**Rob Mercier**

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Solutions Architect, Developer, and Team Leader dedicated to best practices and modern solutions

**Experience**

**Web Developer & Solutions Architect**

Pure Incubation | Topsfield and Danvers, MA | July 2014 – Present

* LAMP stack development for user-facing public web applications, internal administration consoles, and internal/client-facing dashboards
* API integration with 3rd-party CMS & ESP (Email Service Provider) systems. Client and partner communication for inter-system integrations
* Team lead for internal-facing and public-facing applications
* Mentor development teams for new technology adoption, coding best practices, and whole-business application integration
* Guide architecture and development solution for enhancement requests and new features
* Create proof-of-concept applications using new technologies (microservices concepts, Docker, AWS)
* Create developer and management guidelines for application re-architecture and maintenance

**Junior Developer**

Pure Incubation | Topsfield, MA | July 2013 – July 2014

* Develop/debug web applications
* Technical integrations with external systems
* Business guidance for offshore teams
* Develop solutions for new business ventures

**Content and Social Marketing Manager**

Pure Incubation | Topsfield, MA | June 2011 – July 2013

* Grow revenue using data-driven email marketing best practices
* Daily campaign planning, content selection, and newsletter production
* Social Media Marketing

**Community Specialist**

Sermo | Cambridge, MA | January 2011 – June 2011

**Associate Manager of Lead Generation Programs**

Ziff Davis Enterprise | Topsfield, MA | April 2008 – December 2010

**Key Skills**

* Leadership
* Management
* Server Maintenance
* Solutions Architecture
* Business Rules Integration
* Troubleshooting and Debugging
* Programming and Coding
* Learning and Applying New Technologies

**Technology Summary**

* PHP 5.x-7.x
* jQuery/JavaScript
* HTML/HTML5
* CSS/SCSS
* Linux (Ubuntu, Fedora, CentOS)
* REST APIs
* CRM integration
* Docker
* Azure
* Amazon Web Services (AWS)
* Apache
* Nginx/PHP-FPM
* Git
* NodeJS
* Vue
* Angular

**Education**

University of Massachusetts Lowell

Bachelor of Music – Sound Recording Technology

Graduated in 2000 *Cum Laude*