

1. 5 newly invented products/services

- a. 5G NETWORKS
- b. Plastic Into Energy Facility
- c. Plastic Into Fuel Facility
- d. Hydroloop Water Recycler
- e. Graphene Battery
- f. Thermal Pad for processors

2. Which ones are the most beneficial?

In my opinion, the most beneficial product is currently Plastic into Energy Facility. This is due to the fact that humans need more energy each day. By using this Facility, not only we will grant more energy we would also cleaning the environment from plastic waste.

3. Which ones are the most uninteresting?

To me, that would be the Thermal Pad. That is because while it is said that thermal pads can be used multiple times, it does not conduct heat better than the best thermal paste there is.

4. modification to the most uninteresting products?

I would add the efficiency of the product to conduct heat. I would also partner-up with PC and laptop manufacture to make the thermal pads as a default when buying a PC or laptop.

5. For each LETTER (A-J), which brand or item will you likely spend your money on?

- a. Gojek
- b. KFC
- c. Asus
- d. Honda
- e. Android
- f. Tokopedia
- g. The right one with a place to keep the caps
- h. The digital one
- i. The left one with a single cover like every normal person has
- j. The left tray with holder

6. Reasons

- a. maybe I just have a sense of nationalism
- b. I prefer the taste of KFC's Chickens. and I knew KFC longer than MC'Donnald
- c. Asus has the ability to make a budget device with fair quality.
- d. Honda made an efficient engine that uses less fuel
- e. I prefer android because I embrace the open-source paradigm.
- f. I choose Tokopedia because maybe just a sense of nationalism
- g. I prefer the one with the bottle to keep the caps because it would make less mess to worry about.
- h. I prefer the digital saving jar because I would know how much money I have
- i. I prefer the single cover maybe because don't need a double cover for now. and a single cover would be easier to operate and maintain.
- j. I prefer the one with a holder because it would be a great safety measure.

7. Innovation

- a. Honda = Efficient Engine

- b. Android = great open-source programs that helped developers worldwide
 - c. Gojek = Great Interface
- 8. Improvements
 - a. Ford = need to advance their market to our region and make their engine more efficient
 - b. Apple = Apple too much rely on their “ecosystem” that innovation comes a little slow
 - c. Grab = I would like to see Grab having a better Interface
- 9. Success factors
 - a. Market
 - i. Is there a real need?
 - ii. Is there a market?
 - b. Competition
 - i. Has it been done already?
 - ii. Can it be copied
 - c. Technical Feasibility
 - i. Can it be built?
 - ii. Should it be built?
 - d. Financial Viability
 - i. Is it financially viable?
 - e. Intellectual Property
 - i. Can I protect the idea?
 - ii. Do I have the freedom to operate?
 - f. Team
 - i. Is there a passionate companion?
 - ii. Do I understand what skills are missing
- 10. Business Model
 - a. Value Proposition
 - i. Solving a problem or need.
 - b. Customer Segments
 - i. Who are my customers?
 - c. Channels
 - i. How my products reach customers.
 - d. Customer Relationship
 - i. How do I get, keep, grow my customers?
 - e. Revenue Streams
 - i. what value are my customers paying for?
 - f. Resources
 - i. What do I need to get my business running?
 - g. Partners
 - i. Who will be my partners
 - h. Key Activities
 - i. What key activities will you have to master
 - i. Cost
 - i. the entire cost of the business