1.1.3   Download the Kickstarter Data

Now it's time to retrieve the Kickstarter data we need to help Louise with her project campaign. Then we'll make the data more readable and searchable with the help of Excel tools.

Let's get the Kickstarter data! Click the link below to download the dataset. Once downloaded, the data will be a **local file** that is accessible from your computer, which is necessary in order to work on it in Excel.

Download the dataset   **(https://2u-data-curriculum-team.s3.amazonaws.com/dataviz-online/module_1/data-1-1-3-StarterBook.xlsx)**
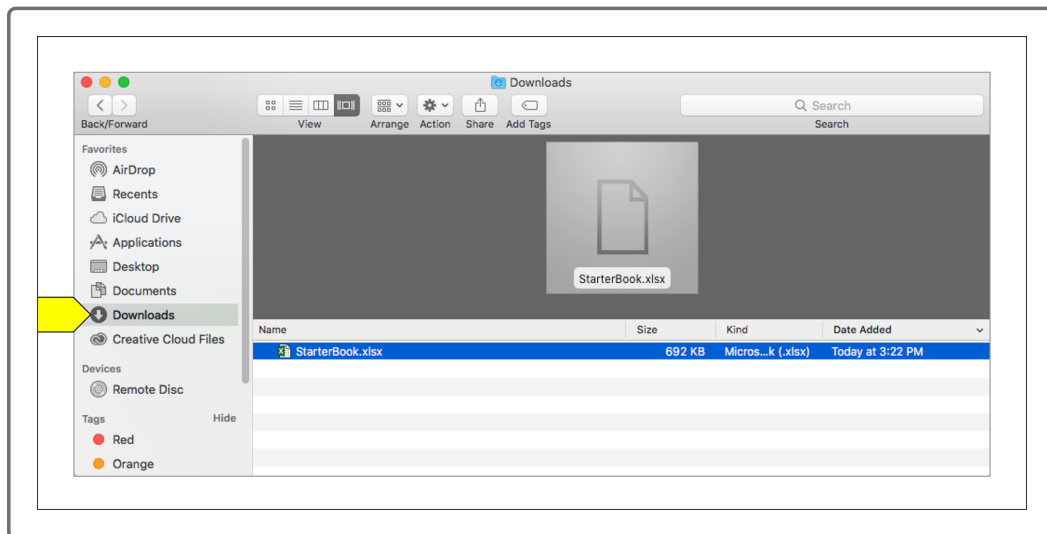
NOTE

A **hosted file** is a file that is stored online, often with the intention to share via download.

A **local file** is one that is physically stored on your computer. Our file needs to be stored locally so that Excel can open and interact with it.
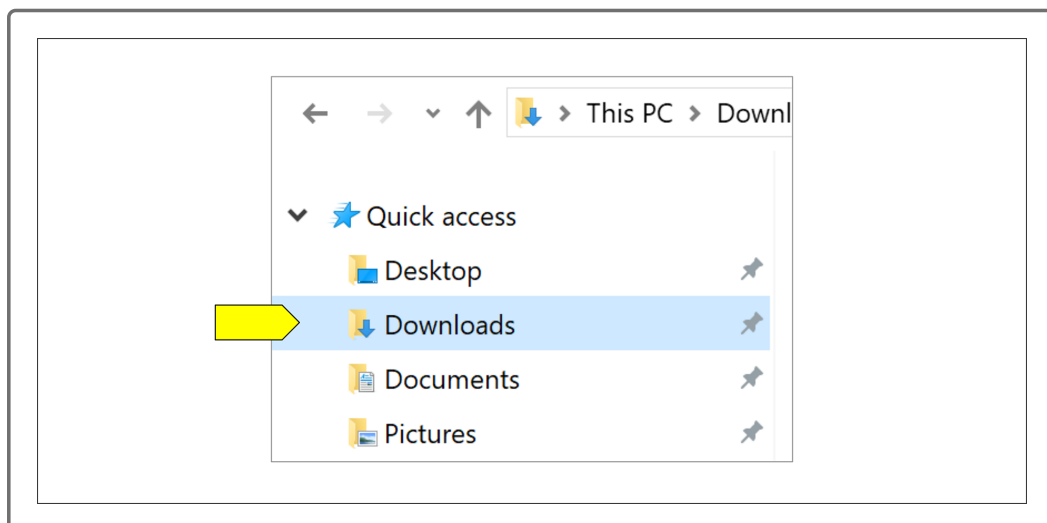
By default, downloaded files are saved to your computer's Downloads directory. Since we have a folder set up specifically for this dataset and our analysis, let's move the downloaded file to that folder.

1. Open the Downloads folder.

   (macOS) Click the Finder icon, and then select the Downloads directory.

   (Windows) Open a new File Explorer window, and select Downloads from the Quick Access menu on the left-hand side.

2. Left-click and hold your cursor on the data file to drag it from the Downloads folder to the Crowdfunding Analysis subfolder. (Later on in this module, we'll also call this folder "project folder.")

Now let's open the file to see what we're working with by double-clicking it. The file will automatically open in Excel because it has an Excel-specific file extension (.xlsx).