



# GP-LP Intelligence Platform Product Document

Generated: December 21, 2025

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# 1. Executive Summary

## Overview

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LPxGP is an AI-powered intelligence platform that helps investment fund managers (General Partners, or GPs) find and engage the right institutional investors (Limited Partners, or LPs) for their funds.

**Domain:** lpxgp.com

**Target Users:** Private equity, venture capital, and growth equity fund managers

## Problem Statement

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Fund managers face significant challenges in the fundraising process:

- **Information Overload:** Thousands of institutional investors with varying mandates, preferences, and allocation strategies
- **Manual Research:** Hours spent researching LP mandates, recent commitments, and contact information
- **Poor Targeting:** Wasted meetings with misaligned investors who don't invest in the fund's strategy or size
- **Generic Outreach:** One-size-fits-all pitch materials that don't resonate with specific LP priorities

## Solution

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LPxGP provides an intelligent matching and outreach platform:

Feature	Benefit
LP Database	5,000+ institutional investors with mandates, AUM, and contacts
AI Matching	Semantic search matches fund thesis to LP mandates
Match Scoring	Ranked list of LPs by fit score with explanation
Pitch Generation	AI-generated personalized outreach for each LP

Outreach Tracking	Pipeline management for fundraising campaigns
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**Key Value Proposition:** Reduce time-to-first-close by helping GPs focus on the highest-probability LP targets with personalized, relevant outreach.

## 2. User Personas

### GP Fund Manager (Company Admin)

---

**Role:** Managing Partner or Partner at a PE/VC firm

**Goals:**

- Raise capital for new funds efficiently
- Build relationships with institutional investors
- Track fundraising pipeline across the team

**Platform Access:** Full access including fund creation, team management, and all LP features

### GP Associate (Company Member)

---

**Role:** Associate or VP supporting fundraising efforts

**Goals:**

- Research and identify potential LP targets
- Prepare meeting materials and pitches
- Support partners with data and analysis

**Platform Access:** LP search, matching, and pitch generation (read-only for fund settings)

### Super Admin (LPxGP Team)

---

**Role:** LPxGP platform administrator

**Goals:**

- Onboard new GP firms to the platform
- Maintain and improve LP database quality
- Monitor platform health and usage

**Platform Access:** Full administrative access across all companies

## 3. Screen Mockups

The following pages show all 27 screens in the LPxGP platform, organized by user type.

### Public Screens

4 screens - Authentication and onboarding flows

# Login

User authentication page

**LPxGP**

GP-LP Intelligence Platform

Find the right LPs  
for your fund.

AI-powered matching and outreach tools to help fund managers connect  
with institutional investors efficiently.

© 2024 LPxGP. All rights reserved.

## Sign in

Enter your credentials to access your account

Email address

partner@acmecapital.com

Password

[Forgot password?](#)

\*\*\*\*\*

Sign in

Don't have an account? [Contact us](#) for access.

## Accept Invitation

New user onboarding flow

### LPxGP

GP-LP Intelligence Platform

- ✓ You've been invited to join Acme Capital
- ✓ Complete your account setup below

You're joining

**AC Acme Capital**  
Private Equity Firm

Invitation sent to:  
**john.partner@acmecap.com**

Full Name

John Partner

Create Password

\*\*\*\*\*

Minimum 8 characters with a number

Confirm Password

\*\*\*\*\*

☐ I agree to the [Terms of Service](#) and [Privacy Policy](#)

Accept Invitation

Already have an account? [Sign in](#)



## Forgot Password

Password reset request

### LPxGP

Reset your password

Enter your email address and we'll send you a link to reset your password.

Email Address

Send Reset Link

Remember your password? [Sign in](#)

© 2024 LPxGP. All rights reserved.

## Reset Password

Create new password

**LPxGP**  
Create new password

✔ Email verified. Create your new password below.

New Password

Minimum 8 characters with a number

Confirm New Password

Reset Password

[Back to sign in](#)

© 2024 LPxGP. All rights reserved.

## GP User Screens

13 screens - Core platform functionality for fund managers

# Dashboard

## Fund overview and recent activity

**LPxGP** **Dashboard** Funds Search Outreach Acme Capital JP

### Dashboard

Welcome back, John

**ACTIVE FUNDS**  
**3**  
+1 this quarter

**TOTAL MATCHES**  
**127**  
across all funds

**SHORTLISTED**  
**34**  
LPs for outreach

**MEETINGS**  
**8**  
+3 this month

### Your Funds


+ New Fund


**Growth Fund III** Raising  
Private Equity - Growth  
Target Size **\$500M**  
Matches **45**  
Shortlisted **12**  
[View Matches →](#)


**Growth Fund II** Investing  
Private Equity - Growth  
Fund Size **\$350M**  
Vintage **2021**  
Deployed **72%**  
[View Details →](#)

**Growth Fund I** Harvesting  
Private Equity - Growth  
Fund Size **\$200M**  
Vintage **2017**  
Net IRR **28.5%**  
[View Details →](#)

### Recent Activity

 **Generated pitch for CalPERS**  
Growth Fund III 2 hours ago

 **Added Harvard Endowment to shortlist**  
Growth Fund III Yesterday

 **Match scores updated for 12 LPs**  
Growth Fund III 2 days ago

# Funds

List of all funds

LPxGP

Dashboard

Funds

Search

Outreach

Acme Capital

JP

Your Funds

Manage fund profiles and view LP matches

+ New Fund

Growth Fund III

Raising

Private Equity - Growth

Target Size

\$500M

Matches

45

Shortlisted

12

View Fund --

Matches

Growth Fund II

Investing

Private Equity - Growth

Fund Size

\$350M

Vintage

2021

Deployed

72%

View Fund --

Growth Fund I

Harvesting

Private Equity - Growth

Fund Size

\$200M

Vintage

2017

Net IRR

28.5%

View Fund --

Create New Fund

Set up a fund profile to find matching LPs

# Fund Detail

Fund profile with thesis and track record

**LPxGP**

Dashboard

Funds

Search

Outreach

Acme CapitalJP

Funds / Growth Fund III

**Growth Fund III**

Raising

Private Equity - Growth Equity

Edit FundView Matches

**Fund Overview**

Target Size	Target Close
\$500M	Q2 2025
Geography Focus	Sector Focus
North America	Technology, Healthcare
Check Size	Stage
\$25M - \$75M	Growth / Expansion

**Matching Stats**

Total Matches	45
High Score (80+)	12
Shortlisted	8
Contacted	5

View All Matches

**Investment Thesis**

Growth Fund III focuses on technology-enabled businesses in the upper mid-market segment (\$50M-\$200M revenue) with strong unit economics and paths to market leadership. We target companies with proven business models seeking capital to accelerate organic growth, pursue strategic M&A, or expand into new markets.

Our value-add approach includes operational support through our portfolio services team, board-level governance expertise, and access to our extensive network of industry executives and potential customers.

**Quick Actions**

Generate LP Pitch →

Export Fund Summary →

Refresh Matches →

**Track Record**

<b>2.3x</b> Gross MOIC (Fund II)	<b>28.5%</b> Net IRR (Fund I)	<b>18</b> Portfolio Companies	<b>\$550M</b> Capital Deployed
-------------------------------------	----------------------------------	----------------------------------	-----------------------------------

# Create Fund

## New fund creation form

LPxGP

Dashboard

Funds

Search

Outreach

Acme Capital

JP

Funds / Create Fund

### Create Fund Profile

Set up your fund to start finding matching LPs

#### Basic Information

Fund Name \*

Strategy \*

Private Equity - Growth

Status \*

Raising

#### Fund Size & Timeline

Target Size \*

\$ 500M

Target Close

Q2 2025

Min Check Size

\$ 25M

Max Check Size

\$ 75M

#### Investment Focus

Geography \*

North America

Stage Focus

Growth / Expansion

Sector Focus

e.g., Technology, Healthcare, Financial Services

#### Investment Thesis

Describe your investment strategy

What types of companies do you invest in? What is your value-add approach? What makes your fund unique?

This will be used for AI matching with LP mandates

Cancel

Create Fund

# LP Search

Search and filter institutional investors

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) [Outreach](#) Acme Capital JP

## Search LPs

Find institutional investors for your funds

Search

### Filters

LP Type

- ☒ Pension (245)
- ☒ Endowment (89)
- ☐ Foundation (67)
- ☒ Family Office (312)
- ☐ Sovereign Wealth (23)

AUM Range

to

Geography

Invests In

- ☒ Private Equity
- ☐ Venture Capital
- ☐ Real Estate

Clear Filters

247 LPs found

Sort by: AUM (High to Low) ▾

NAME	TYPE	LOCATION	AUM	ACTIONS
<b>CalPERS</b> California Public Employees' Retirement System	Pension	Sacramento, CA	\$450B	<a href="#">View</a> + Shortlist
<b>Yale Endowment</b> Yale University Investments Office	Endowment	New Haven, CT	\$41B	<a href="#">View</a> + Shortlist
<b>Harvard Management</b> Harvard Management Company	Endowment	Boston, MA	\$53B	<a href="#">View</a> + Shortlist
<b>Ford Foundation</b> Ford Foundation Endowment	Foundation	New York, NY	\$16B	<a href="#">View</a> + Shortlist
<b>Texas Teachers</b> Teacher Retirement System of Texas	Pension	Austin, TX	\$180B	<a href="#">View</a> + Shortlist

Showing 1-5 of 247

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Next

# LP Detail

LP profile with mandate and contacts

LPxGP

Dashboard

Funds

Search

Outreach

Acme Capital JP

Search / CalPERS

CP

**CalPERS**  
California Public Employees' Retirement System  
[Public Pension](#) Sacramento, CA

+ Add to Shortlist

Generate Pitch

**Overview**

Total AUM

**\$450B**

PE Allocation

**13%**

Est. PE Commitment

**\$58.5B**

**Investment Mandate**

CalPERS maintains a diversified private equity portfolio with allocations across buyout, growth equity, and venture capital strategies. The system prioritizes partnerships with established managers demonstrating strong track records and operational value creation capabilities.

TARGET RETURN

Net IRR 11%+

PREFERRED CHECK

\$100M - \$500M

GEOGRAPHY

North America, Europe

SECTORS

Diversified

**Match Score**

92

Excellent Match

Strategy Alignment

Strong

Size Fit

Good

Geography

Match

ESG Focus

Aligned

Why This Score?

**Actions**

Generate Email Draft

Create LP Summary

Flag Data Issue

**Key Contacts**

MS

**Michael Smith**  
Managing Investment Director, Private Equity

View Profile →

JC

**Jennifer Chen**  
Investment Director, Growth Equity

View Profile →

**Data Quality**

High

Last updated: 2 weeks ago



# Matches

## AI-ranked LP matches for fund

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) [Outreach](#) Acme Capital JP

Funds / Growth Fund III / Matches

**LP Matches** [Refresh Matches](#)

Growth Fund III - 45 matched LPs ranked by fit score

Total Matches  
**45**

Avg Score  
**72**

Shortlisted  
**12**

Contacted  
**8**

92

**CalPERS** Excellent Match

Public Pension | \$450B AUM | Sacramento, CA

✓ Strategy aligned

✓ ESG aligned

✓ Size fit

Why this match?

+ Shortlist

88

**Yale Endowment** Strong Match

Endowment | \$41B AUM | New Haven, CT

✓ Strong PE allocation

✓ Thesis aligned

Why this match?

+ Shortlist

76

**Texas Teachers** Good Match

Public Pension | \$180B AUM | Austin, TX

✓ Strategy aligned

⚠ Usually requires Fund III+

Why this match?

+ Shortlist

65

**Ford Foundation** Moderate Match

Foundation | \$16B AUM | New York, NY

✓ ESG aligned

⚠ Lower PE allocation

Why this match?

+ Shortlist

[Load More \(41 remaining\)](#)

# Match Analysis

AI insights and talking points

**LPxGP** Dashboard Funds Search Outreach Acme Capital JP

Funds / Growth Fund III / Matches / CalPERS Analysis

92

**CalPERS × Growth Fund III**  
Match Analysis & AI Insights

+ Add to Shortlist

Generate Pitch

**Score Breakdown**

95  
Strategy Fit

90  
Size Match

92  
Geography

88  
Thesis Alignment

AI Match Analysis

**Why This Is a Strong Match**

CalPERS presents an excellent fit for Growth Fund III based on several key factors:

- ✓ **Strategy alignment:** CalPERS actively invests in growth equity managers targeting technology-enabled businesses, matching your fund's focus.
- ✓ **Fund size fit:** Your \$500M target is within CalPERS' preferred commitment range for emerging managers (\$100M-\$500M).
- ✓ **Track record:** Your Fund I/II performance (28.5% net IRR) exceeds their 11% target hurdle rate.
- ✓ **ESG commitment:** Both organizations prioritize responsible investment practices and governance.

**Points to Consider**

- ⚠ **Competition:** CalPERS receives 200+ manager proposals annually; differentiation is critical.
- ⚠ **Due diligence timeline:** Their process typically takes 9-12 months from first meeting to commitment.
- ⚠ **Co-investment:** They often expect co-investment opportunities; be prepared to discuss capacity.

**Suggested Talking Points**

**Track Record Highlight** [Copy](#)

"Our Fund I has achieved a 28.5% net IRR through disciplined growth investing in technology-enabled businesses, significantly exceeding the median PE benchmark."

**Value Creation Story** [Copy](#)

"Our portfolio company [X] grew revenue 3x over 4 years through our operational support in sales optimization and strategic M&A, aligning with CalPERS' focus on value creation over financial engineering."

**ESG Commitment** [Copy](#)

"We integrate ESG considerations across our investment process, with 100% of portfolio companies implementing governance best practices within 12 months of investment."

# Pitch Generator

AI-powered outreach content

LPxGP

Dashboard

Funds

Search

Outreach

Acme Capital

JP

Outreach / Generate Pitch

Pitch Settings

Target LP

cp CalPERS  
Score: 92

Fund

Growth Fund III

Content Type

☒ Outreach Email

☐ Executive Summary

☐ Meeting Brief

Tone

Professional & Formal

Key Points to Emphasize

☒ Track record

☒ Team experience

☐ ESG commitment

☐ Co-investment capacity

Generate Pitch

Generated Outreach Email

Regenerate

Copy to Clipboard

Human review required: AI-generated content should be reviewed and personalized before sending.

To: Michael Smith, Managing Investment Director

Subject: Acme Capital Growth Fund III - Investment Opportunity

Dear Mr. Smith,

I hope this message finds you well. I am reaching out regarding Acme Capital's Growth Fund III, a \$500 million growth equity vehicle focused on technology-enabled businesses in North America.

Given CalPERS' strategic interest in growth equity managers with demonstrated operational value creation capabilities, I believe there may be strong alignment with our investment approach.

**Key highlights:**

**Track Record:** Fund I has achieved a 28.5% net IRR, ranking in the top quartile among growth equity peers

**Team:** Our partners average 20+ years of PE experience across technology, healthcare, and financial services

**Strategy:** We target \$50-200M revenue companies with proven unit economics, focusing on organic growth acceleration and strategic M&A

We are currently meeting with prospective limited partners for Fund III and would welcome the opportunity to discuss how our strategy may complement CalPERS' private equity portfolio.

Would you be available for a brief introductory call in the coming weeks?

Best regards,

John Partner

Managing Partner, Acme Capital

john@acmecapital.com

Generated by Claude via OpenRouter • Based on CalPERS mandate analysis

# Shortlist

LPs ready for outreach

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) [Outreach](#) Acme Capital JP

[Funds](#) / [Growth Fund III](#) / **Shortlist**

## Shortlist

Growth Fund III - 12 LPs ready for outreach

[All \(12\)](#) [To Contact \(7\)](#) [Contacted \(3\)](#) [Meeting Set \(2\)](#)

[Export List](#)

[Batch Generate Pitches](#)

<input type="checkbox"/>	LP	TYPE	SCORE	STATUS	NOTES	ACTIONS
<input type="checkbox"/>	<b>CalPERS</b> \$450B AUM	Pension	92	Contacted	Sent intro email 2 days ago	<a href="#">View</a> →
<input type="checkbox"/>	<b>Yale Endowment</b> \$41B AUM	Endowment	88	Meeting Set	Call scheduled Jan 15	<a href="#">View</a> →
<input type="checkbox"/>	<b>Harvard Management</b> \$53B AUM	Endowment	85	To Contact	—	<a href="#">View</a> →
<input type="checkbox"/>	<b>Ontario Teachers</b> \$250B AUM	Pension	79	Contacted	Follow-up needed	<a href="#">View</a> →
<input type="checkbox"/>	<b>Texas Teachers</b> \$180B AUM	Pension	76	To Contact	—	<a href="#">View</a> →

Showing 1-5 of 12

[Previous](#) [1](#) [2](#) [3](#) [Next](#)

# Outreach Hub

Activity tracking and pipeline

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) **[Outreach](#)** Acme Capital JP

## Outreach Hub

Manage LP communications across all funds

**SHORTLISTED**  
**34**  
across 3 funds

**CONTACTED**  
**18**  
+5 this week

**MEETINGS**  
**8**  
+3 scheduled

**RESPONSE RATE**  
**44%**  
8 of 18 replied

**Recent Activity** All Funds

Meeting scheduled with Yale Endowment  
January 15, 2025 at 2:00 PM EST  
Growth Fund III  
2 hours ago

Email sent to CalPERS (Michael Smith)  
Growth Fund III  
Yesterday

Pitch generated for Ontario Teachers  
Growth Fund III  
2 days ago

Added 3 LPs to shortlist  
Growth Fund III  
3 days ago

[View All Activity](#) →

**Quick Actions**

[Generate Batch Pitches](#)

[Export Shortlist to CSV](#)

[View All Meetings](#)

**Upcoming Meetings**

Yale Endowment  
Jan 15, 2:00 PM

Stanford Endowment  
Jan 18, 10:00 AM

**Needs Follow-up**

Ontario Teachers5 days

CalPERS3 days

CPPIB7 days

21

# Settings - Profile

## User profile settings

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) [Outreach](#) Acme Capital JP

**Settings**

Profile

Team

Company

Notifications

Security

### Profile Settings

JP

Change Photo

JPG, PNG. Max 5MB.

First Name

John

Last Name

Partner

Email

john@acmecapital.com

Contact support to change your email address

Title

Managing Partner

Phone

+1 (555) 123-4567

Bio

20+ years of private equity experience focused on growth investments in technology and healthcare sectors.

Brief description for your profile

Cancel

Save Changes

**Danger Zone**

Delete Account

Permanently remove your account and all data

Delete Account

## Settings - Team

Team member management

**LPxGP** [Dashboard](#) [Funds](#) [Search](#) [Outreach](#) Acme Capital JP

**Settings**  
[Profile](#)  
**Team**  
[Company](#)  
[Notifications](#)  
[Security](#)

**Team Members**  
Manage who has access to Acme Capital

[+ Invite Member](#)

JP	<b>John Partner</b> john@acmecapital.com	Admin	You
SJ	<b>Sarah Johnson</b> sarah@acmecapital.com	Member	Edit
MC	<b>Mike Chen</b> mike@acmecapital.com	Member	Edit

**Pending Invitations**

	<b>emily@acmecapital.com</b> Invited 2 days ago	Pending	Resend	Cancel
--	--	---------	--------	--------

**Role Permissions**

**Admin**

- Manage team members
- Create and edit funds
- Access all features
- View billing

**Member**

- View funds
- Search LPs
- Generate pitches
- Manage shortlists

## Super Admin Screens

10 screens - Platform administration and data management

# Admin Dashboard

Platform overview and health

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

Platform Dashboard

Overview of LPxGP platform activity

COMPANIES

25

+3 this month

TOTAL USERS

156

+12 this month

LP DATABASE

5,247

+50 this week

MATCHES GENERATED

12,450

all time

Pending Actions

⌚

3 companies awaiting activation

Admin invitations pending acceptance

View →

🚫

12 LPs flagged for review

Data corrections submitted by users

Review →

🔄

Import job in progress

500 LPs processing - 78% complete

Monitor →

System Health

Database

● Healthy

Supabase Auth

● Healthy

OpenRouter API

● Healthy

Voyage AI

● Healthy

Last checked: 30 seconds ago

Recent Platform Activity

View All

2 hours ago

New company Beta Ventures created

5 hours ago

User jane@acme.com joined Acme Capital

Yesterday

LP import completed: 500 records added

2 days ago

Company Gamma Partners deactivated

24



# Companies

Manage GP firms on platform

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

## Companies

Manage GP firms on the platform

+ Add Company

All Status

Filter

COMPANY	ADMIN	USERS	FUNDS	STATUS	CREATED	ACTIONS
<div>AC</div> <div>Acme Capital</div> <div>Private Equity</div>	john@acmecapital.com	4	3	Active	Dec 1, 2024	<a href="#">View --</a>
<div>BV</div> <div>Beta Ventures</div> <div>Venture Capital</div>	—	0	0	Pending	Dec 18, 2024	<a href="#">View --</a>
<div>GP</div> <div>Gamma Partners</div> <div>Growth Equity</div>	alex@gammapartners.com	2	1	Inactive	Oct 15, 2024	<a href="#">View --</a>
<div>DC</div> <div>Delta Capital</div> <div>Private Equity</div>	sarah@deltacap.com	6	4	Active	Sep 20, 2024	<a href="#">View --</a>

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Previous

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3

Next

# Company Detail

## Company users and funds

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

Companies / Acme Capital

AC

Acme Capital

Private Equity | San Francisco, CA

Active

Edit Company

Deactivate

Users

4

Funds

3

Matches

127

Company Details

Created  
December 1, 2024

Strategy  
Private Equity - Growth

Location  
San Francisco, CA

Website  
acmecapital.com

Users

+ Invite User

JP

John Partner  
john@acmecapital.com

Admin

Active

SJ

Sarah Johnson  
sarah@acmecapital.com

Member

Active

MC

Mike Chen  
mike@acmecapital.com

Member

Active

Funds

Growth Fund III  
\$500M target • Raising

45 matches

Growth Fund II  
\$350M • Investing

52 matches

Growth Fund I  
\$200M • Harvesting

30 matches

Activity

Last login  
2 hours ago

Searches (30d)  
127

Pitches (30d)  
23

Admin Actions

Impersonate User

View Audit Log

Reset Company Data

# Users

All platform users

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

## Users

All platform users across companies

All Companies

All Roles

Filter

USER	COMPANY	ROLE	STATUS	LAST ACTIVE	ACTIONS
<div>jp</div> <div>John Partner</div> <div>john@acmecapital.com</div>	Acme Capital	Admin	Active	2 hours ago	Impersonate Edit
<div>sj</div> <div>Sarah Johnson</div> <div>sarah@acmecapital.com</div>	Acme Capital	Member	Active	Yesterday	Impersonate Edit
<div>sd</div> <div>Sarah Davis</div> <div>sarah@deltacap.com</div>	Delta Capital	Admin	Active	3 days ago	Impersonate Edit
<div></div> <div>emily@acmecapital.com</div> <div>Invitation pending</div>	Acme Capital	Member	Pending	—	Resend Cancel

Showing 1-4 of 156 users

Previous123Next

# People

## LP contacts database

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

### People

LP contacts and investment professionals in the database

Search by name, title, or organization...

All Organizations

Filter

NAME	TITLE	ORGANIZATION	EMAIL	DATA QUALITY	ACTIONS
<div>MS</div> Michael Smith	Managing Investment Director, PE	CalPERS	m.smith@calpers.ca.gov	High	<a href="#">Edit</a> <a href="#">↗</a>
<div>JC</div> Jennifer Chen	Investment Director, Growth Equity	CalPERS	j.chen@calpers.ca.gov	High	<a href="#">Edit</a> <a href="#">↗</a>
<div>DS</div> David Swensen	Chief Investment Officer	Yale Endowment	Not available	Medium	<a href="#">Edit</a> <a href="#">↗</a>
<div>RW</div> Robert Wilson	Sr. Portfolio Manager	Harvard Management	rwilson@hmc.harvard.edu	High	<a href="#">Edit</a> <a href="#">↗</a>

Showing 1-4 of 8,234 people

Previous

1

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3

Next

# LPs

## Institutional investor database

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

LP Database

5,247 institutional investors

Import LPs

Add LP

Total LPs

5,247

Pensions

1,245

Endowments

892

Family Offices

2,156

Other

954

Search LPs...

All Types

All Regions

Data Quality

Filter

LP NAME	TYPE	LOCATION	AUM	CONTACTS	QUALITY	ACTIONS
<b>CalPERS</b> California Public Employees' Retirement	Pension	Sacramento, CA	\$450B	12	High	<a href="#">Edit</a> →
<b>Yale Endowment</b> Yale University Investments Office	Endowment	New Haven, CT	\$41B	5	High	<a href="#">Edit</a> →
<b>Smith Family Office</b> Multi-family office	Family Office	New York, NY	\$2B	2	Medium	<a href="#">Edit</a> →
<b>Unknown Pension Fund</b> State pension	Pension	—	Unknown	0	Low	<a href="#">Edit</a> →

Showing 1-4 of 5,247 LPs

Previous

1

2

3

Next

[Edit LP](#)

## LP data management form

LPxGPADMIN

DashboardCompaniesUsersPeopleLPsData Quality

Super AdminSA

LPs / CalPERS

Edit LP: CalPERS

High Quality

Last updated: 2 weeks ago

Basic Information

LP Name \*

CalPERS

Full Name

California Public Employees' Retirement System

Type \*

Public Pension

Location

Sacramento, CA, USA

Financial Information

Total AUM

\$ 450B

PE Allocation %

13%

Target PE Return

11% Net IRR

Typical Commitment

\$100M - \$500M

Investment Mandate

Strategy Focus

☒ Buyout

☒ Growth Equity

☐ Venture Capital

☐ Real Estate

☒ Infrastructure

Geographic Focus

North America, Europe

Investment Mandate (for AI matching)

CalPERS maintains a diversified private equity portfolio with allocations across buyout, growth equity, and venture capital strategies. The system prioritizes partnerships with established managers demonstrating strong track records and operational value creation capabilities. ESG integration is a key priority, with all investments assessed against sustainability criteria.

Used for semantic matching with fund profiles

Data Quality

Quality Score

High

Source

Public filings, website

Delete LP

CancelSave Changes

# Data Quality

## Quality monitoring and issues

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin SA

Data Quality

Monitor and improve LP database quality

OVERALL SCORE

78%

HIGH QUALITY

3,124

60% of LPs

MEDIUM QUALITY

1,523

29% of LPs

LOW QUALITY

600

11% of LPs

Data Issues to Review

12 pending

Duplicate LP detected

"CalPERS" and "California PERS" may be the same entity

Flagged by system • 2 hours ago

Ignore

Merge

Missing AUM data

15 LPs have no AUM information

Detected during Import • Yesterday

Review

User-submitted correction

Yale Endowment AUM outdated - should be \$42B not \$41B

Submitted by john@acmecapital.com • 3 days ago

Reject

Accept

[View All Issues →](#)

Quality by Field

Name

100%

Type

98%

AUM

72%

Mandate

65%

Contacts

45%

Actions

Run Duplicate Detection

Export Quality Report

Bulk Update AUM

# Import Wizard

## CSV import tool

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

Super Admin

SA

LPs / Import Wizard

1 Upload

2 Map Fields

3 Preview

4 Import

Map CSV Fields

Match your CSV columns to LPxGP fields. 500 rows detected.

File: lp\_database\_export\_2024.csv 500 rows × 12 columns

CSV Column	LPxGP Field
organization_name	LP Name *
investor_type	Type *
hq_location	Location
aum_usd	Total AUM
pe_allocation_pct	PE Allocation %
internal_notes	— Skip —

1 column will be skipped

The "internal\_notes" column is not mapped and won't be imported.

← Back

Preview Import →



# System Health

## Services and integrations status

LPxGP

ADMIN

Dashboard

Companies

Users

People

LPs

Data Quality

System


Super Admin

SA

### System Health


Monitor platform status and integrations

All systems operational

 **Supabase PostgreSQL**  
Primary database


Healthy

Response	Connections	Storage
12ms	8/100	2.4GB

 **Supabase Auth**  
Authentication service


Healthy

Response	Active Sessions	Logins (24h)
45ms	24	156

 **OpenRouter API**  
LLM inference (Claude)

Healthy

Response	Requests (24h)	Cost (24h)
1.2s avg	89	\$2.34


 **Voyage AI**  
Embedding service

Healthy


Response	Embeddings (24h)	Vectors
180ms	450	5,247

#### Recent System Events


View All

 **LP import completed successfully**  
500 records processed, 498 imported, 2 duplicates skipped

2 hours ago

 **Embedding regeneration completed**  
5,247 LP embeddings updated for semantic search

Yesterday

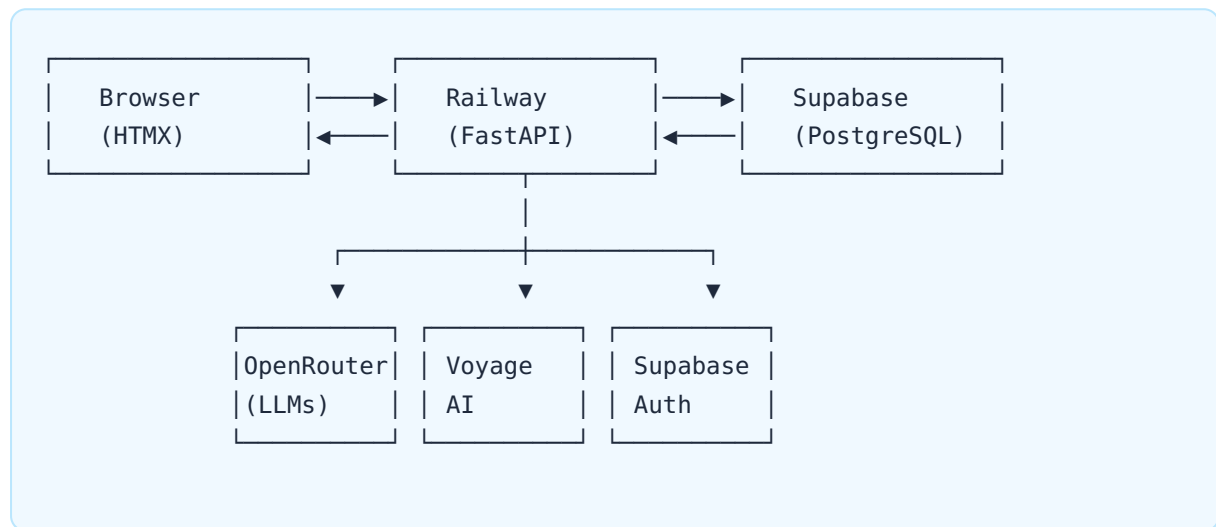
 **OpenRouter rate limit approached**  
80% of daily limit reached, consider upgrading

2 days ago

## 4. Technical Architecture

### System Overview

LPxGP is built as a modern web application with the following architecture:



### Technology Stack

Layer	Technology	Purpose
Backend	Python + FastAPI	API server and business logic
Frontend	Jinja2 + HTMX + Tailwind	Server-rendered UI with dynamic updates
Database	Supabase (PostgreSQL)	Data storage with pgvector for embeddings
Auth	Supabase Auth	Invite-only authentication with RLS
LLM	OpenRouter (Claude)	Pitch generation and analysis
Embeddings	Voyage AI	Semantic search for LP matching
Hosting	Railway	Auto-deploy from GitHub

### Security Model

- **Invite-Only Access:** Users can only join via company admin invitation

- **Row-Level Security:** Database policies ensure users only see their company's data
- **Role-Based Access:** Company Admins vs Members vs Super Admins
- **Human-in-the-Loop:** All AI-generated content requires review before use

## 5. Milestones

LPxGP is developed in six milestones, each delivering independently demoable functionality:

Milestone	Focus	Key Deliverables
<b>M0</b>	Foundation	Project setup, data model, LP import pipeline
<b>M1</b>	Auth + Search	Supabase Auth, basic LP search, Railway deployment
<b>M2</b>	Semantic Search	Voyage AI embeddings, pgvector similarity search
<b>M3</b>	Matching	Fund profiles, LP matching algorithm, score explanations
<b>M4</b>	Pitch Generation	OpenRouter integration, AI summaries, email drafts
<b>M5</b>	Production	Admin panel, data quality, monitoring, polish

**Current Status:** Ready for Milestone 0 implementation