

# Lessons Learned from the OWASP Amass Project

Legal-Entity Driven Outside-In and  
Bottom-Up Discovery

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# Speaker



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Over 20 years of experience focused on applied research & development, security assessment, vulnerability management, and attack surface management (ASM):

## Current Roles:

- Head of Research at KYND
- Vice Chair of the OWASP Projects Committee
- Passionate Mapper of Unseen Parts of the Internet

## Previous Roles:

- Vice President of Research at ZeroFox
- Global Head of Attack Surface at Citigroup
- Global Manager of Vuln Engineering at National Grid
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# What is Bottom-Up Discovery?

- › **Bottom-Up discovery is typically performed with internet-wide scans.**
- › **These scans trade precision for coverage by attempting each publicly reachable IP address.**
- › **The process is capable of exposing architecture and infrastructure not discovered by top-down methods alone.**
- › **Also, tends to reveal shadow IT that is publicly reachable, yet not assigned public DNS names.**



# What is Outside-In Discovery?

- › Seeded with corporate data, such as legal names and street addresses for the target organization.
- › Expanded via legal-entity identifiers and internet resource registration data.
  - For example, the GLEIF LEI and company registration jurisdiction and company ID.
  - WHOIS records and RIR registration information (RDAP).
- › When your enumeration workflow returns to the infrastructure, you're likely to have additional IP addresses to investigate.



# Why Bottom-Up Adds So Much Value?

- › **Starts from known good data.**
  - Corporate legal-entities, IPs, and CIDRs.
- › **Expands via passive DNS, CT logs, RIR RDAP records, WHOIS, ASNs.**
  - Recursively discovers related assets.
- › **Context-aware filtering.**
  - Assets are more likely to be owned or associated with the target organization.
- › **Typically, uncovers staging environments, old M&A infrastructure, or cloud services spun up without review.**

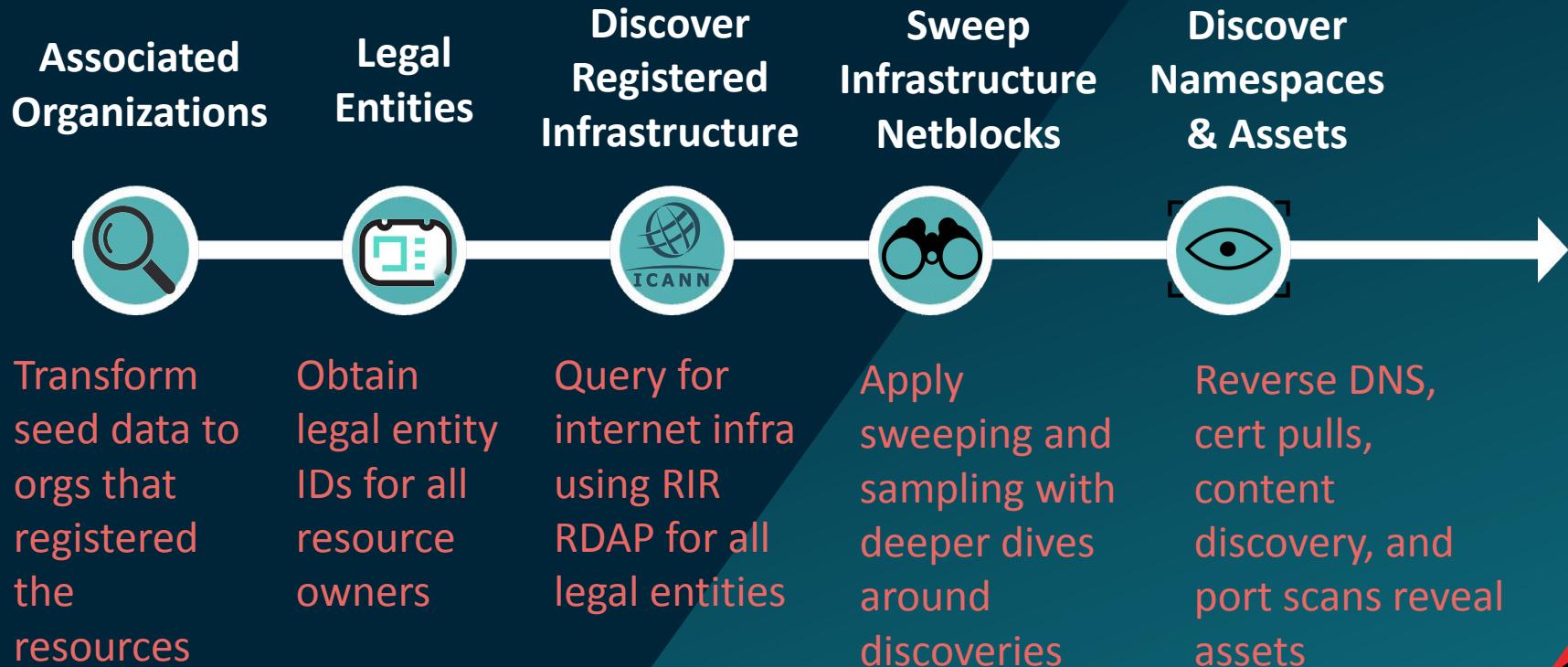


# Targeted Internet-Wide Scanning Techniques

- **Tools: ZMap/Masscan sweep 65K ports and all IPv4 addresses can take hours to days!**
  - Successful implementation of internet-wide scanning techniques require dedicated, and properly designed, infrastructure using high-bandwidth cloud instances.
  - Compliance guardrails: rate-limit, abuse email handling, exclusion lists.
- **Legal-entity data narrows the focus to relevant ASNs/CIDRs.**
  - Can be performed from a variety of infrastructures and/or ISPs.
  - Sweeping-with-sampling: probe sample IPs -> density estimate -> selective scan.



# Outside-In + Bottom-Up Discovery Process



# Associated Organizations

- › The first stage obtains the name (preferably legal name) of the organization that owns the domains of interest.
- › Pulling organization names from OV and EV TLS certificates within the namespace.
- › Pulling registration information from on-prem networks.
  - Autonomous system and network registrations usually include references to entities that contain legal names.
- › Using content discovery from a website in the target namespace.
  - Web page footers often include the company name.
  - About and Company pages can include the legal name.
- › Or, simple Google Dorks and AI queries that make the association between websites and the legal-entities that owns them.



# Legal Entities

- › Brand names do not tell the whole story when attempting to reveal an organization's presence on the Internet.
- › A company registered across the globe can have different legal names in different regions of the world.
- › Internet resources are typically registered under an organization's legal name.
- › GLEIF and OpenCorporates both provide search capabilities for registered legal-entities.
- › The two services also link legal-entities to a parent organization and subsidiaries.
- › This allows the discovery process to map out an entire enterprise of related companies.



# GLEIF

- › **Global Legal-Entity Identifier Foundation - [gleif.org](https://gleif.org)**
- › **GLIEF attempts to connect the dots across the universe of entity identification.**
- › **The GLEIF API (<https://www.gleif.org/en/lei-data/gleif-api>) is freely available to everyone in an attempt to provide transparency.**
- › **GLEIF has less coverage than OpenCorporates, and primarily appeals to organizations utilizing certain payment methods, since LEIs are necessary in some cases.**
- › **The foundation's coverage will increase as the use of LEIs expands into additional use cases.**
- › **The GLEIF API provides “fuzzy” matching of names and addresses, and the results often require additional checks to reach high confidence levels.**



# OpenCorporates

- › Legal-entity data you can trust - [opencorporates.com](https://opencorporates.com)
- › OpenCorporates can founded in 2010 to transform corporate transparency, specifically by making legal-entity data more accessible.
- › The OpenCorporates API (<https://api.opencorporates.com/>) is not free, and starts at a price of ~\$1K per month.
- › OpenCorporates has data for over 200 million companies, yet has some serious blind spots, such as most countries in Asia.
- › Unlike GLEIF, OpenCorporates coverage is not determined by voluntary participation, but instead by their active investigation of legal-entity jurisdictions.
- › Similar to GLEIF, OpenCorporates has an API endpoint that provides matching of company names, but also requires scrutiny.



# Legal-Entity Discovery Workflow

1. Use brand and company names from the previous stage of the bottom-up discovery process as search criteria in the GLEIF and OpenCorporates fuzzy search APIs.
2. Filter results from Step 1 to ensure they have matching legal names and addresses.
3. Using a legal-entity from Step 2, follow the references to the parent company and all subsidiaries.
4. For each legal-entity, capture its legal name, street address, jurisdiction, and registration number.
5. At this point, you have the tree of organizations making up the enterprise and/or international corporation of interest.



# Discover Registered Infrastructure

- › The Registration Data Access Protocol (RDAP) is a modern protocol designed to replace the older WHOIS protocol for accessing registration data about internet resources.
- › Regional Internet Resources (RIRs) maintain their own data stores for registrations of internet resources, and are required to expose portions of the data set via RDAP.
- › The entities that registered the internet resources are included in the data sets, and accessible when querying the RIR data stores.
- › The American Registry for Internet Numbers (ARIN) RIR provides a search API.
- › The results from the ARIN search API can direct your query to the appropriate RIR RDAP server.



# ARIN RIR Search API

- › Use ARIN's entities endpoint to search for legal-entities discovered from the previous stage of the bottom-up discovery process.
- › Curl Example:
  - curl -H "host: <rdap.arin.net>" -H "origin: <https://search.arin.net>" -H "referer: <https://search.arin.net>"  
<https://rdap.arin.net/registry/entities/?&fn=Salesforce.com>
- › Each of the entities returned has a RDAP handle, which can be further investigated using the entity endpoint.
- › Each entity query will include related entities



# Sweep Infrastructure Netblocks

- Once at this stage of the process, registered netblock will have been identified.
- Smaller networks can easily be swept in their entirety, while larger (e.g. /16 networks) can still be expensive to scan.
- For these larger netblocks, other effective strategies can be employed for sweeping.

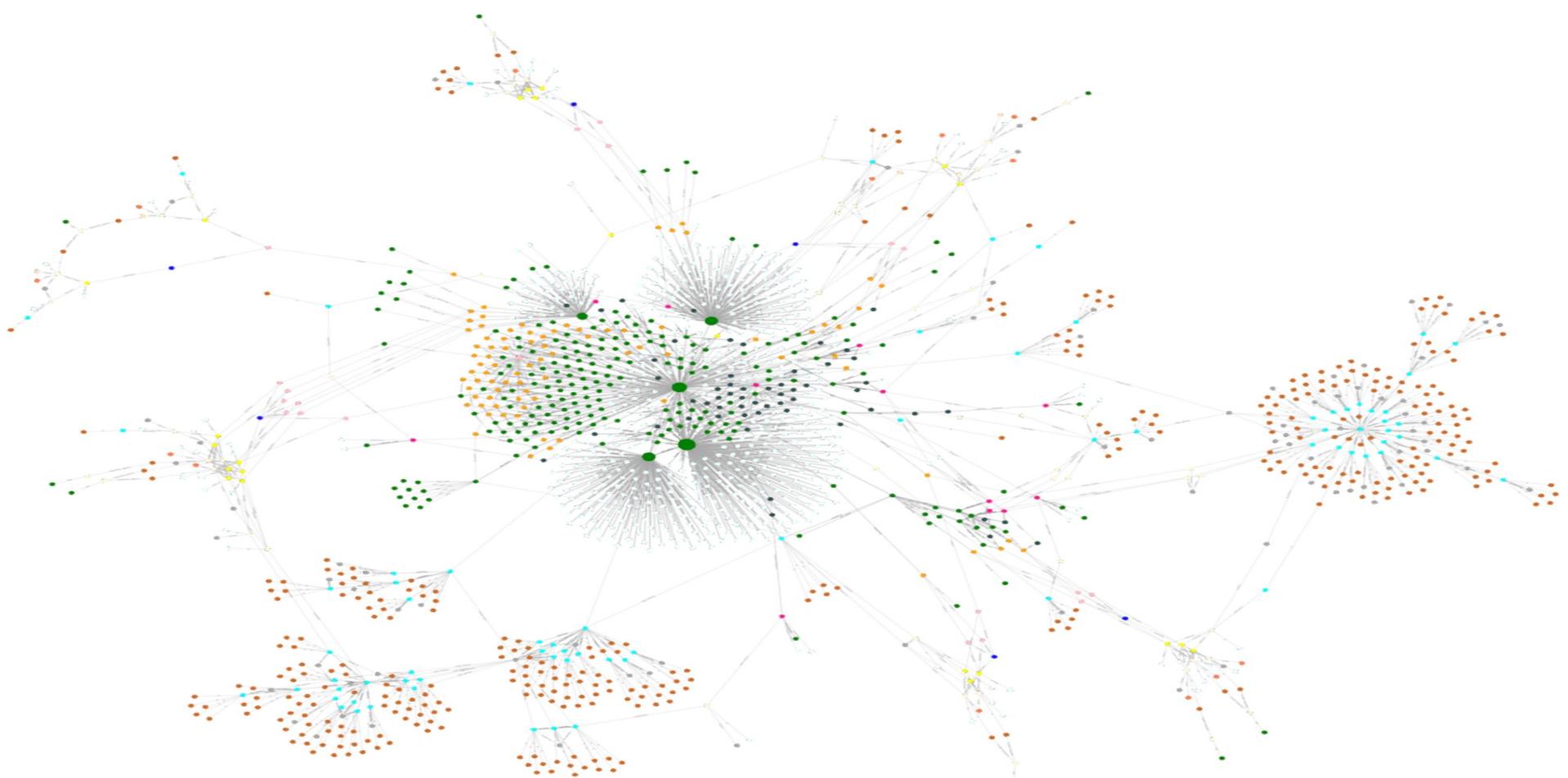


# Discover Namespaces & Assets

- For each system that responded during the sweeping and sampling, checks can be made to help reveal information about the discovered asset.
- These methods have been ordered from least to most expensive:
  - Perform reverse DNS
  - Attempt to pull a TLS certificate
  - Execute port scanning with banner grabbing
  - Perform content discovery on web servers.
- Discovered assets will not necessarily have publicly exposed DNS names.



# Visualization of the Asset Map





Thank you.  
Questions?

