



Mouse VS AI

Robust Visual Foraging Challenge NeurIPS 2025

Mice navigate through fog with ease, yet modern computer vision systems still struggle to do so. The **Mouse vs AI: Robust Visual Foraging Challenge** turns that gap into a quantitative benchmark: Teams train RL agents in the same Unity VR environment used for our mouse experiments, aiming to outperform real animals under visual perturbations. The competition culminates in a live finals event during the **NeurIPS Workshop Day (Dec 6 or 7)** at the **San Diego Convention Center**, with awards, presentations, and sponsor recognition.

Why sponsor?

- High visibility at NeurIPS (~10k attendees) + online exposure (Aug–Dec 2025)
- Brand alignment with robustness, embodied AI, and cutting-edge RL/CV research
- Direct impact: every dollar goes to the prize pool and student travel awards
- Simple, clean terms:
 - You're free to advertise your support (press, blog, social)
 - 100% of funds go to prizes and student support
 - No special access to data, code, or results. No strings, no IP claims (standard UC policies)

Perks	Platinum* \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$1,000
"Mouse vs AI — Powered by [Your Company]" tagline on all official materials	✓			
3-min speaking or video slot during finals	✓			
Group photo with competition winners	✓			
Invitation for 2 representatives to attend finals	✓	✓		
1-min speaking or video slot during finals	✓	✓		
Invitation for 1 representative to attend finals	✓	✓	✓	
1 full-slide ad (static or looping <15s) during workshop breaks	✓	✓	✓	
Logo on website, leaderboard, and finals slides	✓	✓	✓	✓
Verbal acknowledgment during finals	✓	✓	✓	✓

*Platinum sponsorship is limited to one partner. Gold and Silver tiers may be capped depending on total event size.