

Money and Tech iOS App

Version 1.0 Proposal

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Introduction

I, Robert Wagstaff (the developer) propose the development of an iOS wrapper app for the website "www.moneyandtech.com", created by CEO and Co-founder Jered Kenna (the client) Although a mobile version of this website has already been developed, I propose that an app that can be downloaded through the Apple App Store will help drive traffic to the website.

As discussed with the client in early meetings, the initial version of the Money and Tech app will be a minimum viable product, with a limited number of additional features.

Development Process

Robert Wagstaff will design, develop and submit a universal iOS application.

In Scope:

- Display of the "Money and Tech" website in a user friendly format
- Display of a "stripped down" view of the following sections: "Videos", "News" and "Articles"
- Display of the "Forum" page as presented in mobile website.
- "Infinite scroll pagination" for the following sections: "Videos", "News" and "Articles"
- Expand/collapse toggle of the transcript in the "Video" section.
- Basic push notifications - one time push notifications can be triggered manually.
- Maintenance/customization tools to assist future website changes.
- App store preparation and submission process
- One month of availability for support after release date of app (including major bug fixes and resubmissions)
- A reasonable amount of "polish" (adequate user experience and no major bugs outstanding)
- Basic iPad support - same design for iPad and iPhone
- Supported platforms: iPad and iPhone iOS 7 in "Portrait" orientation
- Limited support for the developer of the Android app
- Basic analytics (number of page views from the iOS app)

Out of Scope:

- Facebook, Twitter and Reddit features in addition to the mobile website. No native iOS integration.
- "Forum" page and features will appear as presented by the mobile website.
- Saving videos for offline viewing
- Additional slide out menus - settings page, account page etc.
- App logo design
- Fixing problems/complications associated with updating the mobile website.
- Client feedback that results in major redesign of app and/or features

Costs

Time and materials for this project will be a flat rate of \$3000 USD. This fee will be paid in full upon successful release of version 1.0 of the app. In the event of the app being rejected from the Apple App Store or the project being cancelled, payment can be renegotiated between the developer and the client in a fair and reasonable manner.

Timeframe

This project development timeframe is estimated at 1-2 months, not inclusive of delays from Apple App Store submission process (usually 2 weeks).

Copyright

Upon completion of this project, all source code, data, repositories and artifacts will belong to and remain the property of Jered Kenna.

Terms and Conditions

The developer reserves the right to refuse involvement in any further development of the app beyond the proposed scope as well as subsequent versions of the app. The client and developer will communicate directly about any changes in requirements that affect cost.

Upon approval of this agreement you, Jered Kenna, expect that the project will be completed in approximately 1-2 months. This depends greatly on the efficiency of receiving any needed content, unexpected delays and changes in requirements.

By signing this proposal you are agreeing that any communal information is confidential and will not be shared with any third parties without permission.

Developer Name

Client Name

Developer Signature

Client Signature

Date (MM/DD/YY)

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