# Alejandro Medina

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#### **FULL STACK DEVELOPER**

I am a 20-year-old cross-platform application developer, recently graduated in Spain. Passionate about technology and innovation, I am seeking my first professional opportunity in Australia. My education has provided me with solid knowledge in programming, app design, and software development. I am eager to apply my skills, learn new technologies, and contribute effectively to challenging projects. I am ready to join a dynamic team and grow professionally in Australia's vibrant tech sector.

#### **KEY COMPETENCIES**

Hubspot Python Salesforce

CSS/HTML/JS Wordpress Proactive and self-motivated

Java Excellent communication skills Spanish and english

#### PROFESSIONAL EXPERIENCE

# G4 MARKETING ONLINE (MADRID) WEB DEVELOPER

2023 - 2024

As a Web Developer, I was responsible for translating client visions into functional websites, meticulously crafting each site from designs provided by our company's design team. I utilized HubSpot's web development tools, employing HTML, CSS, and JavaScript to ensure optimal site performance and user experience. Additionally, I contributed to our Big Data department by applying my Python skills for data analysis tasks. I also specialized in creating HTML and CSS templates for email automation campaigns and proficiently used Salesforce to enhance our marketing and sales strategies.

https://www.canalonline.es/

https://www.rentkayaksup.com/

FREELANCE Since Jan 2024

#### Web Developer & Social Media Manager

As a freelance web developer and social media manager, I have developed and maintained websites for various businesses, including law firms, restaurants, and fitness companies. I translated client requirements into functional, user-friendly websites, and managed social media accounts by creating engaging content and implementing strategies to boost online presence. My work has improved client visibility and customer engagement, demonstrating my versatility by effectively working with diverse industries and tailoring solutions to meet specific business needs.

## **EDUCATION & CERTIFICATIONS**

#### **Advanced Diploma of Software Development**

San Pablo Ceu University Madrid

# Senior Secondary Certificate of Education, Science Stream

IES Profesor Maximo Trueba Madrid

## **EXTRACURRICULAR ACTIVITIES**

#### **Barista**

Tanuki, Sydney

## **Soccer Coach**

**Dunbar Rovers**