

Gabriel Rocha Gois

Web Developer



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Executive Summary

- Originally from Brazil and seeking opportunities in web development in Germany.
 - Possesses a strong interest in frontend development (HTML, CSS, Javascript, SQL) and a passion for data-driven strategy development as an engineer.
 - Has a deep affinity for technology and digitalization.
 - Successfully founded and managed a video and photo-shooting company in Brazil, Studio Job, with over 10 employees, 400+ clients, and 10k+ Instagram followers.
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Professional Experience

Product Photographer and Team Leader - Content Express GmbH for Zalando - Germany

April 2021 - June 2022

- Successfully managed the high-scale production of +1M photographic materials for Zalando E-Commerce Zircle, ensuring timely delivery and meeting quality standards.
- Led and supervised a team of 15+ photographers and co-led a shift with 50+ people, providing training and onboarding for new photographers.
- Expertise in setting up Photoshop Lightroom, studio lights, and Canon 5D MkIV cameras to ensure the highest quality photographic output.
- Optimized process and workflow of photo production, leading to increased efficiency and cost savings.
- Responsible for production and quality control of photo material, ensuring compliance with Zalando's guidelines and maintaining high standards of quality.

Self-Employed: Gabriel Fotograf - Germany

November 2020 - April 2021

- Successfully managed and operated a photography business, providing a range of services including family, event, and portrait photo-sessions.
- Demonstrated expertise in planning and shooting product photo-sessions, delivering high-quality photographs that meet or exceed customer expectations.
- Developed and maintained an online presence for the business, including a website (www.gabriefotograf.com) and Instagram account (@gabfotograf).

Entrepreneur - Company Studio Job - Brazil

Aug 2012 - Oct 2020

- Successfully founded and managed a photography and video company with over 400+ customers, building a solid brand with 10k+ organic followers on social media.
- Demonstrated leadership and management skills by overseeing a team of more than 30 professionals including photographers, filmmakers, and video makers.
- Developed expertise in working on weddings and photo-shootings in 5 different countries, delivering high-quality work that exceeded customer expectations.
- Effectively managed the company's finance and marketing, resulting in increased profitability and business growth.

Education and courses

Fullstack Developer Program(March/2023 - August/2023): CareerFoundry - Berlin;

Frontend Engineering(June/2022 - February/2023): Codecademy - U.S.A.;

German B1(2022): IZBK - Germany;

Mechanical Engineering(2009): F.E.I. - São Paulo - Brazil;

Certificates

Jun.2022 **HTML Course** - Codecademy

Aug.2022 **CSS Course** - Codecademy

Nov.2022 **JavaScript Course** - Codecademy

Sep.2022 **Navigation Design Course** - Codecademy

Languages

Portuguese Mother language

German Intermediate (B1)

English Advanced (B2+)

Italian Basic (A1)

Spanish Basic (A1)

Computer Skills

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|-----------------------|-----------------------|-----------------------------|
| • Adobe Premiere | • Apple Final Cut Pro | • Microsoft Office / Google |
| • Adobe Photoshop | • HTML | Workplace |
| • Adobe Lightroom | • CSS | • Mac OS |
| • Adobe After Effects | • Javascript | |
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Awards

- Employee of the year 2021 - Content Express GmbH - Germany;
 - Wedding Photo Award 2017 - Inspiration Photographers - Brazil;
 - Bronze Medal - Brazilian Olympics of Informatics 2005 - Brazil;
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Hobbies

- Landscape photography, demonstrating a passion for capturing the beauty of natural environments through the lens of a camera.
- Music, playing both the guitar and piano, exhibiting a talent for creating and appreciating music.
- Cooking, showcasing a love for creating culinary masterpieces in the kitchen.
- Sports, actively engaging in volleyball and tennis, demonstrating a commitment to physical fitness and team-oriented activities.