

# FML- KNN

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###Answer:1

*#after importing dataset for my project, I will use summary function to know the data and look at the important things and figures.*

```
UniversalBank_1 <- read.csv("/Users/roc/Downloads/UniversalBank-1.csv")
summary(UniversalBank_1)
```

```
##           ID           Age           Experience           Income           ZIP.Code
## Min.      : 1      Min.    :23.00      Min.      :-3.0      Min.      : 8.00      Min.      : 9307
## 1st Qu.:1251      1st Qu.:35.00      1st Qu.:10.0      1st Qu.: 39.00      1st Qu.:91911
## Median :2500      Median :45.00      Median :20.0      Median : 64.00      Median :93437
## Mean    :2500      Mean    :45.34      Mean     :20.1      Mean     : 73.77      Mean     :93153
## 3rd Qu.:3750      3rd Qu.:55.00      3rd Qu.:30.0      3rd Qu.: 98.00      3rd Qu.:94608
## Max.    :5000      Max.    :67.00      Max.     :43.0      Max.     :224.00      Max.     :96651
##           Family           CCAvg           Education           Mortgage
## Min.      :1.000      Min.      : 0.000      Min.      :1.000      Min.      : 0.0
## 1st Qu.:1.000      1st Qu.: 0.700      1st Qu.:1.000      1st Qu.: 0.0
## Median :2.000      Median : 1.500      Median :2.000      Median : 0.0
## Mean     :2.396      Mean     : 1.938      Mean     :1.881      Mean     : 56.5
## 3rd Qu.:3.000      3rd Qu.: 2.500      3rd Qu.:3.000      3rd Qu.:101.0
## Max.     :4.000      Max.     :10.000      Max.     :3.000      Max.     :635.0
## Personal.Loan      Securities.Account      CD.Account      Online
## Min.      :0.000      Min.      :0.0000      Min.      :0.0000      Min.      :0.0000
## 1st Qu.:0.000      1st Qu.:0.0000      1st Qu.:0.0000      1st Qu.:0.0000
## Median :0.000      Median :0.0000      Median :0.0000      Median :1.0000
## Mean     :0.096      Mean     :0.1044      Mean     :0.0604      Mean     :0.5968
## 3rd Qu.:0.000      3rd Qu.:0.0000      3rd Qu.:0.0000      3rd Qu.:1.0000
## Max.     :1.000      Max.     :1.0000      Max.     :1.0000      Max.     :1.0000
##           CreditCard
## Min.      :0.000
## 1st Qu.:0.000
## Median :0.000
## Mean     :0.294
## 3rd Qu.:1.000
## Max.     :1.000
```

*#Zip code and ID is not the predictor, so I'll remove these two items first from data.*

```
clean<- UniversalBank_1[, c(-1,-5)]
colnames(clean)<- make.names(colnames(clean))
```

```
#here I will create dummy variables for categorical values that are being used to predict.
```

```
clean$Education<- as.factor(clean$Education)
dummy_func<- dummyVars(Personal.Loan ~., data = clean)
data_predictors<- as.data.frame(predict(dummy_func,clean))
data_transformed<- cbind(data_predictors, Personal.Loan = clean$Personal.Loan)
```

```
#I'll partition the data as required in question i.e. 60% training and 40% validation.
```

```
set.seed(1)
train_index<- createDataPartition(data_transformed$Personal.Loan, p=0.6, list = FALSE)
train<- data_transformed[train_index,]
valid<- data_transformed[-train_index, ]
```

```
#I'll now add new customer data
```

```
new_customer<- data.frame(Age =40, Experience = 10,Income =84, Family =2,
  CCAvg = 2, Education.1 =0,Education.2 = 1,Education.3 =0, Mortgage =0,
  Securities.Account =0, CD.Account = 0,Online =1, CreditCard = 1)
```

```
#now I'll use normalization process.
```

```
new_customer$Personal.Loan <- 0
norm_model<- preProcess(train,method = "range")
```

```
#apply normalization
```

```
train_norm<- predict(norm_model, train)
valid_norm<- predict(norm_model, valid)
new_customer_norm<- predict(norm_model, new_customer)
new_customer_norm$Personal.Loan <- NULL
```

```
#predictors
```

```
train_x <- train_norm[,!(names(train_norm)%in% "Personal.Loan")]
valid_x<-valid_norm[,!(names(valid_norm) %in%"Personal.Loan")]
new_x <- new_customer_norm[, !(names(new_customer_norm) %in%"Personal.Loan")]
```

```
#labels
```

```
train_y <-train_norm$Personal.Loan
valid_y <-valid_norm$Personal.Loan
```

```
#Now finally i'll use KNN
```

```
prediction<- knn(train = train_x,
  test = new_x,
  cl = train_y,
  k = 1)
```

```
prediction
```

```
## [1] 0
## Levels: 0 1
```

###Answer:2

```
#It's common to check odd numbers to avoid ties.
search_grid <- expand.grid(k = seq(1, 25, 1))

#now i'll run the model using caret. We use the KNN method and specify the range n
ormalization within the function
#I had to onvert the target variable to factor in both sets, without it my model w
as giving me regression results including MSE etc instead of accuracy and Kappa.

train$Personal.Loan<- as.factor(train$Personal.Loan)
valid$Personal.Loan<- as.factor(valid$Personal.Loan)

set.seed(1)
model_tuned<- train(Personal.Loan ~ .,data =train, method = "knn", tuneGrid =search
h_grid,
                    preProcess ="range")

#now i'll print the results to see what is the optimal value.
print(model_tuned)
```

```
## k-Nearest Neighbors
##
## 3000 samples
## 13 predictor
## 2 classes: '0', '1'
##
## Pre-processing: re-scaling to [0, 1] (13)
## Resampling: Bootstrapped (25 reps)
## Summary of sample sizes: 3000, 3000, 3000, 3000, 3000, 3000, ...
## Resampling results across tuning parameters:
##
## k Accuracy Kappa
## 1 0.9567462 0.7062791
## 2 0.9483326 0.6413098
## 3 0.9458278 0.6087128
## 4 0.9454624 0.5995467
## 5 0.9454712 0.5886403
## 6 0.9444650 0.5746052
## 7 0.9435973 0.5587052
## 8 0.9431547 0.5491212
## 9 0.9416348 0.5295054
## 10 0.9402629 0.5119360
## 11 0.9386008 0.4920613
## 12 0.9378358 0.4832945
## 13 0.9362358 0.4646036
## 14 0.9348511 0.4483304
## 15 0.9336124 0.4313866
## 16 0.9330323 0.4228638
## 17 0.9317832 0.4073346
## 18 0.9309864 0.3947135
## 19 0.9302749 0.3859606
## 20 0.9292918 0.3729634
## 21 0.9284977 0.3593039
## 22 0.9272263 0.3415269
## 23 0.9267822 0.3328631
## 24 0.9255794 0.3165633
## 25 0.9244499 0.2991948
##
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
```

###Answer:3

```
#Get predictions for validation set using tuned model in Q2
valid_predicts<- predict(model_tuned, valid)

#I'll plot values as follow'
#x=Actual values from valid set
#y=Predicted values from model
CrossTable(x= valid$Personal.Loan,
           y =valid_predicts,
           prop.chisq= FALSE)
```

```
##
##
##      Cell Contents
## |-----|
## |                      N |
## |      N / Row Total |
## |      N / Col Total |
## |      N / Table Total |
## |-----|
##
##
## Total Observations in Table:  2000
##
##
##      valid_predicts
## valid$Personal.Loan |      0 |      1 | Row Total |
## -----|-----|-----|-----|
##           0 |      1770 |      25 |      1795 |
##           |      0.986 |      0.014 |      0.897 |
##           |      0.971 |      0.141 |           |
##           |      0.885 |      0.013 |           |
## -----|-----|-----|-----|
##           1 |       53 |     152 |       205 |
##           |      0.259 |      0.741 |      0.102 |
##           |      0.029 |      0.859 |           |
##           |      0.026 |      0.076 |           |
## -----|-----|-----|-----|
##      Column Total |     1823 |      177 |      2000 |
##           |      0.911 |      0.088 |           |
## -----|-----|-----|-----|
##
##
```

###Answer:4

```
#model_tuned already contains best k and normalization, I can apply it directly to new_customer data created earlier.
```

```
predict_best_k <- predict(model_tuned,new_customer)
print(predict_best_k)
```

```
## [1] 0
## Levels: 0 1
```

###Answer:5

```
#I will set aside 50% of data for training first
```

```
set.seed(1)
```

```
trainIndex2<- createDataPartition(data_transformed$Personal.Loan, p= 0.5, list = FALSE)
```

```
train_data<- data_transformed[trainIndex2, ]
```

```
remaining_data<- data_transformed[-trainIndex2, ]
```

```
#Now I'll split remaining 50% into validation and test
```

```
#30% is 0.6 of remaining 50%
```

```
validIndex2 <- createDataPartition(remaining_data$Personal.Loan, p= 0.6, list = FALSE)
```

```
valid_data<-remaining_data[validIndex2, ]
```

```
test_data<- remaining_data[-validIndex2, ]
```

```
#Now I'll normalize all sets and -14 is the number of column we remove as Personal.Loan is located in 14th column.
```

```
prepro<- preProcess(train_data[, -14],method = "range")
```

```
train_alpha<- predict(prepro, train_data[, -14])
```

```
valid_alpha<- predict(prepro,valid_data[, -14])
```

```
test_alpha<- predict(prepro, test_data[, -14])
```

```
#now i'll run KNN using the Best k=1, calculated earlier
```

```
best_k <- 1
```

```
knn_test<- knn(train = train_alpha, test= test_alpha, cl = train_data$Personal.Loan, k = best_k)
```

```
knn_train<- knn(train = train_alpha, test = train_alpha, cl = train_data$Personal.Loan, k = best_k)
```

```
knn_valid<- knn(train = train_alpha, test = valid_alpha, cl = train_data$Personal.Loan, k = best_k)
```

```
#plotting confusion matrix
```

```
CrossTable(x= test_data$Personal.Loan, y= knn_test, prop.chisq = FALSE)
```

```
##
##
##      Cell Contents
## |-----|
## |                      N |
## |          N / Row Total |
## |          N / Col Total |
## |          N / Table Total |
## |-----|
##
##
## Total Observations in Table:  1000
##
##
##          | knn_test
## test_data$Personal.Loan |          0 |          1 | Row Total |
## -----|-----|-----|-----|
##          0 |          874 |          14 |          888 |
##          |          0.984 |          0.016 |          0.888 |
##          |          0.972 |          0.139 |          |
##          |          0.874 |          0.014 |          |
## -----|-----|-----|-----|
##          1 |          25 |          87 |          112 |
##          |          0.223 |          0.777 |          0.112 |
##          |          0.028 |          0.861 |          |
##          |          0.025 |          0.087 |          |
## -----|-----|-----|-----|
##          Column Total |          899 |          101 |          1000 |
##          |          0.899 |          0.101 |          |
## -----|-----|-----|-----|
##
##
```

We observe highest accuracy and performance metrics on the Training set. kNN retains training data. When model generates predictions based on training data, “neighbors” it identifies are precisely the data points it is already familiar with, resulting in overly positive outcomes. High level of training accuracy paired with considerably lower validation/test accuracy indicates overfitting, particularly if a small value of k was utilized.

The outcomes should be fairly comparable; however, the Validation set may exhibit marginally superior performance compared to Test set. Validation set was utilized to fine-tune the model i.e. select the optimal value. Consequently, the model is “refined” for that particular dataset. Test set serves as ultimate, impartial evaluator. It embodies data that model has never encountered and was not employed in determining k value. This provides the most accurate anticipation of how model will function with new bank clients in the future.

**False Negatives:** In context of a bank loan, false negative signifies missed opportunity for the financial institution.

**False Positives:** A false positive leads to unnecessary marketing expenditures.

Overall Accuracy: Significant decline in accuracy from Training set indicates that the model is having difficulty generalizing to new data.