Al Labor Syndicate — Operational Checklist (v1.0)

- 1) Capture lead (Google Form) fields: name, phone, address, job type, photos.
- 2) Confirm appointment (auto-SMS) use Twilio template.
- 3) Complete job mark row as COMPLETED in Google Sheet.
- 4) Auto Follow-up (24h) Send email with Home Maintenance Kit PDF + 3 affiliate tools.
- 5) Offer upsell recurring maintenance via booking link.
- 6) Collect review send link & small discount for referral.