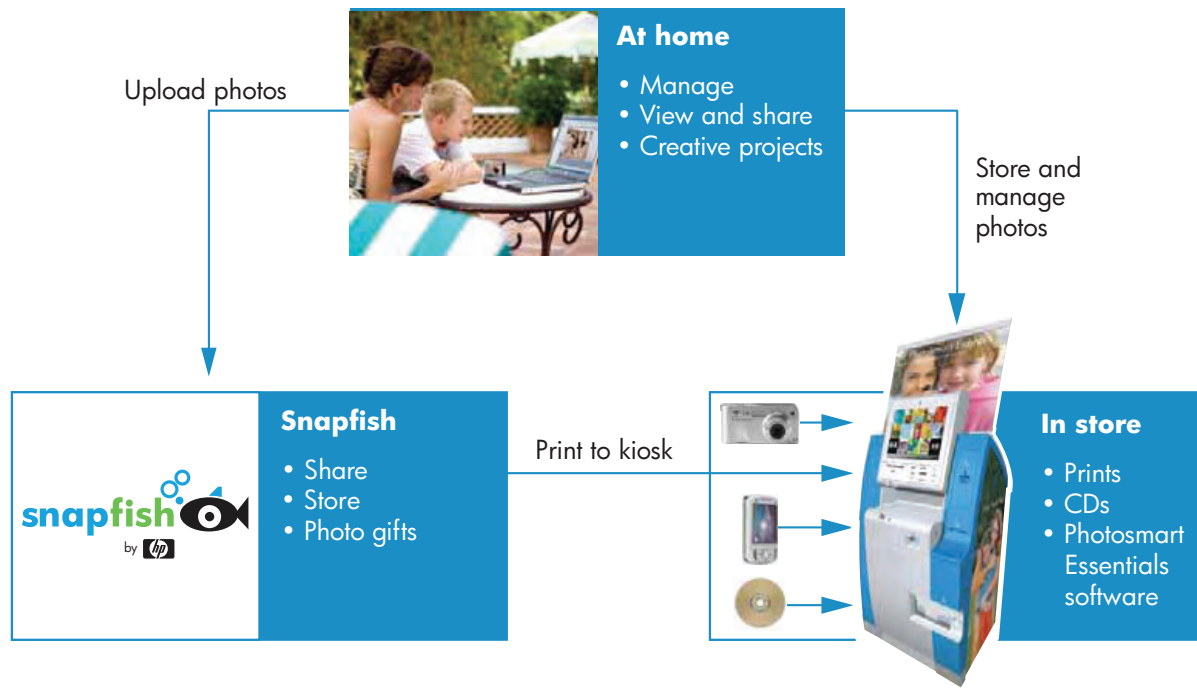# HP Photosmart pe1000 Express Station

Fast, high-quality 4x6-inch prints that will last for generations—
from a completely unattended, self-service photo kiosk.

HP Photosmart Express Station is a completely self-service photo kiosk, where customers pay, print and go without staff assistance. It's the perfect choice if you want to expand your existing photo service with a self-service option or are looking for a cost-effective way to enter the high-growth digital photo finishing market.

# Driving Store Traffic and Customer Convenience

Upload photos

**At home**
- Manage
- View and share
- Creative projects

Store and manage photos

**snapfish** by hp

**Snapfish**
- Share
- Store
- Photo gifts

Print to kiosk

**In store**
- Prints
- CDs
- Photosmart Essentials software

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Water-fast photos that last for 100+ years on the fridge, 200+ years in an album or under glass.[1]

"Best overall image permanence of any consumer 4x6-inch prints in the entire 130-year history of color photography."
Henry Wilhelm, Wilhelm Imaging Research, Inc.

## A profitable turnkey digital photo solution

The HP Photosmart Express Station creates new profit streams and increases store traffic by making it easy and convenient for your customers to print their digital images in your store in just minutes. They can also create a photo CD and index print— giving you a high-margin up-sell opportunity, and your customers an archive of their photos.

HP Photosmart Express handles the entire order— from digital input through payment, printing and instant delivery—via an intuitive touchscreen interface.

## Redefining retail photo printing

The HP Photosmart Express redefines retail photo printing by delivering great image quality at a lower cost per print than alternative solutions.

Your customers will value the speed—5 seconds per photo—and appreciate the longevity of the water-fast photos that will last for 100+ years on the fridge, 200+ years in an album or under glass.[1]

## Connecting with customers at home, online and in-store

Whether you're looking to boost an existing business or for a way to get started, the HP Photosmart Express

and its networked offering of software and online services help you build a base of repeat customers.

HP Photosmart Express photo CDs are preloaded with free HP Photosmart Essentials viewing software that lets your customers upload their photos conveniently at home and just pay and print on their next visit to your store—increasing your store traffic.

With the Snapfish by HP online print-to-store service, customers can conveniently load digital images at home and print them in your store.

## Maximum performance/ low-labor involvement

High-capacity HP ink supplies and 3,300 photo-paper sheets mean maximum performance with low photo staff involvement. And an extensive remote monitoring and diagnostics system keeps your kiosk running at full capacity without interruption. HP can also help design a supplies replenishment and service business model for you.

The rugged, robust HP Photosmart Express is backed by HP's reputation for quality, dependability and outstanding service and support, certified by J.D. Power and Associates.

**Low intervention + minimal downtime + full service and support = more profits**

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[1] 100 years for photos exposed to the air; 200+ years for photos stored in the dark (such as in a photo album) or displayed under glass (as in a picture frame) using select HP inks and papers. Per testing done by Wilhelm Imaging Research, Inc. See www.wilhelm-research.com for details. All photos should be stored in a dry environment and away from excessive heat. Fade resistance performance is based on the use of select HP papers and inks.

# HP Photosmart pe1000 Express Station

1. Colorful backlit merchandising sign

2. 17-inch intuitive touchscreen interface

3. Convenient payment module accepts all major credit and debit cards

4. Inputs for all standard digital media devices, including camera memory cards, CDs, DVDs, USB drives and Bluetooth®

5. Barcode reader to scan coupons, retrieve print-to-store photo orders

6. Built-in envelope dispenser

7. Receipt printer validates the sale, with no associate involvement

8. High-speed, automated CD burner

9. Wired network for remote monitoring and management

10. Reliable HP printing system delivers 5-second bordered or borderless prints

11. Stainless-steel kickplate protects equipment

Products may vary by country.

| | |
|---|---|
| **Output products** | 4x6 photos<br>Archival CDs preloaded with HP Photosmart Essentials viewing and organizing software<br>Index print |
| **Digital input** | CompactFlash Type I/II, MemoryStick PRO, Memory Stick PRO Duo, SmartMedia,<br>xD-Picture Cord, SD, MiniSD, MMC, RS MMC, USB Flash, CD, DVD |
| **Optional input** | Bluetooth® 2.0 |
| **Payment card reader** | Accepts VISA, MasterCard, American Express, Discover and Diners Club (varies by market) |
| **Print-to-store** | Online and home applications supported |
| **Display** | 17-inch LCD with a capacitive touchscreen |
| **Connectivity** | Ethernet (RJ-45), telephone (RJ-11) |
| **CD burner** | 100-CD capacity |
| **Receipt printer** | 2.25-inch wide direct-thermal paper, 8-inch diameter roll maximum |
| **Supplied accessories** | Cold-cathode fluorescent backlit billboard, built-in envelope dispenser, brochure holder |
| **Print technology** | Patented HP thermal inkjet |
| **Inks** | 6 water-fast, long-life inks |
| **Paper size** | 4x6 |
| **Paper capacity** | 3,300 sheets |
| **Printing time** | 30 seconds to first print, 5 seconds between subsequent prints |
| **Power requirements** | US: 120V, 60Hz, 15A<br>Outside US: 240V, 50Hz, 15A |
| **Dimensions** | 30.25"x29"x63"; 79" tall with signage |
| **Product number** | CB100A |
| **Weight** | 450lb |

Product offerings and availability may vary by country.

For more information, call 877-275-1896 or visit www.hp.com/go/rps.

hp invent