Open access is worth considering

Robert Lanfear^{1,*}, Matthew W. Pennell²

- ¹ Ecology Evolution and Genetics, Research School of Biology, Australian National University, Canberra, ACT, Australia
- ² Institute for Bioinformatics and Evolutionary Studies, University of Idaho, Moscow, ID 83844, U.S.A.
- *Author for correspondence: rob.lanfear@gmail.com

In a recent letter, Agrawal [1] outlines his opinions on open access publishing. In it, he incorrectly conflates open-access and non-selective journals. Specifically, Agrawal [1] states that "a publication in an open-access journal only imparts [the information that it is] 'not scientifically flawed'", and later that open-access journals provide "no stamp of rigor or potential impact". Unfortunately this is a common misconception, and we would like to set the record straight: many open-access journals are highly selective.

We compiled data on the publication policies of 31 popular open access journals in biology, medicine, ecology, evolution, and plant science (Table 1, full version with journal publication policies available at Figshare [2]). Our data reveal a diversity of policies, ranging from journals that aim to publish valid science regardless of novelty or likely impact (e.g. PLOS ONE, The Peer]), to those that are at least as selective as the most competitive closed-access journals (e.g. PLOS Biology, BMC Biology, eLife). In total, 22 of the 31 journals in our data set apply some kind of selection based on novelty and likely impact. Many open access journals also lead their fields based on metrics such as impact factors. For example, the 1st and 5th ranked journals in the Institute for Scientific Information's (ISI) 'Biology' category are both open access and highly selective (PLOS Biology and BMC Biology, with impact factors of 12.7 and 6.6 respectively), and the 2nd ranked journal in ISI's 'Zoology' category is open access and places little emphasis on perceived impact (Frotiers in Zoology, impact factor 3.9). Thus a publication in an open access journal imparts much more than the information that it is not flawed. And to the extent that impact factors can be used to estimate a publication's future citation rate [3], publications in many open access journals should be judged at least as favourably as those in closed access journals.

We agree with Agrawal that researchers should carefully consider their options when deciding where to publish. The decision affects who will see the work, how it (and the researcher who produces it) will be judged, and the rise and fall of scientific publishing models. It is therefore important that we are all aware of journals' publishing policies and reputations, both for our own science and in our judgement of others'. This is particularly important as hiring and granting committees try to keep pace with a rapidly changing publishing landscape.

References

- 1. Agrawal AA. 2014. Four more reasons to be skeptical of open-access publishing. Trends Plant Sci 19:133.
- 2. Lanfear, Rob; Pennell, Matthew W (2014): Publication policies of 31 open access publishers in biology. figshare.

http://dx.doi.org/10.6084/m9.figshare.956240

3. Eyre-Walker A, Stoletzki N. 2013. The assessment of science: the relative merits of post-publication review, the impact factor, and the number of citations. PLoS Biol 11:e1001675.

Table 1: publication polices of 31 open-access publishers in the biological sciences, with respect to whether or not they select articles based on novelty and perceived impact. Journals are ranked by impact factor, and those without impact factors are marked 'NA'.

Journal	Selection for novelty/impact	Impact factor
PLOS Medicine	yes	15.25
PLOS Biology	yes	12.69
PLOS Genetics	yes	8.52
PLOS Pathogens	yes	8.14
BMC Biology	yes	6.53
PLOS Computational Biology	yes	4.87
Genome Biology and Evolution	yes	4.76
PLOS Neglected Tropical Diseases	yes	4.57
BMC Genomics	minor	4.40
BMC Plant Biology	minor	4.35
Evolutionary applications	yes	4.15
EvoDevo	yes	3.91
Frontiers in Zoology	minor	3.87
PLOS One	no	3.73
BMC Evolutionary Biology	minor	3.29
BMC Bioinformatics	minor	3.02
Scientific Reports	no	2.93
BMC Genetics	minor	2.81
BMC Developmental Biology	minor	2.73
Biology Direct	no	2.72
Evolutionary bioinformatics	no	1.23
Ecology and Evolution	no	1.18
Applications in Plant Sciences	minor	NA
BMC Ecology	minor	NA
Ecosphere	no	NA
eLife	yes	NA
Evolution Medicine and Public Health	yes	NA
Frontiers in Genetics	yes	NA
PeerJ	no	NA
PLOS Currents	no	NA
F1000 Research	no	NA