

Wen Liu

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New York, NY

[Portfolio](#)

[Linkedin](#)

[GitHub](#)

Skills

JavaScript, React, Redux, HTML, CSS & SCSS, Ruby, Ruby on Rails, MongoDB, Node.js, Express.js, SQL, PostgreSQL, Webpack, jQuery, Git & Github, Heroku

Projects

SlashSmart

[live site](#) | [github](#)

React/Redux, Ruby on Rails 5, PostgreSQL, JQuery, JavaScript, CSS & SCSS, Webpack, HTML5, Git, Heroku

A full stack clone of Splitwise, where users can create, track and manage expenses shared with friends

- Implemented custom user authentication on frontend and backend, rendering custom error messages when appropriate;
- Implemented modals for CRUD actions with bills to deliver an enhanced user experience
- Implemented logics on balance calculation to keep track of and update balances among friends

SomaShare

[live site](#) | [github](#)

MongoDB/Mongoose, Express.js, Node.js React/Redux, CSS & SCSS, Webpack, HTML, Git, Heroku

A MERN stack team project for a social bookmarking site where users can submit and manage bookmarks as well as search for, comment on, upvote, or downvote bookmarks submitted by others

- Partnered with backend lead to create custom user signup authentication process
- Designed and delivered the main index page using React, Javascript and CSS flexbox
- Partnered with backend lead to create and deliver a custom user profile page

HikingInNYC

[live site](#) | [github](#)

Javascript, HTML & CSS, D3.js

A javascript visualization project using D3 library to explore the current status of hiking trails in the city of New York

- Designed and delivered visualization layout to ensure a clear and informative output
- Cleaned and parsed relevant data from NYC Open Data to be used in the project
- Created customized bar chart using D3.js and CSS to deliver a smooth and appealing user experience

Experience

Consultant | 2017 - 2021

DeSheng Ecommerce & Education Co., Limited

- Analyzed trends and identified new opportunities on cross border e-commerce business development; Advised and educated clients on e-commerce best practices and new opportunities;
- Established and executed actionable e-marketing plans via multiple channels to enhance client's online presence, drive leads and increase sales conversion

Business Development, North America | 2015 - 2016

Wireless-tag Technology Co., Limited

- Researched, identified and established new client relationships by attending trade shows and visiting clients.
- Collaborated with the sales and engineering team to deliver tailor made client solutions.
- Managed to increase regional sales revenue by 40% during a 6 month period.

Management Analyst, Associate, Corporate Finance | 2009-2014

Standard Chartered Bank

- Completed a rigorous 2-yr management trainee program and passed CFA level I,II, III tests within that period (passed all three levels at first attempt)
- Was responsible for the management, execution and monitoring of cross border structured trade finance deals, with a total portfolio exceeding USD 200 million.

Education

App Academy | Spring 2021 | New York, NY

A 4-month immersive software development course with focus on full stack web development

Dalhousie University | Summer 2007 | Halifax, Nova Scotia, Canada

Department of Computer Science, **Master of E-commerce**

Beijing Univ. of Posts and Telecom | Summer 2004 | Beijing, China

Department of Telecom., **Bachelor of Engineering**