## Real Bedtime Champs

"AN AGGIE DOES NOT LIE, CHEAT, OR STEAL OR TOLERATE THOSE WHO DO."

-AGGIE HONOR CODE

iPREVENT NoteQuest Spot Swap

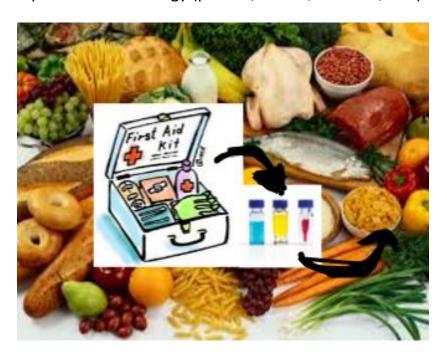
# **IPREVENT**PRODUCT SOFT INNOVATION

POTENTIAL CUSTOMERS: PEOPLE WITH FOOD ALLERGIES.

## IDEAMACHE: <a href="http://ideamache.ecologylab.net/v/gtzzZhYUAo/">http://ideamache.ecologylab.net/v/gtzzZhYUAo/</a>

#### WHAT IS IPREVENT?

A kit that test for allergens in food. The kit comes with a vial of allergy liquid. You take a sample of your food and add a few drops of the allergy liquid. If the food changes a specific color, it tests positive for your allergy. There are separate liquids for each allergy (peanut, wheat, shellfish, etc.)



## **NEEDS / DRIVERS**

There is a lot of risk when eating food that you have not prepared. Too often people make food without allergies in mind. They don't remember what specific products they used and instead of enjoying a yummy treat you have to pass rather than risk it. Our product aims to give you peace of mind when eating food prepared by others. Now you have a way to test for your allergy and enjoy those yummy treats!

#### **RESOURCES USED**

- Vial
- Allergy liquid

## **PRECEDENTS**

iPREVENT is a product that can test for allergens in food. To use their product, you crush up some food and add a solution to it. After waiting a few minutes, you can take a photo of the sample and submit it on an app. You will receive your results shortly after. Our product differs in that it is a solution that you but on food that reacts to the food by creating a certain color. It is a quicker process and does not require so many steps.

# NoteQuest PROCESS SOFT INNOVATION

POTENTIAL CUSTOMERS: STUDENTS IN COLLGE.

IDEAMACHE: <a href="http://ideamache.ecologylab.net/e/3aTHJJY7hd/">http://ideamache.ecologylab.net/e/3aTHJJY7hd/</a>

## WHAT IS NOTEQUEST?

A website that helps students not miss material or get behind in school when they can't make it to class. NoteQuest is a collaborative website of class notes for core classes. It is updated daily as new notes become available. Students can pay a membership fee and have access to all the notes online! This will aid in the process of studying and reduce stress if you cannot make it to class.



## **NEEDS / DRIVERS**

Students cannot always make it to class, whether they wake up too late, are caught in traffic, or are sick. Sometimes professors are understanding, but other times they are unwilling to help and you are unable to get the notes you missed. Rather than stress out, students can use NoteQuest to access notes from fellow students. This reduces stress and puts you in the best position to do well in your class!

## **RESOURCES USED**

- Website
- Students to upload notes

#### **PRECEDENTS**

Websites such as Quizlet and StudyBlue are similar to NoteQuest, except they specialize in sharing flashcards students have made for specific classes. Our product differs because it deals with notes, rather than just study tools.

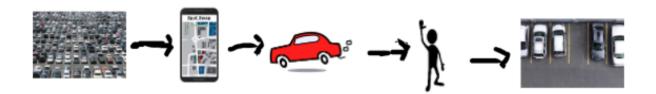
## Spot Swap SERVICE SOFT INNOVATION

POTENTIAL CUSTOMERS: ANYONE WHO DRIVES AND IS TRYING TO FIND A PARKING SPOT.

**IDEAMACHE:** <a href="http://ideamache.ecologylab.net/e/fGvlSPhrHS">http://ideamache.ecologylab.net/e/fGvlSPhrHS</a>

#### WHAT IS SPOT SWAP?

An app where people can trade parking spots. When you are coming to campus, you request a parking spot in a certain parking lot. You will be matched with someone leaving campus to pick them up and drive them back to their parking spot, which you can then take when they leave.



## **NEEDS / DRIVERS**

Parking can be a nightmare. You can spend 30 minutes just looking for a spot in a crowded area. Spot Swap allows you to match with people are leaving so that you may take their parking spot. All you have to do is pick them up and drive them back to their spot!

### **RESROUCES USED**

- An app
- Location services
- Customers

#### **PRECEDENTS**

Spot Swap is an innovation of the valet service. Our product expands on the service by adding the parking spot swap. Instead of having someone park your car, you can be picked up and taken to your car by someone wishing to take your spot. The service is free and benefits both you and the person taking your spot!