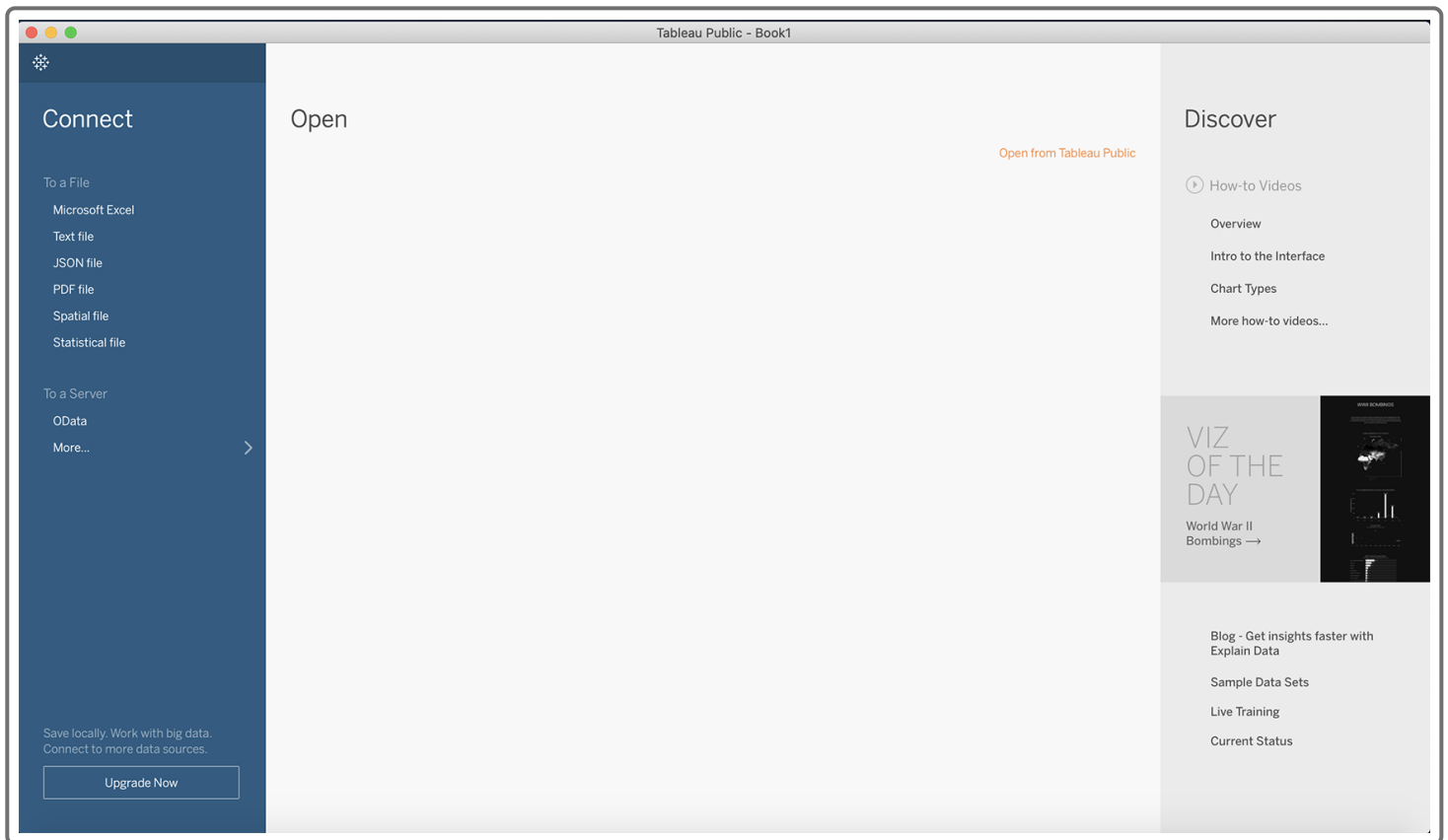**14.1.3**

Set Up the Tableau Environment

Kate suggests you use the analytic tool Tableau for this project. A few of her coworkers have used Tableau before, and she thinks it might be a perfect proof of concept for the business. You already have your data downloaded and Tableau Public installed, so now it's time to get your Tableau environment up and running.

Tableau is an excellent tool for data visualization. It has a very specific purpose: to provide data visualization that is easy to use and understand. Also, while other data visualization tools may require you to write code, with Tableau you don't have to write much, if any, code, which is just one of the reasons it's such a popular visualization tool.

Let's get started by setting up our Tableau environment. First, we'll open Tableau and sign in to make sure we can access the Tableau visualization environment, which is where the data source window is located. The visualization environment will also contain the visualizations you'll create later in this module.

When you launch Tableau Public, the opening page will look like the following:

Nice work! Now let's import our data sources.