

**Assignment:** Write two paragraphs about two websites. One you like, one you dislike (in terms of the layout). What do you like about them? What do you hate about them? Be specific, and reference layout and design choices.

Tumblr is the website I spend most my time on, but it's actually one of my least favorite sites when it comes to layout and design. Firstly, it's difficult to navigate the account menu. It used to be immediately found on the sidebar when one logged in, but now one has to search through icons for a drop down menu to find a link to their notification page and blog page. It's a hassle, adds more clicks where they needn't be, and hinders the experience of the site for many users. This is just one of the many issues the site has. The issues are so many that a Tumblr user created a browser extension called XKit that features various extensions meant to fix annoying things in the Tumblr code - like showing the user menu on the dashboard instead of having to find a drop down menu. It says something about the site's engineers when regular users create extensions on their own time, unpaid, to fix the code of a site that they don't work for.

In regards to design and layout, I like Pinterest because it's pleasing to the eye and it's very responsive to the user. There are so many options to customize what you see with the search function, find similar boards function, and other tools. It's a very simple layout that focuses on images and the user experience with simple responsive measures like the addition of image columns when a user stretches their browser screen, or the subtraction of columns when a browser is minimized. It's not hard to find basic tools of the website, and that contributes to Pinterest's success over the years.