

Robyn Ruobing Chen

Senior UX designer | AWS

EXPERIENCE

Amazon Web Services | Senior UX Designer

Feb 2022 - Present

Led UX design for the SQL Server modernization workflow within AWS's first agentic migration tools, improving usability and efficiency for complex workflows such as assessment, planning, and wave execution. Led UX design for Server Migration Automation in AWS Migration Hub to streamline migration execution.

Citizens Bank | UX Designer, Mobile App

Sep 2020 - Dec 2021

Led end-to-end UX design for Credit Card experiences in the Citizens Bank app, improving usability across payments, rewards, and transaction management.

Infosys Digital | Senior Experience Designer, B2B

Jul 2018 - Aug 2020

Designed B2B and Enterprise UX for the Client's digital products to be efficient and user-friendly. Collaborate directly with the clients to prototype, design and deliver MVP products with lean UX process.

Kohler Co. | Industrial Designer, Showering & Bathing

Sep 2016 - Dec 2017

Designed Traverse® multi-piece shower & bathshower surrounds. Assisted in the development of immersive bathing experience.

EDUCATION

Rhode Island School of Design

BFA Furniture Design and Manufacturing | 2013 - 2016

Tongji University

BS Industrial Design | 2010 - 2013

Other Programs

RISD Center for Complexity

Strategic Design Program | 2018

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portfolio ruobing.design

Skills

User Persona
Storyboarding
Journey Mapping
Prototyping
Interaction Design
Visual Design
Usability Testing
Metrics & Analytics
Strategic Design
Design System
Accessibility

Tools & Technologies

Figma, UserZoom, Solidworks,
Rhino, Jira, Microsoft 365
Vibe coding tools

Languages

English
Chinese

Hobby

Fine woodworking
Gardening
Upcycling
Yoga
Hiking