

# AI Foundations & Policy Compliance

AI Tools for Operations Leaders

# Your AI Journey — 4-Week Overview

## Week 1

### AI Foundations & Policy

- Tesla AI Policy
- Bottle Rocket basics
- Prompt engineering intro
- Your first AI prompts

## Week 2

### Advanced Prompts & Data

- Multi-shot prompting
- Data analysis with AI
- Report generation
- Building prompt libraries

## Week 3

### Workflows & Automation

- Multi-step AI workflows
- Team prompt sharing
- Process optimization
- Agent design basics

## Week 4

### Mastery & Rollout

- Advanced agent creation
- Team AI rollout plan
- Measuring ROI
- Capstone project

16 total hours of training — from zero AI experience to confident AI-powered leader

WEEK 1 OF 4

# AI Foundations & Policy Compliance

AI Tools for Operations Leaders

240 minutes

| Area General Managers

| Tesla Distribution Centers

## **After This Course, You Will Be Able To...**

- ✓ Use Bottle Rocket confidently for any operations task involving Tesla Data
- ✓ Write effective prompts using the ROLE + CONTEXT + TASK + FORMAT formula
- ✓ Make instant, correct decisions about which AI tools are allowed at Tesla
- ✓ Verify AI outputs and catch hallucinations before they reach leadership
- ✓ Build a personal prompt library that saves 30+ minutes per day
- ✓ Train your associates on Tesla-approved AI tools and policy compliance

# Today's Agenda

- 1 Why AI Matters for Operations (10 min)
- 2 Tesla AI Policy Deep Dive (20 min)
- 3 Policy Quiz & Scenarios (16 min)
- 4 Introduction to Bottle Rocket (15 min)
- 5 Prompt Engineering Basics (15 min)
- 6 Exercise 1: First Guided Prompt (20 min)
- 7 Exercise 2: Operations Prompts + Personas (25 min)
- 8 *BREAK (10 min)*
- 9 AI Models & Tesla Agents (15 min)
- 10 Exercise 3: Bottle Rocket Deep Workshop (30 min)
- 11 Quality Checking AI Outputs (15 min)
- 12 Exercise 4: Iterate, Verify & Improve (25 min)
- 13 Wrap-up, Homework & Next Steps (14 min)

**116 min**

Hands-on (48%)

**124 min**

Instruction (52%)

# Build a Multi-Agent Solution for Your DC

Design, build, and present an AI-powered workflow that solves a real problem at your distribution center.

## 01 Multi-Agent System

Build a project using multiple AI agents that work together — Nabu agents, Bottle Rocket prompts, or custom workflows

## 03 Business-Relevant Problem

Solve a real operations challenge — headcount, safety, throughput, vendor management, or associate training

## 02 Power Automate Integration

Connect your AI workflows with business systems using Power Automate — triggers, approvals, or scheduled runs

## 04 ROI Justification

Quantify your impact with hard numbers — hours saved per week, cost reduction, error rate improvement, or efficiency gains

### YOU DELIVER

- Working multi-agent workflow
- Power Automate integration
- ROI report with real metrics
- 5-min live demo to peers

**Timeline:** Introduced Week 1 → Built Weeks 2–3 → Presented Week 4

**Scope:** Individual or paired project

01

# Why AI Matters for Operations

10 minutes

# 72% The Shift Is Already Happening

Of organizations have already deployed AI in at least one business function — and **supply chain leads adoption**. The question isn't if your competitors are using AI. It's how far ahead they already are.

McKinsey Global Survey on AI, 2024

## COMPANIES WAITING

- 2.5x** more likely to fall behind on operational efficiency within 18 months  
Deloitte Digital Transformation Study
- 67%** of leaders who delayed AI adoption reported talent retention issues  
LinkedIn Workforce Report, 2024
- \$4.2M** average cost of delayed AI implementation per year in missed productivity  
Accenture Technology Vision

## COMPANIES LEADING

- 40%** reduction in time spent on routine reporting and data analysis tasks  
Harvard Business Review, 2024
- 3.2x** higher employee satisfaction when AI handles tedious work  
MIT Sloan / BCG Research
- 23%** improvement in supply chain decision speed — catching issues earlier  
Gartner Supply Chain Survey

**Bottom line:** Tesla's culture is built on Speed and Excellence. AI is how we **multiply both**.

# 60% Where Does Your Time Actually Go?

Of a manager's week is spent on tasks that **don't require human judgment** — data gathering, formatting reports, writing routine communications, and chasing information across systems.

Microsoft Work Trend Index, 2024

## TIME DRAINS (REPETITIVE)

**11 hrs**

per week spent on email — reading, writing, sorting, and searching for buried info

McKinsey Global Institute

**8 hrs**

per week gathering data from multiple systems and formatting into reports

Forrester Research

**5 hrs**

per week on status updates, meeting prep, and predictable documentation

Asana Anatomy of Work Index

## HIGH-VALUE WORK (WHAT YOU'RE HIRED FOR)

**Strategic**

Long-term planning, process improvements, cost optimization — the work that drives your 20% improvement goals

**Leadership**

Coaching your team, handling exceptions, making judgment calls that only you can make

**Innovation**

Identifying new opportunities, building relationships, solving unsolved problems

**The math is simple:** If AI saves you 7.5 hours per week, that's **390 hours per year** — nearly 10 full work weeks redirected to what actually matters.

# 5x

## AI in Supply Chain Operations

Real use cases from your daily work — not hypotheticals. These are tasks **you already do** that AI can accelerate, improve, or handle entirely.

Based on distribution center operations workflows

### BEFORE AI (MANUAL APPROACH)

DAILY REPORTS

**45 min**

Pulling data from multiple systems, formatting slides, writing commentary on variances

EMAIL COMMUNICATION

**2+ hrs**

Drafting updates to stakeholders, responding to inquiries, following up on exceptions

SOP DOCUMENTATION

**3-4 hrs**

Writing new procedures from scratch, updating existing docs, formatting for consistency

DATA ANALYSIS

**1+ hr**

Identifying trends in DPTO, cost per line, labor productivity — manually reviewing spreadsheets

### WITH AI (YOUR NEW WORKFLOW)

DAILY REPORTS

**10 min**

AI drafts the narrative, you review and approve. Focus on insights, not formatting.

EMAIL COMMUNICATION

**30 min**

AI generates first drafts for routine updates. You customize tone and add judgment calls.

SOP DOCUMENTATION

**45 min**

AI creates comprehensive first draft from your bullet points. You refine and validate.

DATA ANALYSIS

**15 min**

AI surfaces anomalies and patterns. You decide what actions to take.

This isn't about replacing you. It's about **amplifying your impact** — more time for strategic thinking, leadership, and decisions only you can make.

# AI Is a Tool, Not a Replacement

AI handles high-volume, repetitive analytical work at scale

You provide strategic judgment, exception handling, and contextual decisions

Organizations see 20-30% efficiency gains with proper AI training

Employees using AI tools save an average of 7.5 hours per week

Our target: save 30+ minutes per day — redirected to strategic work

Common trap: expecting magic instead of treating AI as a skilled assistant

**7.5 hrs**

saved per week  
with AI tools

**30+ min**

daily target  
for this course

02

## Tesla AI Policy Deep Dive

20 minutes

# Three Tiers of AI Tools at Tesla

## APPROVED

Tesla Data OK

Chat.BottleRocket ([go.tesla.com/chat](http://go.tesla.com/chat))

IT Assist ([it.bottlerocket.tesla.com](http://it.bottlerocket.tesla.com))

Employee Assist ([hr.bottlerocket.tesla.com](http://hr.bottlerocket.tesla.com))

Energy Chats ([energy.bottlerocket.tesla.com](http://energy.bottlerocket.tesla.com))

Nabu RAG Agents  
([nabu.bottlerocket.tesla.com](http://nabu.bottlerocket.tesla.com))

Nova ([nova.tesla.com](http://nova.tesla.com))

M365 Copilot Chat (corporate link only)

## CONDITIONAL

NO Tesla Data

GitHub Copilot (code only, no Tesla data)

GitHub Copilot CLI

Power Automate AI (no OpenAI connector)

## PROHIBITED

Never for Work

ChatGPT, Claude.ai, Gemini web

Perplexity, Grok via X/xAI

Apple Intelligence (corp devices)

AI meeting transcription

AI wearables (Ray-Ban Meta, etc.)

DeepSeek (China-hosted)

# Approved AI Tools

Source: Tesla Confluence — Approved Software > AI Tools (InfoSec)

Tesla Approved Tools	Tesla Data Allowed?	Vehicle	Description	Comments
Bottle Rocket	Yes	Software	<ul style="list-style-type: none"> <li>▪ Autopilot</li> <li>▪ Hardware</li> </ul>	<a href="https://gettesla.com/bottle">https://gettesla.com/bottle</a> - If an AI tool is not explicitly approved, consider it not allowed for use.
IT Assist Bot	Yes	Software	An IT specific instance of Bottle Rocket for IT related assistance.	<a href="https://ibot.tesla">https://ibot.tesla</a>
Employee Assist	Yes	Hardware	An HR-specific instance of Bottle Rocket for HR related assistance.	<a href="https://hrbot.tesla">https://hrbot.tesla</a>
Mercedes-Benz Service [API Access]	Yes	Software	<p>Introducing as a service for teams that want to control their entire implementation stack end to end. All models provided via Bottle Rocket are approved for use with Tesla Data. <b>[NOTE: the require API approval] Tesla-Hosted Models: [A] On-prem models are offered unquantified at full resolution unless otherwise noted.</b></p> <p>On-Premises Models as of Jan 2026</p> <p>On-Prem Models</p> <ul style="list-style-type: none"> <li>▪ Llama-GPT-3B</li> <li>▪ Meta-Llama-1.1-40B-Instruct</li> <li>▪ Meta-Llama-0.1-70B-Instruct</li> <li>▪ Meta-Jarvis-3.2-30B</li> <li>▪ openai/gpt-4-16B</li> <li>▪ openai/gpt-4-20B</li> <li>▪ Qwen-2.0-72B-Instruct</li> <li>▪ Qwen/Qwen-2.0-V1-1B-Instruct</li> <li>▪ Qwen-3.0B-A2B</li> <li>▪ Qwen-1.3B-A1B-Instruct</li> <li>▪ Qwen-25B-A2B</li> <li>▪ Qwen-23TB-A3B-Instruct</li> <li>▪ Qwen-0.9B</li> <li>▪ Qwen-2-Nano-0.0B</li> <li>▪ OpenAssistant/nano/1.1-2B</li> <li>▪ mistral/mistral-1.3B</li> <li>▪ nvidia/NVIDIA_NanoTron_3_Nano_300_A3B_BF16</li> </ul> <p>Commercial Models</p> <ul style="list-style-type: none"> <li>▪ Gpt-2-Vision</li> <li>▪ Gpt-1-Mini</li> <li>▪ Gpt-2</li> <li>▪ Gpt-3-Vision</li> <li>▪ Gpt-4</li> <li>▪ Gpt-4-Text-Diffusion</li> </ul>	<a href="https://go.tesla.com/mercedes-benz-service-api-access">https://go.tesla.com/mercedes-benz-service-api-access</a>

If not explicitly approved, it is NOT allowed.

## ANNOTATIONS

- 1 Key rule: Not approved = not allowed
- 2 Tesla Data = anything not public
- 3 Bottle Rocket — Tesla Data OK
- 4 IT Assist — IT help desk bot
- 5 Employee Assist — HR bot

## YOUR 3 SAFE TOOLS

- Bottle Rocket
- IT Assist
- Employee Assist

# Conditional & Restricted Tools

Same policy page — scroll down for the tricky rules

Tool	Approved	Notes	Details
Github	Yes	<ul style="list-style-type: none"> <li>Are we hosting our entire code base in cloud? - No</li> <li>Is our code base or repository to cloud? - No</li> <li>Is GitHub Copilot using other Models for Code Completion and Chat Support - Yes</li> <li>Does it create any risk for IP? - No</li> <li>How low risk for IP if multiple models are used?           <ol style="list-style-type: none"> <li>All Models (OpenAI, Gemini, Claude) are hosted in GitHub Managed accounts within Azure Devops.</li> <li>The Model Providers do not have access to the instance instances of GitHub where the models are hosted.</li> <li>Tools in any client code is not used for Code Training.</li> <li>Health Prompt interactions are stored in Azure Tenants for 90Days to support legal obligations/claims</li> <li>MCP use limited to approved Novo MCP tools.</li> </ol> </li> </ul> <p>NOTE: Copilot is a cloud subscription whereas we use GitHub Enterprise. Copilot cannot talk to our GitHub Enterprise for file reads.</p>	<a href="#">For any GitHub</a> <a href="https://githubchat.com">https://githubchat.com</a> <a href="#">IDE Setup Guides</a> <ul style="list-style-type: none"> <li>Using GitHub</li> <li>Requirements</li> <li>Variables</li> </ul>
Microsoft Copilot API (GitHub CI)	Yes	Allowed for all GitHub users. MCP use limited to approved Novo MCP tools.	
Microsoft Copilot AI (Word, Excel, PowerPoint, Outlook, and Teams)	N/A	N/A <ul style="list-style-type: none"> <li>There is a difference between Copilot M365 Chat and Copilot MIG. Microsoft Copilot Chat vs. Copilot M365.</li> <li>Custom BLOBs is not available.</li> </ul>	<a href="#">Copilot located Microsoft site on Microsoft Learn</a>
Microsoft 365 Instant Chat and Copilot Windows application	Yes	<ul style="list-style-type: none"> <li>When logged in, data does not leave our tenant and is protected by Microsoft Enterprise Data Protection</li> <li>Data remains in our tenant and abides the same controls as existing Office applications.</li> <li>Make sure you use corporate links (<a href="https://m365.cloud.microsoft.us/chat">https://m365.cloud.microsoft.us/chat</a>)</li> <li>Do not use <a href="https://copilot.onmicrosoft.com">https://copilot.onmicrosoft.com</a> which is a personal link.</li> </ul>	<a href="https://support.microsoft.com/enterprise-data-protection">https://support.microsoft.com/enterprise-data-protection</a>
Microsoft Teams Call Recording / Non-Recording / Transcription	Please refer to the Global Meeting Recording Policy. This instance approval for training process	<ul style="list-style-type: none"> <li>The use of Teams features like recording or transcription must meet requirements of the Global Meeting Recording Policy. (This includes approval for training process)</li> <li>Vendors are not allowed to use non-taillight transcriptions           <ul style="list-style-type: none"> <li>Required vendor specific AI assistants / transcription during calls.</li> <li>Note: tailight and transcript can still use protected tools as protected by either party.</li> </ul> </li> </ul>	<a href="https://support.microsoft.com/transcription-in-4684-835e-2152">https://support.microsoft.com/transcription-in-4684-835e-2152</a>
Microsoft Teams Premium	Yes ?	<ul style="list-style-type: none"> <li>Limited to users who host large volumes of meetings requiring notes due to additional monthly cost per user. (Costs require manager approval. So it's likely expensive in most couple cases.)</li> <li>The use of Teams features must meet requirements of the Global Meeting Recording Policy.</li> <li>Not allowed for vendors/vendors.</li> </ul>	
Microsoft Power BI	Yes	<ul style="list-style-type: none"> <li>Use of Power automate AI functions are approved from vendor perspective, as data keys made latent. (It does not require manager approval)</li> </ul>	

## ANNOTATIONS

- 1 GitHub Copilot — approved but NO Tesla code
- 2 Copilot in Office — M365 is NOT available
- 3 M365 Chat — OK but use *corporate link only*
- 4 Teams Recording — needs policy approval, vendors blocked

## COMMON MISTAKES

Using [copilot.microsoft.com](https://copilot.microsoft.com) instead of [m365.cloud.microsoft.chat](https://m365.cloud.microsoft.chat)

Letting vendors record or transcribe calls

**When in doubt:** Use Bottle Rocket. It is always approved for Tesla Data.

# What Counts as “Tesla Data”?

- Any information not publicly available outside Tesla
- Employee names, headcount, schedules, shift assignments
- KPIs, throughput rates, error rates, safety incident details
- Vendor names, contract terms, customer order information
- Internal SOPs, financial data, email content about Tesla business

## X WRONG

“Sort my DC’s headcount data by shift”  
in ChatGPT

## ✓ RIGHT

“Sort my DC’s headcount data by shift”  
in Bottle Rocket

*When in doubt, assume it is Tesla Data and use Bottle Rocket.*

# Tier 1: Sensitive Data

Highest risk — never share outside Tesla secure systems

## BUSINESS DATA

### Core Information Assets

- Trade secrets, · Source code, · Autopilot/CV code, · CAD/3D design files, · Code name projects, · M&A information

### Non-Public Financial Data

- Financial statements not yet publicly reported

### Security Business Data

- Service secrets, · Passwords, · Encryption keys, · Device fingerprinting

### Energy Data

- Tesla IP & trade secrets, · Site controller & Megapack SW/FW, · RTAC proprietary program

## PERSONAL DATA

### Location & Government IDs

- GPS coordinates, · SSN, · Tax ID, · Passport, · Driver's license

### Health & Biometric

- Employee health info, · Facial recognition, · Voice profiles, · Fingerprints

### Financial & Transactions

- Credit card numbers, · Bank/routing numbers, · Transaction details

### Behavioral & Demographic

- Customer behavior profiles, · Race, · Ethnicity, · Religion, · Sexual orientation, · Disability

### Background Check Data

- Credit/background reports, · Criminal history

# Tier 2: Confidential Business Data

Internal use only — approved tools required for AI processing

## BUSINESS DATA

### Core Info & Security

- Board meeting agendas, · non-sensitive source code, · JIRA tickets, · pen test reports, · risk assessments

### Internal Corporate

- Org structure, · employee roles, · data center address, · third party contracts, · server logs

### Operational Info

- Internal policies & procedures, · meeting notes, · staff presentations, · aggregated statistics, · Intranet content

### Product & Manufacturing

- Design/manufacturing/testing info, · floor plans, · equipment specs, · design documents, · engineering docs

### Energy & Aggregated

- SCADA configs, · network diagrams, · cyber asset lists, · aggregated location/device/transaction data

## PERSONAL DATA

### Customer Contact

- Name, · address, · phone, · email, · date of birth

### Location & Transactions

- SDK/beacon/IP location data, · service records, · credit card details

### Tesla Identifiers

- Employee ID, · vehicle pseudonym ID, · referral invite code

### Customer Content & Comms

- Feedback/surveys, · forum content, · calls/texts/voice memos with customers

### Device & Vehicle Data

- Device type, OS, carrier, app version; · license plate, VIN, proof of insurance

### HR / Talent Data

- Contact details, · CV, · payroll, · employment history, · benefits, · performance data

### Photos & Recordings

- Customer uploaded photos, · Autopilot camera recordings (safety events, FSD Beta)

# Tier 3: Public Data

Publicly available — safe to use with any AI tool

## BUSINESS DATA

- **Public Information**

Published Tesla corporate info (job announcements), published financial information, public presentations

- **Press & Media**

Press releases, blogs, social media posts

- **Regulatory Filings**

Filings subject to public disclosure such as SEC filings

- **Marketing Materials**

Published marketing materials or brochures

- **Product Specs**

Megapack product specifications

- **Public Presentations**

Conference talks, publicly shared decks

This is the only tier where external AI tools (ChatGPT, Claude, etc.) could theoretically be used — but Tesla policy **still prohibits them**. Use Bottle Rocket for everything.

# The Grok Trap — Same Model, Different Rules

## Grok via Bottle Rocket

Platform	<a href="http://go.tesla.com/chat">go.tesla.com/chat</a>
Tesla Data	YES — fully approved
Routing	Tesla secure infrastructure

Use freely with internal data

## Grok via X / xAI Apps

Platform	<a href="http://x.com">x.com</a> , xAI website, xAI apps
Tesla Data	NO — policy violation
Routing	External xAI servers

Never use for Tesla work

The platform determines data protection, not the model name.

# The Two-Question Test

## QUESTION 1

Is this tool listed at [go.tesla.com/aitools](http://go.tesla.com/aitools)?

## QUESTION 2

Does my task involve Tesla Data?

YES + YES

**Use Approved Tool**

Bottle Rocket, Nova,  
IT/Employee Assist

YES + NO

**Approved or Conditional**

Any listed tool is fine  
for non-Tesla data

NO to Q1

**STOP**

Tool is prohibited  
for work use

# Policy Rapid Fire

#	TOOL / ACTION	ANSWER
1	Bottle Rocket	Approved
2	Grok via X app	Prohibited
3	Grok via Bottle Rocket	Approved
4	Claude.ai (website)	Prohibited
5	Claude inside Bottle Rocket	Approved
6	M365 Copilot (m365.cloud.microsoft.chat)	Approved
7	M365 Copilot (copilot.microsoft.com)	Prohibited
8	GitHub Copilot with Tesla code	Prohibited
9	GitHub Copilot with generic Python	Conditional
10	AI meeting transcription	Prohibited
11	Apple Intelligence on corp device	Prohibited
12	Perplexity for generic research	Prohibited
13	Nova searching Confluence	Approved
14	Employee Assist for HR	Approved
15	DeepSeek	Prohibited

**5 MIN**

rapid fire round

## KEY TAKEAWAY

Same model can be **Approved** OR **Prohibited** depending on the platform.

## INTERACTIVE QUIZ

# Policy Rapid Fire

For each item, call out: APPROVED / CONDITIONAL / PROHIBITED

#	TOOL OR ACTION	ANSWER
1	Bottle Rocket	?
2	Grok via X app	?
3	Grok via Bottle Rocket	?
4	Claude ai (website)	?
5	Claude inside Bottle Rocket	?
6	M365 Copilot Chat (m365.cloud.microsoft.chat)	?
7	M365 Copilot Chat (copilot.microsoft.com)	?
8	GitHub Copilot with Tesla code	?
9	GitHub Copilot with generic Python code	?
10	AI meeting transcription (approved tool)	?
11	Apple Intelligence on personal iPhone at work	?
12	Perplexity AI for generic research	?
13	Nova searching Confluence	?
14	Employee Assist for HR questions	?
15	DeepSeek (China-hosted)	?

## ANSWER KEY

# Policy Rapid Fire — Answers

Green = Approved • Yellow = Conditional • Red = Prohibited

#	TOOL OR ACTION	STATUS
1	Bottle Rocket	APPROVED
2	Grok via X app	PROHIBITED
3	Grok via Bottle Rocket	APPROVED
4	Claude.ai (website)	PROHIBITED
5	Claude inside Bottle Rocket	APPROVED
6	M365 Copilot Chat (m365.cloud.microsoft.chat)	APPROVED
7	M365 Copilot Chat (copilot.microsoft.com)	PROHIBITED
8	GitHub Copilot with Tesla code	PROHIBITED
9	GitHub Copilot with generic Python code	CONDITIONAL
10	AI meeting transcription	PROHIBITED
11	Apple Intelligence on personal iPhone at work	OK
12	Perplexity AI for generic research	PROHIBITED
13	Nova searching Confluence	APPROVED
14	Employee Assist for HR questions	APPROVED
15	DeepSeek (China-hosted)	PROHIBITED

# What Would You Do? — Manager Scenarios

## The VP Request

Your VP messages at 4:45 PM: "I need a Dive Deep on Q4 throughput by 8 AM." A colleague says "use ChatGPT — it's faster."

Urgency doesn't override policy.

## The Data Leak

Your supervisor uploaded weekly KPI spreadsheets to Perplexity for a month. They didn't know it was wrong.

Stop, Report, Rebuild on approved tools.

## The Competitive Pressure

A peer AGM's team uses unapproved tools and gets better numbers. Do you match them?

Policy violations aren't justified by productivity.

7 MIN

table discussion

# Gray Zones — It's Trickier Than You Think

## **"I anonymized the data first"**

Removing names doesn't make Tesla Data non-Tesla. Overtime patterns and staffing ratios from inside Tesla are still Tesla Data.

## **"It's my personal phone, on my own time"**

The policy follows the DATA, not the clock or the device.

## **"I only shared the AI output"**

AI output containing Tesla Data must be handled like any Tesla Data.

## **"I used Bottle Rocket first, then polished in Claude.ai"**

Two-step workarounds add risk for zero benefit. Bottle Rocket runs Claude models — just refine there.



When in doubt: use Bottle Rocket, keep it in approved channels, and ask.

03

## Introduction to Bottle Rocket

15 minutes

# Inside Bottle Rocket

**Access at [go.tesla.com/chat](https://go.tesla.com/chat)** — sign in with Tesla credentials

**Chat interface:** type your prompt, AI responds in real-time

**Model selector (top):** choose from 8 AI models for different tasks

**Personas (sidebar):** pre-built AI personalities for specialized tasks

**File upload:** drag & drop PDFs, spreadsheets, images for AI analysis

**Web search toggle (globe icon):** ground responses with live internet data

# Choosing Your AI Model

**DEFAULT**

**Qwen 3 30B**

**Fast**

Daily tasks, quick answers

**Qwen 3 235B**

**Medium**

Complex analysis, reasoning

**OpenAI GPT OSS 120B**

**Medium**

Writing, general tasks

**Grok 4**

**Medium**

Deep research, nuanced analysis

**Grok 4 Mini**

**Fast**

Quick reasoning, fast iteration

**Grok 4 Mini (High)**

**Med-Fast**

Balanced Grok quality/speed

**Gemini 3 Pro**

**Medium**

Multimodal, image analysis

**Gemini 2.5 Pro**

**Slower**

Long docs, complex tasks

Start with the default (Qwen 3 30B). Switch models for deeper analysis.

# Personas — Customize Your AI Assistant



## Personas



### Tyler

Tyler is a dive deeper for t...

### Feynman

This persona breaks down any ...

### General

Your reliable and knowledgeable...

### The Swiss Army Knife

An all-in-one tool that gets the job done.

Bottle Rocket — Personas sidebar



### Feynman

Explains complex topics in simple terms. Great for training materials and breaking down technical concepts.



### General

Balanced all-purpose assistant. Good default for everyday operations tasks.



### Swiss Army Knife

Multi-tool for diverse tasks: formatting, analysis, writing, brainstorming.



### The Visionary

Strategic thinking and big-picture analysis. Best for planning and initiative design.

Create your own persona with custom instructions — e.g., a "DC Operations Manager" with your site's SOPs built in.

Access personas from the sidebar. They shape HOW the AI responds — same model, different behavior.

04

## Prompt Engineering Basics

15 minutes

# 50% Your Prompt Is Half the Equation

MIT researchers found that half of AI performance comes from the model — and the other half from **how you write your prompt**. The best prompters weren't engineers. They were people who expressed ideas clearly.

MIT Sloan School of Management, 2024

## WITHOUT PROMPT SKILLS

**83%** hallucination rate — AI confidently makes up facts when given vague instructions

Mount Sinai School of Medicine

**78%** of AI project failures caused by poor human-AI communication, not bad technology

Enterprise AI research, 2024

**5.8x** performance variance — the same model gives wildly different answers depending on wording  
arXiv, Llama-2 study

## WITH PROMPT SKILLS

**21%** hallucination rate — a 4x reduction just from writing clearer, structured prompts

Mount Sinai School of Medicine

**40%** higher quality output when users apply a structured prompting framework

Harvard / BCG, 758 consultants

**34%** productivity boost for beginners — new AI users gain the most from learning to prompt well  
Stanford / MIT, 5,000 workers

**Bottom line:** Bottle Rocket already has the best AI models. The gap between a frustrating AI experience and a powerful one is **your prompt**.

# The Prompt Formula: ROLE + CONTEXT + TASK + FORMAT

ROLE

+

CONTEXT

+

TASK

+

FORMAT

## ROLE

Tell the AI who to be

*"You are an experienced operations manager at a distribution center"*

## CONTEXT

Give background information

*"I manage the morning shift at Tampa DC with 45 associates"*

## TASK

State exactly what you need

*"Create a standup summary for today's meeting"*

## FORMAT

Specify the output structure

*"Bullet points, under 150 words, 3 sections"*

# Good Prompt vs. Bad Prompt

## Vague Prompt

Help me with standup prep

Generic, unfocused, not usable without heavy editing. Missing: role, context, specific task, format constraints.

## Structured Prompt

**ROLE:** Experienced ops manager at a Tesla DC.

**CONTEXT:** Tampa DC, morning shift, 42 associates, 2,847 orders yesterday, conveyor issue 2-4 PM.

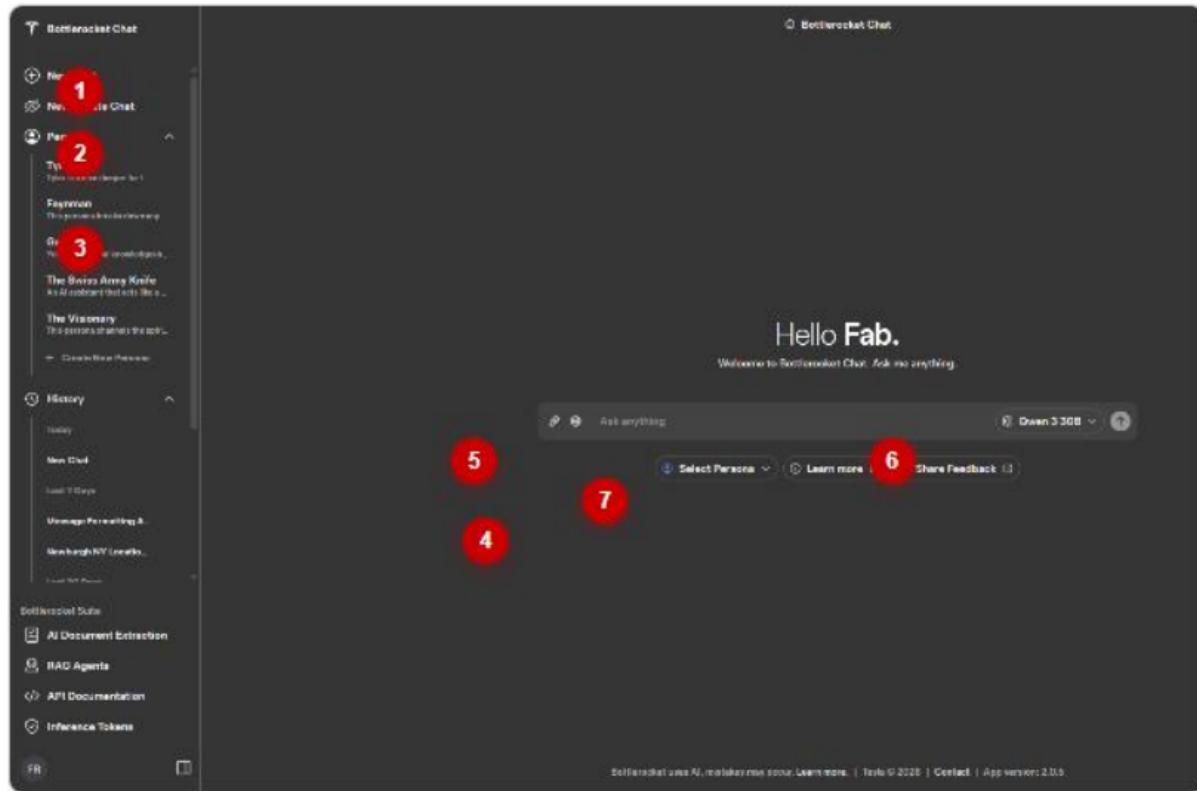
**TASK:** Standup summary – yesterday's performance and today's priorities.

**FORMAT:** Bullets, under 150 words, 3 sections.

Specific, actionable, ready to use with minor edits.

*The same AI model produced both outputs. The difference is entirely in the prompt.*

# Your AI Dashboard — Bottle Rocket



- 1 **New Chat** — Start fresh conversation
- 2 **Private Chat** — Not saved to history
- 3 **Personas** — Change AI personality
- 4 **File Upload** — Attach PDFs, data files
- 5 **Web Search** — Real-time info toggle
- 6 **Model Selector** — Choose AI model
- 7 **Select Persona** — Quick persona switch

All models inside BR are **approved for**  
**Tesla Data**

# Explore Every Feature

Open go.tesla.com/chat and try each feature. Click on everything. You can't break it.

**01**

## Switch Models

Click the model name (bottom-right). Try Owen 3 30B, then switch to Grok 4. Ask the same question to both.

✓ Compare the two answers

**02**

## Try a Persona

Click "Select Persona" below the chat. Pick Feynman. Ask it to explain something complex from your DC.

✓ Notice the tone change

**03**

## Toggle Web Search

Click the globe icon. Ask "What's the weather at my DC today?" Compare with web search ON vs OFF.

✓ See real-time data appear

**04**

## Upload a File

Click the paperclip icon. Upload any PDF or document. Ask BR to summarize it in 3 bullet points.

✓ Get a summary back

**05**

## Start Private Chat

Click "New Private Chat" in the sidebar. This mode doesn't save history. Try a quick question.

✓ Check it's not in history

**06**

## Browse Personas

Open the Personas section in the sidebar. Read each persona description. Pick your favorite for daily use.

✓ Pick your go-to persona

**10 MIN**

Explore freely. Raise your hand if you find something cool to share with the group.

**EXERCISE 1**

# First Guided Prompt — Standup Summary

- 1** Open Bottle Rocket ([go.tesla.com/chat](http://go.tesla.com/chat))
- 2** Select Qwen 3 30B model (the default — fast and reliable)
- 3** Copy the prompt template (provided)
- 4** Replace placeholders with your DC's real information
- 5** Submit and review the output
- 6** Check: Is it under 150 words? In bullet format? Relevant?

**20**

MINUTES

5 min fill | 10 min test | 5 min share

**Tips:** Add specific details. If output is too generic, add more CONTEXT. If format is wrong, be more explicit in FORMAT.

**EXERCISE 1**

## Your Prompt Template

**ROLE:** You are an experienced operations manager at a Tesla distribution center. **CONTEXT:** I manage the [SHIFT] shift at the [YOUR CITY] DC. Yesterday we processed approximately [NUMBER] orders with [NUMBER] associates. [Describe one thing that happened yesterday]. **TASK:** Create a brief standup summary highlighting yesterday's performance and today's priorities. **FORMAT:** Use bullet points. Keep it under 150 words. Include: 1) Yesterday's key metrics 2) Key highlight or challenge 3) Today's focus areas

**TIP**

Replace every [PLACEHOLDER] with your real DC information before pasting into Bottle Rocket.

## HANDS-ON

# Model Showdown — Same Prompt, Different Brains

1 Copy the prompt below into Bottle Rocket with **Qwen 3 30B** selected

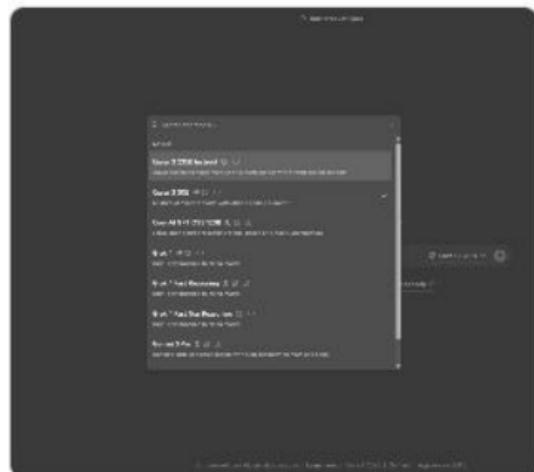
2 Read the output. Then switch to **Grok 4** and paste the exact same prompt

3 Try a third model: **Gemini 2.5 Pro**. Compare all three outputs side-by-side

4 **Discuss with your table:** Which was fastest? Most detailed? Most useful for YOUR work?

### USE THIS PROMPT

*"You are an operations analyst at a Tesla distribution center. Analyze the following scenario: our daily shipment volume increased 40% this week but headcount stayed the same. Recommend 3 specific actions I can take today to maintain delivery targets. Format as a numbered list with estimated impact."*



15

MINUTES

**Notice:** Speed vs. depth trade-off. Qwen 3 30B is fast. Grok 4 thinks deeper but takes longer.

**EXERCISE 2**

## Operations Prompts + Persona Comparison

- 1** Choose 3 real work tasks (email, meeting prep, performance summary)
- 2** Write each using ROLE + CONTEXT + TASK + FORMAT
- 3** Test each in Bottle Rocket and review results
- 4** For ONE prompt: switch to the Feynman persona and re-run
- 5** Compare persona output vs. no-persona output

**25**

MINUTES

5 min topics | 15 min test | 5 min persona

**Tips:** Use tasks you actually do every day. Notice how the persona changes tone and structure.

# Choose Your Category

CARD A

## Email Drafts

- Vendor late delivery
- Leadership update
- Team recognition
- Customer escalation

CARD B

## Meeting Prep

- Safety meeting agenda
- 1:1 with supervisor
- Shift handoff debrief
- QBR talking points

CARD C

## Performance Summaries

- Weekly metrics
- Incident report
- Shift handoff
- Regional highlight email

CARD D

## Analysis & Problem-Solving

- Missed shipments
- Overtime spikes
- Dock door efficiency
- Retention brainstorm

Pick 3 tasks. Write an RCTF prompt for each. Test in Bottle Rocket. For ONE prompt, switch to Feynman persona and compare.

25 MIN

**CONCEPT**

# Three Tiers of AI: Chatbot → Workflow → Agent

Not all AI is the same. Understanding the tiers helps you pick the right tool for the job.

## 1 AI Chatbot

*Answers questions by retrieving content*

Fetches information from a **known set** of documents or data. Matches your question to stored content and generates a response.

- Retrieves from documents (RAG)
- Matches query to content
- Generates formatted answer
- **Read-only** — cannot take action

### TESLA EXAMPLE

Bottle Rocket Chat — ask questions, get answers from AI models. Nabu agents with uploaded docs.

## 2 AI Workflow

*Answers questions by invoking systems*

Orchestrates data from **multiple sources** or services. Goes beyond static retrieval — calls APIs and combines results.

- Calls external APIs for live data
- Combines multiple data sources
- Computes or aggregates results
- **Read-only** — pulls data, doesn't change it

### TESLA EXAMPLE

IT Assist / Employee Assist — pulls from HR systems, knowledge bases, and ticketing to answer your question.

## 3 AI Agent

*Performs actions by invoking systems*

Autonomous entity that **executes tasks** and influences the environment. Makes decisions and acts on them.

- Perceives situation & decides actions
- Calls APIs to read AND write
- Automates workflows end-to-end
- Monitors outcomes, adjusts behavior

### TESLA EXAMPLE

Future state — an agent that monitors Order Monitor, auto-escalates stuck VOR orders, and reassigns pickers.

# Tesla Employees Are Already Building AI Agents

## 5-Why Analysis Agent

OPERATIONS

Guides structured root cause analysis for production issues

## Parts SOP Generator

OPERATIONS

Generates standard operating procedures from parts documentation

## Watt Wizard

ENERGY

Answers energy storage and battery technical questions

## SPARQ

ENGINEERING

Spark plug analysis and quality inspection checks

## Megafactory 5S

MANUFACTURING

5S audit assistance for factory floor operations

## Your Agent?

YOUR DC

What repetitive task could AI handle for your team?

# Nabu — Build Your Own AI Agent

Welcome to Nabu 

Manage and create Agents powered by markdown content

Agent Name	Description	Updated At	Created At
5-Why Analysis AI-Agent  	Specialized agent for systematic root cause analysis.	8 days ago Jan 23, 2025, 2:59 PM	About 4 months ago Oct 6, 2025, 5:47 PM
SPARQL_Smart_Processing_Agent_Inv_FAG-based_Questions  	A smart field assistant that instantly generates...	8 days ago Jan 23, 2025, 2:53 PM	About 4 months ago Oct 10, 2025, 5:40 PM
Email automation Test Agent 	Respond to emails and quotes	About 2 months ago Dec 18, 2025, 7:22 PM	About 2 months ago Dec 18, 2025, 5:46 PM
Workplace Health - Qiga Texas 	Where employees can ask questions related to...	About 2 months ago Dec 4, 2025, 2:07 PM	About 2 months ago Dec 3, 2025, 8:33 PM
Wait Wizard  	Overview Name: WaitWizard Role: AI Energy ...	About 2 months ago Dec 4, 2025, 2:08 PM	About 2 months ago Dec 3, 2025, 8:30 PM
testbot 	I am just testing out what happens when I sel...	2 months ago Dec 1, 2025, 8:01 AM	2 months ago Dec 5, 2025, 1:07 PM
Megafactory NPI Documents  	Search of all NPI related documents	2 months ago Nov 28, 2025, 5:55 PM	2 months ago Dec 15, 2025, 4:53 PM
Megafactory_Lighting_SS  	This AI agent helps to answer SS related que...	2 months ago Nov 28, 2025, 5:50 PM	2 months ago Dec 14, 2025, 8:12 PM
PS-FX-Doce-Agent 	Factory Software - FX doce agent	2 months ago Nov 27, 2025, 10:15 AM	2 months ago Dec 14, 2025, 4:35 PM
Tesla QPT  	Produces structured responses similar to this...	2 months ago Nov 26, 2025, 8:50 PM	2 months ago Dec 15, 2025, 11:42 PM

Tools UI | API | API Reference | About

Last updated: Friday, January 26, 2025, 10:15 AM | Last commit: | Approved on: Friday, January 26, 2025, 11:42 PM

- 1 Create Agent** — Start building in 1 click
- 2 Learn More** — Docs and tutorials
- 3 Search Agents** — Find existing agents
- 4 Agent List** — Live agents with status badges
- 5 Descriptions** — What each agent does

38+

agents built by Tesla employees  
No code required. Just markdown + prompts.

# The Prompt Progression — Same Data, 4 Prompts

*Same AI model. Same data. Only the prompt quality changes.*

- 1 Trainer opens 4 Nabu agents (Order Monitor Levels 1–4), all loaded with same 1,000-order dataset
- 2 Same question asked to all 4: "What are the most urgent orders I should worry about?"
- 3 Watch outputs side-by-side — Level 1 (generic) → Level 4 (expert with part numbers and actions)
- 4 Group discussion: What made the difference at each level?

**25**

MINUTES

5 min setup | 10 min demo | 10 min discuss

**Key insight:** The AI model is the same. The data is the same. The ONLY variable is the quality of your instructions.

# The 4 Prompt Levels

ACTIVITY C

## Level 1

Analyze the file.

The Lazy Prompt

3 words, zero guidance

## Level 2

You are a warehouse analyst. Look at the order data and tell me what's going on. Find any problems and give me a summary. Use bullet points.

Some Effort

## Level 3

ROLE: Operations analyst... CONTEXT: Order Monitor export, Hot Calls, VOR...

TASK: Executive summary, flag urgent, identify problems, 3-5 recommendations...

FORMAT: Headers, bullets, bold numbers

Good Structure

(RCTF Framework)

## Level 4

Everything from Level 3 **PLUS:** 50+ field definitions, status lifecycle, pick location format, part groups, route types, analysis thresholds

Expert

*Same AI model. Same data. Only the prompt changes.*

### EXERCISE 3

## Design Your Agent on Nabu

- 1 Open [nabu.bottlerocket.tesla.com](https://nabu.bottlerocket.tesla.com)
- 2 Browse published agents — note 5-Why Analysis and Watt Wizard as examples
- 3 Click “Create New Agent”
- 4 Name your agent: **[Your DC] + [Use Case]** (e.g., “Tampa Shift Handoff Agent”)
- 5 Write a system prompt using **ROLE + CONTEXT + TASK + FORMAT**
- 6 Upload one document to the knowledge base (an SOP, checklist, or template)
- 7 Test in the **Playground** with a sample query

20

MINUTES

5 min explore | 10 min build | 5 min test

#### AGENT IDEAS

**Shift Handoff Agent** — Generates end-of-shift summaries

**New Hire Onboarding** — Answers associate FAQs

**Safety Incident Logger** — Structures incident reports

**Start simple:** One task, one document. You can improve it in Week 3.

06

## Bottle Rocket Deep Workshop

30 minutes

**EXERCISE 4**

# Bottle Rocket Deep Workshop

**A****Analyze Headcount**

Analyze headcount allocation across shifts

FILE UPLOAD

**B****Research Topic**

Research a real-world operations topic with live data

WEB SEARCH

**C****Vendor Communication**

Draft vendor communication for delayed shipment

MODEL COMPARISON

**D****Training Outline**

Create training outline for new associates

FEYNMAN PERSONA

**30** MIN

Complete at least 2 scenarios. Stretch goal: all 4.

# Exercise 4: Scenario Data

EXERCISE 4

## Scenario A: Headcount

FILE UPLOAD

## Scenario B: Safety Notes

WEB SEARCH

### SHIFT DATA - WEEK OF JAN 20-24:

#### Mon:

Morning 18 assoc / 1,247 orders  
Afternoon 22 / 1,893  
Night 8 / 412

#### Tue:

Morning 17 / 1,189  
Afternoon 23 / 2,104  
Night 9 / 387

#### Wed:

Morning 19 / 1,302  
Afternoon 21 / 1,756  
Night 7 / 445

#### Thu:

Morning 18 / 1,278  
Afternoon 24 / 2,231  
Night 8 / 398

#### Fri:

Morning 20 / 1,534  
Afternoon 22 / 2,087  
Night 6 / 356

### RAW INCIDENT NOTES:

- happened around 10:15am near dock door 7
- forklift operator Carlos M., badge #4472
- backing up with loaded pallet, didn't see pedestrian walkway occupied
- near-miss, nobody hurt
- pedestrian was new hire Jamie L.
  - no high-vis vest
- vests on backorder, last 3 classes didn't get them
- backup alarm on forklift #12 "kind of quiet" for a week
- told maintenance to check alarm TODAY

## Hallucination Detection & Verification

**Hallucination:** AI confidently presents made-up facts as truth

Always cross-reference specific claims against known data

Ask the AI: "What sources support this?" — then verify those sources exist

The 80/20 trust rule: trust formatting and structure, verify facts and numbers

Never forward AI-generated numbers to leadership without checking them

You own the accuracy of everything you send — AI assisted, you are accountable

**Trust the draft. Verify the data.**

EXERCISE 5

## Hallucination Hunt — Spot the Errors

- 1 Read the AI-generated shift handoff summary (projected on screen)
- 2 The output looks professional and confident — but contains 3 deliberate errors
- 3 Find all 3 errors: a made-up statistic, an incorrect OSHA claim, and fabricated internal data
- 4 Write down what's wrong and why it matters
- 5 Compare with answer key — discuss as a group

10

MINUTES

5 min hunt | 5 min debrief

**Warning:** AI hallucinations are dangerous BECAUSE they sound confident. Always verify statistics, regulatory claims, and internal data.

# Hallucination Hunt: Find the 3 Errors

EXERCISE 5

5 MIN

## AI-GENERATED OUTPUT

### Shift Handoff Best Practices for Tesla Distribution Centers

Effective shift handoffs are critical to maintaining throughput and safety. According to the **Tesla Operations Handbook (Section 12.4)**, all shift handoffs must include documented transfer of open issues, pending orders, and equipment status.

**Key Metrics:** Orders processed vs. target (95% fulfillment rate), current backlog, equipment status, staffing notes.

**Safety Protocol:** Tesla's Global Safety Standard requires outgoing shift leads complete a safety walkthrough. This includes verifying all forklift operators have completed their **OSHA-mandated daily 15-minute pre-shift vehicle inspection checklist**.

**Communication Standard:** According to a **2025 MIT Supply Chain study**, DCs with structured handoff protocols saw a **47% reduction in errors**. Tesla's own internal data shows DCs using the standard handoff template **reduced missed shipments by 31% in Q3 2025**.

Error 1:

Error 2:

Error 3:

# Hallucination Hunt: Answer Key

ANSWER KEY

## ERROR 1 Made-Up Statistic

The "2025 MIT Supply Chain study" with a "47% reduction" does not exist. AI fabricated the source, year, and number.

**HOW TO CATCH:** Search for the cited source

## ERROR 2 Incorrect Regulation

OSHA does not mandate a "daily 15-minute pre-shift inspection." Standard 1910.178(q)(7) requires pre-use examination but specifies no time requirement.

**HOW TO CATCH:** Verify against actual regulation

## ERROR 3 Fabricated Internal Data

AI cannot access Tesla internal data. The "31% reduction in Q3 2025" is invented. Bottle Rocket has no access to operational databases.

**HOW TO CATCH:** Did I provide this data, or did AI invent it?

---

If you didn't provide the data and can't verify the claim — don't use it.

## EXERCISE 6

# Iterate, Verify & Improve

### INSTRUCTIONS

- 1 Take your best prompt from Exercise 2
- 2 Review the output critically — what is not quite right?
- 3 Apply a verification technique (cross-reference a claim, check a number)
- 4 Use a follow-up prompt to improve (e.g., "Make this more concise")
- 5 Bonus: Re-run with web search ON and compare accuracy

**25**

MINUTES

5 min review | 10 min verify & iterate | 10 min share

Tips: Don't rewrite the entire prompt — just tell the AI what to fix. Iteration is the skill that separates good AI users from great ones.

## EXERCISE 6

# Iteration Techniques

WHAT'S WRONG	FOLLOW-UP PROMPT TO TYPE
Too long	"Shorten this to under 100 words. Keep the 3 most important points."
Too short	"Expand the section on [topic]. Add specific examples."
Too formal	"Rewrite in a more direct, conversational tone."
Too casual	"Make this more professional. This is going to the regional director."
Missing section	"Add a section at the end with 3 specific next steps and owners."
Wrong format	"Convert from paragraphs to bullet-point summary. Group by category."
Too generic	"Make this specific to a Tesla DC processing 3,000+ orders/day."
Unverifiable claims	"Remove statistics you can't verify. Replace with [INSERT ACTUAL METRIC]."

## PRO TIP

Don't rewrite the entire prompt — just tell the AI what to fix. Iteration is the skill that separates good AI users from great ones.

**EXERCISE 7**

## Time Savings Baseline — Measure Your Impact

- 1** Choose a tracking method: spreadsheet, notebook, or sticky note
- 2** Create the tracking template: Date | Task | Manual Time | AI Time | Saved | Notes
- 3** Measure your first baseline from today's exercises (pick one task)
- 4** Set your Week 2 goal: "I will use BR for \_\_\_ tasks/day, targeting \_\_\_ min saved"
- 5** Pick a daily tracking trigger (e.g., "every time I close BR, I log it")

**15**

MINUTES

3 min setup | 7 min measure | 5 min goals

**Targets:** Week 1: 15–20 min/day saved. Week 4: 40–60 min/day. Over a year at 40 min/day = 173 hours saved.

## EXERCISE 7

# Time Savings Tracker

DATE	TASK DESCRIPTION	MANUAL (MIN)	AI (MIN)	SAVED (MIN)
Jan 31	Standup talking points	15	3	12
Jan 31	Vendor email (date delivery)	12	4	8
Jan 31	Safety incident summary	20	5	15

## SET YOUR GOAL

**Cautious**  
1–2 tasks/day  
10–15 min saved

**Confident**  
2–3 tasks/day  
15–25 min saved

**All-In**  
3–5 tasks/day  
20–30 min saved

# Your Prompt Library — Quick Reference

<b>1</b> Morning Standup Qwen 3 30B	15 min	<b>7</b> Weekly KPI Summary Grok 4	20 min
<b>2</b> Shift Handoff Qwen 3 30B	12 min	<b>8</b> DT Root Cause Grok 4	25 min
<b>3</b> Overnight Briefing Grok 4 Mini	10 min	<b>9</b> Safety Meeting Agenda Qwen 3 30B	10 min
<b>4</b> Vendor Escalation Qwen 3 30B	12 min	<b>10</b> 1:1 Supervisor Prep Grok 4 Mini	8 min
<b>5</b> Leadership Update Qwen 3 30B	15 min	<b>11</b> Safety Incident Report Qwen 3 30B	20 min
<b>6</b> Team Announcement Grok 4 Mini	8 min	<b>12</b> Onboarding Checklist Qwen 3 30B	15 min

# Week 1 Key Takeaways

**01**

AI augments your expertise — it handles repetitive work while you focus on judgment and strategy

**02**

Policy is non-negotiable — Bottle Rocket for Tesla Data, the Two-Question Test is your guide, platform determines protection

**03**

ROLE + CONTEXT + TASK + FORMAT — the four-part formula transforms vague requests into actionable outputs

**04**

Iterate, verify, and use personas — your first output is a draft, not a deliverable. Check facts, refine, then use.