

# ROB TARR

@robtarr



# SPARK⚡BOX



NEW & IMPROVED

# RESPONSIVE

WEB DESIGN

NOW WITH  
*JavaScript!*



# Fluid Grids Flexible Media + Media Queries

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Fluid Grids  
Flexible Media  
+ Media Queries

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= **RESPONSIVE**



# Fluid Grids Flexible Media + Media Queries

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$$\begin{array}{r} \text{Fluid Grids} \\ \text{Flexible Media} \\ \text{Media Queries} \\ + \quad \text{JavaScript} \\ \hline = \quad \text{AWESOME} \end{array}$$







# RESPONSIVE JAVASCRIPT

## *Progressive Enhancement*

“...uses web technologies in a layered fashion that allows everyone to **access the basic content** and functionality of a web page... while also providing an enhanced version of the page...

[http://en.wikipedia.org/wiki/Progressive\\_enhancement](http://en.wikipedia.org/wiki/Progressive_enhancement)



# RESPONSIVE **JAVASCRIPT**

*Aggressive Enhancement*

“...treating content itself as an  
enhancement.”

<http://globalmoxie.com/blog/making-of-people-mobile.shtml>



# RESPONSIVE JAVASCRIPT

*Aggressive Enhancement*

[http://filamentgroup.com/lab/ajax\\_includes\\_modular\\_content/](http://filamentgroup.com/lab/ajax_includes_modular_content/)

<https://github.com/filamentgroup/Ajax-Include-Pattern/>

<https://github.com/filamentgroup/quickconcat>

<http://24ways.org/2011/conditional-loading-for-responsive-designs>



# RESPONSIVE JAVASCRIPT

*Enhanced Content*

**Loading Content Based on Media Queries**



# RESPONSIVE JAVASCRIPT

*eCSSential*

A better way to load CSS files?

<http://github.com/scottjehl/eCSSential>



# RESPONSIVE **JAVASCRIPT** *eCSSential*

A better way to load CSS files?

<http://github.com/scottjehl/eCSSential>

<http://github.com/filamentgroup/quickconcat>



# RESPONSIVE JAVASCRIPT

## *Polyfills*

**A shim that mimics a future API providing fallback functionality to older browsers.**

<http://paulirish.com/i/7570.png>



# RESPONSIVE JAVASCRIPT

## *Polyfills*

<http://bit.ly/eBMoLW>



# RESPONSIVE JAVASCRIPT

## *Polyfills*

<http://bit.ly/eBMoLW>

<https://github.com/scottjehl/Respond>



# RESPONSIVE JAVASCRIPT

## *Polyfills*

<http://bit.ly/eBMoLW>

<https://github.com/scottjehl/Respond>

<https://github.com/paulirish/matchMedia.js>



# RESPONSIVE JAVASCRIPT

## *Polyfills*

<http://bit.ly/eBMoLW>

<https://github.com/scottjehl/Respond>

<https://github.com/paulirish/matchMedia.js>

<https://github.com/scottjehl/picturefill>



# RESPONSIVE JAVASCRIPT

*Roles*

**Performance**

**Enhancing User Interactions**

**Polyfills**



# RESPONSIVE JAVASCRIPT

*position: fixed*





# RESPONSIVE JAVASCRIPT

*position: fixed*

<https://github.com/filamentgroup/fixed-fixed>



# RESPONSIVE JAVASCRIPT

*position: fixed*

<https://github.com/filamentgroup/fixed-fixed>

<http://github.com/scottjehl/Device-Bugs/issues/1>



# RESPONSIVE JAVASCRIPT

*orientation change bugs*

<https://github.com/scottjehl/iOS-Orientationchange-Fix>



# RESPONSIVE JAVASCRIPT

*respond.js*

<http://scottjehl.github.com/respond>



# RESPONSIVE JAVASCRIPT

*matchmedia*

<http://github.com/paulirish/matchMedia.js>

<http://github.com/sparkbox/mediaCheck>



# RESPONSIVE JAVASCRIPT

## *Typography*



HOME

ABOUT

SHIRTS

CONTACT

APPAREL FOR RESPONSIVE-BUILDING, MEDIA QUERYING WEB CITIZENS.

# YOU DECIDE 2012

SIZE US UP AND VOTE

WTH?

SHOW ME THE SHIRTS ➔



# RESPONSIVE JAVASCRIPT

*Typography*

<http://fittextjs.com>



# RESPONSIVE JAVASCRIPT

*Other typography libraries*

<http://www.frequency-decoder.com/demo/slabText>

<http://letteringjs.com/>

<http://www.kernjs.com/>



# RESPONSIVE JAVASCRIPT

## *Touch Gestures*

<http://eightmedia.github.com/hammer.js/>

<https://github.com/jairajs89/Touchy.js>

<http://google.com>



# RESPONSIVE JAVASCRIPT

*image sliders*

<http://swipejs.com/>

<http://flexslider.woothemes.com/>

<http://marktyrrell.com/labs/blueberry/>



# RESPONSIVE JAVASCRIPT

*structuring your code*



# RESPONSIVE JAVASCRIPT

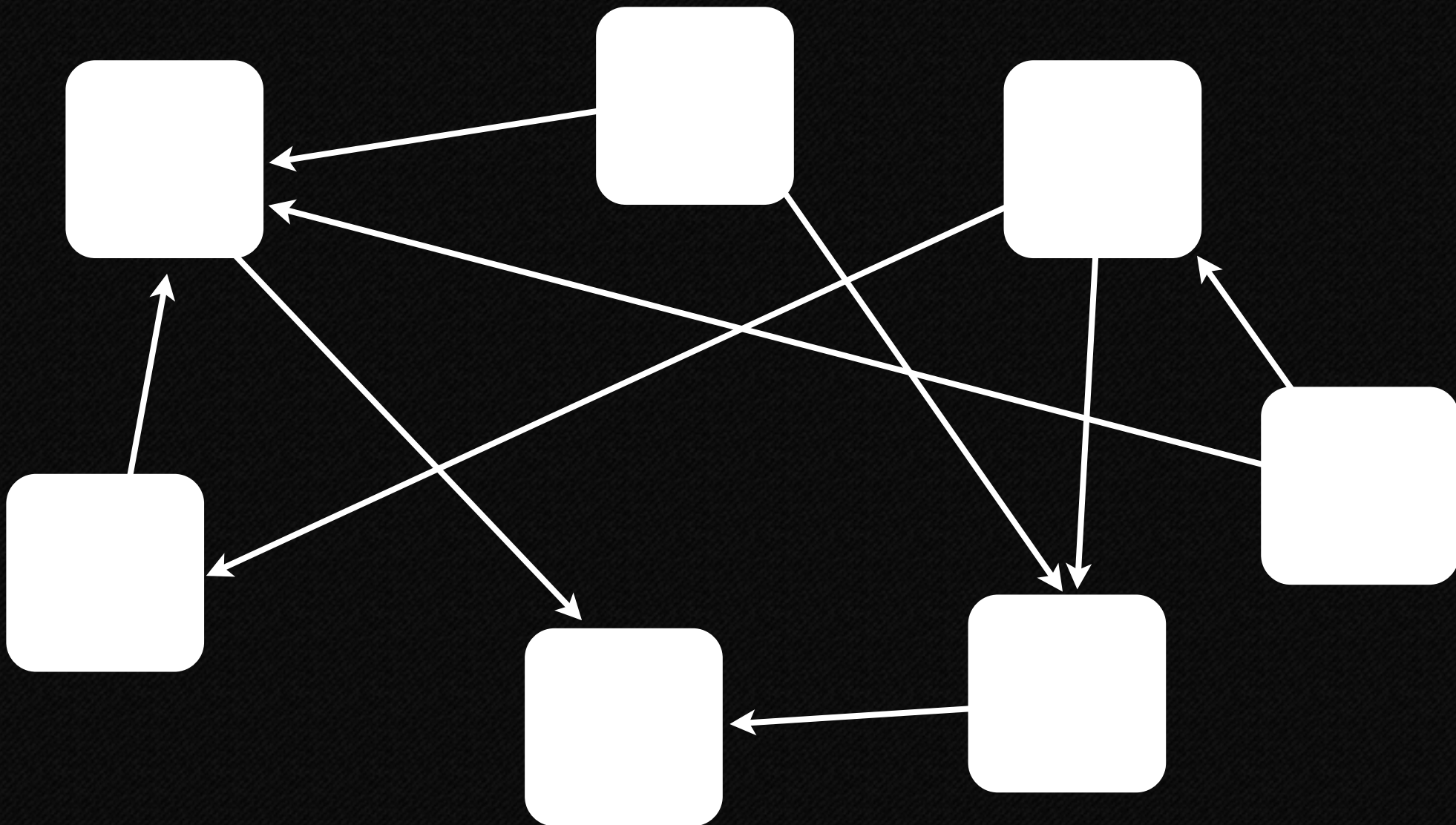
*structuring your code*





# RESPONSIVE **JAVASCRIPT**

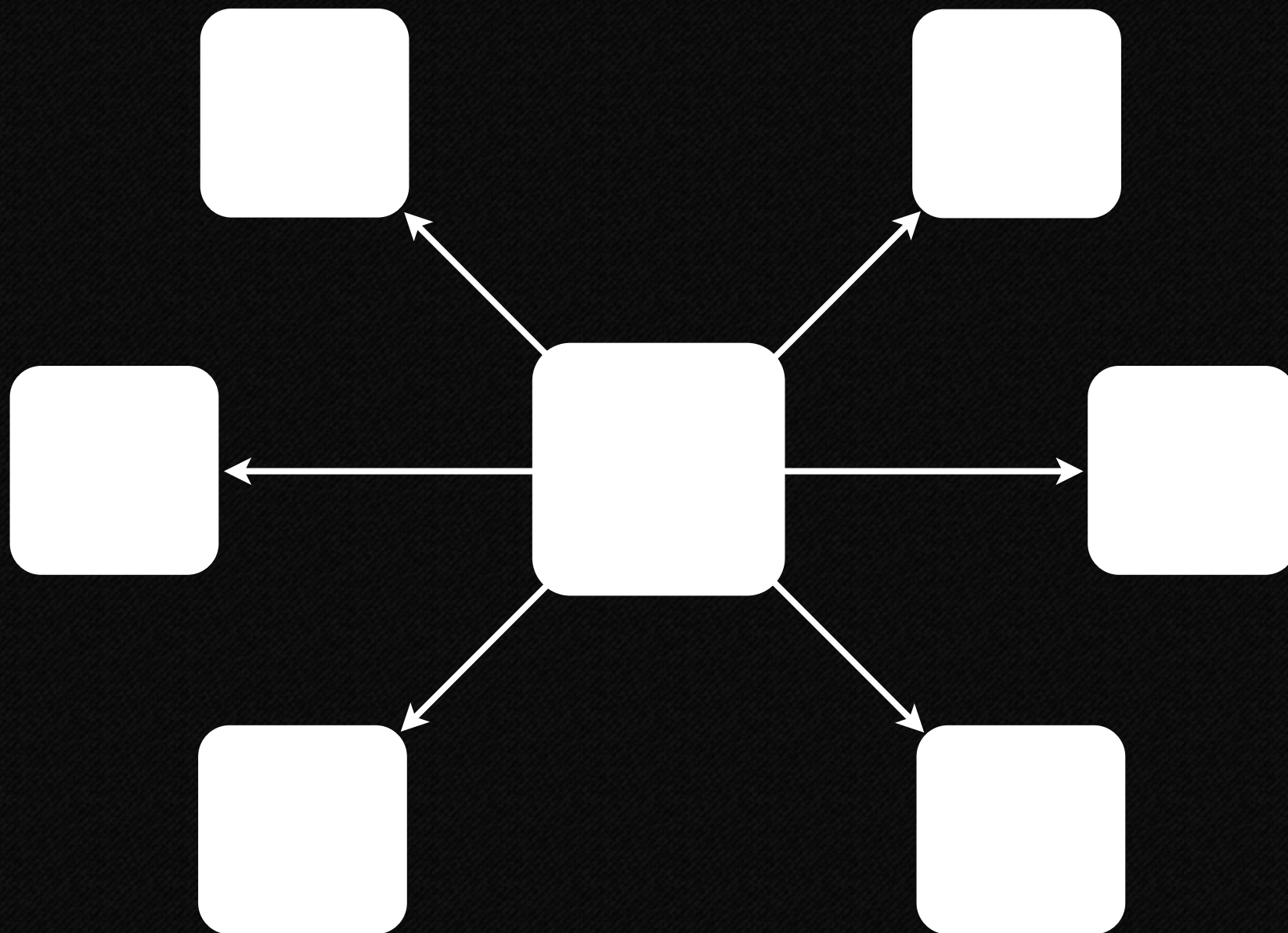
*structuring your code*





# RESPONSIVE **JAVASCRIPT**

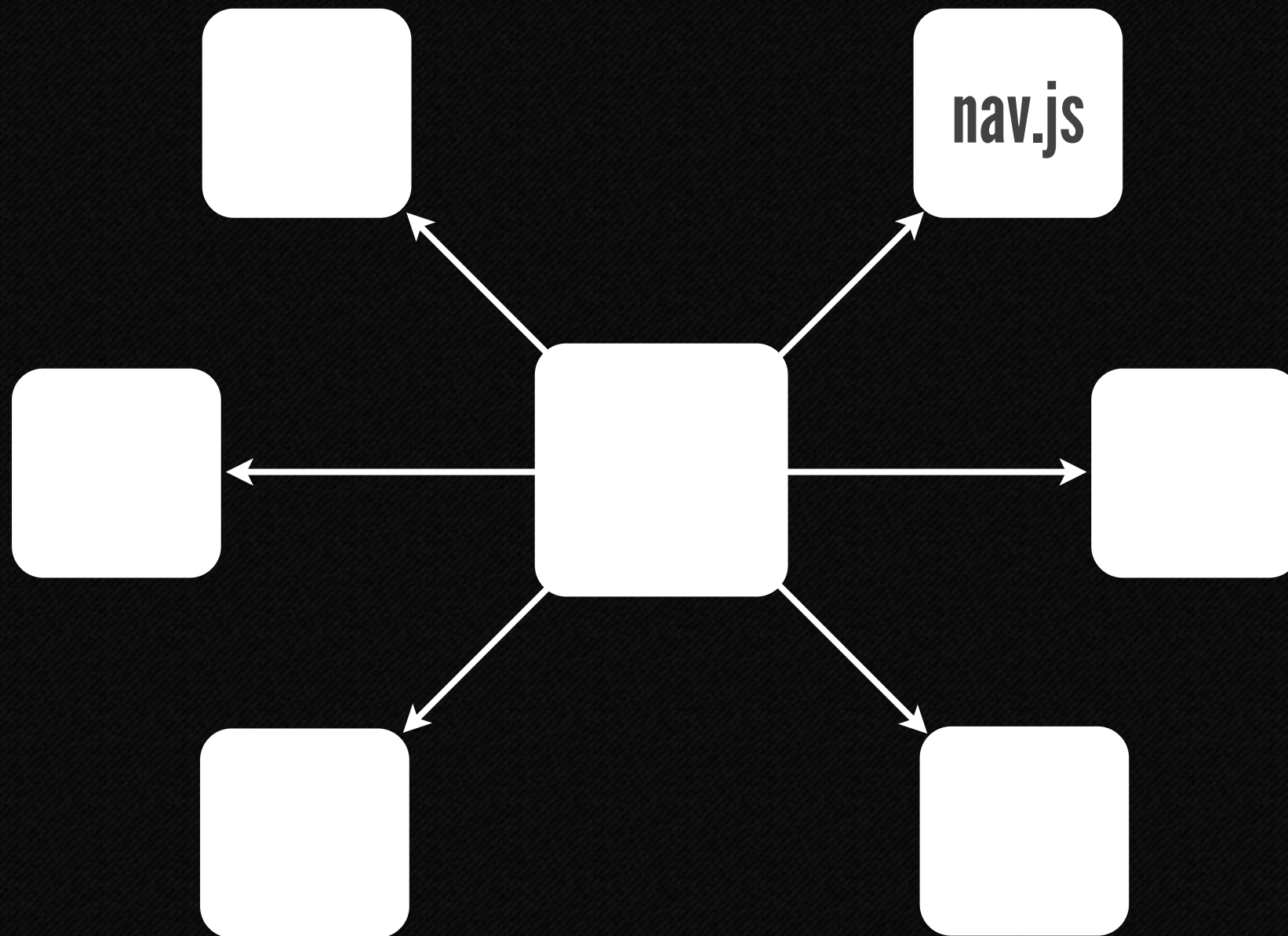
*structuring your code*





# RESPONSIVE JAVASCRIPT

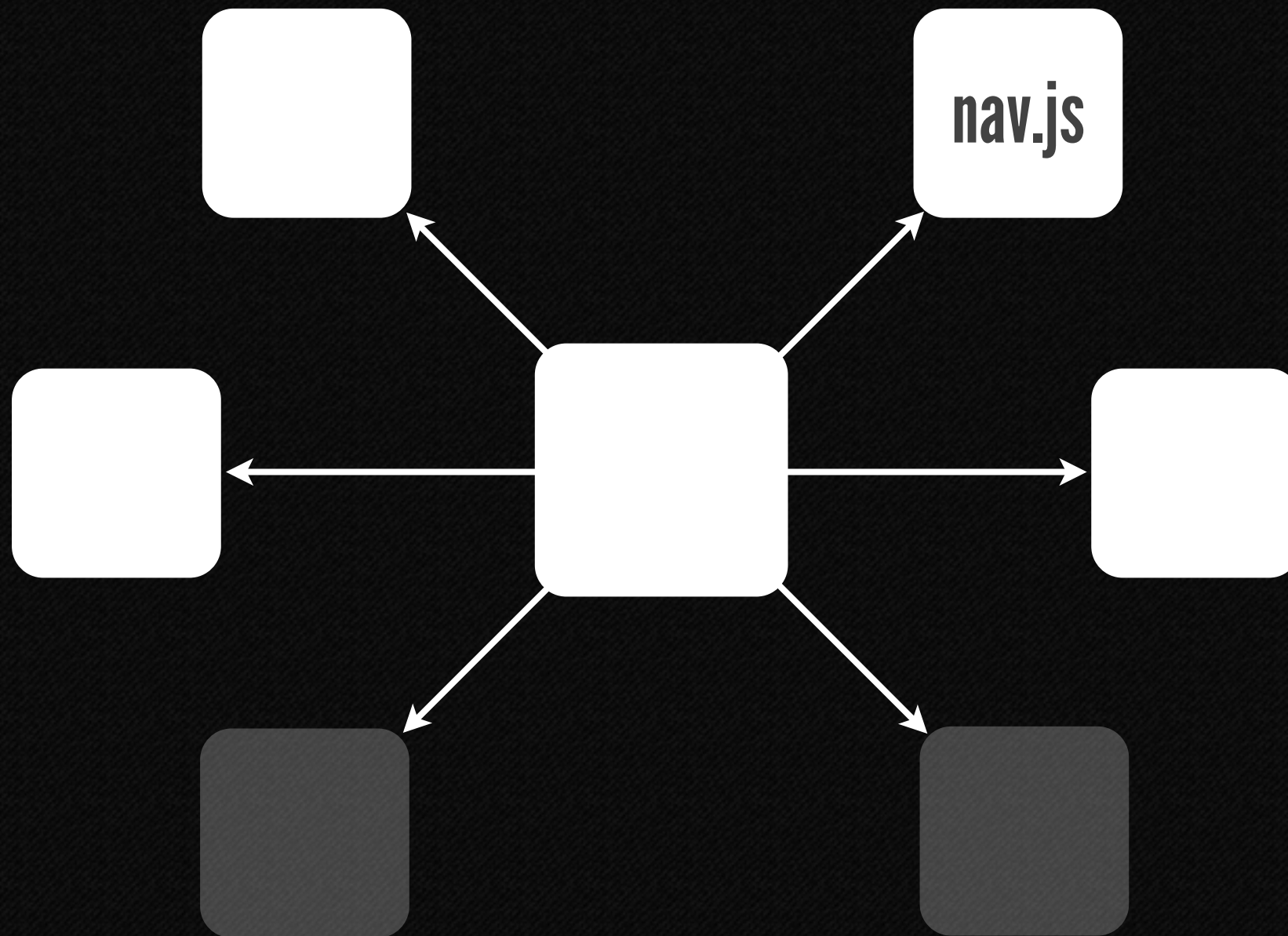
*structuring your code*





# RESPONSIVE **JAVASCRIPT**

*structuring your code*





# ROB TARR

@robtarr



# SPARK⚡BOX



platinum  
sponsor



# REMIXSOUTH2012

*inspiration meets technology*

THANKS TO OUR  
**AWESOME  
SPONSORS**

gold



silver

