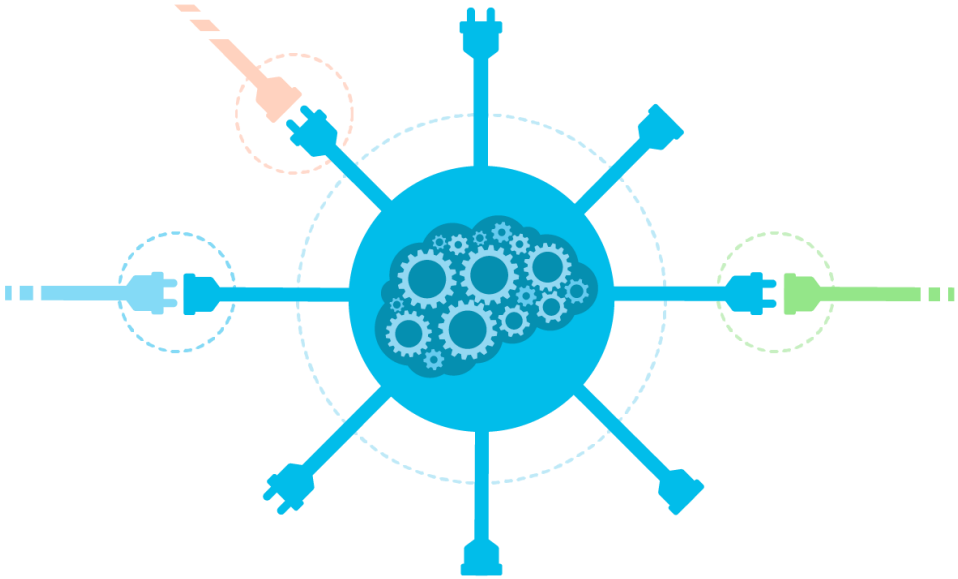
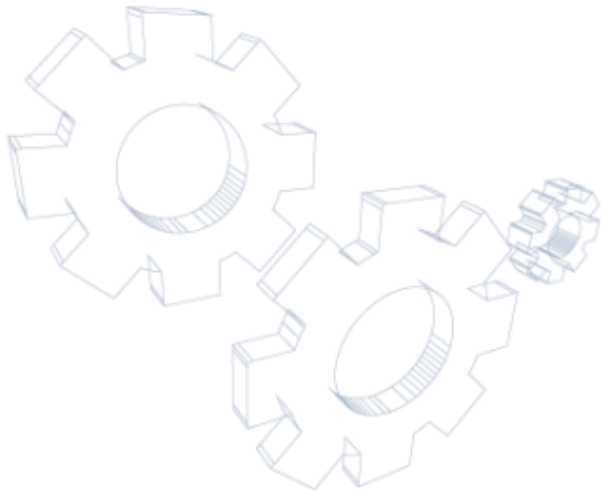
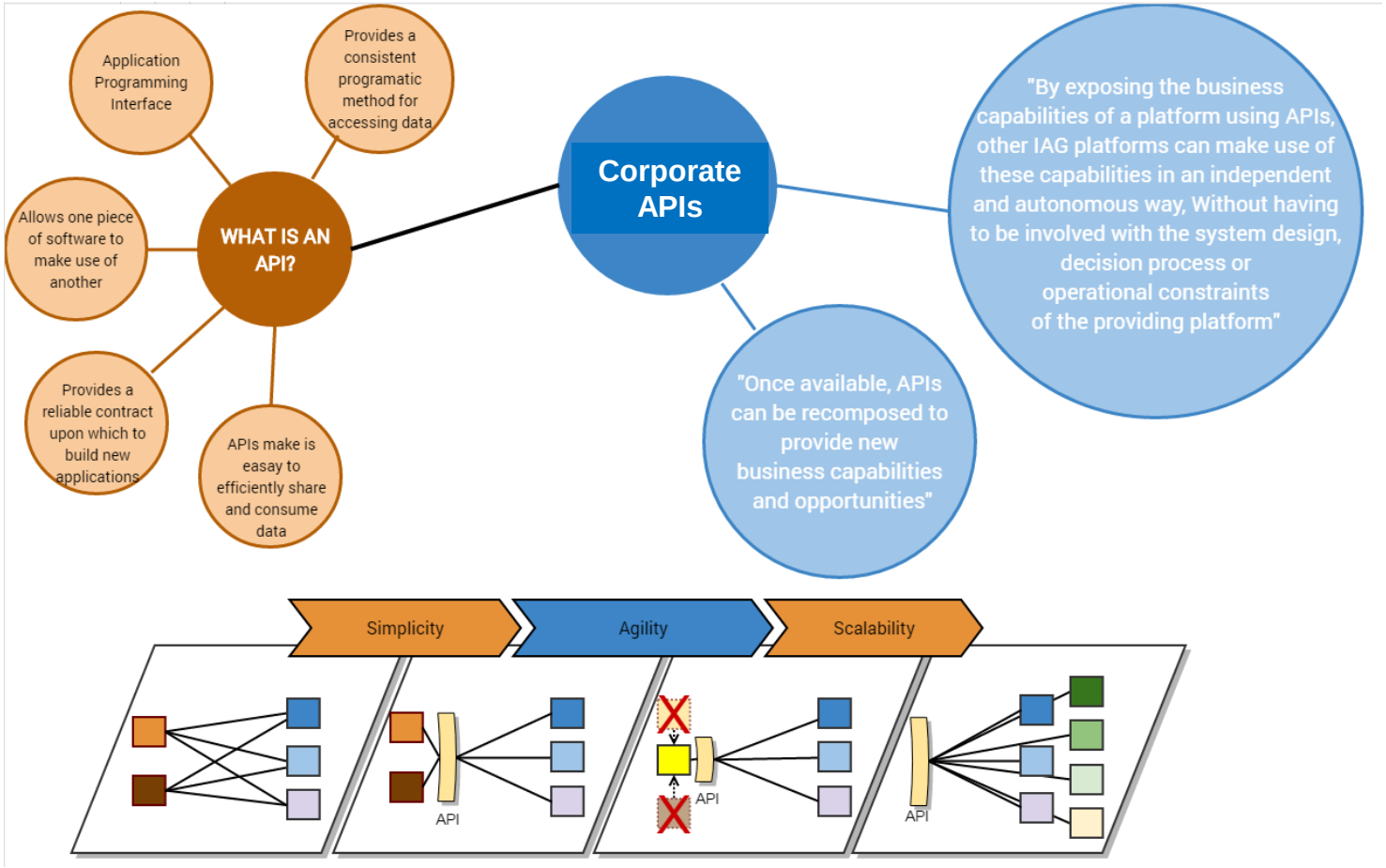


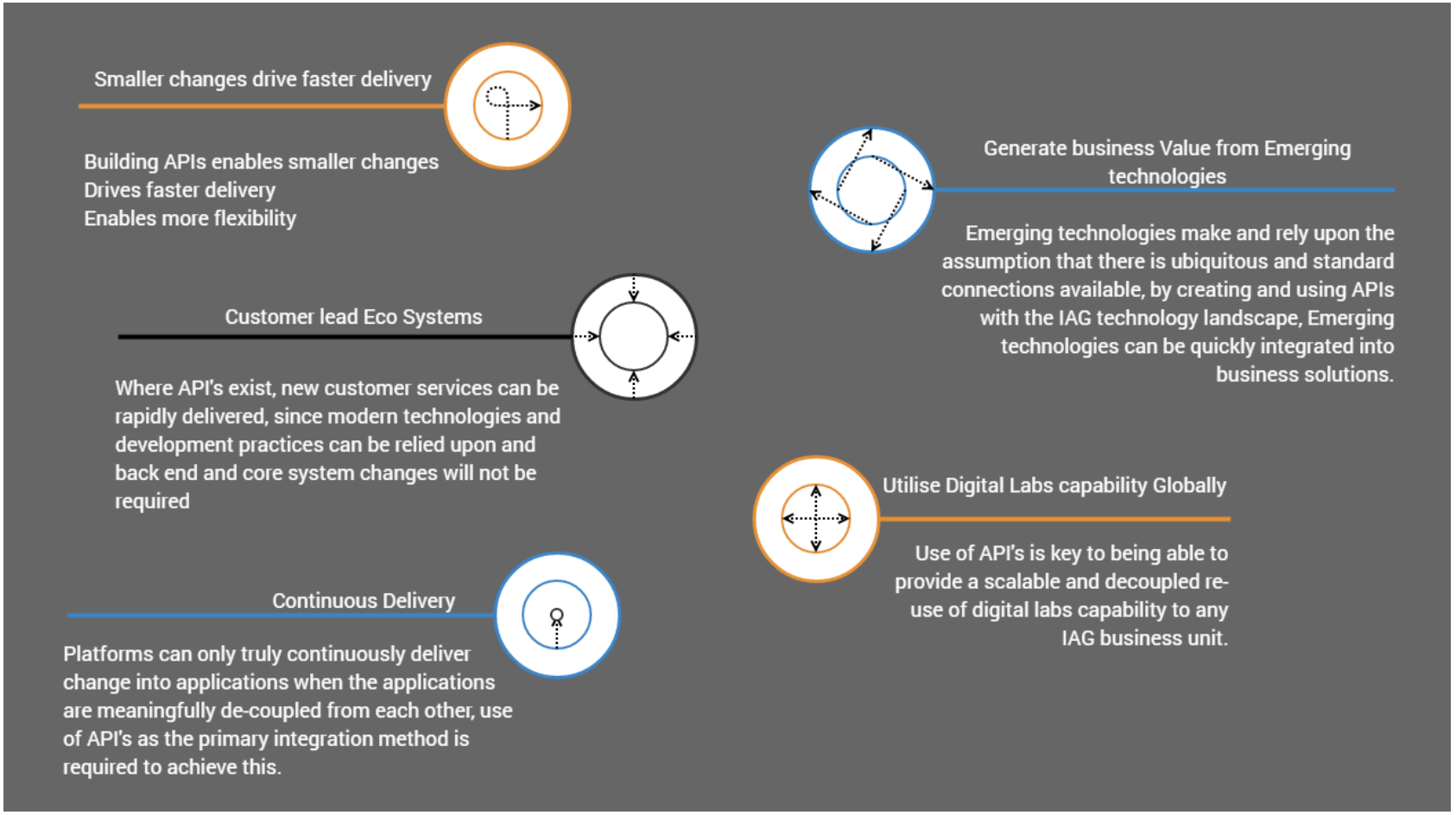
APIs First Strategy



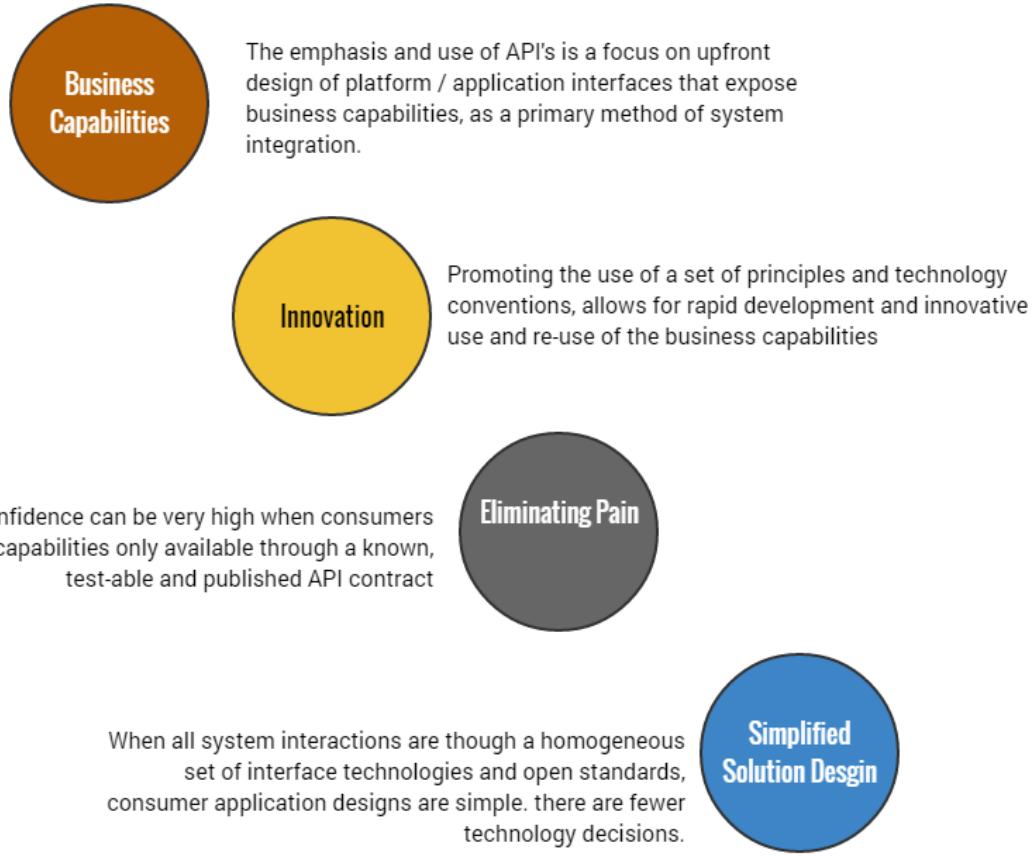
Why APIs


Application Programming Interface
Provides a consistent programatic method for accessing data
Allows one piece of software to make use of another
WHAT IS AN API?
Provides a reliable contract upon which to build new applications
APIs make is easay to efficiently share and consume data
Corporate APIs
"By exposing the business capabilities of a platform using APIs, other IAG platforms can make use of these capabilities in an independent and autonomous way, Without having to be involved with the system design, decision process or operational constraints of the providing platform"
"Once available, APIs can be recomposed to provide new business capabilities and opportunities"
Simplicity
Agility
Scalability
API
API
API

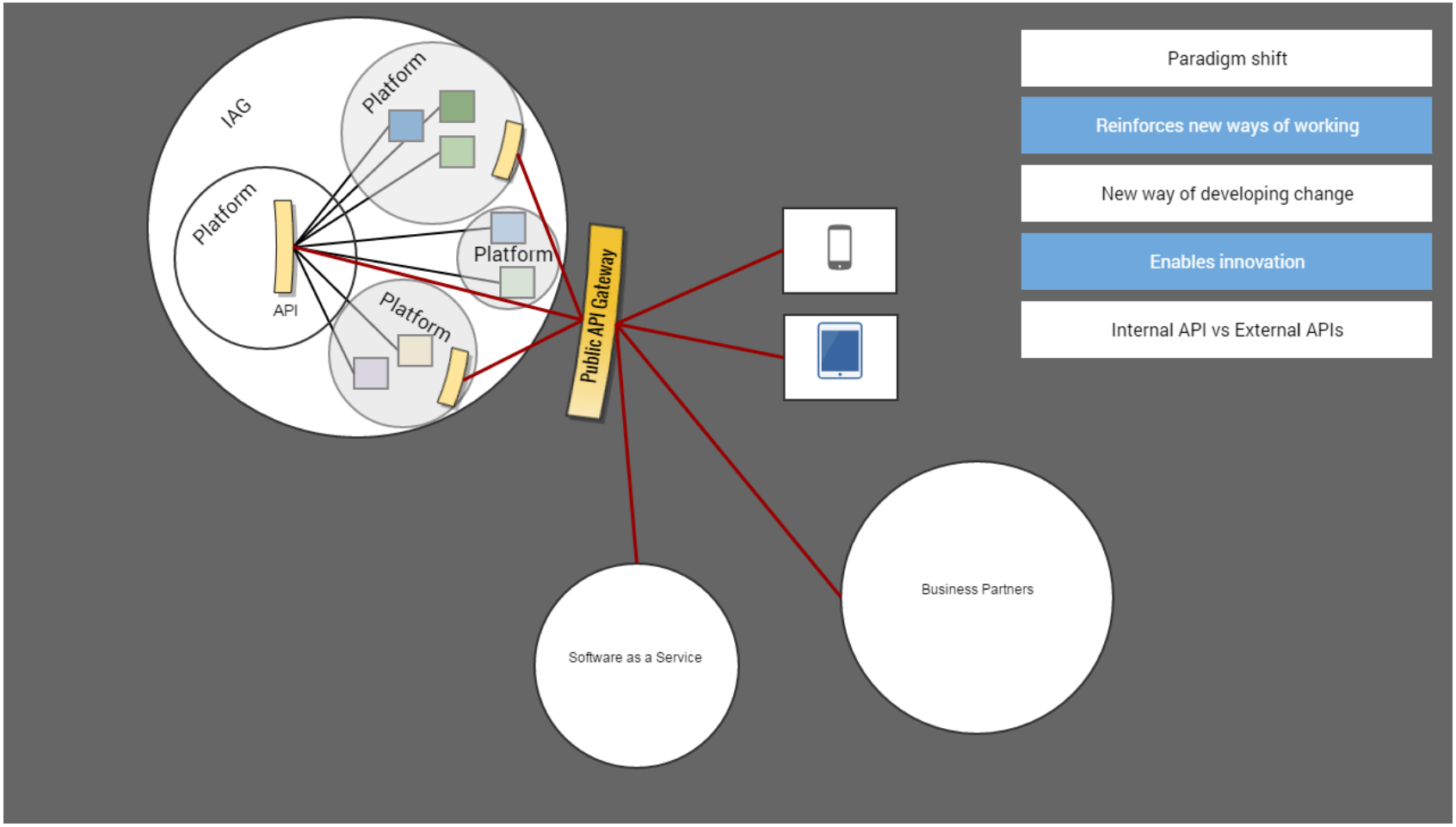
Platform Goals



Value of APIs



APIs are a Product



Who is involved