

# ROCCO GOLDSCHMIDT

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User-centric and intellectually curious product manager with 4+ years of experience bridging technical innovation with intuitive product design in fintech and compliance technology. Proven track record of managing the full product lifecycle — from defining backend architecture to prototyping seamless user interfaces. Focused on transforming complex data into simple, inclusive and high-performing user experiences.

## PROFESSIONAL EXPERIENCE

### Moody's Analytics

Vienna, Austria

Product Manager - Entity Verification API

June 2023 - Present

- Built developer-first API infrastructure that enables businesses to embed comprehensive third-party risk management into their platforms with a single integration, abstracting away the complexity of underlying data providers and regulatory requirements
- Drove end-to-end product strategy for entity verification APIs, designing the architecture that transformed fragmented compliance workflows into programmatic, real-time risk decisions embedded directly in customer applications
- Partnered with UX team to design developer portal and quickstart guides that reduced integration time from weeks to days

### Bitpanda

Vienna, Austria

Associate Product Manager - Operational Excellence

February 2022 - December 2022

- Led the product evolution of an operations platform used daily by 200+ users across trading, risk, payments, support and compliance teams, redesigning fragmented workflows into a unified interface that reduced manual task completion time by 40%
- Shipped 80+ features that standardized user journeys across customer onboarding, transaction monitoring and risk decisioning, enabling the internal team to scale seamlessly from 50 to 200+ users

### Shared Technologies

Bologna, Italy

Business Process Analyst - Master's Thesis Student

January 2021 - July 2021

- Master's thesis in fintech: "A Methodology for Designing and Executing Smart Contracts Using Business Process Choreography and Private Blockchain: The Insurtech Case of Shared Technologies"

### Beeing

Bologna, Italy

Business Development

July 2020 - September 2020

- Generated B2B sales leads, initiated potential funding sources such as the EIC Accelerator Pilot and Invitalia and assessed business performance via operational and financial metrics

## EDUCATION

### Alma Mater Studiorum - University of Bologna (UNIBO)

Bologna, Italy

MSc International Management - Strategy & Entrepreneurship

September 2019 - March 2022

- GPA: 29.42/30 (110L)

### British Columbia Institute of Technology (BCIT)

Vancouver, Canada

Exchange Semester (Merit-Based Scholarship) - Entrepreneurship

September 2021 - January 2022

- GPA: 86%

### Warsaw School of Economics (SGH)

Warsaw, Poland

Exchange Semester (Erasmus) - Finance

September 2018 - February 2019

### Alma Mater Studiorum - University of Bologna (UNIBO)

Bologna, Italy

BSc Business Administration

September 2017 - October 2019

### University of St. Gallen (HSG)

St. Gallen, Switzerland

BSc Business Administration, Economics and Law (Assessment Year)

September 2016 - July 2017

## LANGUAGES & SKILLS

- **Languages:** Italian (Native), English (Fluent - IELTS C1), French (Beginner - DELF B1), German (Beginner - A2)
- **Core Competencies:** Product Lifecycle Management, Operations, Strategic Planning and Execution, Process Automation, Stakeholder Management, APIs, RegTech
- **Tools & Technologies:** Python, Camunda BPMN, Jira & Confluence, Figma, Miro, YouTrack, Postman, Hoppscotch, DataGri, SQL, REST APIs, Cursor
- **Key Strengths:** Creative Thinking, Teamwork, Emotional Intelligence, Positive Attitude, Problem-Solving

## INTERESTS & EXTRA ACTIVITIES

- **Interests:** Product, Fintech, Venture Capital, Web3, APIs & DX, Impact Investing, Innovation, Fly Fishing, Hiking, Ping Pong, Photography
- **Certifications:** PSPO I & II, Bloomberg Market Concepts (BMC), Figma Design for Beginners, Blockchain A-Z, Python Data Structures, Camunda BPMN 2.0, API Technical Writing: JSON, XML, REST
- **Student Associations & Networks:** Nova Talent, Mentors4u, BCITSA Peak Leadership, AlmaCube, StartUp Day, Thrive, START Global, Mentor
- **Professional Development:** Maastricht Summer School - Fintech, Y Combinator - Startup School, UC Berkeley - DeFi, Algorand Web3 Masterclass