

Brisbane Cocoaheads

5 May 2015
@robpearson



RIVERCITYLABS

#Sponsor

Agenda

- Rob (@robpearson) News!
- Gabriel (@gabrielhauber) More App Marketing!
- Tate (@tatejohnson) WatchKit: Animating like it's 1999

CocoaHeadsBNE

CHANNELS

general

industry-news

random

Create a channel...

DIRECT MESSAGES

slackbot

alex

ben

eoin

nathan

roger

PRIVATE GROUPS

organisers

New private group...

#general

eoin

12:32 PM

hey @roger

welcome welcome (edited)

robpearson

12:32 PM

👍 Welcome @roger!

nathan

8:01 PM

joined #general

nathan

8:11 PM

Howdy

ben

8:16 PM

Hey @nathan... tidy little group we got going now. FYI, it's easy to change your username if you fancy something simpler 😊

robpearson

8:49 PM

Welcome @nathan!

nathan

8:50 PM

Thanks

8:53

★

Thanks @robpearson and @ben for screenshots for tomorrows lightning demo. Does anyone else have some colourful screen grabs of their apps I could use? 😊

alex

9:27 PM

Pinpoint

Carrier

8:16 AM

All Links

Poetry in the Age of Poetry — The Message — Medium

medium.com

Yesterday

Work Done in 16.7

More

Edit

Delete

Yesterday

Scientists agree: Coffee naps are better than coffee or naps alone - Vox

www.vox.com

Yesterday

uiGradients - Beautiful coloured gradients

design

uigradients.com

Yesterday

Smart Things in a Not-Smart World - The Atlantic

www.theatlantic.com

9/9/14

📎

1MB PNG in #general

• 1 comment

• Open original

🗨

@nathan: Here's a colourful one of Pinpoint 😊

nathan

9:30 PM

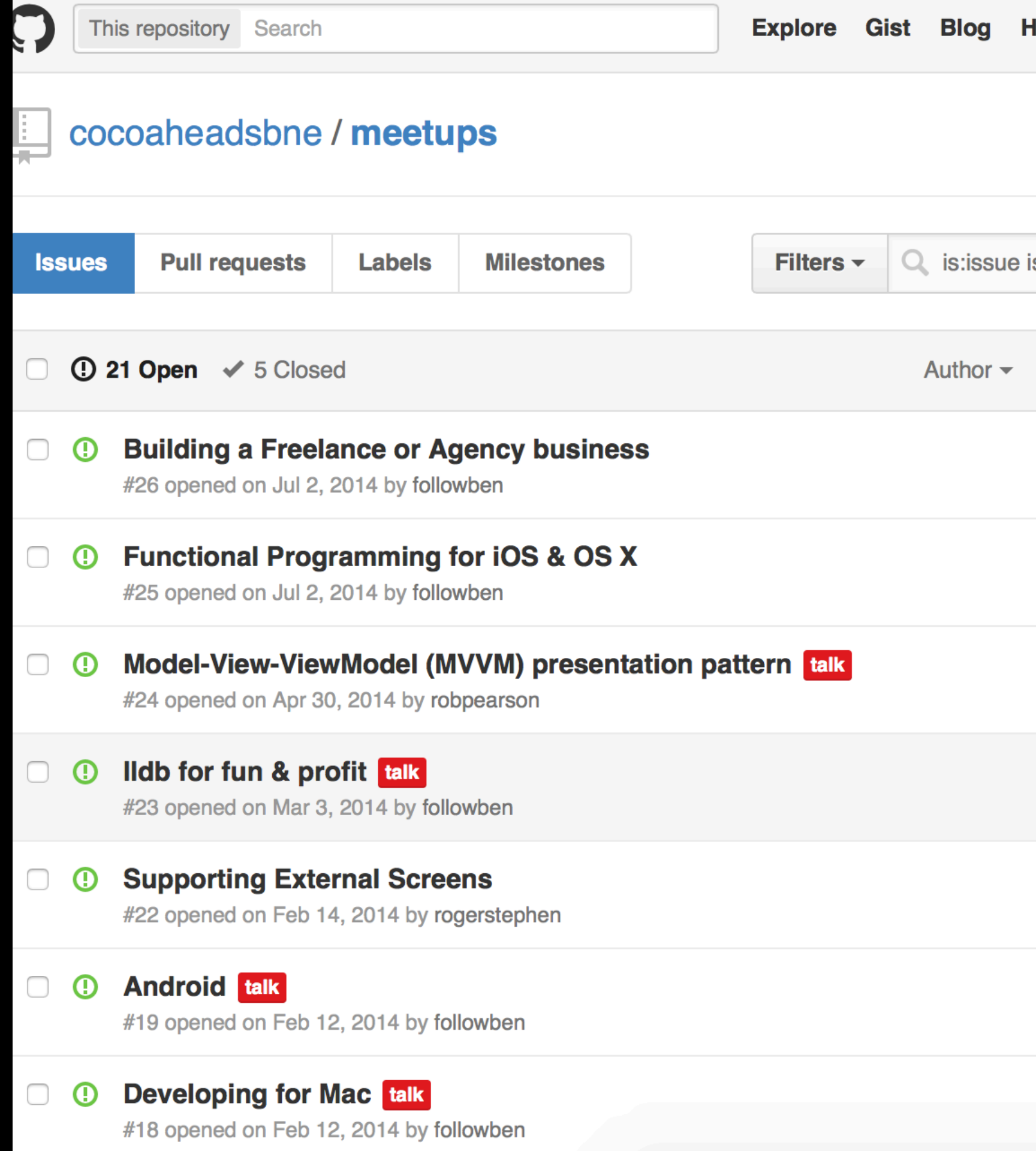
thanks 😊

Slack Team Site

http://bit.ly/1dEHMPI

CocoaheadsBNE Github site

[https://github.com/
cocoaheadsbne/meetups/
issues](https://github.com/cocoaheadsbne/meetups/issues)



This repository Search

Explore Gist Blog H

cocoaheadsbne / meetups

Issues Pull requests Labels Milestones Filters is:issue is

21 Open 5 Closed Author

- ☐ **Building a Freelance or Agency business**
#26 opened on Jul 2, 2014 by followben
- ☐ **Functional Programming for iOS & OS X**
#25 opened on Jul 2, 2014 by followben
- ☐ **Model-View-ViewModel (MVVM) presentation pattern** talk
#24 opened on Apr 30, 2014 by robpearson
- ☐ **lldb for fun & profit** talk
#23 opened on Mar 3, 2014 by followben
- ☐ **Supporting External Screens**
#22 opened on Feb 14, 2014 by rogerstephen
- ☐ **Android** talk
#19 opened on Feb 12, 2014 by followben
- ☐ **Developing for Mac** talk
#18 opened on Feb 12, 2014 by followben

What the pod

A ranked list of the most popular CocoaPods.

whatthepod.com

1. CSGrowingTextView
2. MinimalTabBar
3. AMTagListView

Everyday Transit v1.0

- Shipped 1.0 on 27-March; 1.1 coming soon ...
- Goal: 1000 sales in Financial Year
- 43 Downloads; >\$100 Profit
- App Marketing starting soon ...
- <http://EverydayTransitApp.com>



Apple Watch

apple.com

WWDC

apple.com

App Store Analytics

<https://itunesconnect.apple.com>

ResearchKit

<http://researchkit.github.io/>

Xcode Code Signing

**[http://blog.jaredsinclair.com/post/116436789850/
follow-these-guidelines-and-never-struggle-with](http://blog.jaredsinclair.com/post/116436789850/follow-these-guidelines-and-never-struggle-with)**

Twitterrific for Apple Watch

<http://blog.iconfactory.com/2015/04/twitterrific-for-apple-watch/>

Thoughts on Increasing App Revenue

<http://dancounsell.com/articles/thoughts-on-increasing-app-revenue>

My Biggest Watchkit Mistake

<http://realm.io/news/watchkit-mistakes/>

Ruthlessly Simple Dependency Management with Carthage

<http://realm.io/news/swift-dependency-management-with-carthage/>

ReactiveCocoa 3.0

Boom!

<http://nomothetis.svbtle.com/an-introduction-to-reactivecocoa>

Bonus Apple Watch WatchKit Links

- _David Smith <http://david-smith.org/blog/2015/04/30/ailw-thinking-about-load-time/>
- Mike Swanson <http://blog.mikeswanson.com/post/117807821714/watchkit-development-tips>
- Pttrns <http://pttrns.com/?did=8>