

ROBERTO MAFFEI

Data
Analyst

LANGUAGES

Italian
English
French

CONTACTS

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GitHub
[robmaffei.github.io/](https://github.com/robmaffei)

SKILLS

- **Excel:** Power Query, Pivot Table, Pivot Chart, XLOOKUP, filters, conditional formatting;
- **SQL:** SQL Server, stored procedures, temp tables and CTE, joins, filtering and aggregation;
- **Python:** Pandas, NumPy, Matplotlib, Seaborn, statistical analysis, API integration;
- **Power Bi;**
- **Tableau.**

Skills and projects showcase available on my website: robmaffei.github.io/

PROJECTS

Market Analysis

Remote Client

November 2023

- Utilized **Excel** to build an interactive report displaying market segmentation and product performance;
- Automated data acquisition and processing with **Power Query**;
- Created intuitive dashboard with **Pivot Tables** and **Charts**.

Products Distribution and Sales

Remote Client

September 2023

- Created a Tableau dashboard to visualize geographical distribution of sales channels and product sales;
- Cleaned and integrated data from multiples sources with Excel and SQL.

WORK EXPERIENCE

Data Analyst

Freelance

March 2023 – Current

Utilized SQL, Python, and Excel for in-depth data analysis, extracting actionable insights crucial for strategic decision-making. Translated intricate findings into clear and compelling recommendations, leveraging dedicated BI software for impactful delivery.

Travel Writer

Freelance

July 2019 – Current

Crafted captivating short travel guides for diverse destinations in China, Western Europe, and North America, showcasing a seamless blend of cultural insights and engaging storytelling.

Business Class Flight Attendant

Hainan Airlines – Beijing – China

May 2016 – January 2019

Offered top-level hospitality during long-haul flights as part of a multicultural team.

EDUCATION

MA in International Relations

Roma Tre University – Rome – Italy

March 2012

Final dissertation in International Economics, by the title of "The sovereign debt crisis in the Eurozone":

- Research on economic policies and financial markets;
- Extensive data analysis utilizing Microsoft Excel;
- Elaboration and presentation of policy recommendations.