



## Letsbe Avenue District Workshop Theatre Information Pack

### This Year's Theme - Power of Now

Guiding Statement - The future starts now, in the choices we make today. In every moment, no matter how small, our actions send ripples through the world around us. We can choose to connect or retreat, to show up with love or hold onto fear. It's not always easy, and sometimes the right choice is unclear - but every step we take matters. Every moment is a new opportunity to turn it all around. This year we invite you to be here now. To live this life with purpose and presence. To create the world you want to live in, one ripple at a time. Claim this moment as your own, and enter the power of now.

In one sentence: Find your power to change your world, one ripple at a time.

In three words: Connect. Choose. Change.

### Topline Story Summary

- Although the Collector led Area 404 to victory in the district elections, the Guardians - the dominant 404 gang - have been managing the day-to-day running of the city under the guidance of Head Guardian Mr Biga.
- Area 404 has expanded rapidly with little regard for the surrounding districts.
- The Collector is not seen beyond a handful of strange public broadcasts, sparking suspicion and unrest.
- A Portal appears where Origin once stood, carrying prophecies of doom.
- The Network are working tirelessly to understand the message of the portal, decipher the Collector's bizarre broadcasts, and find a better way forward for Boomtown.



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# BOOMTOWN

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### Topline Story

Although the Collector led Area 404 to victory in the district elections, the Guardians - the dominant 404 gang - have been managing the day-to-day running of the city under the guidance of Head Guardian Mr Biga.

The people voted for a borderless paradise, but with Area 404 having all the power, other districts have no power to advocate for themselves, and Boomtown is tipped out of balance. Area 404 doubles in size, cutting black goo deals with Metropolis to power their expansion, causing air purity levels and insect populations to decline. Oldtown took their houses down, painstakingly rebuilding them far up the hill where the air and soil are better. Many Area 404 residents have fled to the woods to escape the oppressive Guardians.

Simultaneously, an ancient, temple-like structure emerged from the earth where Origin once stood, with a swirling vortex at its peak. Theories about the new structure have split the city, with many believing it's the work of The Collector, whilst others blame its appearance on the mycelium entity, Iona. The Collector has a long history of opening portals, but Iona's mycelium stretches deep through the city's foundations... Surely only a creature with such a hold on the earth could have uncovered the gateway?

Every night, the Portal delivers a message from a seemingly doomed Boomtown... a world of desolation, with a well-known Boomtown resident appearing, warning citizens, "*The future of Boomtown is under threat. Your leader is not who he says he is. Find the Network. Save the future. There is another way.*" Videos depicting The Collector circulate, assuring residents that the portal situation is in hand, but the threat is still being assessed. In the meantime martial law will be imposed, residents should stay safe and obey their local Guardians.

The Network set to work to understand the message of the portal, the Collector's bizarre broadcasts, and what can be done to find a better way forward for Boomtown.



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### District Identity



*TAGLINE: It's business as usual on Boomtown's busiest high street*

Letsbe Avenue is the linchpin of the town, the essence of Boomtown and the embodiment of a living theatre. Full of the public services you would find on any high street; the loyal, reliable, and hard-working stalwarts of the city reside here. The locals are friendly, but watch your step - everyone knows everyone, and order will be kept at all costs!

**THEMING:** Classic 'playing town' Boomtown generic theming (Town Center, Main Drag)

**PHILOSOPHY:** Bureaucracy, systems, structure, logic over feelings

**2025 EVERYONE KNOWS:** Blip is the hot new product on the street!

**SOME KNOW:** Blip is a massive grift and an empty box

**TOP SECRET:** When Blip were pushing Patrick Kahn in the elections, they were doing it under instruction from elsewhere

**GROUND CREW:** Hivemind

**VENUES:** BLIP, Boomtown Bobbies, Postal Posse Hatch, Inconvenience Store, Hotel Paradiso, Soaprano's Laundrette

**STORY SIDESHOWS:** Luck Exchange, Letsbe Borough Council

### 24 District recap

After Elen declared she would be returning to help Boomtown imagine its future, a local election was held to select a Letsbe Avenue Spokesperson; a strong face to present Letsbe Avenue's vision of the future when Elen returned. Although other candidates were considered favourites to win, a surprise newcomer came up through the ranks and nailed an unexpected victory; Patrick Kahn. Kahn may be familiar to some old timers, he was a lead employer at Job Centre for 10 years before the business shut down. Although Kahn claims to have no memory of the 2 years between the Job Centre closing and his appearance on



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the Avenue, he attributes his salvation to BLOP, who he says picked him up, dusted him off and took him under their wing. BLOP, who indeed encouraged Kahn to run in the elections, and supported his campaign, have turned all of their energy to securing Letsbe Avenue's election win, changing their name to BLEP (Boomtown eLEction oPportunities) - clearly keen to position themselves in a place of influence at a turbulent time.

Although controversy remains around the legality of Kahn's local win, Patrick has become a firm favourite in the District, and the City... in fact, he is a favourite to win the Boomtown Election this year.

### District Story From Hivemind

- BLOP is selling the BLIP, the Boomtown Lifestyle Important Product
- Patrick Khan is our spokesperson/hypeman for the BLIP.
- We give out BLIP branded boxes as our final storyline prize
- BLIP is an empty box, a luxury status product to signify being 'above' consumerism
- BLIP is satirising marketing hype and advertising
- Our poster designs are spoofs of ad styles/iconic ads from the past and present
- Our aesthetic is office culture of 90s/00s. Our venue is a cursed nightmare office.
- Outside on the street we will do a lot of walkabout activities themed on advertising.
- We will use the queues as an active place to do storytelling.
- Our reception desk will gatekeep our main venue in an entertaining way. We will pass out the game cards here.
- The hatch will be another little preview office space, and can be another place to pass out game cards at peak times.
- The game cards will bounce punters to other Letsbe venues and crews.
- When they return to us, we will put punters to work in the office answering phones, using the computers, designing logos and branding in a mixture of craft activities (logo designs, making BLIP product boxes) and spoken engagement games (phone lines)
- The final room will be where people get their BLIPs, ending the questline.



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### Theatre Code of Conduct

Boomtown HQ must brief all Venue, Ground Crew and Walkabout Managers on this code.  
Managers must in turn, brief all of their performers.

1. No actors should work on their own.
2. Fully interactive performance shifts in character should not be longer than 3 hours without a break
3. Performers cannot touch audience members without permission
4. Audience members cannot touch performers without permission
5. Interactive theatre operates between 1pm and 7pm.
6. Theatrical venues must stay open during that time with **no closures** to prevent bottlenecks and breaking games.
7. When dealing with difficult audience members, we have a 3-strike rule policy;
  - Strike 1: 1 warning in character, to stop that specific behaviour
  - Strike 2: 1 warning out of character, they will be removed if they repeat the behaviour
  - Strike 3: Find your venue manager if inside or the nearest security if outside to have the person removed
8. Regardless of the strikes, if a performer feels that someone needs to be removed from their venue at any point, that needs to be respected. *Note - A friendly corrective approach is encouraged at first, as many of our audience are new to immersive theatre and may be unfamiliar with the rules. However, performers are under no obligation to keep going or stay in character if they feel uncomfortable at any point.*
9. Boomtown will provide a point of contact and information on the nearest radios for emergencies on the ground
10. Boomtown will be using ASK for ANGELA - this will be used for all members of staff of all genders as well as audience members.

