# ROCIO QUILLA UX DESIGNER

## MY CONTACT

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Lima, Perú



Fiama

English

bit.ly/RocioQuilla

## MOST PROUD OF

#### National Representative at Hult Prize 2017

National Representative in the regional final held in the city of Boston in 2017 in the contest of the Hult Prize Foundation, with the challenge: How to dignify the life of a refugee?.

## PROFESSIONAL SKILLS

MarvelApp
Invision
Illustrator
Photoshop
SOFT SKILLS
Responsible
Commitment
Teamwork
LANGUAGES
Spanish

# **ABOUT ME**

I'm a UX Designer by Laboratoria and a student of International Economics at National University of San Marcos.

I'm a leader by nature with high sense of responsibility towards my work, others and the world around me. I like working in a team promoting effective communication.

Also, I adapt easily to changes and always taking on each challenge with enthusiasm and passion.

# **EDUCATION**

### 09/2017-04/2018 USER EXPERIENCE DESIGN, LABORATORIA

Basic knowledge of programming. Comprehensive learning of the entire UX process.

03/2012-07/2017 INTERNATIONAL ECONOMICS, NATIONAL UNIVERSITY OF SAN MARCOS
Student of the eighth cycle with specialization in international finance

# **VOLUNTEERING EXPERIENCE**

## 01/2018-ONGOING VICEPRESIDENT OF UNIVERSITY RELATIONS

In this role, I am in charge of generating attraction campaigns so that more students take an international volunteer. Also, to take charge of the public relations with the universities to continue working together

#### 08/2017-12/2017 MARKETING MANAGER OF GLOBAL TALENT

During this role, I was in charge of creating the marketing strategy to get more graduates to complete an international internship. Achieving that more than 20 graduates take this opportunity in recognized companies, in all sectors and in all parts of the world.

#### 01/2017-07/2017 MARKETING MANAGER OF GLOBAL TALENT

I was in charge of leading a team of 4 people to achieve a total of 70 families who wish to host international students who came to our country to be a volunteer.