

# + Juanma Roca

## Senior Software Engineer, Backend Systems

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## Profile

Resourceful and enthusiastic Software Engineer, continuously dedicated to improvement and pushing boundaries.

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## Experience

### VerticalScope Inc.

*Senior Software Engineer*

**January 2020 - Present**

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### CrowdRiff

*Backend Developer Infrastructure Team*

**November 2018 - January 2020**

- Extensive experience doing research, proposals, designs and implementations for new microservices
- Actively involved in development discussions and brainstorming sessions aimed to create solutions
- Develop, refactor and test Golang microservices that support the CrowdRiff main platform

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### Symantec (formerly SurfEasy)

*Backend DevOps Engineer*

**February 2017 - November 2018**

- Optimized proxy servers, daemon services, RESTful API's and monitoring platforms on Symantec's VPN
- Planned, designed, developed and deployed a Golang service to assist in high volume email monitoring, sorting and corresponding task execution
- Actively assisted the Operations Team in development tools to improve the day-to-day process
- Regularly refactored and tested our in-house monitoring and automatic alarm handling system built in Ruby

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### Rubicon Project (formerly Chango)

*Software Developer, Buyer Cloud*

**September 2016 - February 2017**

- Planned, developed, tested and deployed new features on bidders, adservers and other servers using Python and Golang
  - Maintained and troubleshooted production systems to ensure daily performance is not affected
  - Assisted the team with on-call rotations to troubleshoot and resolve any system issues happening during and outside business hours
  - Communicated with exchanges and partners to implement/update key features
  - Investigated and resolved issues affecting the performance/stability of the system
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## Rubicon Project (formerly Chango)

*Solutions Engineer, Buyer Cloud*

**February 2015 - September 2016**

- Investigated and resolved bugs in the system (Tech Support tickets)
  - Assisted clients, Account Managers and other members in the team troubleshooting issues related to client inconsistencies, new configurations and system updates
  - Developed tools to improve client integration process using Python, Golang and Javascript
  - Ensured the clients' needs are satisfied by accurately integrating their creatives to the company's system and applying additional configurations in our system
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## Scotiabank

*Mobile QA Analyst Scotiabank Mobile Wallet*

**July 2013 - February 2015**

- Communicated and worked closely with the Business team and teams involved in the project to ensure optimal App performance, swift defect resolution & successful scenario testing
  - Maintained an organized process of defect management to make sure at least a weekly build generation for UAT validation
  - Generated test cases for newly implemented behaviours, platforms or problem scenarios
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