Things I want to do

* Business Buddhism (write <- easy)
  + Why business Buddhism?
  + What is Buddhism?
    - Hinayana
    - Mahayana
  + What is business?
    - What is entrepreneurship?
  + Business Buddhism is the quintessential bodhisattva activity of our time
  + Anarchocryptowisdomism
  + Sanctuary System
  + Sanctuary Nexus
* Biz updates
  + Ribcage
    - MBS integration
    - Money model spreadsheet
    - CRM and lead nurture automations (lead nurture is basically what happens as our service is provided to the rigging gaffer on the project)
    - System of information packets figured out and offered for free in a funnel?
    - Funnel on home page to establish cohorts (I’m a rigging gaffer interested in getting info for a future project)
  + Bizzi
    - Ads
      * Geru
      * Hyros
      * Hormozi ontology
    - DWY services
      * Blueprint
        + Hero course
        + Business level up course

14 products

Money models

* + - * AI tools
        + Helps you fill in our hero template / level up your business
  + Olivus Victory-Promise
    - Memoir
      * Should then give other books skeletons
      * Best hero’s journeys for Advocate personality type
        + Psychosis
        + Depression
        + Anxiety
        + Serpent and Lightning Holder
        + Awakening

Business Buddhism

* + - * + Sanctuary

Sanctuary story

* + - * + Hero’s Journey
  + Hero’s Journey agency
    - Tools
      * Note2onto
      * Onto2hj
      * Hj2media
        + Social post
        + Screenplay
        + Etc
    - Courses
      * Epic Life Blueprint
      * Hero Boost
    - Book on Structure
  + Business Buddhism
    - Hero site
      * Book
      * Free practice book and videos
      * Practice course
      * Business course
      * Monthly subscription Community
        + Access to exclusive masterminds
        + Exclusive q&a
      * Yearly community incubator
        + Take it to the next level and get coached by Isaac 1 on 1, only for serious entrepreneurs with their first $100k already made
      * Weekend workshops
  + Sanctuary Institute
    - Creating the Outer Routine
    - Feast Retreats
      * Psychedelic assisted therapy licensed practitioners
      * Shamans converted to Anarchocryptowisdomism
    - Scientific research
      * Sanctuary System
        + Nexus
        + Crystal ball
* Pitch decks
  + Ribcage
  + Bizzi Agency
  + Individual sites
    - Business Buddhism
      * Consulting
      * Coaching
    - Hero’s Journey Story Agency
  + Olivus Victory-Promise
  + Sanctuary Institute
  + Sanctuary Nexus
    - Memoir database
* Memoir
  + Write <- easy
* AI tools
  + Make with python if possible
    - If possible, then in business
* Sanctuary Book (after business Buddhism)
  + Write <- medium
* Sanctuary Story
  + Write <- difficult