With over six years experience as an independent Website Consultant I specialize in the management, function and design of Wordpress websites.

### **Website Management Experience**

- Fog Fest Organising Group PacificCoastFogFest.com, 2018 present
  - Work with stakeholders: Coordination with graphic designer, social media / marketing team and legal advisor
  - Present website changes, cost analysis, and analytics to the board monthly
  - Website content release schedule for music submissions, contests, parade submissions and announcements for the contest winners and festival music schedule
- Burlingame / SFO Chamber of Commerce, 2015 present
  - Website redesign after name change, matching theme design to branding image
  - Work remotely with Director in other timezone
- CoastsideBuzz.com, 2015 present
  - Plugin performance monitoring, working directly with plugin developers on bug reporting and troubleshooting
  - o Post formatting and CSS adjustments, custom search and mega menu
  - Work with ADA specialist on web standards for UX

## **Coding Experience**

Please see coding portfolio here: <a href="https://github.com/robyng?tab=repositories">https://github.com/robyng?tab=repositories</a>

Coding Languages: Javascript, HTML, CSS, JSX, PHP CSS Frameworks: Bulma, Bootstrap, Semantic, CSS in JS

**Software:** Bitnami, AWS platform, WP Engine platform, MyPHPadmin, MySQL, FTP protocol, SSL mixed media corrections using Chrome Inspect tool, DNS record pointing, Cpanel management.

**Daily Tools:** Wordpress, Adobe Illustrator, Photoshop, Google Analytics, Yoast SEO plugin, Chrome Inspect, View-Source tool, Google Calendar, Sheets, Hangouts and Docs, Visual Studio Code, Google Analytics

### **Past Contract Experience**

Pandora: Music Metadata Validator position, Early 2017

### **Education Background**

**UC Berkeley Extension 2021-2022** 

Full-Stack Development Coding Bootcamp Javascript App building, frontend and backend.

## San Francisco State University

Bachelor of Arts in Broadcast and Electronic Communication Arts with focus in Digital Media, 2014

- San Francisco Opera Media Department Internship, 2014
- SonicSF: San Francisco Serial Storytelling Podcast Internship as Digital Media Producer, 2014

# **Skyline College**

Associate of Arts in English, 2011

College Newspaper: The Skyline View

- Multimedia Editor: Created podcasts, videos, soundslides, managed blogs and website
  - o Experience with Audacity, GarageBand, FinalCut Pro and College Publisher
- Feature Section Editor: Reported and planned content, designed newspaper using InDesign

# **References**

Available on request. Please email <a href="mailto:robyn@sitereworks.com">robyn@sitereworks.com</a>