

April 4, 2013

Sacha Greif talks tactics behind his first app launch...



Folyo is one of the most important apps in launching my design career, and an awesome tool for startups to hire designers – I talked with founder, Sacha Greif. [Read More](#)

April 2, 2013

Warning: Good Copy is More Valuable than Design...



Designers don't like to think of themselves as marketers. Writing copy and crafting website specifically-designed-to-sell is often considered sleazy. [Read More](#)

I WILL TEACH YOU
TO BE RICH

ADWEEK

GIZMODO

COPY HACKERS

dieline

A blog by Robert Williams

I help tech startups maximize revenue by creating conversion-optimized websites from a laptop near the beach in California.

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My startup design newsletter helps you bullet-proof your startup against bad design, and get FREE advice from me.

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Carefully selected plants that conserve resources & create natural habitats.



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Who have I helped already?

■■ Robert was specific and detailed in his communications, which was also timely.

- MATT QUINN, FOUNDER AT ENTERRUPT

■■ Robert created a beautiful custom website, specifically tailored to my goals.

DR. BILLINGS, DDS

ROBERT WILLIAMS

I'm a freelance Art Director and Designer in San Diego, California

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November 6th, 2012

**Blog Post #2**

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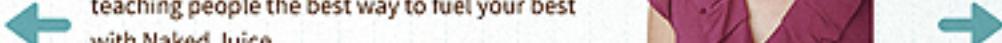
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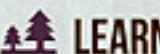
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