

Glossary

Term	Definition
Environmental awareness	The extent of an individual's awareness and concern regarding the resolution of issues that relate to the environment.
Expected performance of renewable systems	The extent to which individuals believe that renewable energy technologies or systems can enhance their performance or achievements.
Renewable energy awareness	The extent to which individuals understand renewable energy technology, including its benefits and drawbacks, and to some extent how it works and what problems it can solve.
Resource support available	The extent to which an individual believes that resources, technical support, and organizational readiness are available to help them achieve their usage goals.
Social pressure	The sensed societal influence to engage in or refrain from a certain behaviour.
User friendliness	An individual's perception of the expected level of difficulty associated with using a tool or technology.
Value for money expectancy	An individual's expectations of the expenses associated with acquiring, using, or maintaining a product, service or technology versus the benefits and value it provides.