

Lessons Learned from the OWASP Amass Project

Legal-Entity Driven Outside-In and
Bottom-Up Discovery

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Speaker



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Over 20 years of experience focused on applied research & development, security assessment, vulnerability management, and attack surface management (ASM):

Current Roles:

- Head of Research at KYND
- Vice Chair of the OWASP Projects Committee
- Passionate Mapper of Unseen Parts of the Internet

Previous Roles:

- Vice President of Research at ZeroFox
- Global Head of Attack Surface at Citigroup
- Global Manager of Vuln Engineering at National Grid
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What is Bottom-Up Discovery?

- Bottom-Up discovery is typically performed with internet-wide scans.
- These scans trade precision for coverage by attempting each publicly reachable IP address.
- The process is capable of exposing architecture and infrastructure not discovered by top-down methods alone.
- Also, tends to reveal shadow IT that is publicly reachable, yet not assigned public DNS names.



What is Outside-In Discovery?

- Seeded with corporate data, such as legal names and street addresses for the target organization.
- Expanded via legal-entity identifiers and internet resource registration data.
 - For example, the GLEIF LEI and company registration jurisdiction and company ID.
 - WHOIS records and RIR registration information (RDAP).
- When your enumeration workflow returns to the infrastructure, you're likely to have additional IP addresses to investigate.



Why Bottom-Up Adds So Much Value?

- **Starts from known good data.**
 - Corporate legal-entities, IPs, and CIDRs.
- **Expands via passive DNS, CT logs, RIR RDAP records, WHOIS, ASNs.**
 - Recursively discovers related assets.
- **Context-aware filtering.**
 - Assets are more likely to be owned or associated with the target organization.
- **Typically, uncovers staging environments, old M&A infrastructure, or cloud services spun up without review.**

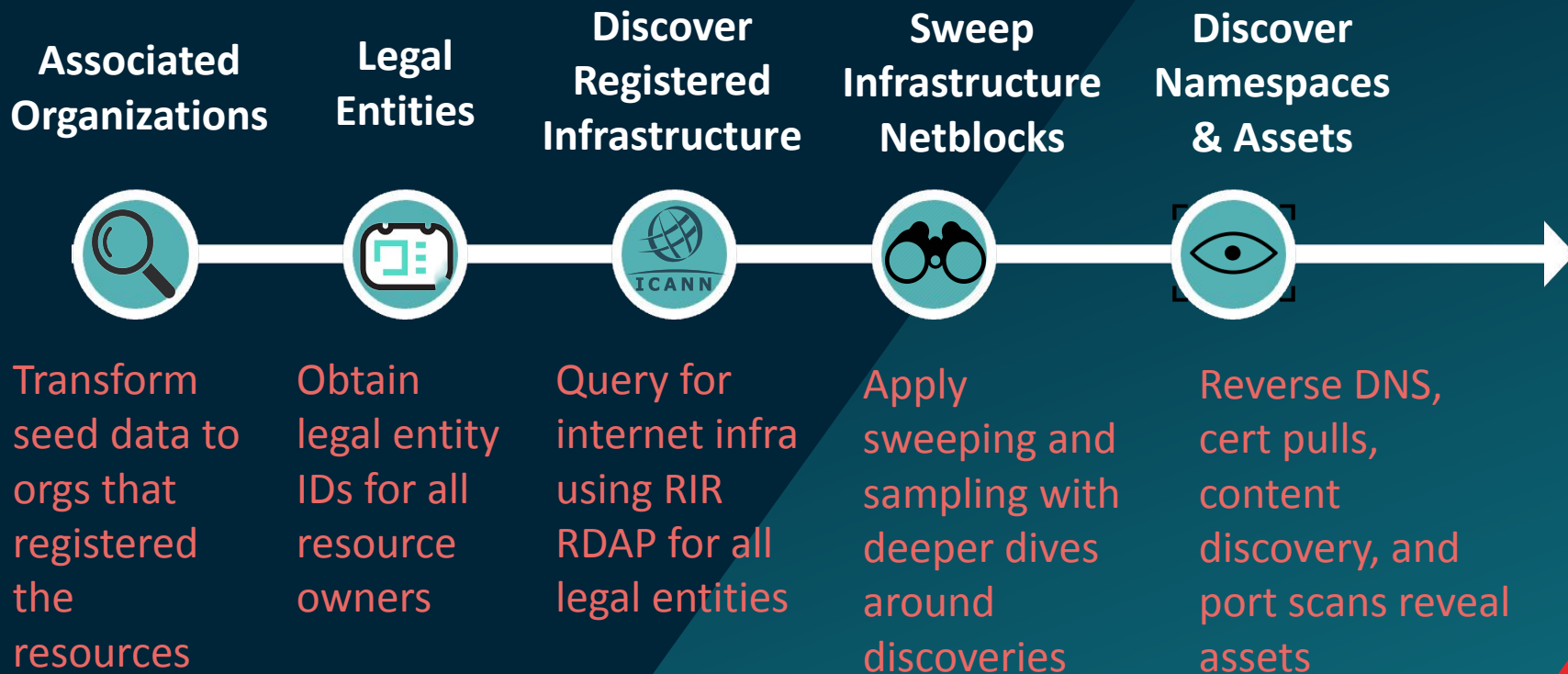


Targeted Internet-Wide Scanning Techniques

- **Tools: ZMap/Masscan sweep 65K ports and all IPv4 addresses can take hours to days!**
 - Successful implementation of internet-wide scanning techniques require dedicated, and properly designed, infrastructure using high-bandwidth cloud instances.
 - Compliance guardrails: rate-limit, abuse email handling, exclusion lists.
- **Legal-entity data narrows the focus to relevant ASNs/CIDRs.**
 - Can be performed from a variety of infrastructures and/or ISPs.
 - Sweeping-with-sampling: probe sample IPs -> density estimate -> selective scan.



Outside-In + Bottom-Up Discovery Process



Associated Organizations

- The first stage obtains the name (preferably legal name) of the organization that owns the domains of interest.
- Pulling organization names from OV and EV TLS certificates within the namespace.
- Pulling registration information from on-prem networks.
 - Autonomous system and network registrations usually include references to entities that contain legal names.
- Using content discovery from a website in the target namespace.
 - Web page footers often include the company name.
 - About and Company pages can include the legal name.
- Or, simple Google Dorks and AI queries that make the association between websites and the legal-entities that owns them.



Legal Entities

- Brand names do not tell the whole story when attempting to reveal an organization's presence on the Internet.
- A company registered across the globe can have different legal names in different regions of the world.
- Internet resources are typically registered under an organization's legal name.
- GLEIF and OpenCorporates both provide search capabilities for registered legal-entities.
- The two services also link legal-entities to a parent organization and subsidiaries.
- This allows the discovery process to map out an entire enterprise of related companies.



GLEIF

- Global Legal-Entity Identifier Foundation – [gleif.org](https://www.gleif.org)
- GLEIF attempts to connect the dots across the universe of entity identification.
- The GLEIF API (<https://www.gleif.org/en/lei-data/gleif-api>) is freely available to everyone in an attempt to provide transparency.
- GLEIF has less coverage than OpenCorporates, and primarily appeals to organizations utilizing certain payment methods, since LEIs are necessary in some cases.
- The foundation's coverage will increase as the use of LEIs expands into additional use cases.
- The GLEIF API provides “fuzzy” matching of names and addresses, and the results often require additional checks to reach high confidence levels.



OpenCorporates

- Legal-entity data you can trust – opencorporates.com
- OpenCorporates was founded in 2010 to transform corporate transparency, specifically by making legal-entity data more accessible.
- The OpenCorporates API (<https://api.opencorporates.com/>) is not free, and starts at a price of ~\$1K per month.
- OpenCorporates has data for over 200 million companies, yet has some serious blind spots, such as most countries in Asia.
- Unlike GLEIF, OpenCorporates coverage is not determined by voluntary participation, but instead by their active investigation of legal-entity jurisdictions.
- Similar to GLEIF, OpenCorporates has an API endpoint that provides matching of company names, but also requires scrutiny.



Legal-Entity Discovery Workflow

1. Use brand and company names from the previous stage of the bottom-up discovery process as search criteria in the GLEIF and OpenCorporates fuzzy search APIs.
2. Filter results from Step 1 to ensure they have matching legal names and addresses.
3. Using a legal-entity from Step 2, follow the references to the parent company and all subsidiaries.
4. For each legal-entity, capture its legal name, street address, jurisdiction, and registration number.
5. At this point, you have the tree of organizations making up the enterprise and/or international corporation of interest.



Discover Registered Infrastructure

- The Registration Data Access Protocol (RDAP) is a modern protocol designed to replace the older WHOIS protocol for accessing registration data about internet resources.
- Regional Internet Resources (RIRs) maintain their own data stores for registrations of internet resources, and are required to expose portions of the data set via RDAP.
- The entities that registered the internet resources are included in the data sets, and accessible when querying the RIR data stores.
- The American Registry for Internet Numbers (ARIN) RIR provides a search API.
- The results from the ARIN search API can direct your query to the appropriate RIR RDAP server.



ARIN RIR Search API

- Use ARIN's entities endpoint to search for legal-entities discovered from the previous stage of the bottom-up discovery process.
- Curl Example:
 - `curl -H "host: rdap.arin.net" -H "origin: https://search.arin.net" -H "referer: https://search.arin.net" https://rdap.arin.net/registry/entities/?&fn=Salesforce.com`
- Each of the entities returned has a RDAP handle, which can be further investigated using the entity endpoint.
- Each entity query will include related entities



Sweep Infrastructure Netblocks

- Once at this stage of the process, registered netblock will have been identified.
- Smaller networks can easily be swept in their entirety, while larger (e.g. /16 networks) can still be expensive to scan.
- For these larger netblocks, other effective strategies can be employed for sweeping.

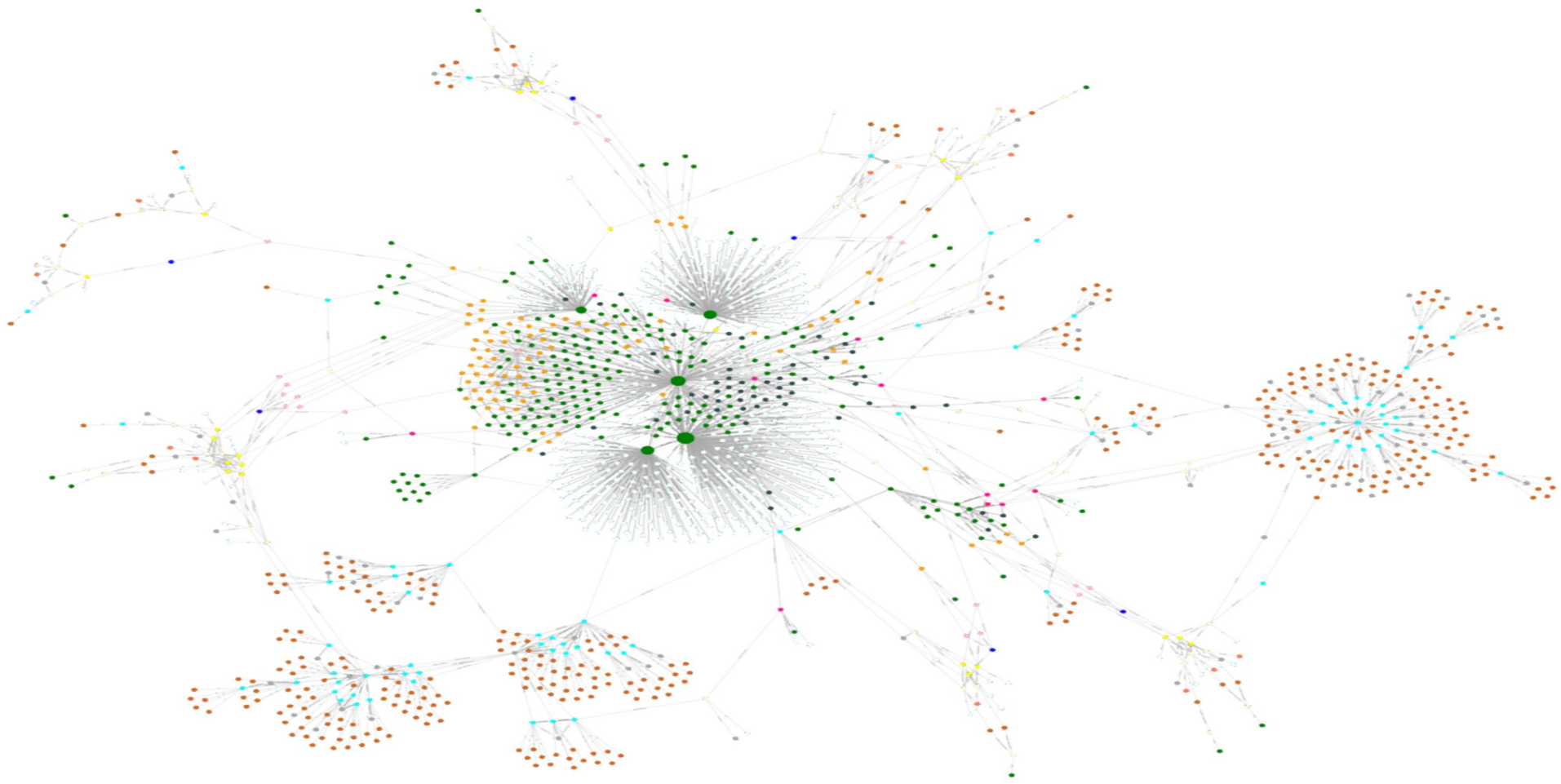


Discover Namespaces & Assets

- For each system that responded during the sweeping and sampling, checks can be made to help reveal information about the discovered asset.
- These methods have been ordered from least to most expensive:
 - Perform reverse DNS
 - Attempt to pull a TLS certificate
 - Execute port scanning with banner grabbing
 - Perform content discovery on web servers.
- Discovered assets will not necessarily have publicly exposed DNS names.



Visualization of the Asset Map



**| Thank you.
| Questions?**

