Webmasters interested in improving site performance can easily create optimized WebP alternatives for their current images, and serve them on a targeted basis to browsers that support WebP.

Which web browsers natively support WebP?

- WebP lossy support
 George Chrome (dealton) 174
 - Google Chrome (desktop) 17+
 Google Chrome for Android version 25+
 - Opera 11.10+
 Native web browser, Android 4.0+ (ICS)
 - WebP lossy, lossless & alpha support
 Google Chrome (desktop) 23+
 - Google Chrome for Android version 25+
 Opera 12.10+
 - Native web browser, Android 4.2+ (JB-MR1)
 - Pale Moon 26+
 - WebP Animation support
 - WebP Animation support
 Google Chrome (desktop and Android) 32+
 - Opera 19+

Also see the Wikipedia WebP article.

Browsers support WebP

Not all Web

- But since we are Mobile First, this is a don't care
- We built the WebP reader into our Mobile SDK for iOS
- See our code and how to include a
- WebP reader for mobile
 https://github.com/roblabs/ mapbox-ql-native

https://developers.google.com/speed/webp/faq

iPhone App Sizes

iPhone App (Data sampled May 2018)	Size (MB) WebP Rasters	Native Offline?	Size (MB) PNG Rasters
Mapbox Studio Preview	14.9		
NGA M.A.G.E.	17.5		
Amazon Prime Video	54.9		
Southwest Airlines	57.2		
Offline Lower Colorado River	59.0	Offline	101.6
Instagram	76.1		
Offline Mount Whitney	80.6	Offline	169.9
Schwab Mobile	92.7		
Delta Airlines	93.7		
Whats App	105.3		
Starbucks	116.3		
Offline Joshua Tree National Park	123.5	Offline	
Offline Yosemite National Park	127.7	Offline	236.7
United Airlines	133.5		
Offline San Bernardino National Forest	139.7	Offline	233.3
Bank of America	149.3		
Apple's cut off for downloading over LTE	150		
Facebook (Wi-Fi only)	305.4		

Not all Web Browsers support WebP

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https://developers.google.com/speed/webp/faq