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Website Consulting: <https://www.sitereworks.com/>

LinkedIn: <https://www.linkedin.com/in/robyn-graham-b067aa97/>

Portfolio: <https://robyng.github.io/my-portfolio-with-react/>

Github Repo: <https://github.com/robyng>

Summary

Professional Website Consultant specializing in Wordpress websites. Recently completed Full Stack Coding Certificate from UC Berkeley, deepening knowledge in Frontend development. Experience as a leader for group projects, setting goals and keeping to timelines with check-ins. Over 7 years experience as website consultant with focus on affordable, yet effective, digital presence. Passionate about outdoor recreation and emergency response software. Background in Journalism and a degree in Broadcast Communications & Digital Media from San Francisco State University.

Technical Skills

File Transfer Protocol clients (FTP), Node.js, MySQL, MongoDB, JavaScript ES6, HTML, CSS3, JSX, PHP, Bulma, Bootstrap, Semantic UI, Photoshop, Adobe Illustrator, Wordpress, Drupal, DNS record pointing, cPanel management, Wordpress, CSS, photo optimizing, website transfers, Photoshop editing, Google Analytics reports, Search Engine Optimization (SEO) best practices and debugging code, MERN stack (MongoDB, Express.js, React.js and Node.js), Bitnami on Amazon Web Services (AWS) Lightsail, PHP to customize Wordpress themes and plugins.

Projects

The Help Desk For Property Managers: <https://rg-the-help-desk.herokuapp.com/>

Repository: <https://github.com/robyng/the-help-desk>

A ticketing service for property owners, managers and their tenants.

- React.js app with virtual database using MongoDB
- Login, logout authentication with JSON Web Tokens with logic for admins
- Protect users info with bcrypt npm to hash passwords
- Forms with photo uploads using Amazon Web Services
- Ticket state that update ticket status with Bootstrap framework styling

Holiday History Map <https://robyng.github.io/Holiday-History-Map/>

Repo: <https://github.com/robyng/Holiday-History-Map>

Making use of Youtube API and a world holiday API to generate content to learn about different country's holidays.

- Wireframing frontend design - mobile and desktop
- Custom CSS styling on top of Bulma framework
- Custom JavaScript to fetch APIs on button clicks, use of browser local storage to save choices

URL Regex Explained With Examples: <https://www.sitereworks.com/url-regex-explained-with-examples/>

<https://gist.github.com/robyng/e4ff8614395719e0a3547be58e5a9c43>

Teaching and writing sample.

- Published on Gist
- Use of photos to explain complex Regular Expression

Experience

- SiteReworks Website Consulting and Design: Half Moon Bay & Richmond, CA 2015 - present
 - Consulted 100+ clients with projects ranging from implementing custom design changes to full website redesigns.
 - Known for saving clients time and money by switching to affordable hosting and optimizing digital storage
- Client Highlight #1: Burlingame SFO Chamber of Commerce - BurlingameChamber.org: Burlingame, CA 2015 - present
 - Redesign website after name change, matching theme design to branding image
 - Implement software to index both their site and business directory for an inclusive search (AddSearch)
- Client Highlight #2 BeachBreakEntertainment.com, Montara, CA 2020 - present
 - Apply updates with short notice for this pop-up outdoor movie theater
 - Implement registration system for events
- Client Highlight #3: Fog Fest Organizing Group - PacificCoastFogFest.com: Pacifica, CA 2018 - present
 - Coordinate with graphic designer, social media / marketing team and legal advisor
 - Present website traffic reports and cost analysis on web host choices on monthly basis to the board of 10 members
 - Use Indesign to make corrections to Festival Map
- Client Highlight #4 CoastsideBuzz.com: Half Moon Bay, CA 2015 - present
 - This hyper-local feature news site has grown considerably since 2015 - Managed the website transfer when we changed hosts.
 - Storage audit to remain in affordable hosting plan, offload 40 GB of assets
 - Plugin performance monitoring, working directly with plugin developers on bug reporting and troubleshooting
 - Work with ADA specialist to bring site up to Website Content Accessibility Guidelines (WCAG)
 - Create and maintain a 50+ page internal technical wiki with How-To guides
- Pandora: Music Metadata Validator position: Oakland, CA Early 2017
 - use persistent identifiers to determine if songs are duplicate in database
 - research labels, artists, and producers for to catch any errors

Education

UC Berkeley Extension 2021-2022

Full-Stack Web Development Certificate

Use of Javascript languages and frameworks for building Applications, frontend and backend.

San Francisco State University

Bachelor of Arts in Broadcast and Electronic Communication Arts with focus in Digital Media, 2014

- San Francisco Opera Media Department Internship, 2014
- SonicSF: San Francisco Serial Storytelling Podcast Internship as Digital Media Producer, 2014

Skyline College

Associate of Arts in English, 2011

College Newspaper: The Skyline View

- Multimedia Editor: Created podcasts, videos, soundslides, managed blogs and website
 - Experience with Audacity, GarageBand, FinalCut Pro and College Publisher
- Feature Section Editor: Reported and planned content, designed newspaper using InDesign