

Concept Note:

Online Sharing Session: Apple Developer Academy Indonesia (Bali) – Cohort 2026 – Open for Applications, 8 July 2025, 14:00-15:00 (Jakarta Time)

1. Background

The USABC, in partnership with Indonesia's National Research and Innovation Agency (BRIN) as the Chair of COSTI, co-hosted the USABC-ASEAN innovation Gala Dinner in conjunction with the 87th Meeting of Committee on Science, Technology and Innovation (COSTI-87) and Related Meetings on 17 June 2025 in Jakarta, Indonesia. The event attended by ASEAN COSTI, Permanent Missions to ASEAN, relevant ministries, the ASEAN Secretariat and private sector leaders such as Apple Academy, providing a platform for discussion of research and development within the region's innovation ecosystem, particularly in supporting ASEAN's agenda of sustainability, digitalisation, and economic growth.

The **Apple Developer Academy @ BINUS Bali**, established through a collaboration between Apple Inc. and BINUS University, aims to empower aspiring developers with the necessary skills and mindset to become world-class app developers and entrepreneurs. The Academy offers a comprehensive, inclusive 10-month program focusing on coding, design, entrepreneurship, and professional skills, fostering innovation that aligns with ASEAN's digital transformation goals.

2. Objective

This Concept Note aims to facilitate a connection between the Apple Developer Academy focal point and interested ASEAN Member States (AMS). The proposed online session on 8 July 2025 is intended to provide an opportunity for the Academy to brief AMS directly on the programme. Member States may subsequently choose to engage directly with the Academy, based on their interest.

3. Programme Overview

- **Host Institution** : BINUS University, Bali Campus
- **Partner** : Apple Inc.
- **Programme Duration** : 10 months
- **Mode of Delivery** : Onsite (Bali, Indonesia)

- **Eligibility Requirement** :
 - ASEAN nationals aged 18 and above, from all academic backgrounds (no prior coding experience required).
 - Applicants cannot be previous or existing Apple Developer Academy participants.
 - International applicants must be eligible for a student visa. See requirements at [student visa info.](#)
 - All activities will be conducted in English, applicants need to be able to collaborate effectively with others in English to be considered.

- **Curriculum Includes** :
 - Coding in Swift
 - UI/UX Design

- Agile Methodologies
- Entrepreneurship
- English communication and soft skills
- **Outcome** :
Graduates leave with a portfolio of apps and experience in collaborative, real-world problem-solving, ready to enter the tech industry or launch their own digital ventures.

- **Application Process and Timeline**

Registration Open : 23 June to 12 September 2025 (04:00 PM WITA/UTC+8)
 Online entry test : 19-29 September 2025
 Online interview : To Be Announced (TBA)

The completion of an application is done through the registration website which includes submitting the following supporting documents:

- A motivation statement in English (maximum 200 words).
- Your curriculum vitae in English PDF format (size less than 5MB).*
- A portfolio of work that demonstrates your abilities, interests, projects, etc.*

Note: An application is considered incomplete until all required documents have been submitted . Incomplete applications will not advance to the online test stage.

**CV and portfolio guidance ([here](#))*

4. Participation Mechanism

- Participation is **free of charge**. The Academy provides all necessary training tools, devices (e.g., MacBooks and iPhones) and monthly stipend during the programme. However, participants are expected to cover their **travel, visa, and living expenses**.

5. More Information

[https:// developeracademy.apps.binus.ac.id/bali/](https://developeracademy.apps.binus.ac.id/bali/)