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## Top Skills

Front-End Development

Graphic Design

Photoshop

# Christopher Katalinas

Web Designer at Cambium Assessment, Award Winning Novelist  
Washington DC-Baltimore Area

## Summary

Having attended on scholarship, I graduated from James Madison University in 2016 with a BA in graphic design. Later that year I went to work for Lidl US Grocers where I utilized my knowledge of letterforms, layouts, and color theory in designing everything from leaflets to digital signage. Due to Lidl's fresh emergence in the American market I had the opportunity to be an on-the-ground employee in some of Lidl's earliest days before launch, granting a rare perspective on how a corporate startup might conduct their marketing strategy, and experience in a fast-paced adaptive environment.

I gained admittance to George Washington University's selective Web Dev Bootcamp in 2017. Over a 6-month period I learned everything from building HTML5/CSS3 sites, implementing full back-end functionality with Javascript, integrating databases such as mongoDB and MYSQL, utilizing APIs, and experimenting with frameworks such as React. Hired as a Web Designer for A.I.R. and then Cambium Assessment following my division's acquisition, I continue seeking to improve my UI/UX design and development skills.

My additional skills include layout hierarchy, Adobe Illustrator, Photoshop, Indesign, After Effects, the Affinity suite, some vector animation, UI design, copy writing, and branding.

As of September 1st, 2023 I am also a self-published speculative fantasy author. As of April 5th, 2024, I am an award winning novelist.

When I'm not working I spends time playing my ukulele, swing dancing, reading, or planning the next book I'd like to write. A beach-goer at heart, my favorite place to be at any given time is somewhere near the ocean, though I've been developing a fierce love for Renaissance festivals lately.

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## Experience

### Cambium Assessment

#### Web Designer 2

January 2020 - Present (4 years 11 months)

Cambium acquired American Institute for Research's assessment team and rebranded it as Cambium Assessment; duties were the same as the ones listed under American Institute for Research until promoted to the second level of Web Designer. More technical aspects such as increased html/js mockups rather than static XD mockups and devoted system work have been added.

### American Institutes for Research

#### Web Designer 1

April 2019 - December 2019 (9 months)

Washington D.C. Metro Area

A front-end design role that involves elements of design and web development. Duties include bug fixing, wireframing/layouting, branding, designing web elements such as icons, creating functional html mock-ups primarily with javascript/jquery, supporting other internal teams with web design, and maintaining public-facing webportals for clients through a CMS. HTML+CSS and javascript are the main focuses along with some php, but the overall main goal is to design an accessible front-end webpage for those with varying disabilities, such as color blindness, difficulty with motor control, and so on.

### Axiom Resource Management, Inc.

#### Multimedia Designer

March 2019 - April 2019 (2 months)

Northern Virginia

A graphic design support role for the federal government, rebranding one of their departments for internal purposes.

### Lidl US

#### Graphic Designer

December 2016 - May 2018 (1 year 6 months)

Arlington, VA

job duties included: designing a leaflet due to print on a cycle, designing/animating digital signage to be displayed in stores, designing and maintaining price tag layouts, internal design, and helping promote brand awareness.

National League of Cities  
Freelance Graphic Designer  
October 2016 - November 2016 (2 months)  
Washington D.C. Metro Area

a freelance project for the nonprofit National League of Cities. Duties included the full animation of an informative video, effectively expanding my knowledge of After Effects in the process.

American Health Lawyers Association  
Freelance Graphic Designer  
July 2016 - July 2016 (1 month)  
DC

A three day contract for AHLA. Work included layout design, concept design, and illustration.

JMU Creative Services  
In-House Junior Graphic Designer  
September 2014 - December 2015 (1 year 4 months)  
James Madison University

Led by a team of professional creatives, I was a part of a group of people that would work on projects for the university, separate in-university schools, and programs run through the university. Professors would come to us with a project and it was up to us to come up with a solution. The most prominent project that I was given in my time there was the logo for the Center for Sustainable Energy Advancement, seen on my website.

Regal Cinemas  
Cashier, Usher, Box Office  
May 2014 - August 2015 (1 year 4 months)  
Alexandria, VA

I worked every position in my theater: cashier, cook (runner) usher, ticket drop, and box office. Responsibilities primarily included interacting with customers and handling difficult situations. Winner of Employee of the Month.

Fischer's Hardware  
Sales Associate  
June 2010 - August 2012 (2 years 3 months)  
Springfield, VA

Responsibilities primarily included customer assistance, helping them with locating their products, and making gallons of paint. Went out of business roughly three years ago.

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## Education

The George Washington University

Fullstack (MERN) Web Development · (2017 - 2018)

James Madison University

Bachelor's Degree, Graphic Design · (2012 - 2016)

South County High School

High School · (2008 - 2012)