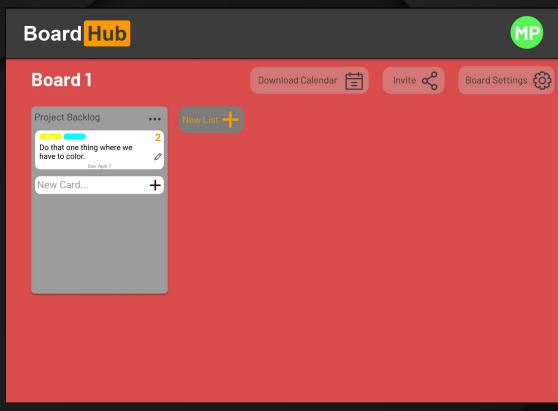# What are we about?

- <u>Helping you</u> organize your life, so you can <u>accomplish more</u>.

- A <u>lightweight</u> and <u>free</u> alternative to paid services such as Jira Boards and Trello

- Built by engineers who value the <u>Agile</u> process

- Great for <u>beginners</u> and <u>experts</u> alike!

Board Hub

Agile Boards?

Core Features

Navigation Bar

- Users will be able to navigate to their profile settings by clicking on their profile picture or to their homepage by clicking on the Board Hub logo.

- If logged out, will navigate them to the landing page

Landing Page

- Basic introduction to website as well as login/sign up buttons to allow users to access their boards

User Home Page

- Displays user's boards and lets the user create new boards

Board **Hub**

Core Features cont.

Create/Edit Board

- Initial board will be a default layout which can be edited by the user, the user can also invite others to the board

Board Page

- Shows sprint columns, cards, and members of the board. Cards are clickable to show information or edit

Add Sprint Column

- Creates a new column in a board for cards to be created in or moved into

Board Hub

Core Features cont.

Add/Edit Card

- Cards can be created or edited inside of sprint columns to

    contain:

    - Members assigned
    - Story point values
    - Due dates
    - Descriptions
    - Labels

Calendar File

- Users can download a calendar file to display the due dates of

    cards in the board

Board Hub

Extra Features

- Edit timestamps
- Exporting cards
  - Direct to Google Calendar
- Live Updates
- Members Currently Viewing the Board
- Visual Board Customization
  - Background Picture

Board Hub

Target Users

- Workflow users
  - Students
  - Professionals
  - Teams
- Organizers
  - Event planners
- Personal time management

Board Hub

The Value of Board Hub

More time doing less time planning

Customizable

- Make your own Boards/Lists/Cards

Communicate with your team

- Assign cards

- Set due dates

- Add comments

Board Hub

Why Board Hub is worth your time

- Save you time
  - Increasing productivity
- Makes workflow clear when working in a group
- Large projects become less intimidating
- Works as an agenda or calendar

Board Hub

Our Spot in the Market

- Competition: Atlassian products (Jira, Trello)

SWOT Analysis	
Strengths	**Weaknesses**
- Lightweight - Free to use (no premium features) - Designed from experience w/ similar platforms	- Lacking capital - Name recognition - Extensive features - No marketing team
Opportunities	**Threats**
- Designed to be a scalable platform - Community-oriented - Not originators, but perfectors	- Aforementioned competition - Establishing a base of users early

Board **Hub**